



HIE Awareness Month 2018

Ensuring No Family Faces HIE Alone.

HOPE for HIE
awareness • education • support

HIE Awareness Month Talking Points

HIE happens in 2 to 3 of every 1,000 live births but many have no idea what it is. That's why we are partnering with several organizations, worldwide, to designate April as HIE awareness month.

We want people to know:

-- What HIE is:

HIE stands for Hypoxic Ischemic Encephalopathy, or lack of oxygen from restricted blood

flow to the brain. It is a type of brain injury.

-- What it can cause:

Cerebral palsy, vision impairment, epilepsy, intellectual impairment, and other developmental delays

-- How it impacts families.

Most people haven't heard of HIE. Families are thrown into trauma when their newborn baby or young child experience HIE. Many families have to make significant lifestyle adjustments to care for their child's needs.

--What causes HIE:

In newborn babies, causes may include placental issues, uterine rupture, cord compression, cord issues such as a true knot, placental abruption, labor that takes too long or is not followed properly. In young children, near SIDS events, near drowning, cardiac arrest and other ways to cause a lack of oxygen cause HIE.

By making people aware we can:

- Educate people about HIE because education promotes a better understanding worldwide

When more people are aware that HIE exists, better treatment and therapy options can be developed to prevent and treat the effects of HIE.

- Help connect families

Hope for HIE currently serves over 2,000 families worldwide. We know there are hundreds of thousands of families in the world that aren't connected to a support system.

- Make the world a better place for our kids to grow up in

By showing life across all outcomes has its own unique definition of hope, we can spread empathy and acceptance for all children who have disabilities.

How you can get involved:

-- Like and share our Facebook page

-- Change your profile pic for awareness month using our Facebook profile frame

-- Share infographics about HIE

-- Share your own HIE experience story through Facebook, Twitter, Instagram or YouTube.

-- Start a fundraiser (Facebook makes this really easy, let us know if you need help!)

-- Get yourself some HIE merchandise.

-- Pass along medical contacts you have to receive information from Hope for HIE for new families diagnosed