Rock the Cause Records Launches a New Single to Stop Line 3 in Minnesota as New Music Video Premiers on RollingStone.com

COMING ON EARTH DAY, INDIGENOUS WOMEN ARTISTS & THE 23RD POET LAUREATE OF THE U.S JOY HARJO JOIN THE INDIGO GIRLS AND BONNIE RAITT IN “NO MORE PIPELINE BLUES (ON THIS LAND WHERE WE BELONG)”

THE MOVING SONG AND VIDEO WILL SUPPORT WATER PROTECTORS STANDING AGAINST A HIGHLY POLLUTING TAR SANDS OIL PIPELINE CROSSING 200 WATER BODIES – INCLUDING THE MISSISSIPPI RIVER TWICE – A DRINKING WATER SOURCE FOR MILLIONS!

CALLAWAY, MINN., --April 22, 2021 – On Earth Day, Mother Earth is going to get a lot of love from the Indigenous mothers, grandmothers and others who are teaming up in song, spoken word and video to push back against a new toxic, highly polluting tar sands oil pipeline. “Line 3” cuts through the heart of Native land and crosses more than 200 water bodies – including the Mississippi River twice – a drinking water source for millions of people downstream from the river’s headwaters, which begins in northern Minnesota.

Rock the Cause Records* will release the audio single, “No More Pipeline Blues (On this Land Where We Belong)” on Earth Day, April 22, 2021, featuring Waubanewquay, Winona LaDuke, Day Sisters, Mumu Fresh, Pura Fe, Soni Moreno, Jennifer Kreisberg, Indigo Girls, Bonnie Raitt and poet Joy Harjo. Produced and composed by folksinger and activist Larry Long, the song will be available on multiple platforms including iTunes, Spotify, Tidal, YouTube and more!

The documentary-styled music video premiered on RollingStone.com on April 20.


- Link to Music Video: https://www.youtube.com/watch?v=83d_WdkvFvQ
Revealing the powerful efforts of water protectors to #StopLine3, the supporting music video is an action-packed mini-documentary, shining a spotlight on the Indigenous women-led resistance to the tar sands pipeline. Produced by Honor the Earth and Pickett Pictures, it is directed by award-winning filmmaker and photographer Keri Pickett and posted to the Honor the Earth YouTube channel will also be released underscoring the battle on the land and water and in the courts to #StopLine3.

Despite active, ongoing lawsuits in the Minnesota Appeals Court and in a Federal district court in Washington DC, the highly polluting pipeline is already half built. Line 3 is owned by the Canadian multi-national, Enbridge, Inc., and dissects the heart of Anishinaabe territories and the most pristine and complex watersheds and ecosystems in the Land of 10,000 Lakes, including Lake Superior.

All Proceeds to Benefit the Non-Profit, Honor the Earth, and Water Protectors

Joy Harjo, Bonnie Raitt, Waubanewquay, Mumu Fresh, Indigo Girls, Winona LaDuke, Soni Marenco, Jennifer Kreisberg, Pura Fe

All proceeds from the new single will benefit the environmental justice non-profit, Honor the Earth,* co-founded by Indigenous leader Winona LaDuke and the Indigo Girls 28 years ago. The featured artists on “No More Pipeline Blues (On This Land Where We Belong)” include in the order of their contributions within the song:

Waubanewquay: Anishinaabe Ojibwe Nation
Winona LaDuke: Anishinaabe Ojibwe Nation
Pura Fé: Tuscarora & Taino Nations
Soni Moreno: Mayan, Apache & Yaqui Nations
Jennifer Kreisberg: Tuscarora Nation
Day Sisters: (Sharon Day, Julia Uleberg, Charlene Day-Castro, Dorene Day: Anishinaabe Ojibwe Nation
Mumu Fresh: Creek & Choctaw Nations
Indigo Girls: Amy Ray & Emily Saliers
Bonnie Raitt
Joy Harjo, 23rd Poet Laureate of the United States: Muscogee Creek Nation
"'No More Pipeline Blues' beautifully illustrates in music, singing, spoken word and images the threats of a totally unnecessary tar sands pipeline at the end of the age of Big Oil. But it also illuminates the sacredness of our environment, and yet more destructive, historical impacts to Indigenous culture. Still, the song and the music video are also like prayer offered in ceremony, asking for strength, justice and preservation."

– Winona LaDuke, Honor the Earth

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"I have been following and joined Winona years ago on the ride against Enbridge’s Line 3. I have listened and learned a lot and saw the many communities, lands and water and fish life and the food life that would be affected if this pipeline should so much leak, let alone break. The song says it all. It would kill everything...and we cannot drink oil. Always we hope our creative endeavors reach the masses with the message of stopping the destruction of life for all and solution. It’s what we can do as artists to help support, as women, as Indigenous people to protect the Earth. I don’t understand the disregard for life. This is the time we really need all people to stand up together and make this change."

– Pura Fé, Tuscarora & Taino Nations

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"Line 3 is a brutal, last gasp of a dying industry, proposed to desecrate indigenous lands with catastrophic environmental impact all in the name of short-term profit. ‘No More Pipeline Blues (On This Land Where We Belong)’ brings together many different voices to sing and speak out against Line 3. My hope is that people will hear this song and be stirred to action to come out against Line 3."

– Emily Saliers, Indigo Girls

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"Honored to be part of this project that honors the earth. The earth asks so little from humans. Honoring properly is the least we can do."

– Joy Harjo, 23rd Poet Laureate of the U.S.

