

# Creating a Placeshaping Vision for Western Harbour

## 01 Introduction

Bristol City Council (**'the Council'**) informed by conversations with the Western Harbour Advisory Group (**'WHAG'**) are seeking to appoint a multi-disciplinary team led by one organisation or consortium with urban design, communication, creative engagement and place making expertise (**'Consultant'**) to lead, commission and deliver a programme of local and city-wide inclusive engagement with Bristol citizens and stakeholders to inform the production of the following:

- Inclusive engagement programme
- Co-Created Place shaping Vision for Western Harbour
- Mapping of Ideas and opportunities
- Lessons learnt from the project to inform future engagement.

We believe that taking an inclusive approach to engagement will help the widest range of Bristol citizens access, understand and engage with a project of this scale and complexity.

The consultant will be expected to directly commission and work with a diverse range of established Bristol based organisations from across the city who have a successful track record of working with communities of place AND communities of interest to deliver the inclusive engagement programme.

The consultant will agree the detailed engagement programme and individual project commissions with the Project Team once appointed.

The co-created Vision will set out the aspirations of the community, city and council for the future of Western Harbour. The Vision will then underpin the next design phase of the project, a Masterplan for Western Harbour and its future delivery.

**This commission will commence in May 2021, with the aspiration to complete this phase of work by November 2021**

## **02 Background to Western Harbour**

### **Location and context**

Western Harbour is the name for the Growth and Regeneration Area identified in the Council's Local Plan Review at the Cumberland Basin, a stone's throw from one of the city's most significant landmark - Clifton Suspension Bridge. (Appendix A)

Bristol's Local Plan Review (2019) identifies Western Harbour as one of its Growth and Regeneration Areas. This 40ha area, centred on the Cumberland Basin, stretches from Baltic Wharf in the east to beyond where the River Avon meets the floating harbour in the west. To the south, the area follows Coronation Road and Clift House Road then continues to take in the A370 Jessop Underpass and A3029 Brunel Way and extends west to the Portishead railway line. To the north of the Plimsoll Swing Bridge, the boundary follows Hotwells Road, Dowry Place and Oldfield Place. Regeneration is already underway in Western Harbour, with schemes being developed for Payne's Shipyard, the Baltic Wharf Caravan site and the Ashton Sidings.

The area is well connected with a range of shops and facilities available in North Street (15 minutes walk), Clifton Village (20 minutes walk) and City Centre (20 minutes walk). Metro Bus runs through the site connecting it to Ashton Vale and Temple Meads Station. Pedestrian and cycle routes through the area tend to be well used providing opportunities for active travel.

The entire area falls within the City Docks Conservation Area. It is also bound by the Clifton Conservation Area to the north, Bedminster Conservation Area to the south west and Bower Ashton Conservation Area to the south east. Western Harbour is rich with heritage assets and includes arguably the most iconic view in Bristol. It comprises a set of key components that contribute to the character and setting of several heritage assets including:

- Grade I listed Clifton Suspension Bridge
- Listed terraces in Clifton
- The City Docks Conservation Area
- The Clifton and Hotwells Conservation Area

### **The Western Harbour Project Area**

The Western Harbour Project Area is the area shaded purple on the plan in at Appendix A1 and includes land on both the north and south of Cumberland Basin, as well as land to the north and south of The Cut occupied by the three Bonded Warehouses and the Riverside Garden Centre.

## Ownership

The Western Harbour Growth & Regeneration Area is larger than the Western Harbour Project Area and it includes land that is owned by both the public and private sector. Therefore, development proposals may come forward in the Western Harbour Growth & Regeneration Area independently and earlier than developments in the Western Harbour Project Area.

Bristol City Council owns the majority of the land within the Western Harbour Project Area, therefore the Council will be in control of how the land is brought forward for redevelopment.

The majority of the land within the Western Harbour Project Area is difficult to bring forward for redevelopment without first making alterations to the road network and addressing the significant flood risk in the area. The Western Harbour Regeneration Project provides an opportunity to bring together thinking on transport, flooding and place shaping, to fully unlock the potential of the area.

## The impetus for change

There are several reasons why Western Harbour hasn't been considered for regeneration until now – it is a complex area, carved up by road infrastructure, prone to flooding and located within a highly sensitive historic and landscape context. However, the need to replace parts of the highway infrastructure has provided an impetus to look at this area afresh.

