

Thursday, October 4th

Exhibits will be in the Silver Room throughout the day.

Plenary Keynote with ALA President Jim Neal: 8:30 – 9:30am

University Room

Session 1, 10:00am – 11:00am

Weeding for Greater Engagement presented by Ann Morgester

Centennial Room

The one who retires with the most books does NOT win! The one with the most engaging collection WINS! Part presentation and part collaboration this session will harness the collective experience in the room to brainstorm weeding and collection development strategies for school librarians. Why we need to weed. How to make it happen. Come join the discussion. This presentation will use a combination of low tech posters for write arounds and online tools such as Padlet (padlet.com) to collect and share the work of the groups. The purpose of this presentation is to harness the collective knowledge and experience of the group to inspire the confidence to weed those collections. I believe that failure to effectively weed our collections is censorship. Either students only have access to outdated, inaccurate or un-engaging materials, or they need a machete to bushwhack their way to the books you do have. If the only book you have on highly popular topic is 20 years old, black and white, and poorly laid out, students will check it out; what other choice do they have? However, as soon as you get new, engaging, and accurate books they will abandon the old ones without a backward glance. We do our patrons no favors when we economize by curating a collection of old, out of date materials.

A Model Public Library Board Meeting presented by Kevin Tomlinson, Emily Sitz, and Patrick Bodily

Appaloosa Room

Ever wonder if your library's board meetings could be better run? Or if you could save time and still cover everything? Watch our model of a typical board meeting. The board will gather quorum, observe standard meeting practices and open meetings law, consider gift policies, challenged materials, and more.

Secrets to Partnership Success presented by Marcy Timblin

Empire Room

Meaningful partnerships can be a springboard to success or a dungeon of disappointment. The key concepts discussed in this session will position your organization for productive and blissful partnerships while helping you to avoid common relationship disasters.

The Death of Net Neutrality: What Does It Mean for You & Your Library? Presented by Dylan Baker

Palouse Room

What does life after the death of net neutrality look like? Following the FCC's vote to repeal net neutrality in December 2017, many questions were raised about what the loss of net neutrality would mean for all of us who use the internet. In addition, other questions surfaced about what the lack of net neutrality would mean for organizations like libraries that provide access to the internet for so many. We'll consider all those questions and more while investigating how to continue living on the internet in the absence of net neutrality.

Exploring The Library's Role in Idaho's Early Learning Landscape presented by Staci Shaw and Martin Balben

Washington Room

The Idaho Commission for Libraries is focusing efforts on early childhood education, specifically programs and services to 4-year olds and Kindergarten readiness. Join us for this roundtable discussion about what is being done around the State and areas where the Commission can provide resources and support.

Introduction to service design thinking principles presented by Deana Brown

Idaho Room

Do you play a part in providing a service at your library? Of course you do! Whether to internal or external stakeholders, we ALL provide services. Want to discover a framework you can use to assess and improve any service? Great! This session will cover where service design came from, how it differs from design thinking, introduce service design's five basic principles, walk through an example of its application, and provide resources for further investigation. Let's get you thinking about how you can use service design in your workplace.

Session 2: 11:15 – 12:15

Elementary School Libraries Top the Charts! Presented by Jeannie Standal and Staci Shaw

Centennial Room

School Library Access Mini-Grants are turning librarians into rock stars, tuning in to the needs of beginning readers and moving the dial on reading proficiency. Join us as we share the hits (and some misses) from a six-year study-- it's got a great beat, and everyone can dance to it!

I Have a Great Idea! Patent and Trademark Basics for Libraries presented by Heather Grevatt

Appaloosa Room

It seems like everyone has a great idea these days, but understanding whether that idea qualifies for intellectual property protection can be overwhelming. Can I patent this? How do I trademark my logo? Can I copyright and patent something? Questions like these can be daunting for any librarian, especially when the lines between reference and legal advice start to blur. In this session we will outline the basics of different types of intellectual property and available Idaho resources for those who wish to know more. We will cover the issue of disclosure, why prior art searching matters, and avoiding inventor scams. Bring real patron questions to share!

