



PO BOX 63, 607 MAIN AVE, CALLAWAY MN 56521
INFO@HONOREARTH.ORG | WWW.HONOREARTH.ORG

Media Advisory

RENOWNED BIRKIE ORGANIZATION IN WISCONSIN DROPS ENBRIDGE SPONSORSHIP, CITING INCOMPATIBLE “GREEN” GOALS

In Other News, Enbridge Intervenes in Federal Court in Line 3 Challenge of US Army Corps of Engineers Permit

As of Friday, January 8, 2021, The American Birkebeiner Ski Foundation (ABSF) has dropped Enbridge Energy as a Sponsor. The Wisconsin organization said its membership objected to the incompatibility of Birkie's “Green goals” and Enbridge's Line 3 tar sands pipelines.

Since December, Enbridge has plowed into Minnesota with Line 3 construction during a pandemic and increasing concerns around climate from carbon-loading systems like Enbridge's tar sands pipelines, originating in Alberta, Canada.

- **Birkie Web Link about the Announcement:**

https://www.birkie.com/we-hear-you/?fbclid=IwAR2kyUngRu16YXLDPUFrkO9DLw86sufI-s60dB49v8RS8bYAxN_mfbijh0

- **Partial Birkie Statement from the Organization:**

Recently, we heard from some in the Birkie community regarding our relationship with Enbridge Energy, Superior, WI. From the onset, our mutual engagement was intended as a space to foster thoughtful discussion about the environment and climate change. With our commitment to Birkie Green, an initiative designed to inspire and implement solutions to address changing climates, it was our hope that as a community we could collectively create change, over time, toward less reliance on fossil fuels in our everyday lives.

We've taken pause to reconsider our relationship with Enbridge Energy and have chosen to dissolve our agreement. In hindsight, we realize that this

association was perhaps not a clear pathway to engaging conversation in support of education, future change, and ultimately our greater Birkie Green initiatives, nor was it in alignment with our American Birkebeiner Ski Foundation (ABSF) mission. For that, we are sorry. We never intended to cause concern within the Birkie community.

In Other News:

- According to Enbridge has intervened in Federal Court in the Line 3 Challenge of US Army Corps of Engineers Permit calling for a halt to current and future construction and the need for a satisfactory Environmental Impact Statement –SEE BELOW
- According to a Giniw Collective news release posted on the organization's Facebook page on January 11, 2021, hundreds of water protectors protested on Saturday near Palisade, Minnesota, with 8 arrests, bringing the total number of arrests so far to 52.:

<https://www.facebook.com/giniwcollective/>

Minnesota Public Radio Report:

<https://www.mprnews.org/story/2021/01/09/protesters-gather-at-line-3-construction-site-in-aitkin-county>

For more information, please contact Martin Keller, Media Savant Communications, 612-729-8585, mkeller@mediasavantcom.com