The vision for Western Harbour will need to balance local and city aspirations and priorities, and be grounded in the context of the need to address some of the biggest challenges facing Bristol; a shortage of housing, recovering economically and socially from Covid 19, flood risk, and the ecological and climate emergency. Bristol's recently published [One City Economic Recovery Strategy](#) has committed to building back better and driving inclusive and sustainable growth in all that we do. The Council is equally committed to embedding the UN Sustainable Development Goals (SDGs) within future development. These principles will also need to inform the transformation of Western Harbour.

Western Harbour is a once in a lifetime opportunity to transform one of Bristol harbour's last remaining neglected corners. The harbourside has become arguably one of the city's best loved destinations - a place where people increasingly want to live, work, and spend their leisure time. Western Harbour represents a tremendous opportunity to further expand

and enhance the harbourside offer, deliver affordable housing, celebrate maritime heritage and ensure flood defences are fit for the 21<sup>st</sup> century.

## **Planning Policy context**

Western Harbour has been identified as one of the Growth and Regeneration Areas identified in the Bristol Local Plan Review (2019). The draft Local Plan Review sets out the intention to develop the area creating a mixed and inclusive community with a diversity of land uses providing opportunities for new homes, workspace, leisure and services. Linked to this, Western Harbour provides an opportunity to deliver on the Local Plan's aspiration for urban living (Urban Living SPD, Bristol City Council, 2018), balancing the efficient and effective use of land, with aspirations for a positive response to context, successful placemaking, and making quality homes. This is particularly significant to Western Harbour, considering its extraordinary landscape and townscape heritage, and the economic and social value of this strategically located waterfront area.

The review of the local plan is continuing with a revised draft anticipated to be published in 2023. It is hoped this will be informed by the emerging Western Harbour Masterplan once in development.

Whilst the draft Local Plan sets out an indicative range of land uses and quantum of development, the intention is to commission a masterplan for Western Harbour in the Autumn/Winter 2021 which will more robustly define numbers of homes, heights of buildings, layout of roads, quantity of open space etc. The masterplan will be informed and underpinned by the co-created Place Shaping Vision & Design Principles for Western Harbour delivered through this commission.

A high level summary of the history to the project to date is attached at Appendix B:

A high level summary of the interdependent projects and public engagement is attached at Appendix C: A useful list of background planning documents and resources is attached at Appendix D.

## **03 Western Harbour Advisory Group (WHAG)**

The WHAG is an external stakeholder led advisory group established by the Mayor in October 2019. It includes local community representatives, businesses and city stakeholders. The role of the group is to advise the council and help shape Western Harbour alongside the wider community. The consultant will be provided with further details on the WHAG membership upon appointment.

## 04 Initial Engagement

In 2019 Bristol City Council embarked on early engagement into possible approaches to changing the road network. The existing road network is in need of significant investment and it was seen as an opportunity to start discussions, understand the art of the possible and whether different road solutions could open up the area.

Some useful themes have emerged from previous engagement. Concerns have been expressed around; the protection of existing homes and businesses, preservation of and impact on both the heritage value and the natural environment, the need for sustainable growth including travel, flood risk, housing climate change and the impact of so much work on their everyday lives.

A summary of the challenges and considerations that have emerged through the previous engagement are attached at Appendix E.

## 05 A Renewed Approach to Engagement

To ensure we listen to the views of both local residents, stakeholders and the wider city on their aspirations for the future of Western Harbour, the Council wishes to take an inclusive, collaborative, creative approach to this engagement.

Our aim is to build trust, capture diverse voices and engage inclusively to harness the passion, knowledge and ideas of Bristol citizens to shape a vision for the Western Harbour Project Area. To achieve this we believe that engagement should be underpinned by the following four key foundations:

- **Engage** - meaningfully and creatively to inspire and capture diverse voices
- **Listen** – sensitively and openly to understand a wide range of views and aspirations
- **Collaborate** –connect, integrate and share ideas and opportunities
- **Co- Create** –build skills, shape plans, test ideas and spaces that meet needs

It is hoped these foundations will continue to inform our approach to engagement over the lifetime of the project.

## 06 Target Audiences

We want to achieve an engagement process that is truly inclusive and which enables a diverse range of voices to be heard both locally and city-wide.

The consultant will be required to curate and deliver an approach that seeks to creatively engage with different communities across the city, reflecting its diverse population. This should be achieved through commissioning and working with organisations with a trusted track record of working with Communities of place AND communities of interest. See Appendix F & G.