Increase Community Engagement with Your Library presented by Colleen Schowalter and Pamela Johnston

Empire Room

Libraries serve our communities and rely on our communities for their engagement, support and funding. In this session we will discuss leveraging your volunteers to increase community engagement with your library. Volunteers are advocates for your organization. They go home and talk to their friends and family about their volunteer experience, they vote, and they recommend your library as a resource. Increasing the number of volunteers at your library will increase your number of community advocates. This session will include different types of appropriate library volunteer positions, resources to recruit and orient volunteers, setting staff and volunteer expectations, addressing staff concerns regarding volunteers, volunteer training, and volunteer retention.

Beyond identifying fake news: providing effective media literacy PD to librarians, teachers, and parents presented by Erin Downey

Palouse Room

Fake news has real-world consequences, but the fact is, most adults see themselves as much more media literate than they actually are. How can we provide effective coaching for teachers and librarians so that they are more able to assess their own levels of media literacy and can provide more authentic and productive lessons for their students? Engage in a series of collaborative table discussions and develop a PD exercise to take back with you.

Thinking Outside the Book: Lending Non-Traditional Items presented by Justin Prescott, Stephanie Bailey-White, Dylan Baker, and Kiersten Kerr

Washington Room

Libraries are circulating a lot more than books these days. Learn the ins and outs of Meridian Library District's "Book a Bike" Bicycle Check-out Program from concept to the first patron riding away on a checked-out bike. Hear about lessons learned and changes made for the second year. At least eight Idaho public and school libraries are now checking out WiFi Hotspots to patrons for home use. Hear what their challenges have been and find out if it might be something to consider for your library.

"Making" recruitment and retention rock! Presented by Diane Prorak, Robert Perret, and Sarah VanGundy

Idaho Room

The UI Library First-Year Experience Team participates in many university recruitment and retention events, which often means time spent tabling next to other campus organizations at information fairs, where competition for students' attention can be fierce. We have had to consider how to attract students to the Library table and then engage them in a way that helps them learn something that will contribute to their college success once we have their attention. We have tried several approaches to engagement over the years, with varying degrees of impact. Most recently, we have used the popularity of DIY "maker" culture to attract the Vandal community by offering them the opportunity to make personalized buttons at our table and learn about the Library of Congress Classification in the process. In this presentation, we will share our challenges and victories in the "university fair table competition." Attendees will learn from our failures and successes and have the opportunity to make their own buttons.

12:30 – 2:00pm: Lunch and Keynote

Session 3: 2:00pm – 3:00pm

STEAM in Storytime: The Little Renaissance Kids Model presented by Lauren Hayes

Centennial Room

Preschoolers are curious kids who want to know a little bit about everything! This session provides an overview of Little Renaissance Kids, a STEAM-based storytime that combines the books, songs, and extension activities from our traditional storytime model with hands-on stations built around topics from the worlds of art, math & science, world cultures, and active play. You will leave with lots of ideas to inspire the growing minds of your library's littlest learners!

Trustee roles and responsibilities presented by Jim McNall

Appaloosa Room

Children Choose: Children's Advisory Boards in Libraries presented by Mandi Harris

Empire Room

Adults use their knowledge and experience to implement youth services collection development and programming in libraries. Libraries are missing direct input from elementary-aged children regarding books and programs. To bridge this information gap, it is necessary to bring the perspectives and opinions of children into the library world. MLIS students at the University of Washington created a research-based framework to implement Children's Advisory Boards (CABs) in libraries and used that framework to run pilot CABs in three libraries. CABs can create more involved library users and foster a sense of ownership in the library. By honoring young voices, libraries can have a greater impact and provide more tailored services and books to the children they serve.

Active Shooter Survival Training presented by Paul Victor Jr.

Palouse Room

If an armed assailant were to attack, would you know what to do? You will if you attend this training session! This program teaches you how to apply the dynamic Run, Hide, Fight model of active shooter preparedness. You'll learn what to do when you encounter the police, as well as the methods they employ to stop these individuals and save lives. You'll also understand how to recognize the steps a violent individual takes on the Pathway to Violence, how these attacks are typically conducted and the warning signs that can help to prevent a tragedy.

