



HCACF Board Meeting
Minutes
March 17, 2014

Meeting: HCAC/HCACF (Donna Smith & Tom Gottlieb) with Cooperate Colorado (Lyn Gullette and Ralph Ogden)

Meeting between representatives of HCAC and Cooperate Colorado have continued since the public event two months ago. These haven't lead to much tangible but the cooperative is planning on a ballot measure and they have asked for an analysis from HCAC, which will most likely be done by the Single Payer Task Force.

HCACF Board membership

Shelley Cohen, who has been informally attending our board meetings for several months, asked for formal membership, which was granted unanimously.

HCACF Leadership: Chris Mandel was named secretary.

Financial reports (refer to the P&L statements and balance Sheet)

From July 2013 to February 2014 HCACF lost approximately 4000\$. In 2014 we have been at roughly 0 gain or loss.

There is still more data to analysis, but the Mercy Killers campaign provided a profit of approximately 6150\$. It should be noted that the 5000\$ of our expenses were covered by the Wilkes family.

There is a tentative plan to how the funds collected should be dispersed. The feeling is that a large portion should be allocated to the chapters who put together the events.

Chapters

A priority going forward is starting new, local chapters around the metro area. There is some question as to whether this job is for the c3, c4, or if it matters. The informal consensus is that chapter work is educational so the c3 can participate if it wants, as can the c4.

Donna, our executive director, is moving from 20 hours per week to ten.

- Under her new time constraints, she will concentrate on PR, and educational events.
- **She will no longer do basic admin tasks such as checking the mail. This means volunteers must pickup these duties. We need at least one person to come into the office occasionally to check messages and mail.**

Communication/marketing/Education

We had a discussion about the difference between marketing and communication. We also agreed that we need the communications committee to get back up and running.

We concluded that there should be a committee, with representatives from each chapter, which will most likely meet via conference calls.

PNHP

PNHP is meeting soon and will discuss two items: 1- Should PNHP be a legally separate group from HCAC? 2- Should the group stick to pushing for national single payer, or also (like HCAC) back a state effort?

Retreat

We discussed and then voted for a plan to organize a one day retreat sometime this Spring. Members of both boards will be invited. We'll come up with a date as soon as possible.

Submitted,
Chris Mandel,
HCACF Secretary