Specific priorities for engagement include:

- Young People including schools. Youth groups, organisations
- BAME Communities
- Local residents, businesses and key local stakeholder groups
- Residents and communities of interest from across the City
- Meetings with 9 Stakeholder groups and 9 Local residents and businesses that the council is already in contact with
- Western Harbour Advisory Group
- Residents from across the city who visit the harbour
- Residents within communities in who currently don't connect to the city centre/harbour area
- Equality and Diversity Groups
- School children
- Businesses surrounding the harbour or connected the harbour/ city centre
- Businesses from across the city
- Other Key Stakeholder Groups across the city including Disability organisations (WECIL specifically), businesses, Destination Bristol, Harbourside Forum, Cumberland Basin Stakeholder Group
- Statutory Stakeholders – such as Environment Agency, Historic England, WECA

## **Young People**

It is important through this commission we promote and enable active discussions with the next generation of Bristolians on their hopes and aspirations for this new part of their city. Organisations with a trusted track record of working with young people should be commissioned to deliver specific engagement projects commissions should be designed to listen to the views and thoughts of young people from across the City. The Youth Mayor's must be specifically consulted on these engagement projects/commissions so they can help shape them, to ensure they listen to the voices of Young People.

## **History Commission**

The consultant will also be required to engage with [Bristol's new History Commission](#) formed in September 2020 by the Mayor to help Bristol better understand its history and how we have become the city we are today. The commission was initiated after the events of last summer and its work will include the history of slavery as well as the full scope of events that have impacted the city.

Given Bristol's maritime role in this, there may be potential to design an engagement project to align with the Commission's research and dialogue with the city focusing on Western Harbour.

## **07 The Commission**

The Council is seeking to appoint an organisation or consortium with urban design, creative engagement and place making expertise to help us deliver the following **Scope of Works**.

## **08 Objective**

The aim of this commission is to:

- Deliver an inclusive engagement programme that inspires people and changes people's perceptions of Western Harbour.
- Communicate the reasons why change is needed at Western Harbour and the opportunities/benefits this presents for the City.
- Create a long-term aspirational vision looking beyond the here and now to set out what Western Harbour could be like in 2050.
- Define the guiding Place Principles that will underpin the Masterplan and future transformation of Western Harbour

## **09 Scope of Works**

### **9.1 Inclusive/Creative Engagement Programme:**

**To plan, agree, commission and deliver an engagement strategy in consultation with the Client Team, Mayor's Office, Youth Mayor and WHAG that:**

- Uses creative ways to engage and capture a diverse range of voices from target audiences

- Commissions and works with a diverse range of established Bristol based arts, creative and community anchor organisations and community interest organisations from across Bristol to enable and inspire inclusive engagement
- Employs local people to deliver or assist with engagement programme
- Incorporate and involves the Council's Community Development Teams to facilitate conversations

**A sample of artists, cultural and community organisations is attached at Appendix G. This list has been provided by the Council to assist bidders only and the Council does not prescribe the use of any particular sub-contractor or collaborative arrangement. This is not an exhaustive list.**

**A sample list of local community anchor organisations within the City is attached at Appendix H.**

Once appointed the consultant will be responsible for:

- Identifying partner organisations to deliver the engagement programme
- Developing engagement proposals and procuring trusted organisations to deliver individual engagement commissions
- Seeking approval of the Client Team for the final engagement commissions and programme

**The Engagement programme should:**

- Be guided by an equality impact assessment (to be completed in partnership with the Client Team) to inform the engagement strategy and programme delivery stage
- Offer a range of inclusive and accessible ways for local people, organisations, businesses and stakeholders to join the conversation and share their views and/or collaborate
- Ensure the future of Western Harbour is considered in the context of the city wide challenges that need to be addressed (as outlined above).
- Create interventions and engagement activities across the North, South, East and West of the city in partnership with established arts, cultural or community anchor organisations with a trusted track record of working with Communities of place AND communities of interest, specifically target groups not heard from to date.

- Create commissions and opportunities where people can re-think what the Western Harbour landscape / waterscape means to them and what it could feel and look like in the future. This should include spaces within Western Harbour including engaging with the already active [Art Under the Flyover](#) project with at Cumberland Piazza.
- Enable conversations about the numerous heritage assets within the area and their value to Historic England, local people and communities
- Create short term, high quality, pop up meanwhile use opportunities within Western Harbour (subject to the necessary approvals) which attract people from all over the City to Western Harbour. Any pop up meanwhile use on site should seek to inspire people and change people's perceptions by testing new ideas/uses and helping the city reimagine the future of the place.
- Consult on a draft of the Place Shaping Vision & guiding Design Principles once produced prior to it being considered by Cabinet for approval.

