



**The Mission of the Healthcare for All Colorado Foundation is research and education regarding a single-payer universal healthcare system for all Coloradoans**

**HCACF Board Meeting January 22, 2018**

Meeting was called to order at 4:08 pm by Tom Gottlieb

**Present:** Elinor Christiansen, Shelley Cohen, Tom Gottlieb, Vince Markovchick, Robert Messman, Donna Smith (call-in), Michele Swenson, (Susan Gilbert, Office Assistant)

**Absent:** Eldon Van Der Wege

1. **Approval of Minutes:** The Board discussed and approved the December 2017 minutes.
2. **HCACF Board Members Election:** There was a discussion regarding new HCACF officers as proposed by the Research and Education Committee. Shelley approved the nominated officers and Robert seconded the motion. New officers are as follows:
  - a. **Co-Presidents:** Vince Markovchick and Tom Gottlieb
  - b. **Treasurer:** Robert Messman
  - c. **Secretary:** Michele Swenson

There was additional communication on the Conflict of Interest and Member Agreement documents presented by Tom. All Board members received copies and will return completed forms at the February Board Meeting. The status of the HCACF By-Laws was also deliberated.

3. **Financial Report:**
  - a. Tom provided a report on the finances to-date, including an invoice from Bailiwick Media for the HCACF website development, Balance Sheet, Profit & Loss from July-December, and December's Profit & Loss. Very little change was noted since the last report.
  - b. Susan presented information on the response to the End-of-Year Letter. As of 01/16/18, HCACF had received \$3406. HCAC Advocacy received \$665 from our letter and the entire amount was turned over to their organization.
4. **Communications/Marketing:**
  - a. Susan offered an update on the website and expressed the importance of continuously adding new information to keep visitors coming back.
  - b. Board members shared various meetings and presentations they have been involved with recently. The Board was reminded to continue to share those important events for the website's calendar.
  - c. Do we need to connect with other healthcare organizations in other states and send our articles to them? Perhaps we can complement each other.
  - d. Healthier Colorado is a new organization in Colorado. HCACF should examine their issues and mission to see how we might collaborate. Susan will research and send out information to the Board.
5. **Research and Education:**
  - a. A conversation continued about the HCACF website regarding submissions and the most effective way to post these submissions. Defining the purpose of each column on the main page was deemed critical for future submissions of articles, videos, etc. The Board considered several options and it was decided that Susan will share those suggestions to the Board for consideration via email.
  - b. HR676 and S1782 were discussed.
  - c. Michele proposed the idea of HCACF having a Facebook page and its own You Tube channel to give the organization more credibility and recognition.



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- 6. PNHP in Colorado:** The Board discussed the need to re-engage with PNHP, especially considering the drop in its membership.
- 7. Strategic Plan Review:** There is an urgent need to update the Strategic Plan for 2018 to reflect the organizations actions and collaborations. Board members will review the most recent plan and come ready to share at the February meeting. (Refer to December 2017 Minutes)
- 8. New Business:**
  - a.** Michele shared a candidate questionnaire she created and requested that Board members send her feedback.
  - b.** The next Board meeting will be held on Monday, February 26, 2018 in the CCLP conference room at 4:00 pm.

Meeting was adjourned at 5:20 pm.

Minutes respectfully submitted by Susan Gilbert