

# “Community Conversation”

Hampstead Community Centre

20 November 2014

Here is your emerging vision for Hampstead ...



HAMPSTEAD  
NEIGHBOURHOOD FORUM

# Neighbourhood plan process:

## Where we are



Stripped to its essentials, a neighbourhood plan should:

- Provide a clear community-led vision for the area
- Translate the vision into specific objective(s)
- Express these objective(s) as planning policies
- Validate this with an evidence base that includes the results of the community engagement

# Vision questionnaire: Wide consultation

- 4,000 hard copies distributed within Forum Area
- Street stalls in Hampstead High Street, South End Green and Gayton Road Festival
- Copies available in Barclays Bank and Keat's Library Hampstead
- Online version available at [www.hampsteadforum.org](http://www.hampsteadforum.org)

Thank you for your  
questionnaire feedback!

 **HAMPSTEAD**  
NEIGHBOURHOOD FORUM

[www.hampsteadforum.org](http://www.hampsteadforum.org)  
[info@hampsteadforum.org](mailto:info@hampsteadforum.org)  
Follow us on Twitter @hampsteadforum

## Here is your vision for Hampstead ... do you agree?

**Welcome!**  
Please take some time to read through the proposed vision for Hampstead and South End Green. This document is intended to **inform and consult** local residents and those who work in the area on how you would like to see the neighbourhood develop in the future. We would like you to complete a questionnaire in order to find out your views.

**Why is this document important?**  
The government has given local communities the right to shape development in their areas, through the Localism Act 2011. Communities can do this by forming neighbourhood forums and creating neighbourhood planning policies.

**What is a neighbourhood plan?**  
Hampstead residents and businesses can help create a neighbourhood plan which addresses planning issues that matter to us all. A neighbourhood plan is an important document with real legal force. It allows communities to exert more control over where development takes place, to influence the type and quality of that development, and to ensure that the change it brings meets local objectives.

**A neighbourhood plan for Hampstead would help shape:**

- The quality of future buildings in Hampstead
- The character of our streets and open spaces
- How our landscape and trees are protected
- How our heritage can be valued and conserved
- The types of homes that are developed
- A friendlier environment for walkers and cyclists
- A more vibrant Hampstead Village and South End Green supporting local shops and jobs

**Hampstead Neighbourhood Forum**  
The Hampstead Neighbourhood Forum is made up of local residents, business people and our Camden councillors, giving our community the opportunity to create a neighbourhood plan for Hampstead and South End Green. The Hampstead Neighbourhood Forum is being considered for designation by Camden Council as of August 2014. The Forum currently has more than 700 members. Anyone who works or lives inside the forum area can be a member and all help is welcome. The boundary area of the Forum is shown on the map in this document. In addition to helping shape local planning policies, the Forum can help set up projects and initiatives to benefit Hampstead residents and businesses. You can read about what we have done so far on our website: [www.hampsteadforum.org](http://www.hampsteadforum.org)