Creative engagement might involve walking tours, webinars, artists using creative ways to encourage conversations, meanwhile-linked projects, creative pop-ups, digital engagement or creative approaches that we have never considered that meet the unique challenges and opportunities of Western Harbour and Bristol's diverse and creative communities.

The engagement programme will need to be able to operate within the Covid restrictions in place at the point of delivery.

Any engagement will need to comply with the Ground Rules set out in Bristol City Council's Statement of Community involvement

<https://www.bristol.gov.uk/documents/20182/34540/Statement+of+community+involvement>

New regulations mean that, as a public sector organisation, we have a legal duty to make sure our website and apps are accessible to people with disabilities. Any new content we publish must have a version that is compliant with Bristol City Council's new guidance:

<http://intranet.bcc.lan/ccm/content/articles/corporate/communications/make-web-content-accessible.en>

**The consultant will need to work with stakeholders to plan exactly how engagement will be co-ordinated and delivered.**

**The consultant will agree the final detailed engagement programme and individual project commissions with the Project Team upon appointment.**

Informed by the **Inclusive/Creative Engagement Programme**, the consultant will be required to produce the following public facing documents:

**9.2 <sup>OBJ</sup>To plan, agree and deliver a place brand and communication strategy for this commission/project in consultation with the Client Team, Mayor's Office and representatives from the WHAG.**

- Stakeholder mapping and analysis to ensure the project identifies and actively manages all stakeholders and their views appropriately.
- Produce a stakeholder contact database for the project
- Design and develop a place brand identity for this commission/project that:
  - can be shared with and used by the partners commissioned to deliver the engagement activities.
  - is derived from and supported by a process of engagement across a range of stakeholders.
- Design and develop a communication strategy for this commission/project that
  - Ensures a clear and consistent message is delivered by all the organisations appointed to deliver the engagement projects.
  - Provides a clear and consistent framework for organisations delivering the engagement projects to facilitate conversations with residents ensuring participants thoughts and feedback inform the Western Harbour Vision
  - Launches a new engagement approach at Western Harbour
  - Provides a simple, clear and understandable rationale for why change is needed at Western Harbour and the opportunities / benefits this can bring
  - Includes narrative and key messages that balances the local and citywide context - setting out the challenges as well as local constraints/ challenges of redeveloping western harbour
  - Provides clear information and messaging about a complex project

**9.3 Western Harbour Place shaping Vision:**

**A shared vision for Western Harbour which has broad support from both the local and citywide community, and aligns with Bristol City Council's corporate aspirations and policies.**

The Place shaping Vision will have a number of purposes:

- It will guide and underpin the development of a masterplan for this Western Harbour Project Area. The masterplan will be subject to a separate commission which is likely to commence in the Autumn/Winter 2021.
- It should inform the preparation of spatial policies in the Local Plan, and as such may form part of the evidence base for the Local Plan
- It can be a material consideration in determining planning applications that come forward in the area in advance of a masterplan or Local Plan being formally adopted/approved for the area
- It will set out early ideas on the social value that needs to be delivered through the wider regeneration project, and as such can inform related strategies and funding bids.

The Place shaping Vision will need to:

- Be consulted on prior to it being considered by Bristol City Cabinet for approval.
- balance the local and citywide context, needs and aspirations
- Accurately and clearly articulate the engagement that has taken place and the key themes and ideas that have emerged
- Make sense of these themes, translating them into an overarching set of guiding design and place principles that will underpin the Masterplan and future development of Western Harbour
- Identify 'early wins' that can help grow Western Harbour as a destination in advance of the delivery of the wider masterplan
- Be visually engaging, incorporating high end photography, graphics, mapping and visualisations
- And most importantly, demonstrate high levels of support and ownership by the people who gave up their time to help share their vision

As a product the vision needs to be accessible and engaging to multiple audiences, and available in a variety of formats. As a minimum, we require:

- A highly engaging, succinct, non-technical summary that can be made available in print and web formats
- A more detailed statement of community involvement, providing a comprehensive log of all engagement undertaken, the stakeholders involved and the feedback gathered
- A resource pack containing royalty free photos, graphics and illustrations that the client team can freely use in the future.

