



The Mission of the Healthcare for All Colorado Foundation is research and education regarding a single-payer universal healthcare system for all Coloradoans

Conference Call: 605.468.8012 Conference Code: 941668

HCACF Board Meeting July 16, 2018

Present: Elinor Christiansen, Shelley Cohen, Tom Gottlieb, Vince Markovchick, Robert Messman, Michele Swenson, Eldon Van Der Wege (Susan Gilbert, Office Assistant)

Absent: Donna Smith

Kesi Relyea from CCLP was introduced to the Board. Kesi explained her role with CCLP and how she is available to assist HCACF. Her contact information is krelyea@cclponline.org

The meeting was called to order at 3:05 pm by co-president Tom Gottlieb

1. Approval of Minutes:

Robert motioned to approve the minutes, seconded by Shelley, then approved by the Board.

2. Financial Report

- a. Robert discussed HCACF's lease with CCLP and the issue of keeping the current month-to-month lease versus a yearly lease. Claire Levy is the contact person at CCLP. The Board decided that it was important to contact Lydia from HCAC Advocacy to understand their thoughts on this issue. Susan will be the liaison between HCAC, HCACF and CCLP and inform the HCACF Board on her findings.
- b. Robert explained in depth the financial reports, plus the specific details of the balance sheet, profit and loss report and Treasury Bills.
- c. It was noted that the income is down this year because HCACF has not held any fundraising events to-date. Vince will contact Ranger Miller again. The Board decided to hold off on doing anything until after the November election since so many campaigns and political organizations are requesting money.

3. Communication/Marketing

Susan shared some statistics regarding the website; how it is being used and how people are finding the site. She will share hard copies of the reports with the Board later this week.

4. Coalition Building

- a. What is the follow-up from the June 9th meeting with the other healthcare organizations? No one has a copy of the letter from the meeting. Elinor believes that Lydia has the copy.
- b. The question is: Who is coordinating the effort of bringing everyone together for our next steps?
- c. Tom will connect with TR Reid on Saturday to see how to proceed.
- d. Elinor has reserved the Kirk on Bonnie Brae for a follow-up meeting on the morning of August 11th

5. Research/Education Committee

- a. Tom reported on the Single Payer Conference in Minneapolis and shared his personal thoughts and reactions to what was presented. He sent his report to the Board prior to this meeting. Three key issues for consideration:
 - i. Grassroots
 - ii. Coalition Building
 - iii. Business Plan
- b. There was a discussion regarding the pros and cons of how people at the conference felt about single payer and their messaging. It was determined that the opinions of the Board should not focus on the



The Mission of the Healthcare for All Colorado Foundation is research and education regarding a single-payer universal healthcare system for all Coloradoans

negative or should not be just a rebuttal, but rather take a more positive stance when responding to opinions or ideas which do not 100% reflect the HCACF mission.

- c. Vince has sent “What’s the Matter with Healthcare” columns to several newspapers but has not had any responses yet. Michele will assist Vince and Susan will send out a link which has all Colorado newspapers.
- d. Eldon’s new report on “Expanding and Improving Medicare” is coming soon.

6. Strategic Plan

- a. Things to consider with respect to donations and coalition building: HCAC Advocacy, HealthcareNow, PNHP, Public Citizen, Our Revolution, etc.
- b. A short discussion; the rest will be held over until August.

7. New Business

- a. Next meeting will be held on August 20, 2018 in the CCLP conference room at 3:00 pm
- b. Discussion before the meeting will be held in the small CCLP conference room at 2:00 pm

Meeting was adjourned at 4:02 pm.

Minutes respectfully submitted by Susan Gilbert