



2018 Kefauver Program Book

This is your opportunity to have your advertising viewed by Democrats attending the HC DP's annual Kefauver Dinner & Fundraiser!

Cost of advertising in Program Book:

Full page	\$200
1/2 page	\$100
Inside front cover (verso)	\$300
Inside back cover (recto)	\$300
Back cover	\$500
Center pages (verso and recto)	\$600

Payment also includes your ad on a PowerPoint slide-deck during the event. Your ad will flash commensurate with the amount spent on the ad. For example, the ad on the back cover that costs \$500 will flash five times as often as a half page ad that costs \$100.

To request an advertisement, please complete the following information:

Organization/Business: _____

Your Name: _____

Ad purchased: _____ Price: _____

Received by: _____ Circle: Check / Cash

Please send your ad via email to lane.wilkinson@gmail.com and 51jelmores@gmail.com in the following format:

- Formats:
 - Preferred: Adobe PDF, Illustrator (.ai), Photoshop (.psd), InDesign (.indd) (@ 300 ppi)
 - Acceptable: Microsoft Word (.docx), high-resolution PNG
 - Unacceptable: Bitmap (.bmp), JPEG (.jpg). Please do not send scanned photos of ads.
- Dimensions: 8.5" x 11" is fine
- Margin & Bleed: Please remember that any background art that touches the edge of the ad may be trimmed slightly during the printing process. Please use margins of at least 0.5 inches.
- If you need assistance designing an advertisement, contact lane.wilkinson@gmail.com