#### **9.4 Mapping of Ideas and Opportunities** *(to be incorporated as part of Vision)*

**A method / product for capturing the ideas, assets and opportunities identified through the engagement programme that is easily understandable to multiple stakeholders and particularly the general public.**

Mapping should identify

- Areas where we need to continue our conversation with the city about their future
- Special areas within Western Harbour that have a special meaning to people
- Areas of changes where people want to explore what could be different
- Areas and themes that are special to the citizens of Bristol within Western Harbour
- Areas that have the potential to change in the short to medium term, or offer opportunities for short term projects
- opportunities and ideas for future use of spaces/buildings that are discussed and could lend themselves to creative or meanwhile uses in the short to medium term

#### **9.5 Engagement Plan for the future**

**Capture lessons learnt throughout the project and feedback from residents, businesses and stakeholders, develop an engagement framework which can inform and guide an ongoing dialogue with local residents, stakeholders and citizens across the city as the Western Harbour project develops.**

The Engagement Plan should include:

- Identifying successful avenues, strategies, methods and activities that effectively engaged with a wide range of stakeholders and diverse audiences.

### **10 Long Term Meanwhile Use Potential Project**

Subject to funding and approvals, the Council also intends to explore commissioning an organisation to curate, operate and deliver a long term meanwhile use project for up to 12 months within the area identified on plan at Appendix I.

The long term meanwhile use project will seek to transform the space to create a new destination which supports local arts, cultural and community organisations. It will seek to test new ideas and uses in Western Harbour and help the city reimagine the future of the place. Ideas and feedback received through the engagement process will inform the commissioning process for this longer term meanwhile use project as the concept develops.

The consultant will be required to work collaboratively with the Meanwhile Use operator (once appointed) and ensure feedback from the public engagement informs the curation and programming of the meanwhile use space.

## **11 Project Management**

The consultant will be expected to:

- Lead and coordinate all sub consultants to deliver the project.
- Lead and co-ordinate a project inception meeting.
- Organise, resource and chair all project team meetings. It is envisaged this will be required fortnightly at a minimum.
- To provide to the Council within five (5) working days of any meeting the minutes and/or action points arising from that meeting.

## **12 The Client**

The client is Bristol City Council.

The delivery of the works will be managed by Bristol City Council utilising its project management governance arrangements. The consultant team will work under the direction of Emily Price, Regeneration Manager in collaboration with other teams across the council such as City Design, Culture and Creative Industries, External Communications and Consultation and the WHAG.

A monthly Project Steering Group meeting will be held to oversee the delivery of the project which will be attended by the consultant team, representatives from the council's client team and WHAG.

## **13 Time Schedule & Programme**

The council requires these works to be completed within 6 months. An indicative high level summary is below.

PROCUREMENT STAGE	DATES
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Contracts Finder Notice, Advertisement published	01/04/2021
Issue procurement documents to the market	01/04/2021
Deadline for bidders' clarifications	20/04/2021
Deadline for response to bidders' clarifications	22/04/2021
Closing date and time for receipt by the council of completed bidder responses	29/04/2021
Evaluation of bids and moderation completed by	14/05/2021
Internal approval - BCC	21/05/2021
Notification of appointment	21/05/2021
Standstill period	22/05/2021- 01/06/2021
Pre-contract meeting with successful tenderer	26/05/2021
Form contract	27/05/2021
Contract(s) issued to supplier for signature	28/05/2021
Contract(s) signed by BCC	02/06/2021
Contracts Finder notice published	04/06/2021
Commencement date	07/06/2021
<b>PROJECT STAGE</b>	
Inception Meeting	w/c 22 <sup>nd</sup> May 2021
Scope & Agree Engagement Commissions	May - June 2021
City Wide Engagement	July –October 2021
Vision Complete	November 2021

The consultant will be advised of the meanwhile use programme upon appointment.

We will assume the consultant can achieve these timescales, unless otherwise stated. The preliminary project programme submitted as part of the project bid should outline how this will be achieved.

## **14 Project Budget**

The estimated total project budget for this commission is £150,000. Tenders will be required to submit a detailed breakdown of the cost you will incur to deliver each work stream identified in the Scope of Works.

## **15 Performance and Monitoring**

Monitoring of performance will be undertaken in the meetings guided by a project plan agreed between the two parties at inception. A requirement of the preferred consultant is that all major milestones are met. Payment will be provisional on achieving these milestones and on delivering of a quality piece of works that meets the Council's key deliverables as outlined in this document.

## **16 Legal Requirements**

A copy of the draft contract is attached at Appendix J.

Public liability insurance to a minimum value of £5 million and £1m professional indemnity insurance will be required.

The consultant will be required to ensure full health & safety risk assessments and all sub consultants working with young people have satisfactory DBS checked.

