



INLAND EMPIRE WATERKEEPER.
Advocacy • Education • Research • Restoration • Enforcement



6876 Indiana Avenue, Suite D
Riverside, CA 92506
Phone 951-530-8823
Fax 951-530-8824
www.iewaterkeeper.org

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Contact:

Megan Brousseau
Program Director
951-530-8823 | megan@iewaterkeeper.org

Join Inland Empire Waterkeeper and Arrowhead Mountain Spring Water for Santa Ana River Restoration Event

First Crest to Coast Restoration of the Year

INLAND EMPIRE, March 9, 2016 – Inland Empire Waterkeeper invites the public to join local volunteers at Martha McLean Park for the first Crest to Coast cleanup of 2016 on Saturday, March 12 from 9 a.m. to noon.

Waterkeeper's Crest to Coast cleanups are part of a three-year program sponsored by Arrowhead® Brand Mountain Spring Water. The cleanups are designed to help restore the waters and habitats within the Santa Ana Watershed; to conduct outreach to local students and families in the area; and to encourage cities along the most polluted waterways to adopt CleanUp Riverside's Environment program to effectively reduce waste in local waters. Through Crest to Coast and other programs, Waterkeeper hopes to foster water stewardship among the public to reduce the amount of trash entering the watershed.

"We hope the community will join us to learn more about the treasure of the Santa Ana River as we clean up trash and debris from the lovely McLean Beach," said Megan Brousseau, program director for Inland Empire Waterkeeper. This trash that enters the river through storm drains and wind can be greatly reduced by

informed and active citizens. This is an opportunity to spend a beautiful day outdoors along the river and do some good for our environment.”

This is the third year of the Crest to Coast cleanup series, sponsored by Arrowhead. “We are proud to be partnering with Inland Empire Waterkeeper on this vital restoration work” said Larry Lawrence, natural resource manager for Arrowhead. “Arrowhead is committed to caring for our mountain spring sources, as well as helping to foster water stewardship with our neighbors in our community.”

To date, Inland Empire Waterkeeper and community volunteers, including employees of Arrowhead, have removed nearly 22,000 pounds of debris from the Santa Ana River and its tributaries.

To sign up or get involved visit <http://www.iewaterkeeper.org/> and RSVP.

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About Inland Empire Waterkeeper

Inland Empire Waterkeeper, a chapter organization of Orange County Coastkeeper, is a non-profit organization dedicated to protecting and enhancing water quality in the Upper Santa Ana River Watershed and other waterways of the Inland Empire through advocacy, education, research, restoration and enforcement. For more information, visit <http://www.iewaterkeeper.org> or call 951-530-8823.

About Arrowhead® Brand Mountain Spring Water

With roots in Southern California dating back to 1894, Arrowhead® Brand 100% Mountain Spring Water is sourced and distributed from the Pacific through the Rockies. In California, where the brand has been trusted for more than a century, 80% of the mountain spring water sourced in the state is distributed in California. As a proud member of the communities in which the company operates, Arrowhead supports environmental and water stewardship throughout Southern California. In addition to its watershed cleanup work with Inland Empire Waterkeeper, the company has maintained a partnership with the Southern California Mountain Foundation for over two decades, enabling the organization to undertake hundreds of restoration projects in the San Bernardino and Angeles National Forests. Arrowhead® is a product of Nestlé Waters North America, the third largest non-alcoholic beverage company by volume in the U.S. To learn more, visit: www.arrowheadwater.com