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"I’ve been involved with Honor the Earth and their work protecting Native lands and water since the early ‘90s. With the climate crisis beyond it’s tipping point, the movement to stop these destructive and unnecessary fossil fuel pipelines is crucial and deserves more attention than it’s getting. We can join the worldwide shift to developing renewables, ensuring the protection of our environment, the creation of thousands of jobs, and lessening the risk and trauma to both Native communities and the whole Great Lakes region. I’m hopeful 'No More Pipeline Blues (On This Land Where We Belong)' will bring more awareness about the need to Stop Line 3 and capture the attention of Minnesota Gov. Tim Walz as well as President Biden, who have the authority to stop construction of the pipeline until ongoing environmental litigation is settled."

– Bonnie Raitt

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"The Mississippi River’s watershed flows through one-third of the United States and two Canadian provinces. Her water’s flow 2,551 miles south from Lake Itasca in northern Minnesota to the Gulf of Mexico. The name Mississippi comes from the Anishinaabe Ojibwe word ‘Messipi’ or ‘Mee-zee-see-bee,’ which means ‘long deep river.’ Everyone on this audio recording contributed their time and talents to protect these waters -- none of which could be made possible without the endless hours of in-kind support from Master
Audio & Mixing Engineer Brett Huus. May this song help make a difference. Thanks for all you do.” – Larry Long, Producer & Composer

* With the “No More Pipeline Blues” music video, we share the beauty of the pristine waters of northern Minnesota, the inspirational leadership of indigenous women and the courage of “water protectors.” Filmed over a four-month period by Honor the Earth media artists Sarah LittleRedFeather, River Akemann and myself, Keri Pickett, the footage reflects the spiritual, serious and sometimes unconventional methods used to halt construction of the Enbridge tar sands oil pipeline. From the December 2020 arrival of more than 4,000 workers during the height of the pandemic, the film shows how severe cold, Covid-19 and the coordinated invasion of county and state police have not deterred local resistance against Line 3 by those who believe that it threatens northern Minnesota’s water supply and that ‘water is life.’ As the song sings, “No more, no more, no more pipeline blues. Don’t let Line 3 come through!” – Keri Pickett, Filmmaker & Photographer

“Why do we have to fight to save water when water is life? I hope our work will arouse the populace to think then act to save our water before it’s too late.” -- Sharon M. Day, Singer, Executive Director. Indigenous Peoples Task Force

LINKS
- LINE 3 FACT SHEETS
HTTPS://WWW.STOPLINE3.ORG/FACT-SHEETS

- LINE 3: MYTH VS FACT
HTTPS://TWINCITIES.SCIENCEFORTHPEOPLE.ORG/INDEX.PHP/2021/04/03/LINE3-MYTH-FACT/

CALL TO ACTION
1. Send a letter to President Joe Biden’s administration, the White House, by visiting STOPLINE3.org/Biden telling him to #StopLine3

2. Follow the hashtag #StopLine3 plus social media pages to stay up to date and share messaging with your network by following Honor the Earth, STOPLINE3, and Welcome Water Protectors

3. Make a tax-deductible donation to Honor the Earth to support Indigenous-led advocacy, education, and litigation to Stop Line 3. www.honorearth.org/donation

4. Subscribe to or donate to frontlines by visiting www.STOPLINE3.org/take-action

For more information – or to interview the artists featured in “No More Pipeline Blues (On this Land Where We Belong)" and or to discuss Line 3 issues” – please contact Martin Keller, Media Savant Communications, 612-729-8585, mkeller@mediasavantcom.com, @mediasavant
*More About Honor the Earth*

Our mission is to create awareness and support for Native environmental issues and to develop needed financial and political resources for the survival of sustainable Native communities. Honor the Earth develops these resources by using music, the arts, the media, and Indigenous wisdom to ask people to recognize our joint dependency on the Earth and be a voice for those not heard.

As a unique national Native initiative, Honor the Earth works to:

a) raise public awareness and

b) raise and direct funds to grassroots Native environmental groups.

We are the only Native organization that provides both financial support and organizing support to Native environmental initiatives. This model is based on strategic analysis of what is needed to forge change in Indian country, and it is based deep in our communities, histories, and long-term struggles to protect the earth.

For more information about Honor The Earth, visit [https://www.honorearth.org/line_3_factsheet](https://www.honorearth.org/line_3_factsheet)

*More About Rock the Cause Records -- irockthecause.org*

Rock the Cause is an award-winning community-focused organization and record label distributed by Sony/The Orchard.

Rock the Cause Records has worked with some of today’s most beloved artists and has sold over 500,000 singles, 40,000 digital and physical records, and its music releases have been streamed over 30 million times, including over 85 concert events, in all generating nearly $750,000 directed to charitable causes around the world.

Rock the Cause is widely recognized as an innovative thought leader in arts education and an innovator of vocational discovery programs for youth. Rock the Cause works daily with High School for Recording Arts and vulnerable populations of youth to teach them about careers in the arts and entertainment industry while they earn a high school diploma. The work of Rock the Cause has been featured by Rolling Stone, NPR, Billboard, and at education conferences like SXSW EDU, Z-Voices, and RAPSA.
Featuring
Waubanewquay, Winona LaDuke, Day Sisters, Mumu Fresh, Pura Fe, Soni Moreno, Jennifer Kreisberg, Indigo Girls, Bonnie Raitt and Joy Harjo

No More Pipeline Blues
“On This Land Where We Belong”

Directed by Keri Pickett
Song Produced by Larry Long
Spoken by Winona LaDuke
Poem by Joy Harjo
Prayer by Waubanewquay

Honor The Earth presents an Honor The Earth and Pickett Pictures production

Premieres on April 22nd, 2021 - Earth Day

No More Pipeline Blues “On This Land Where We Belong” available on iTunes, Spotify, Tidal, YouTube and more!

WWW.HONOREARTH.ORG/HONOREPIPELINEBLUES I ALL PROCEEDS BENEFIT HONOR THE EARTH

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