

Health Care for All Colorado Foundation

Board Meeting

April 21, 2014

Attendance: Tom, Vince, Elinor, Donna, Chris, Shelly

Absent: Linda Shaw, Sue Cornelius

Finances. We've paid off HCAC advocacy. We still owe Shelly for Mercy Killers. \$6,500 is what we made for Mercy Killers. This is similar to what we make at galas. We agree that the campaign was great for PR/education as well as fundraising and this needs to be remembered when judging the success of the campaign.

Since that campaign several out of states organizations have contacted Donna about the play.

We are roughly where we were financially at this time last year.

Has having an executive director been a good investment compared to having two very part timers doing specific things? Agreement that it has been worth it! But, we could use Donna's skills better than we have been doing.

There was a recent meeting of the finance committee. The meeting was mostly about ED's future. They recommend an increase in wages, based on average wages in the industry for similar positions. The recommendation is 20k/year, assuming ¼ time. The Foundation is only responsible for ½ of this or so.

In addition to passing the proposal for the increase, we will also recommend the HCAC Advocacy do the same. The actual percent owed by each side will depend on who Donna is working for at the time.

Advocacy has no official treasurer. Elinor has a couple ideas for who might do it but has not reached out to them. There is agreement that it would be best to bring in a new person for this role, rather than someone who has already done a lot.

ED report

22,000 flyers were made for Democratic Party state convention, we've got tons left. We owe Donna 88\$ for the copying. Donna has also been finishing up Mercy Killers stuff.

Also starting to plan for strategic planning retreat coming up.

Communications/marketing

Let's have a meeting. Donna will put out a Doodle message to put together a meeting. Donna, Vince, Chris, and Elinor will be involved. Elinor may be chairman. Technically we are talking about a subcommittee of the Foundation but it would be nice for Advocacy to be involved too.

Hopefully this committee will help with organization and coordination. For example it can help decide on whether to put lots of energy into outreach to the Democratic Party.

One thought- this is also a coalition building committee.

Retreat

How should it be organized?

Review things we've done. 30 minutes

1 to 1,1/2 hours of organized brainstorming

Lunch

A couple hours of nailing down concrete plans. Set priorities.

Coop- we still haven't seen a final version of their ballot measure so we can't really plan about how to deal with it. So this most likely won't be a major topic at the retreat. We changed our minds- it will be a topic at the retreat.

Another related topic- what do we say to our members about supporting this ballot on an individual level?

Notes- we have been asked several times for comments from Cooperate Colorado and communication has happened. Elinor for example has given them feedback. Perhaps we could convince them to commit to single payer as an end goal.

Budget comes after the retreat, not at the retreat.

Let's have a potluck.

In addition to all board members, chapter leaders are invited as well.

Submitted:

Chris Mandel, Secretary HCACF