



**Healthcare for All Colorado Foundation provides research and education regarding a national single-payer, comprehensive healthcare system for all.**

**Conference Call: 605.468.8012 Conference Code: 941668**

## **HCACF Board Meeting September 17, 2018**

**Present:** Elinor Christiansen, Shelley Cohen, Tom Gottlieb, Vince Markovchick, Robert Messman, Michele Swenson, Eldon Van Der Wege (Susan Gilbert, Office Assistant)

**Absent:** Donna Smith

The meeting was called to order at 3:03 pm by co-president Tom Gottlieb

1. **Approval of Minutes:** Vince motioned to approve the August minutes, seconded by Robert, then approved by the Board.
2. **Financial Report**
  - a. Robert sent all financial reports to the Board prior to the meeting.
  - b. Robert shared that he is revisiting his proposal to invest in Vanguard versus Treasury Bills with respect to maximizing our finances. The Board again authorized Robert to make decisions regarding this important investment.
3. **Communications and Marketing**
  - a. Susan shared August statistics regarding the website. There was a decrease in visitors this past month so she will continue to add pertinent articles in September, in an effort to increase engagement.
  - b. Names are being added to the website's database, based on past supporters. Once this is finished, another email blast will be sent.
  - c. Bags "ready-made" with suitable HCACF information and materials are available for anyone to use for upcoming events or presentations.
  - d. Michele shared information about 350 Colorado/Activate CO's event on Friday and Saturday, September 21<sup>st</sup> and 22<sup>nd</sup>. She will reach out to see if HCACF can have a table at this event.
4. **Coalition Building**
  - a. There was a meeting on September 8<sup>th</sup> with the other health care groups interested in joining forces. There was considerable discussion, however no actual decisions were made at that time. There is a divide amongst the members as to the mission, vision, goal and method of implementation. A follow-up conference call a few days later also did not resolve any of the questions or differences. The next meeting is scheduled on October 2<sup>nd</sup>.
  - b. HCACF again expressed its interest and agreement in establishing this coalition. The Board hopes the groups can all work together on grassroots educational programs, however cannot endorse a statewide focus on healthcare. HCACF believes that each group can support each other and work together, even with the disagreement between a state healthcare plan versus a national healthcare plan. Terms and details TBD.
5. **Research and Education Committee**
  - a. Vince reported on the PNHP Colorado meeting. A few key points include: Trump administration is undermining the ACA and beware of the multitude of "fake" plans like Medicare X
  - b. Vince will be presenting on September 20<sup>th</sup> at Anschutz
  - c. Eldon shared information on his recent report on financing drug benefits



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**6. Strategic Plan Review**

- a. Last month there was an agreement for HealthCare for All Colorado Foundation to donate to HealthcareNow, PNHP, HCAC Advocacy and Colorado Foundation for Universal Health Care. Tom proposed to also donate to PDA Colorado and the Board moved to support this decision.
- b. There was a discussion about the End-of Year letter. Susan will send out a copy of last year's letter for review. Susan, Shelley and Donna will work together on this year's letter, to be sent in November.

**7. New Business**

- a. Michele proposed that the website reflect a focus on social justice issues. This will be discussed at the next Research & Education committee meeting
- b. Elinor and Shelley shared their idea for HCACF to sponsor a screening of Fahrenheit 11/9, with a possible discussion afterwards. Susan will investigate possibilities.
- c. Next meeting will be held on October 15, 2018 in the CCLP conference room at 3:00 pm
- d. Discussion before the meeting will be held in the small CCLP conference room at 2:00 pm

Meeting was adjourned at 4:03 pm.

Minutes respectfully submitted by Susan Gilbert