## Western Harbour: Further information

### Appendix A – Western Harbour Growth & Regeneration Area

 Western Harbour  
Growth and  
Regeneration area (Local  
Plan Review, 2019)



### Appendix A1 – Western Harbour Project Area

Western Harbour  
Regeneration Project  
Area



**Appendix B - Progress to date:**

- 2018 Bristol Local Plan Review - A review started on the Bristol Local Plan. This included consultation on Policy DS4: Western Harbour.
- 2018 Transport Feasibility - BCC commission Arup, Alec French and JLL to undertake a Transport Feasibility Study to consider approaches for reconfiguring the road network and understand the options available
- 2019 Engagement - In August and September 2019, feedback on some of the early proposals to change the road layout were sought from Bristol citizens. The engagement included local drop-ins and an online survey and generated more than 2,600 responses.
- 2019 Western Harbour Advisory Group - October 2019 the Western Harbour Advisory Group was established by the Mayor Marvin Rees. The role of the group is to help shape the plans for Western Harbour and assist on engagement with the community and stakeholders. The board includes local community representatives, businesses and other interested parties
- 2020 Western Harbour Webpage – Dedicated webpage launched January 2020 on the Bristol City Council Website. Providing project information and links to relevant documentation.
- 2020 Engagement – In February 2020 Bristol City Council in collaboration with the Western Harbour Advisory Group began a process of engagement to understand and capture views on the changes and proposals for the area.
- All residents and businesses in the area identified as Western Harbour in Local Plan Review (163 in total), were sent letters offering individual meetings with Bristol City Council Project Officers. A number of residents/businesses responded but Covid lockdown has prevented these meetings taking places.
  - 19 local and citywide stakeholder groups were contacted and invited to meet with the Western Harbour Advisory Group and Bristol City. A number of groups responded but COVID lockdown has prevented these meetings taking places.
  - Western Harbour Business Event – Local business in the area were invited to an event at the Riverside Garden Centre with the Mayor in attendance. Approximately 30 people attended.
- 2020 Share Your Views – February 2020 Online feedback form launched on the Western Harbour webpage capturing citywide views on the proposals for the area. . This remains active and has generated 88 responses to date.

## **Appendix C: Interdependent Projects and Public Engagement**

There are a number consultations which have either taken place or are taking place across the city that can feed in to aspirations for Western Harbour:

- Bristol Avon Flood Strategy proposes flood defences alongside placemaking opportunities – not detailed designs but the strategy sets the principles for moving forward – the results of this consultation are due in December 2020 and respondents are able to comment on the Cumberland Basin area
- Strategic Development Strategy is out to engagement until mid December – this looks in broad terms across the wider region at how people’s priorities for development locations and how they’d like to see it planned.
- Draft Bristol Local Plan – links to SDS but provides more local detail – it sets out what the Western Harbour area could encompass in terms of growth
- Your City Our Future – this asks for feedback on what the city should aspire to post covid. There will be relevant information to Western Harbour. Feedback will shortly be available.
- Clean Air Zone – Bristol is currently consulting on two options for a Clean Air Zone which if introduced, would impact the Western Harbour area. The Council’s preferred approach is to achieve the reduction in NO2 levels by making further changes to roads around the city meaning that a charging zone is not needed. However the council still needs to agree a Clean Air Zone option should this not be enough. Consultation is due to finish in December.
- Baltic Wharf planning application – this is a proposed development within the Western Harbour area on the site of the current Caravan Site. It is being developed by Goram Homes which is an arms-length housing company of the council
- Payne’s Shipyard planning application
- Hotwells meeting?

Other important considerations that Western Harbour needs to align with

- **Bristol One City.** This includes a One City Plan which describes where we want to be by 2050, and how city partners will work together to create a fair, healthy, and sustainable city. <https://www.bristolonecity.com/>
- There is also a One City Economic Recovery and Renewal Strategy – detailed here <http://www.bristolonecity.com/economic-recovery-and-renewal/>

## **Appendix D            Background Documents and Resources**

Links to key documents can be found on Bristol City Council's website on the Western Harbour webpage accessed here:- <https://www.bristol.gov.uk/planning-and-building-regulations/western-harbour>

The webpage includes:-

- Bristol City Council Draft Local Plan Review policy DS4

- Bristol City Council Draft Local Plan Review Consultation
- Western Harbour Draft Local Plan Review Area Plan
- Western Harbour Transport Feasibility Study
- 2019 Western Harbour Transport Proposals
- 2019 Western Harbour Transport Proposals Engagement Report
- Western Harbour Advisory Group Terms of Reference and Minutes.

Urban Design context documents will also be made available to the consultant team on appointment.

