

MUSICFEST

Advertising Opportunities

3500 JOURNALS DISTRIBUTED

to local businesses, sponsors & handed out on the water the day of Musicfest

OVER 1000 BOATS IN ATTENDANCE

from both shores on the LI Sound and as far away as Rhode Island, CT, NJ

GIVEAWAY BAGS DISTRIBUTED

approx. 90% of sponsors are with us for over 9 years!

LARGE SOCIAL MEDIA FOLLOWING

1000s of followers: Facebook, Instagram, LinkedIn

ADDITIONAL WEB COVERAGE

Our website attracts new & repeat visitors for Musicfest. As a valued sponsor, your FULL PAGE COLOR AD will include a link to your site from our Musicfest site & be featured throughout the year. Other ads include name listing only.

FULL PAGE AD
5"W X 8"H no bleed

AD DEADLINE 7/31

AD SIZES, ART MUST BE:

Full Pg 5"W X 8"H
1/2 Pg 5"W X 4"H
1/4 Pg 2.5"W X 4"H

JOURNAL SPECS

Page: 6"W X 9"H
80 lb. Gloss Cover
80 lb. Gloss Text
4-Color Process

ALL ARTWORK MUST BE SUPPLIED DIGITALLY AND BE 300DPI. PREFER HI-RES PDF but will accept Photoshop - psd, jpg, tiff or Illustrator: ai, eps, pdf. No word docs. Black backgrounds and ads with heavy ink coverage not recommended.

FILE NAME MUST INCLUDE NAME OF ADVERTISER & AD SIZE (ie. XYZ Company half page)

NEED ASSISTANCE WITH AD OR TO SUBMIT ARTWORK:
musicfest@huntingtonlighthouse.org

QUESTIONS? Call 631.421.1985

HALF PAGE AD 5"W X 4"
no bleed

JOURNAL AD SPONSOR FORM

___ Full Page Color \$1250 ___ 1/2 Page B/W \$275
___ 1/2 Page Color \$700 ___ 1/4 Page B/W \$150
___ Full Page B/W \$450 ___ PLEASE RE-RUN MY 2018 AD

Name _____

Company _____

Address _____

City _____

State/Zip _____

Phone _____

E-mail _____

Comments _____

Please Make Checks Payable To: HLPS at P.O Box 2454, Halesite, NY 11743

YES! I'll provide a giveaway of branded marketing item/literature for pirate bags. (Min 600 pcs) Items must be delivered to us by 8/13.

QUARTER PAGE AD
2.5"W X 4"H
no bleed



**HUNTINGTON LIGHTHOUSE
PRESERVATION SOCIETY**

501-C3 Non-Profit Organization, Estab.1985

*Thank You For
Your Support*

**DOWNLOAD ADDITIONAL
SPONSOR PACKS AT**
lighthousemusicfest.org
huntingtonlighthouse.org