

Hearst Elementary School PTA E-Board Mtg
October 2, 2019

Attendees: Christine Galano, Kerry Schwed, Christina Burnett, Kristine Inchausti, Ashley Boyle, Beth Prince, Jen Geoffroy, and Anne MacMillan (via phone)

1) Thank you to PTA and Community

- Ashley presented the PTA E-board with a thank you card from the staff for the new laptops. Christina will share the card on Bloomz and at the October PTA meeting.

2) Events Update

- Screen on the Green October 4.
 - Extra messaging needed for volunteer support and clean-up
- First community dine-out
 - Late October, potentially at Guapo's
- GWU women's soccer match
 - Game is free
 - Hearst pride encouraged with wearing gear, sign-up is full
- Halloween costume drive
 - Amanda Provost is heading up a drive for costumes for underprivileged kids. Box for donations will be in front office.
- E-cycle November 16 (?)
 - Waiting on DPR response to finalize date and details
- Other community dine-outs
 - Nando's in November?
 - December TBD
- Proper Topper Sip and Shop event tentative for December

3) Communications

- Board briefly discussed usage of the Hearst Listserv and determined that primary communications should be through Bloomz. Additional reminders for PTA events can be posted on the listserv, but should be the responsibility of the organizers/chairs.

4) Budget/Finance Update

- Kaizen expenses
 - DGS fees are being charged for facility use (i.e. the school), which in part covers security. Cost is approximately \$1950.
 - Expenses to be shared by Kaizen, Innis, and Mr. McGee for winter/spring enrichment
 - PTA will absorb the fall enrichment facility expense
 - **EXECUTIVE BOARD VOTE** – funds for the fall enrichment expense will out of the PTA discretionary fund.

- STEM funds
 - Mr. Munz had expressed concerns about the reduction of the specials PTA allotment; however, budgetary needs should be met by DCPS special funding
- Beehive maintenance
 - Mr. Munz had also asked PTA for funds for beehive maintenance.
 - School had been awarded a \$300 grant previously for the establishment of the beehive from the Whole Kids Foundation
 - Board needs clarification on how the money Mr. Munz needs would be used and whether other options are exhausted (i.e. Bozzuto donation)
 - A new shipment of bees is expected in the spring to replace the bees that were lost in a hive upheaval
- Smartboards
 - Several smartboards in the school are out of order, new bulbs have been ordered to repair some
 - DCPS has identified a vendor to address the non-bulb maintenance issues and will cover the cost of the repairs
 - Any other maintenance needs and associated costs outside of those that can be handled by the DCPS vendor will be met by the PTA
- At the end of the fiscal year, the PTA budget is above the projection by \$5500
- Owl Fund update will be given at the October PTA meeting

5) Kaizen Issues

- Kaizen will come to the PTA meeting to present new app for parents to use to enroll in enrichment classes.
- Kaizen will meet with Principal Geoffroy, TBD
- Major complaints have been made by parents and staff regarding the communication efforts by Kaizen.
 - Teachers are frustrated with roll-out due to lack of rosters
 - Teach participation low this session because of previous interactions between Kaizen and Hearst staff
 - Issues with SignupGenius that were beyond Kaizen's control
 - Poor communications and response to inquiries from Kaizen to parents
- A survey put together by Keri Sikich and Kaizen will go out to parents to assess the status of the enrichment classes and related processes. PTA will oversee the accounting of the results.
- An enrichment committee meeting led by Keri Sikich is planned for later in October.
- Kerry and Christine are having continuing conversations with Coach V regarding Kaizen's performance.

6) Committees Update

- Gear Sales
 - Currently committee has a campaign going with Custom Ink for 2 shirt designs, with goals of selling 50 shirts of each design. Minimum number sold needed to

print shirts is 20-24. PTA will order extra shirts in order to meet minimum, shirts will be sold at school events.

- Crewneck sweatshirt and/or hoodie with a collegiate design is in the works for the E-cycle event.
- Gear committee is investigating the vendor that Murch uses and may switch in the future.
- Auction Committee
 - While there are several new parents interested in helping the committee this year with the auction, no one has expressed desire to take on the chairing position
 - Executive board determined that designated chairs are not necessary if all the needs of putting together and executing the event are met by the current committee members.
 - New committee member is looking into getting UDC or an embassy to host the auction for no cost.
 - One wine party host has been established (Cory and Mat Levine), will need a second host preferably outside of the school boundary.

7) October PTA Meeting Agenda

- Meeting will be held Monday, October 7 at 5:30
- New staff introduction
- Kaizen presentation to include introduction of the new enrollment site, contact information for parents
- Owl Fund update

8) APTT on October 16 and 17

- Childcare sign-up forms to be prepared by Christina, Susan will coordinate with Ms. Carolyn and order pizza.