## **Appendix E – Engagement Challenges and considerations:**

### **Loss of trust**

- Concerns, plans are moving on ‘in the background’ without being able input, putting local businesses and residents at a disadvantage.

### **Voices being heard**

- There has been limited engagement on the ground with local communities' since the 2019 to build trust and create opportunities for voices to be heard.
- 1:1 meetings planned in February 2020 had to be paused due to COVID-19 doing little help change this view.

Lack of information on the type, pace and nature of change ahead and limited opportunities to express views, has left some local citizens feeling development is happening to them rather than being part of shaping plans for the area.

### **Capturing Diverse and Inclusive voices**

- Previous consultation has not captured a diverse range of voices locally and from across the city,
- Embedding diversity within the programme to capture diverse and hard to reach voices will need to be a key consideration and require an equally diverse and inclusive project team to deliver.
- Every effort will need to be made to create inclusive engagement programme, sensitive to a range of audiences and needs. The programme and process will need to consider how an effective inclusive and diverse programme can be delivered, building in an equality sense check with appropriate organisations. Equalities impact assessments will need to be considered and built into programmes when developing and delivering any engagement programme.

### **Lack of Clear Communication**

- Lack of clear communication on the road option and the status of previous consultation and the options presented.
- Confusion on the process of change, what that change will look like and the timescales associated.
- The Western Harbour Project area and how it relates to other sites in the area which are coming forward now both BCC sites and private sites. This Western Harbour development plans maybe on pause until further engagement happens but other sites are not. This has led to confusion, mixed messages and loss of trust and lack of clarity on the perception and pace of change coming forward.

### **Communication Channels /Tools**

- Work will need to be done to understand how we effectively engage and communicate with local and citywide citizens now and over the long-term. how we integrate their ideas into the process and over the lifetime of the project. The tools and mechanisms we need to use and put in place. How we plan to feedback and demonstrate how peoples voices are being heard and integrated to shape the vision for the area. Importantly tools will need to be sense checked and reviewed to

understand how channels of communication are being received and perceived by Citizens.

### **Citywide Engagement**

- Recognition that the harbour is a draw for people across the city and a destination for tourists, so hearing a diverse range of voices from the city and beyond is essential.
- The engagement programme will need to consider carefully how best to capture views from across the whole city working effectively with relevant local groups and organisations.

### **Local Partners and collaborators**

- Local groups and partners have shared views and ideas and are keen to be part of shaping proposals for the area. Offering a programme of engagement interventions that considers collaboration as part of the process and programme to connect and build trust locally will be an important challenge to address. Moving forward in collaboration not in isolation.

### **Considering a Vision**

- Western Harbour engagement to date has been transport solution focused, lacking an emphasis on visioning and place making. Moving to a place and inspiring Citizens locally and citywide to begin to consider, what their vision and aspiration for Western Harbour could look like, will be a key objective for this next phase of engagement

### **The name 'Western Harbour'**

- Feedback on social media and through the engagement questioned the name 'Western Harbour' and does not necessarily resonate with people locally. This engagement needs to investigate acceptance of the name alongside aspirations for the area.

### **Skills and Learning and employment**

- The challenges citizens, local businesses face in the wake of COVID are significant and supporting the economy and Bristol businesses and communities will need to be considered through the development and delivery of the programme.

Opportunities to develop skills, learning, support enterprise and linking into the local labour force will need to be explored and maximised. **The Impact of change**

Previous engagement and feedback has identified concerns on:-

- **Heritage** - Preservation/Celebration/Loss off
- **Environment** - air/noise/climate/open space/flooding
- **Sustainability** - homes, travel, design, places
- **Construction** – disruption/impact on health and lives
- **Road options** –re-assurance, all options to be considered in masterplanning
- **Impact of change** – impact on homes and businesses and loss off.

### **Re-imagining places**

- At the moment it is difficult to consider what change could offer or look like. Using meanwhile/pop-up interventions to help re-imagine a place can offer a powerful way of supporting and inspiring.
- Creating opportunities to re-imagine and re-consider spaces in a different light, building on local momentum to unearth opportunities to this, can support businesses, stakeholders and communities.

Providing opportunities test and explore change, facilitate real conversations and re-imagine places and spaces can inspire and build trust. The next phase of engagement will need to be considered how this approach can be used effectively at Western Harbour engagement programme.

### **Challenges of COVID**

Finally, delivering COVID sensitive engagement with communities. Offering programme that meets that recognising the sensitivities and people’s views on face to face engagement will vary and creating a wide and inclusive range of opportunities to participate. Demonstrating clearly how a citywide engagement will be delivered in this context.

