



## HEMSWELL CLIFF IS A 'PRIORITY' AREA FOR THE COUNCIL

### **EVE FAWCETT-MORALEE**

Executive Director of Economic and Commercial Growth  
West Lindsey District Council

West Lindsey District Council (WLDC) has a vision for Hemswell Cliff that it will be seen in the same light as other villages across West Lindsey, not an ex-MOD site – one that benefits from the same services that each of our communities does and can develop to meet its potential.

A key initiative is that WLDC are providing a direct Estate Management service from July 2018 for a time limited period on contract with the Hemswell Residents Company (HRC). The HRC own the majority of the residential area on the north side of the A631.

This intervention aims to bring the community's environment and infrastructure (roads, lighting, drainage, common spaces) to a point where they can become part of the public realm maintained by public bodies and funded through Council Tax in the same way as other areas.

In Director Eve Fawcett-Moralee's words:

"The village has experienced a spiral of decline over the years but I want to assure you, it is a priority area for West Lindsey".

"As many of you will know we have been supporting the Hemswell Cliff masterplan, which sets out the future potential for both employment and residential growth. This has helped shape our partnership work with the Greater Lincolnshire Local Enterprise Partnership (GLLEP) and Defra on the Food Enterprise Zone to attract investment in the area".

"We have also recently invested in CCTV to help combat anti-social behaviour. However, we realise that we need to take a more proactive role to help deliver steady improvements. Hemswell Cliff has a lot of great potential due to its road networks which is why we have been developing a programme of work. We want to be able to work in partnership to bring about changes to the environment and infrastructure roads, lighting and drainage."

# WEST LINDSEY DISTRICT COUNCIL STRATEGIC PLAN FOR HEMSWELL CLIFF

Due to the concerns in regard to the situation that has been happening in areas of Hemswell Cliff West Lindsey District Council has developed a programme of work endorsed by elected members in December 2017 to help address these issues.

It's our work programme, supported by our partners and it covers the following areas.

Some areas are well underway, others need focus over the coming months.

## **Improved working links and coordination between partners and the community.**

We mean Police, District and County Council working together (including the primary school and social services) to tackle problems. Connecting their work as appropriate with the local community, HRC and Parish Council.

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## **Address concentration of low cost private rented sector (PRS) housing stock and improve management standards**

In the area of most concern within Hemswell Cliff, 3 streets, 92% of the properties are rented. The Council is stepping up its review of how they are being managed, looking at what can be done to drive up improvements

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## **Address Anti-Social Behaviour (ASB) and environmental crime**

Additional powers to try to stop certain behaviours in public spaces is now in place including a Public Space Protection Order (PSPO) and monitored CCTV cameras. Additional resources have also been put in place to support these measures

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## **Address poor quality land and estate management arrangements**

West Lindsey District Council are supporting the Hemswell Resident Company (HRC) directors, to help them gain better quality and better value for money. WLDC's direct estate management for this private estate will enable more reinvestment back into Hemswell Cliff to drive up standards.

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## **Address poor estate design and infrastructure**

Hemswell Cliff is a decommissioned Ex RAF site and it is not on the public estate map. It has a number of infrastructure difficulties. It is presently all privately managed (with the exception of the large green and Ball Park.)



## THE DIFFERENCE THIS WILL MAKE

Faster response to address issues. Better intelligence, shared to make enforcement actions stick.

This is even more effective when we receive reports from residents. We want to ensure that reporting is safer and easier.

There are a large number of privately rented properties and varying standards of property management. We want to work with property owners and letting agents to improve things.

Open green spaces and public access areas of Hemswell Cliff have been designated a Public Space Protection Order by WLDC elected members. This puts additional legislation in place for 3 years to stop certain behaviours taking place in these areas. This along with CCTV will help reduce ASB and environmental crimes.

From 1 July, WLDC are the direct estate management service provider for the large private estate in front and to the side of the school. This is being done on a non-profit basis in order to increase the level of funds available to reinvest into this estate. Hemswell Cliff as a whole will benefit from this. WLDC has a vision for Hemswell Cliff to be a normal village managed within the public sector map. This is a key step towards this.

WLDC are committed to look at how it works with HRC, the Parish Council and Lincolnshire County Council on issues relating to drains and lack of adopted roads

# WHAT DOES IT MEAN TO YOU?

## Challenge how houses are being rented in the village?

Over the coming year WLDC will be looking to support the property owners of Hemswell Cliff who rent, to bring about improvements in their properties and also to ensure that their rented properties are compliant with the legislation.

We want to support landlords to gain longer term, good quality tenancies. This will play a major role in helping to improve the area.

## Working to keep you safe

West Lindsey District Council has invested £180,000 on upgrading CCTV systems to help keep people and property safe.

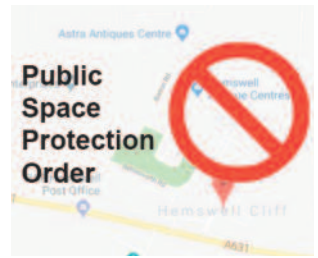
Five cameras have been installed in the village which are linked to WLDC's CCTV control room. This was possible thanks to support from HRC and Hemswell Cliff Parish Council. The new system uses the latest HD, CCTV technology and initial observations has found it is having a significant effect. Reported incidents and evidence captured through the footage is needed to tackle criminal and anti-social behaviour.



## Public Space Protection Order (PSPO's)

WLDC has designated a PSPO for the open areas of Hemswell Cliff which is now live. This will last for three years.

It can help deal with particular nuisances in a defined public space where this is having a negative impact on the quality of life for those in that public space. Breach of a PSPO is a criminal offence, punishable by a fixed penalty notice or prosecution.



## Hemswell Cliff Neighbourhood Plan – It's happening now get involved!

A Neighbourhood Plan is being developed in Hemswell Cliff, supported by the Parish Council and you can get involved - a future plan needs the community's input! To get the level of services needed for the community, the village will need to grow and the community can influence how this happens with a Neighbourhood Plan. Once approved and adopted it becomes a legal planning document, which is considered by the planning authority when applications are submitted.

For more information visit: [www.hemswellcliffparishcouncil.org.uk/neighbourhood\\_plan](http://www.hemswellcliffparishcouncil.org.uk/neighbourhood_plan)