Monsters and Microforms: Library Research in Popular Culture presented by Erin Hvizdak and Erica Nicol

Washington Room

Libraries, librarians, and library research have been depicted in a variety of forms in popular culture, especially through film and television. This 60-minute presentation will focus on two such representations. Erin Hvizdak will discuss the depiction of microform use in film and television. Specifically, she will look at the types of information sought via microform based on genre and character, and the narrative function of the information sought. Further, she will explain how the examination of specific technologies of library research in mass media can help us to better understand popular conceptions of the tie between gender, labor, and library research. Focusing on Buffy the Vampire Slayer, Erica Nicol will identify some common tropes about research that exist in popular culture, provide a look at how representations of research in television shows can affect the attitudes that students and information-seekers have about the research process, and explore why being aware of how research is conducted on TV can be important to helping library users develop better research and information literacy skills and expectations.

Assessing Idaho High School Students' Information-Literacy presented by Catherine Gray, Spencer Jardine, Lingpei Zou, and Cheryl Spall

Idaho Room

Many high school graduates feel competent and ready for college-level research, but are they? Information Research instructors developed a test of information literacy skills and competencies based on the ACRL Information Literacy Framework, and asked students to complete the assessment. Although the ACRL Information Literacy Framework is a set of competencies for college students, the test was adapted to assess high school student information literacy competencies in Spring 2018 to share with you.

Break 3:00 – 3:30pm

Vendor Time and Poster Session

Session 4: 3:30 – 4:30pm

Data Rocks: How Harmonizing Your Files and Folders Can Improve Your Life presented by Megan Davis

Centennial Room

Is your computer desktop a mess of folders and files? Are you struggling with organizing a shared drive or Google storage? Do you get frustrated when you try to remember where that summer reading program data from three years ago lives now? Is your administration asking for aggregated instruction statistics for courses taught by librarians no longer at your institution? Managing files in a proactive manner can save you from headaches and disaster, both professionally and personally. This session will help interested librarians with file naming, structure and organization, documentation, and appropriate sharing and preservation options.

Opening Books, Opening Doors presented by Karen Yother, Karen Troxel, and Keri Stark

Empire Room

Opening Books, Opening Doors is a community partnership and commitment to ensure that by 2020, all students in the Coeur d'Alene School District exiting third grade experience a deep love of reading and meet grade level reading proficiency goals, including comprehension and fluency. This initiative is anchored by a \$600,000 grant to University of Idaho to implement the Coeur d'Alene Early Reading Project, now called Opening Books, Opening Doors (OBOD), in partnership with the Coeur d'Alene School District. OBOD will add to existing Coeur d'Alene School District reading resources for students and teachers, and will coordinate literacy efforts of parents, volunteers and nonprofit organizations in Coeur d'Alene to create a community-wide approach to ensure reading success for K-3 students. This session will share the background on how this project came to be, the key role of the community partners and collaborators, the importance of reaching beyond our comfort zone into the community, as well as our successes and challenges. Participants will leave with a framework to develop this project in their communities.

"I'm Not Good at Science": Changing Self-Perception in STEAM Fields through Inclusive Makerspaces presented by Jessica Martinez, Kristin Henrich, and Courtney Pace

Palouse Room

When it comes to promoting makerspaces and STEAM, it is easy to unintentionally alienate and intimidate underrepresented groups. At the UI Library, we've made it a priority to create a space in our Making Innovating Learning Laboratory (MILL) that encourages everyone to engage in STEAM activities, regardless of their previous level of knowledge. In this session, we will have hands-on activities to model what inclusive learning environments can look like. Participants will learn just how easy coding is using Ozobots and Edisonbots. They will also have an opportunity to reflect on this learning experience and brainstorm ways to apply similarly inclusive activities to their own libraries and makerspaces.