## **Appendix F - City Demographics - key facts**

### **Young population**

Over one third (34.2%) of Bristol's population is 24 or under

One in five (22.1%) are aged between 20 and 29 – nearly double the national average

There are more Bristol citizens under the age of 18 than over the age of 65

Average age is 32 comparison to 40 nationally

### **Diversity**

Bristol has a diverse population, with around 22% of all residents from non-White British categories

Recent analysis of school data indicates that the diversity has increased, with the proportion of non-White British pupils rising from 31% in 2011 to 38% in 2020

### **Skills and training**

‘The City has around one in six adults (15.8%) with level 1 or no qualifications. The Covid-19 crisis has underlined the significance of skills and skilled employment as a critical resilience factor.’

### **Challenges:**

- Finding ways to engage with citizens across the city about a place which may currently have no meaning for them

## **Appendix G Organisations**

Bristol is home to many organisations and initiatives expert in facilitating conversations and activity around place shaping, civic development, cultural heritage and with local and priority communities. e.g. The Architecture Centre, Knowle West Media Centre, Bristol Museums and Archives and the Create Centre (the Archives and Create Centre being within the Western Harbour red-line area).

The City is also home to several Community Anchor Organisations who are valuable in their ability to relate to communities of place, and alongside this Voscur, Black South West

Network and The Care Forum are valuable in their ability to relate to communities of interest.

The city has creative community organisations experienced in empowering local engagement embedded in areas of the city who are often unrepresented in city conversations e.g. Southmead Development Trust, Community in Partnership Knowle West, Easton Community Centre.

There are also many artists and producers working both with the above and independently with strong track records in using arts practice to enable local people to have a voice. These include poets, street artists, play specialists, tech-creatives and many more.

Within the Western Harbour the Cumberland Basin Community Association has been undertaking creative commission to manage the Cumberland Piazza as a community space.

**A full summary of key arts and community organisations that could be commissioned to enable the delivery of the programme locally and city-wide will be provided to the appointed consultant.**

## **Appendix H Community Organisations**

Voscur

Black South West Network

The Care Forum

Hartcliffe & WCP

Knowle west health park

Filwood community centre

Knowle west media centre

*Knowle west alliance*

BS3 community

Windmill Hill CF

Action Greater Bedminster

Lockleaze neighbourhood development trust

Ambition Lawrence weston

Southmead development trust

Trinity Arts Centre

Eastside community trusts

(Up our street inc merged Easton cc felix rd)

Wellspring Settlement

St Werburghs cc

*Super six (inner city)*

St Pauls carnival

Ujima radio cic

St Paul's Adv playground

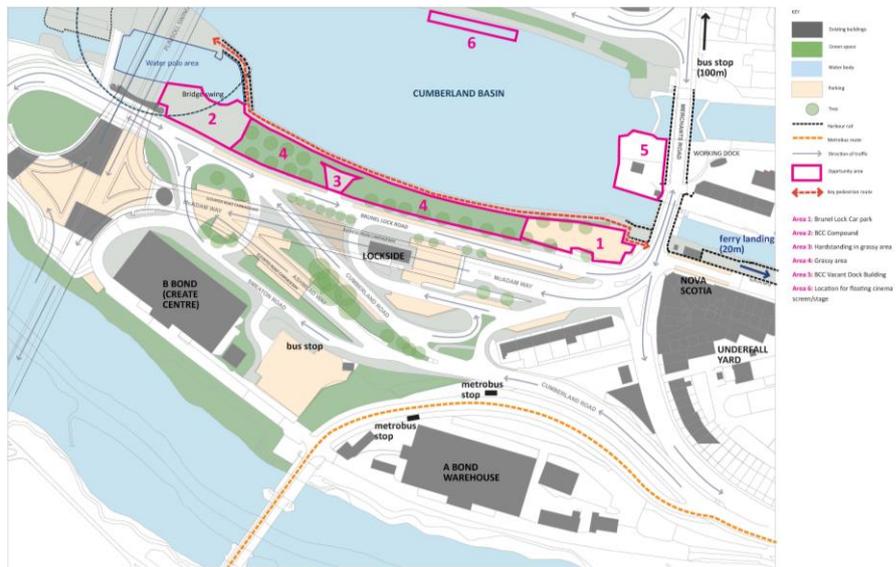
*Thriving places*

*Playing out*

*WECIL*



## Appendix I Meanwhile Use Site Plan



## Appendix J Draft Contract