

2018 MUSICFEST Advertising Opportunities

3500 journals distributed to local businesses, sponsors & handed out on the water the day of Musicfest

Over 1000 boats in attendance from both shores on the LI Sound and as far away as Rhode Island, CT, NJ

Giveaway bags distributed approx. 90% of sponsors are with us for over 8 years!

Large social media following 1000s of followers: Facebook, Instagram, LinkedIn

Additional website coverage Our website attracts new & repeat visitors for Musicfest. As a valued sponsor, your FULL COLOR PAGE AD will include a link to your site from our Musicfest site & be featured throughout the year. Other ads incl. name listing only.

FULL PAGE AD 5"W X 8"H no bleed

AD SIZES, ART MUST BE:
Full Pg 5"W X 8"H
1/2 Pg 5"W X 4"H
1/4 Pg 2.5"W X 4"H

All artwork must be supplied digitally only. Be sure your artwork is 300dpi and either:
 Photoshop: psd, jpg, tiff or
 Adobe Illustrator: ai, eps, pdf
 PREFER HI-RES PDF

It's imperative that your artwork be AT LEAST 300DPI for it to appear in the journal. Need assistance?
musicfestartwork@gmail.com

Questions?
 Call Sue or Pam 631.421.1985

SUBMIT ARTWORK TO:
musicfestartwork@gmail.com

AD DEADLINE
 7/31/18

JOURNAL SPECS
 Page: 6"W X 9"H
 Cover: 80 lb. Gloss
 4-Color Process
 80 lb. Gloss Text

QUARTER PAGE AD 2.5"W X 4"H no bleed

HALF PAGE AD 5"W X 4" no bleed

DOWNLOAD ADDITIONAL
 SPONSOR PACKS AT
lighthousemusicfest.com
huntingtonlighthouse.org

JOURNAL AD SPONSOR FORM

___ Full Page Color	\$1250	___ 1/2 Page B/W	\$275
___ 1/2 Page Color	\$700	___ 1/4 Page B/W	\$150
___ Full Page B/W	\$450	___ <i>Please re-run my 2016 ad for me!</i>	

Name _____

Company _____

Address _____

City _____ State/Zip _____

Phone _____

E-mail _____

Comments _____

PLEASE MAKE CHECKS PAYABLE TO

Huntington Lighthouse Preservation Society at P.O. Box 2454, Halesite, NY 11743

YES! I'll provide a giveaway of a branded marketing item/literature for your giveaway bags. (Min 600 pcs) Items must be delivered to us by 8/17/18.

THANK YOU FOR
 YOUR SUPPORT



**HUNTINGTON LIGHTHOUSE
 PRESERVATION SOCIETY**

501-C3 Non-Profit Organization, Estab. 1985