

PTA Executive Board Meeting

January 10, 2021

Attendees: Christina Burnett, Kerry Schwed, Adam Frost, Kristine Inchausti, Julia Krahe, Romesh Ratnesar, Eulynn Shiu

- Budget Updates
 - No checks yet from dining out at Little Beast and Silver
 - Also awaiting payments from Minted and Custom Ink
 - Very few teachers have submitted for reimbursements for supplies
 - Term 3 reopening has potential expenses
 - Kindergarten will have one in-person classroom and there will be 3 additional CARES classrooms
 - Will ask Principal Geoffroy and Assistant Principal Chen if they anticipate classroom supply needs
 - Tax exempt status still in process of renewal
 - Hearst Families in Need fund has been depleted

- Fundraising
 - Ghostline February 9
 - Instead of a percentage of sales, the restaurant group will be donating a gift card
 - EB discussed using the gift card for staff appreciation, doing a tie-in with Valentine's Day ("show the love" campaign)
 - Read-a-thon or walk-a-thon to raise fund for families in need
 - Check with Ms. Vandivier for support for read-a-thon in February
 - Potential virtual platforms include:
 - <https://www.read-a-thon.com/>
 - <https://www.ptotoday.com/>
 - Walking or run event could be held in late spring
 - Potential virtual platforms include:
 - <https://myapexevent.com/>
 - <https://www.dojiggy.com/>
 - E-cycle in spring

If feasible to hold it, w **Read-a-Thon Volunteers Needed**

Get ready to read, Hearsties! The Hearst PTA is planning to launch a Read-a-Thon fundraiser in February! If you're interested in getting involved with helping out, please email Romesh Ratnesar at vp@hearstes.org.

Community Support Committee

The Hearst PTA is forming a new committee that will explore ways the Hearst community can give back to our neighbors in DC, especially in schools that need additional support. If you are interested in joining the new committee, please contact Julia Krahe at juliakrahe@gmail.com.

Ghostline Dine-Out February 9, 2021

Want to order dinner out but can't get everyone to agree on what to order? Why don't you try Ghostline on February 9? The kids can nosh on Little Beast pizza while the parents can enjoy ramen by Uzu or Indian grain

bowls (khichdi) by Tokri. Don't forget to get Red Velvet cupcakes for dessert! Order online at <https://ghostlinedc.com/> and note "Hearst PTA". The PTA will receive 10% of sales. Hoot! Hoot!

PTA Meeting - Wednesday, February 10, 2021 at 5:00 p.m.

The next PTA meeting will be held via Zoom on Wednesday, February 10, 2021 starting at 5:00 p.m. The agenda is to be determined. You can join the Zoom Meeting here: <https://virginia.zoom.us/j/93185766640?pwd=RXUrQ3dRTmRTaEFRdTITVGNQjUdz09> Meeting ID: 931 8576 6640 Passcode: 352140

More Upcoming Events

Medium Rare dine-out – March 11

- Potomac Pizza dine-out – May 10
 - could be scaled back to ensure health and safety of community
 - No bake sale, no bounce house
 - EB will check with Principal Geoffroy to see if DCPS will allow event
- Additional gear sales, including cups made for 2020 Auction that were not used
- School grounds
 - Christina inquired about purchasing a new DC flag for the school as the current flag is in tatters
 - EB will check with Principal Geoffroy about going through proper channels to obtain the flag
- Support of Staff
 - Kudoboard for individual classrooms
- Community Outreach
 - EB discussed funding books for other city schools in need either with using Scholastic rewards or by building/supplying free libraries
 - Other ways to help city schools
 - EB discussed forming a committee to work on this matter and will call out for volunteers at the next PTA meeting
 - Paddle raises at future auctions
 - Specific one-off fundraisers