

## Hearst PTA Executive Board Meeting – November 7<sup>th</sup>, 2018

### 1. Parent Feedback

#### Bloomz

- Bloomz overhaul where users were all kicked off for one day
- Learning curve at the beginning of every year for parents to start getting used to it
- Issues have not been systematic but rather user related
- Ms. Hinchey can be the first point of contact to see what access issues can be
- Does Bloomz have off the shelf user guides? Yes, there is Support -> Support Center -> Quick Tutorials
- Add information to the PTA meeting in November – and quick tips in PTA newsletter (e.g., how to search for other parents)
- For back to school night, have Ms. Schiers and Ms. Boyle do proactive tech support
- Flip chart at PTA meeting to capture issues as well as feedback for Bloomz App
  - Search function
  - Downloadable calendar

#### Email

- For technical difficulties with Bloomz or people with unique circumstances (or barriers), the teacher or staff can work with you specifically to address them/use other solutions
- Use the notification function more often to highlight important dates in Bloomz

#### Science

- Communication on changes to schedule on 4<sup>th</sup> grade to be made to explain how science is being integrated into the day

#### Morning Drop-Off

- Do a dedicated Bloomz post with a visual map on norms / expected driving behaviors & do a room parent message as well

#### APTT / One-on-One Parent / Teacher Meetings

- Marketing around availability of teachers for individual meetings if parents want some confidentiality / or unique feedback to your child -> add to room parent message

#### Birthday Parties

- In lieu of parties (which is an equity issue due to some parents not being able to take off work to join parties or send treats) school teachers are doing announcements/ pencils/ singing/ cards/ special helper
- Also it sacrifices instructional time

## 2. Gear Update

- Vintage baseball T's made \$430 for the PTA!
- 3 new designs released today. Orders due at the end of November. Will be shipped mid-December
- Romesh is going to set up a table at the choir concert to sell pre-ordered PTA bought items
- Have a schedule for the rest of the year including hats, drawstring bags, sweatshirts, and fleeces

## 3. Events Update

- Thursday November 8<sup>th</sup> – 4-9pm – Potomac Pizza
- Tuesday November 20<sup>th</sup> – Cake and Pie exchange – Charles Green will make an announcement on Bloomz – 3:15 – 4:15pm – NO NUTS
- December 5<sup>th</sup> – Nando's
- Sunday December 9<sup>th</sup> 6-8pm – Proper Topper Hearst Shopper
- December 21<sup>st</sup> – Holiday Lunch – Beth and Anne are in charge
- Need to work on Trivia Night and Parents Night Out
- January 27<sup>th</sup> – Politics and Prose
- Wine Parties for Auction – dates TBD
- Auction – March 23<sup>rd</sup>

## 4. Finance Update/Owl Fund Update

- 5 minute update at PTA meeting
- Excellent networking evening with treasurers and bookkeepers
- Will start to educate parents in how the PTA budget works -> do education with Principal Thomas' Budget 101 in January
- How do we collect ideas on ways to spend money?
- School-wide prize...? Something for all classes that surpass a certain point?
- Tangible goals? Classroom Funds, Buses, everything moves forward..
- PTA celebration after school

## 5. PTA November Meeting Agenda

- 5 minute update on Finance
- Gear Update
- Owl Fund
- Overview of Star Reportcards

## 6. Kaizen – let's collect feedback. Should we invite Coach V to a PTA meeting?