

**Hearst Elementary School PTA E-Board Mtg**  
**June 11, 2020**

Attendees via Zoom: Christine Galano, Kerry Schwed, Julia Krahe, Eulynn Shiu, Christina Burnett, Romesh Ratsnesar, Kristine Inchausti, Adam Frost, and Jen Geoffroy.

1) New Executive Board Introductions

- a. Board noted that the LSAT still needs a community representative
  - i. Preferred candidate should be a parent of younger children
  - ii. Candidate names should be passed along to Kerry

2) COVID Impacts to School Year

- a. DCPS should be announcing fall plans by the end of July
  - i. Hopefully announcement will include how after-care will work if in-person learning exists
- b. Student item pick-up still TBD, hopefully after June 19
- c. Staff support
  - i. Supply list will look different in fall, 2 sets of items may be needed
- d. Flexibility in operations at Hearst?
  - i. Anticipate that there is some flexibility with instruction at Hearst
  - ii. No flexibility likely with health and safety protocols
- e. Community meetings
  - i. Extremely helpful, even if the principal does not have many answers
  - ii. E-board suggested a mid-summer update in July
  - iii. More meetings closer to the scheduled start of the school year
  - iv. Give parents plenty of advanced notice of meetings
- f. Communications
  - i. Ms. Geoffroy will make an end of the year post on Bloomz wrapping up school year on June 14<sup>th</sup> or 15<sup>th</sup>
  - ii. Late July Town Hall
  - iii. Messages should also be posted during the Hearst listserv during the summer
    - 1. Reach out to new Hearst members early to get them to subscribe
  - iv. Updating website
    - 1. Ms. Hinchey may be able to assist

3) Mr. Levin's Fundraiser

- a. Approximately \$10,000 was raised for Hearst families impacted by the COVID-19 pandemic shutdown through Mr. Levin's Facebook Fundraiser and the call-out on Bloomz
  - i. Delay in dispersing of fund from Facebook will hopefully be rectified soon
- b. Ms. Nishimura and Ms. Brown will continue to help identify families that are in need of support and help identify items needed (e.g. groceries, laundry, etc.)
- c. Ms. Nishimura to ask kids to help design thank you notes to be sent to the fundraiser supporters

4) Events and Fundraising Activities

- a. Owl Fund

- i. Elham Dehbozorgi and Hannah McDonald will continue to chair the Owl Fund committee
  - ii. Committee is working on creative new ideas to get funds
  - iii. Ask will be lowered to about \$500 due to financial crisis
  - iv. Communications on how the fund will be used by the PTA will go out early
- b. Auction
  - i. Committee will need to retool event
    - 1. Possible no in-person events in new school year
    - 2. Possible decline in donations due to financial impacts to businesses
    - 3. Focus may need to be on teacher treats and a raffle
  - ii. Need new volunteers!
- c. General fundraising
  - i. Christine will forward the timeline of the usual fundraising events
  - ii. New ideas and new volunteers needed!
  - iii. Create a Fundraising Innovation Committee to brainstorm new ideas
- d. Merchant rewards
  - i. Check on status of Giant bonus rewards
  - ii. Promote Amazon Smile and Box Tops
- e. Dining night events
  - i. Seek out new hosts
- f. Other events
  - i. Boo-Hoo breakfast and Back-to-School Night will need to be redesigned in light of social distancing
  - ii. Gear sales – new items and designs