

Hearst Elementary School PTA E-Board Mtg
December 4, 2019

Attendees: Jen Geoffroy, Kerry Schwed, Beth Prince, Christina Burnett, Deb Dasgupta, Kristine Inchausti, Keri Sikich, Ashley Boyle, Anne MacMillan, and Susan Chun.

1) New Proposed PTA Legislation

- a. Councilmember Grosso has introduced legislation that would require PTA budgets to be posted online, prohibit PTA from paying for teachers, prohibit certain types of PTA fees, and to have PTAs with large bank accounts to pay equity fees of 10% for \$10,000 and above.
- b. Legislation would only apply to DC public schools and no charter schools.
- c. Board proposed reaching out to other neighborhood schools and send a joint letter from the PTAs to Mary Cheh in response.
- d. Hearst PTA may need to get more aggressive with saving to pay for potential fees.
- e. PEP presentation will be relevant at the PTA meeting.

2) Committee Updates

- a. Gear Sales
 - i. Sweatshirts were a very successful campaign. Made ~\$300 and received promos for extras
 - ii. Committee is looking into other businesses that allow for ordering gear whatever whenever (i.e. an online store).
- b. Auction
 - i. Auction will be at the American University International Service School atrium on March 28. Location is very affordable and has parking. Site allows us to use our own caterer and move furniture as needed.
 - ii. Christina will post announcement on Bloomz asking for volunteers to help with getting solicitations, finding an auctioneer, etc.
 - iii. Board proposed that there is a short online auction, to keep camps at the silent table auction and that Ms. Dittamo help with class projects.
- c. Enrichment
 - i. Keri Sikich is filling a needed gap as a liaison for Enrichment by supporting Kaizen and looking into new management systems.
 - ii. A call-out for more support from the parent community on the enrichment committee will occur at the PTA meeting.
 - iii. New management system will follow one of the below scenarios:
 1. In-house parent volunteers like in past that will not be as rich in programming
 2. Out source to vendors that have a Kaizen-like model (e.g. Capital Language Services)
 3. Janney model that has its own 501(3c) service
 - iv. Need input from parent community via a survey to determine the needs.
 1. Keri has crafted a draft, will add INNIS questions to survey
 - v. PTA eBoard will send a letter to Hearst staff showing appreciation of their patience during the Kaizen debacle.
 - vi. Kaizen will scale back programming for winter session.

- vii. Mr. Thomas of INNIS has be contacted about putting together a proposal through INNIS as a potential replacement vendor for Kaizen
- viii. Jen asked that the eBoard start process of vetting new aftercare vendor. INNIS may reapply.
- ix. Spring session will either be scaled back with Kaizen or be executed without Kaizen's services.
- x. eBoard may potential put up a job posting for enrichment staff for the spring.

3) Upcoming Events

- a. Proper Topper – December 8, 6-8 p.m.
- b. Teacher Holiday Luncheon – December 20
 - i. Beth Pershing is the chair.
 - ii. Push will be on parents to contribute money to fund to purchase food and for recess/lunch room supervisors. May ask for volunteers for CES classrooms.
- c. Open House – January 10
- d. Politics & Prose – January 26
 - i. Kerry and Ashley will head-up event.
 - ii. Sign-up to go out for volunteers to help day of the event.

4) December PTA Meeting Agenda

- a. Presentation with Ms. Dittamo, Parent Empowerment Program (PEP), Principal update on Hearst STAR rating, Enrichment Committee