

Party Data Resources

For the past year the Harris County Republican Party has invested heavily in securing the latest technology/ data resources available in Republican politics. We here at HCRP not only think it is imperative for the County party to deploy these resources, but want to make them available to ALL Republican candidates.

Below is a brief overview of the systems and costs for all candidates who plan to run as a Republican in the 2016 primary.

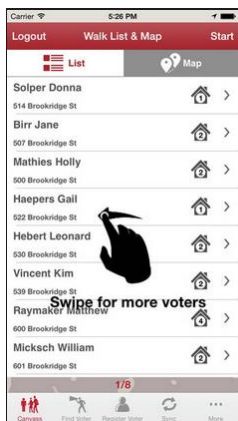


Advantage is one of the two RNC-approved data apps that give campaigns a web/mobile platform to perform door-to-door surveys utilizing advanced mapping features and cutting edge mobile applications. Each candidate account will come fully loaded with the entire HCRP voter file for the candidate’s precinct, district, or (if applicable) countywide. To help campaigns begin to use the system right away, the HCRP will pre-populate a target universe of Republican Primary voters and data-modeled Republicans with an ID script so that candidates can easily ID their supporters using the phone from home capabilities or door-to-door feature. Individual primary accounts can only be accessed by users who have been approved by the candidate and given log in credentials.

Comes with:

- Enhanced voter file with addresses, phone numbers, voter modeling, method of voting
- Pre-loaded scripts/ Target universes
- Separate copy of HCRP voter data for your campaign and *only* your campaign, to be retrieved by HCRP after the primary

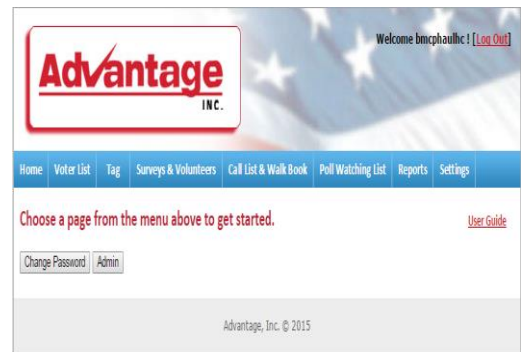
Mobile Canvassing



Phone from Home



Campaign Database



Monthly Rate (Precinct Chair)	Time Frame	Cost to Campaign
\$25	Oct 2015- March 2016	\$150
\$25	Jan 2016- March 2016	\$75
Monthly Rate (All other offices)	Time Frame	Cost to Campaign
\$50	Oct 2015- March 2016	\$300
\$50	Jan 2016- March 2016	\$150

***** Payment is required up front for the duration of the campaign*****