



**The Mission of the Healthcare for All Colorado Foundation is research and education regarding a single-payer universal healthcare system for all Coloradoans**

**Conference Call: 605.468.8012 Conference Code: 941668**

## **HCACF Board Meeting June 18, 2018**

**Present:** Elinor Christiansen, Shelley Cohen, Tom Gottlieb, Vince Markovchick, Robert Messman, Donna Smith, Michele Swenson, Eldon Van Der Wege (Susan Gilbert, Office Assistant)

**Absent:** None

There was a brief discussion before the official start of the meeting.

Meeting was called to order at 3:08pm by co-president Tom Gottlieb

### **1. Approval of Minutes:**

Michele motioned to approve the May minutes, seconded by Robert, then approved by the Board.

### **2. Financial Report:**

- a. All financial reports were emailed to the Board before the meeting and will continue to be sent prior to future meetings.
- b. Robert explained that there is now a reconciliation report that Sandy produces for HCACF.
- c. Sandy changed her invoice, per Robert's request, which reflects a more accurate statement of her services.
- d. There was a discussion of outstanding checks and an honorarium check.
- e. Robert explained the investment of some funds into Treasury Bills which the Board approved last month. Treasury Direct pays a higher interest rate than the Money Market account.
- f. There was a discussion regarding our rent to CCLP; Robert recently set it up as a monthly, automatic payment.
- g. King Soopers and Safeway gift cards were discussed as a means of revenue.

Financials were approved by Elinor, seconded by Shelley and approved by the Board.

### **3. Fundraising**

- a. No discussion at this time.

### **4. Communication and Marketing**

- a. Susan shared some analytics regarding the website and its usage. She will send the statistics reports to the Board this week.
- b. Board members were encouraged to make comments to articles on the website as a means to inspire visitors to also engage in the conversation. Comments and reactions should be positive.
- c. The Research & Education Committee will be responsible for a quarterly Newsletter.
- d. Several Board members attended meetings regarding the possibility of five health organizations joining forces to become one larger entity. The intent of these groups was twofold: People coming together for one cause, using their individual strengths and skills. A single healthcare group under one Tax ID Number. The result: there was some agreement on several of the issues discussed but not everyone agreed on all matters. Each group will be bringing this information back to their respective organizations.
  - i. Reaction from HCACF Board:
    1. Coming together can work on some levels but not on all levels
    2. Taking small steps is a good approach



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3. Vince agreed to be the liaison who attends the other groups' Board meetings. Shared Board meetings can keep communication open. HCACF needs to invite someone to join its Board
  4. Vince mentioned that some educational materials were shared and exchanged amongst the groups
  5. Groups can come together but HCACF does not support doing so under one Tax ID Number
  6. HCACF should consider the possibilities and advantages of collaborating
  7. Elinor suggested that there should be another meeting this summer to reconvene all five groups with the purpose of exploring our interests and options.
  8. Everyone can and should work together for a common goal
  9. There are benefits of collaborating and joining forces; how can we work together?
  10. HCACF needs to maintain its autonomy
  11. With an umbrella group, each individual group can maintain its own identity and Tax ID Number. Need a unique name for this umbrella group.
  12. **NEXT STEPS:** HCACF Board needs to look at the affiliation form and decide if there is a willingness to sign it. A decision will be made at the next Board meeting.
- e. Five Groups
- i. Colorado Foundation for Universal Healthcare
  - ii. HCAC
  - iii. HCACF
  - iv. Medical Student Group
  - v. PNHP

**5. Research & Education Committee/Presentations**

- a. Vince discussed possible presentations with the Medical Student Group and other university groups
- b. Eldon shared that his next article is coming soon: Expanding and Improving Medicare.

**6. Strategic Plan**

- a. This was put on hold until next month. The Benchmarks section still needs content but it might be best to wait to see how things progress with our coalition building and the prospect of creating a new healthcare group.

**7. New Business**

- a. Donations to social justice groups was proposed by Tom. Possible groups include HealthcareNow, Public Citizen and PDA.
- b. There is a HealthcareNow conference in Minneapolis this weekend. Keith Ellison will no longer be the lead sponsor for HR676 so a new person will be announced.
- c. Donna suggested that the long-term goal is to bring people and groups together in support of HR 676 and S1804. Coalition partners are stronger than being adversaries. Working together is a positive force.
- d. Next meeting will be on July 16, 2018 in the CCLP conference room at 3:00 pm

Meeting was adjourned at 4:10 pm.

Minutes respectfully submitted by Susan Gilbert