## Please tell us how we should move ahead.



Pull Out

# Vision questionnaire:

## Demographics summary

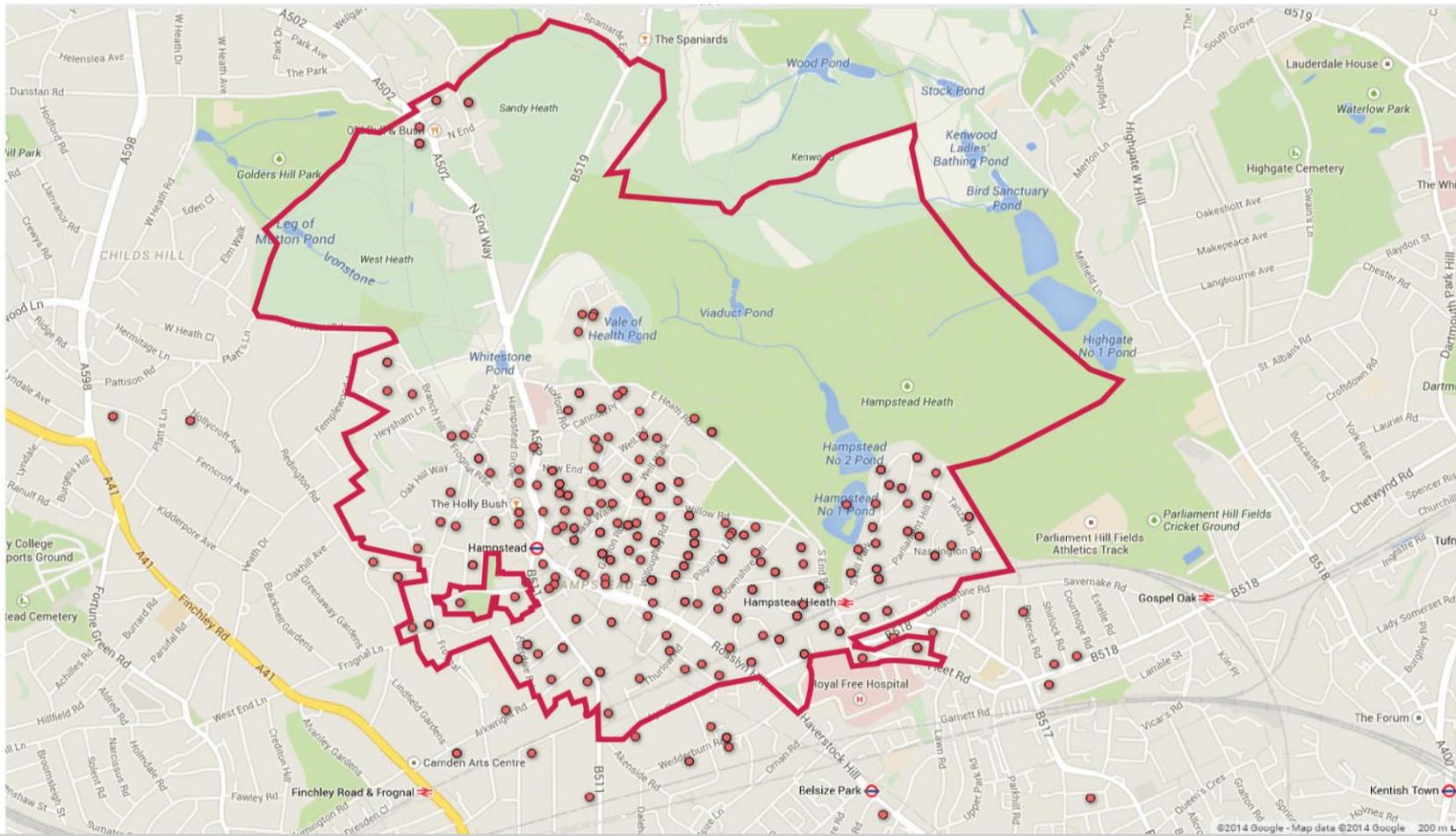
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- Almost 400 people responded and half submitted further written comments
- 36% work inside the Forum Area
- 95% live inside the Forum Area
- 24% live and work inside Forum Area
- Consulted widely but low response rate from 18-35 age group
- 43% male; 57% female respondents
- Over 50% have lived in Hampstead for 20+ years
- 20% of respondents have volunteered to help
- Full details will be available on [www.hampsteadforum.org](http://www.hampsteadforum.org)