The End of Overdue Fines? Presented by Stephanie Bailey-White and Bette Ammon

Washington Room

Hear how Idaho public and school libraries eliminated overdue fines and lived to tell the tale. Is the timing right for you to go fine-free?

Presenting Data Effectively: Creating an Eye-Catching Annual Report presented by Patrick Bodily

Idaho Room

Every library collects statistics throughout the year, but are you doing more with them than just clicking submit on your annual report? In this session we will discuss how to effectively present your annual statistics to your boards, friend's groups, patrons, and other key stakeholders. What should you put on an annual report? How should it look? What's the best way to format your data? This session will cover it all!

No Host Cocktails and Intellectual Freedom Auction: 5:00 – 6:00pm

Awards Reception (included in registration): 6:00 – 8:30pm

Friday

Exhibits will be in the Silver Room throughout the day.

Session 5: 8:30am – 9:30am

Stranger things have happened: non-academic events in academic libraries presented by Jennifer Cromer and Kate Flower

Centennial Room

Following a staff development day, the library planned a year of events focused on encouraging students to see the library as more than a place to study. We will take you through the entire process – from brainstorming ideas to implementation, including our Stranger Things themed waffle bar/game night. We encourage you to share your events as well. We'll talk about what we learned – what worked and what tripped us up. Attendees will take away ideas for events, marketing, and potential partners.

Open Educational Resources on GitHub: What, Why, & How presented by Evan Peter Williamson

Appaloosa Room

GitHub is a free code repository hosting service with project management tools, wikis, and websites built in—it provides everything you need to create, manage, and publish an open educational resource

(OER)! Hosting OER on GitHub facilitates creating materials that can be freely accessed, re-used, and adapted by others. This session will introduce examples of OER, from workshop handouts to full interactive textbooks, which demonstrate the possibilities for more responsive and flexible learning artifacts, providing benefits to both the students and instructors. It will cover the basics of how GitHub Pages, Jekyll, and Markdown can be used to create OER. While it might sound intimidating, this session aims to demystify GitHub and demonstrate ways to contribute for all skill levels. Participants will learn how GitHub provides an ideal platform for implementing collaboratively developed and actively evolving OERs informed by the principles of openness.

Where do patrons learn about events and services? A Pilot Study on Student Social Media Preferences
presented by Jylisa Doney and Jessica Martinez

Empire Room

Have you ever wondered how to reach your patrons? How do patrons find out about the events and services available to them at their universities and libraries? Do our social media platforms play a role? This presentation will report on a pilot survey of college-aged students that seeks to answer these questions. We will share comparisons of reported University-wide and Library social media usage, suggest effective methods for advertising to patrons based on this evidence, discuss our failures and opportunities for further research, and ask participants to reconsider their preconceived notions on patron social media behavior. Takeaways: What methods of outreach work at your institution? How can you discover your patrons' preferences?

You TOO can be a Dynamic Leader! Presented by Gavin Woltjer

Palouse Room

This program explores five areas of dynamic leadership: accountability and expectations; failure; initiative and creativity; library narrative and community building; and, communication. Through the examination of these five areas, participants will begin to better understand the type of leadership their library needs in order to meet the needs of patrons and staff.

"Are There Books for Me Here?" The Best Books for Your Special Needs Classroom and How to Create an Inclusive School Library presented by Allison Barber and Heather Stout

Washington Room

Special Educators and Librarians are continually faced with challenges of how to best meet the literacy needs of students. In this session, join Mother - Daughter team; Heather Stout, retired Youth Services Librarian, and Allison Barber, a Special Educator, as they provide strategies for setting up effective school and public libraries, tips on training staff, examples of inclusive programming plus information on assistive technologies. Book lists, including our Top Read-Alouds for the Special Needs Classroom will be provided.

Thinking Outside the Book: Hosting Non-Traditional Programs presented by Emily Brock and Mandi Harris

Idaho Room

Explore three family-friendly programs which build community partnerships and strengthen family bonds. A community baby shower honors the growing families in a community while creating partnerships with resources like WIC and Head Start. A family-friendly trivia night at a local pizza joint provides a way for families to connect, work as a team, and put down the phones, as well as grow roots for a new business. A kids' craft fair allows children to be creative while also reinforcing math and business skills. Learn how to plan for, budget, and implement three exciting programs that have the potential to bring in new members and strengthen community partnerships.

