

Proposed Agenda: PTA EB, September 2021

- **Owl Fund:** Logistics, timing, etc. (*with special guests Kristine and Christina*)
 - Fundraising goal - \$750/kid is a good goal, but also want to retain traditional focus on overall participation rates.
 - Do a contest to try to get school-wide participation instead of classes competing against each other - e.g. if 10% of school participates, then school gets an extra recess. Need to think more about this and welcome teacher input. Cameo video of celebrities to play for classes?
 - Start campaign at beginning of October, run about a month
 - Christina and Eulynn can work on graphic that can be used for email thank you notes and Ms. Boyle can hand write a thank you from the teachers to be included.
 - Promotion via scavenger hunt around the school about things that PTA Owl Fund has purchased.
 - Notices of total percent contributions so far to be sent out weekly via Bloomz and a progress board outside of school.

- **Back to School Night:** Needs and plans
 - PTA has ½ hour for presentation and working on slides for presentation.
 - Include a slide/call out for parents looking to get involved: classroom parents, HOOT force, parent health/safety group, affinity groups, school liaison for Flex, school liaison for WEDnet, etc

- **Flex:** Needs and solutions (parent liaison?)
 - They are taking steps to improve the checkout process.
 - Claire will be talking with them next week.
 - They may have vests for kids in aftercare to tell who is in aftercare.
 - Enrichment schedule is just about set - start out small and then increase down the line.
 - Flex is willing to work with teachers who want to run a paid enrichment class, but logistics are being worked out for that. Running club in fall; more teachers will start in winter.
 - PTA to put out a short statement to provide an update that Flex has processes in place to ensure smooth operations. If parents have questions, direct them to Flex.

- **Public Health Subcommittee:** Next steps re: PTA subcommittee creation, engagement process with administration

- Group of parents coming together to discuss public health concerns with re-opening.
 - Nominated Tulin to be head of the subcommittee and we will set up a general email for this where people can direct their questions.
 - Jen is open to getting emailed questions from a single point person in the group and providing updates in Bloomz.
 - We want to use resources in a way that is useful.
 - School can use parent voices to advocate for improvement of processes, such as going back to nasal swabs for testing.
- **Calendar Planning:** Auction? Read-a-thon? Idea from Ms. Dawkins (see separate chain)?
 - Eulynn has planning tool for month-by-month activities
 - We are going to try to do auction and maybe aim for late April or early May and try to do it outdoors
 - We need to get auction co-chairs and start planning
 - Could do read-a thon for January/February?
 - Happy hour fundraiser for parents - maybe fold into dining night. Julia to reach out to Kerry Schwed.
- **HOOT Force Update**
 - Considered DC education fund and PEP, parents suggested sister school. One very promising partner is The Village in Brookland. They are working with a few schools and community building. The hope is by the October meeting to bring information about them to present to the PTA.
 - Need to think about the fact that some parents are pledging and giving over the course of the year. So, may need to make more than one payment to the donee.
 - Idea presented to get kids involved - e.g. scholastic books - certain percentage can go to the beneficiary organization/school. Will work on that separate from the equity fund partner.
- **Gear Sales:** Needs and next steps
 - Romesh will follow up by email to continue this discussion.