



INLAND EMPIRE WATERKEEPER.
Advocacy • Education • Research • Restoration • Enforcement



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Join Inland Empire Waterkeeper and Arrowhead Mountain Spring Water in the Crest to Coast Restoration of Mill Creek

Volunteers to Remove Thousands of Pounds of Debris from Local Creek

Riverside, Calif.— Inland Empire Waterkeeper invites the public to join local volunteers at Mill Creek Wetlands Park for the Crest to Coast cleanup on Saturday, April 9th from 9 a.m. to noon.

Waterkeeper's Crest to Coast cleanups are part of a three year program sponsored by Arrowhead® Brand Mountain Spring Water. The cleanups are designed to help restore the waters and habitats within the Santa Ana Watershed; to conduct outreach to local students and families in the area; and to encourage cities along the most polluted waterways to adopt CleanUp Riverside's Environment program to effectively reduce waste in local waters. Through Crest to Coast and other programs, Waterkeeper hopes to foster water stewardship among the public to reduce the amount of trash entering the watershed.

A site check of the waterway shows the impact winter storms had on the creek; plastic bags entwined with tree branches, shorelines scattered with trash debris, and industrial waste situated at the bottom of the creek. Waterkeeper prides itself on enhancing and protecting waterways and can achieve this with the help from local volunteers.

The April 9th event at Mill creek, where over a thousand pounds of trash is expected to be removed, will build on the success of Waterkeeper's March 12th cleanup. On March 12th Inland Empire Waterkeeper, Arrowhead Brand Mountain Spring Water employees and community volunteers gathered for the first Crest to Coast restoration of the year at the Santa Ana River along McLean Park. With the help of volunteers, 200 pounds of litter was removed from trails that lead to the waterway. Waterkeeper staff also utilized the event as a watershed education opportunity to teach parents and children how a rain event can greatly affect water quality, the different steps to help preserve the river, and how the smallest changes in everyday life can greatly improve the health of local waters and the environment.

Since 2014, the Crest to Coast project has removed nearly 22,200 pounds of waste and debris in and along the Santa Ana Watershed. This project is made possible by community volunteers and Crest to Coast sponsor

Arrowhead Brand Mountain Spring Water.

To sign up or get involved, visit www.iewaterkeeper.org/ calendar and RSVP.

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About Inland Empire Waterkeeper

Inland Empire Waterkeeper, a chapter organization of Orange County Coastkeeper established in 2005, is a nonprofit organization dedicated to protecting and enhancing water quality in the Upper Santa Ana River Watershed and other waterways of the Inland Empire through advocacy, education, research, restoration and enforcement. For more information, visit www.iewaterkeeper.org or call 951-530-8823.

About Arrowhead® Brand Mountain Spring Water

With roots in Southern California dating back to 1894, Arrowhead® Brand 100% Mountain Spring Water is sourced and distributed from the Pacific through the Rockies. In California, where the brand has been trusted for more than a century, 80% of the mountain spring water sourced in the state is distributed in California. As a proud member of the communities in which the company operates, Arrowhead supports environmental and water stewardship throughout Southern California. In addition to its watershed cleanup work with Inland Empire Waterkeeper, the company has maintained a partnership with the Southern California Mountain Foundation for over two decades, enabling the organization to undertake hundreds of restoration projects in the San Bernardino and Angeles National Forests. Arrowhead® is a product of Nestlé Waters North America, the third largest nonalcoholic beverage company by volume in the U.S. To learn more, visit: www.arrowhead.com.