# Vision questionnaire: Distribution of respondents

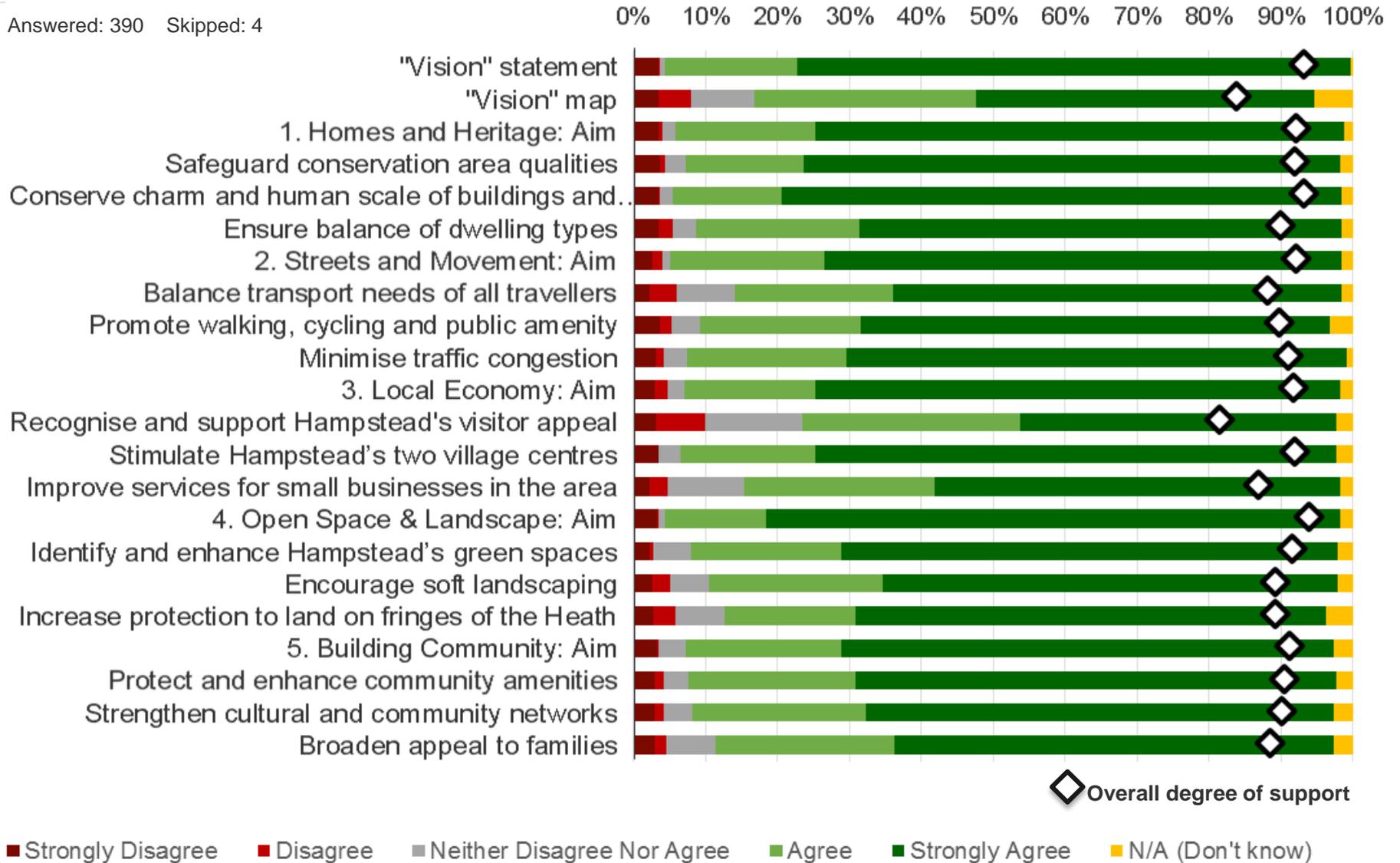
The outline around Church Row and Perrins Walk represents a separate neighbourhood forum. Dots may represent more than one respondent per postcode.



# Vision questionnaire:

## Data results

Answered: 390 Skipped: 4



# Vision questionnaire:

## Summary of written responses

High support from respondents	Differences in opinion / issues to resolve
Vision statement	A little too generic; Where's the 'teeth'?
Safeguarding conservation area qualities	How to manage development pressure?; Don't just keep it 'quaint'
Ensuring a balance of dwelling types	Preserve affordable homes; Better and more enforceable basement policies
Protection of open spaces	Confusion over green spaces; Should the plan have a view on private gardens?
Pedestrian-friendly, less congested streets	Need to balance vehicle and pedestrian use; Businesses need parking
Local character of two village centres	Can and should we influence the mix of shops; How do we cater for visitors?

# Neighbourhood plan process:

## Next steps



The next stage is to:

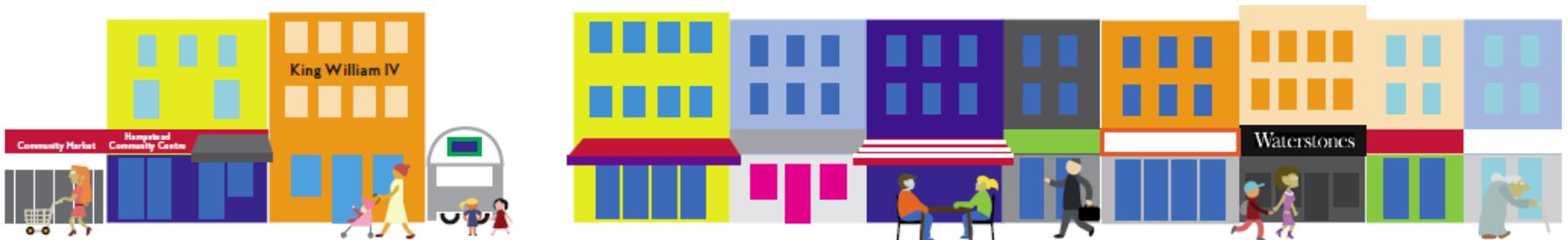
- Express these objective(s) as planning policies
- Validate this with an evidence base that includes the results of the community engagement
- Produce a draft plan for public consultation

# Vision aims and objectives:

## Community engagement exercise

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- Define projects and priorities that will help us to achieve our Vision aim and objectives
- Six tables:
  - Homes and heritage (two tables)
  - Local economy
  - Building community
  - Streets and movement
  - Open space and landscape
- Discuss and complete a project sheet for each topic



# Thank you

[www.hampsteadforum.org](http://www.hampsteadforum.org)



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