



HEALTH CARE ALLIANCE FOR PATIENT SAFETY

FOR IMMEDIATE RELEASE: Friday, December 7, 2018

Contact: MediaToday@PatientSafetytoday.com

Federal Trade Commission Penalizes Online Sellers for Violating Contact Lens Rule, Bans Them from Selling Lenses in Future

*Lenses were sold through HollywoodColorContacts.com, WorldColorContacts.com
and TopModelContacts.com*

(ARLINGTON, Va.) – The Healthcare Alliance for Patient Safety (Alliance) today released a statement following yesterday’s announcement from the Federal Trade Commission (FTC) that online retailers were in violation of the FTC’s Contact Lens Rule (Rule), resulting in a \$60,000 fine and barring the sites from selling contact lenses in the future.

HollywoodColorContacts.com, WorldColorContacts.com and TopModelContacts.com, and their seller, Lawrence L. Duskin, were charged with providing contact lenses to consumers without obtaining the required prescription, failing to verify the prescription information, and failing to keep the records required by the Rule.

The full statement from the FTC, which was released yesterday, December 6, 2018, can be found here: https://www.ftc.gov/news-events/press-releases/2018/12/online-seller-pay-60000-penalty-violating-contact-lens-rule?utm_source=govdelivery

In response, Dr. Deanna Alexander, O.D., F.A.A.O., chairwoman of the Alliance, issued the following statement:

“The Alliance commends the Federal Trade Commission for taking action to ban these online retailers who were in clear violation of the Contact Lens Rule and putting patients in serious danger. The Alliance, its members, patients and patient advocates have continually communicated that violations of the Rule occur and steps need to be taken to better protect patients. Today, we applaud the FTC for their attention and action to keep patients safe.”

###