Vendor Time and Poster Session, 9:30 – 10:00am

ILA All-Member Business Meeting, 10:00 – 10:45am

Legislative Panel, 11:00am -12:00pm

Lunch and networking, 12:15 – 1:15pm

1:30 – 2:30pm, Division Meetings

School division – Centennial Room

Trustees Division – Appaloosa Room

Public Division – Palouse Room

Academic and Special Division – Washington Room

Session 6: 3:00 – 4:00pm

ALA Wants to Know What You Think! Presented by Ben Hunter

Centennial Room

As the Idaho Library Association's designated representative to the American Library Association, ILA's Chapter Councilor is responsible for bringing the concerns and opinions of library users, librarians, and library staff in Idaho to ALA Council meetings, and also for keeping Idaho's library workers informed about what's going in ALA. In this roundtable session, participants will learn about current ALA directions, discuss how ILA can both contribute to and benefit from ALA's activities, and provide input into future directions for ALA.

Weren't the top rock songs of all time really about libraries? Presented by Mary DeWalt

Appaloosa Room

Duh! So let's crowdsource a playlist capturing the essence of libraries as described by Rolling Stone magazine's top rock songs of all time. Hear the top ten song examples, then add your voice, your faves, to create the ultimate library playlist. No singing talent required. No "Marian the Librarian" (not even rock) or Green Day's "At the Library." Sell your song title by how it reflects a library's impact and it makes the playlist. And.....go!

Idaho Trustee Challenge and Public Library Advocacy Presented by Emily Sitz and Rosemary Yocum

Empire Room

This session will describe the Idaho Trustee Challenge, a proactive advocacy effort from the Idaho Library Association's Trustee Section, and the library board's role in advocacy.

How to Become a Wonder Wizard! with the Moscow Public Library presented by Stacie Echanove and Bailey Gillreath-Brown

Palouse Room

Transform your library into a magical world of maker activities with Wonder Wizards! Wonder Wizards is an after school STEAM program for upper elementary and middle school students. Each week features a different "Make-It" activity, including, Portra-It, Fly-It, Magn-It, Build-It, Smudge-It, Eat-It, Mosa-It, and Face-It! In this session, we will transfigure adults into full-fledged Wonder Wizards!

Providing Access to Digital Georeferenced Aerial Imagery and Oral History Data: The Times, They are a Changin' Presented by Bruce Godfrey, Devin Becker, Jylisa Doney

Washington Room

Managing data in any form and making it accessible is challenging. Existing tools and technologies claim to assist with management and access, but do they really meet the needs of researchers and users? This panel will examine these data challenges and report on user needs from two unique perspectives. Bruce Godfrey will discuss the challenges of managing and providing access to large collections of digital georeferenced aerial imagery data. Although these data have been used to support research, teaching, and outreach for many years, newer technologies and knowledge necessitate a reevaluation of services for these data. This presentation will report on the results of a survey, conducted among users of digital georeferenced aerial imagery that is being used to inform the ways in which we can enhance the explorability, access, and use of this rich temporal history of Idaho from an overhead perspective. Devin Becker and Jylisa Doney will tackle the challenges of analyzing and publishing oral history artifacts. They will discuss and demonstrate an open source tool they're building, detailing how it developed out of a project examining prominent poets' writing practices in the digital age and how it is currently being adapted for two projects documenting LGBTQ communities in the West. They will also compare this new tool to existing qualitative data analysis tools and techniques to determine how these methods and tools can be adapted and opened up for other researchers. By examining the needs and solutions we have

discovered and the lessons we have learned, all of the presenters hope to contribute to a wider conversation around sustainable infrastructure and access for unique data types.

Teen Services: From Lock-Ins to Locked Up and *NERF Squadron* presented by Karen Yother, Denise Neujahr, and Nick Madsen

Idaho Room