



YOUNG WOMEN RUN

A two day conference to prepare the next generation of women to run for office.

June 25 - 26, 2018

Partner with IGNITE to train 150 college-aged women from across the country in Washington, D.C. This premiere event gives young women concrete political leadership skills, special access to elected leaders and congressional staffers, and an expanded network of politically ambitious peers.

Our keynotes for 2018 include Congresswomen Nanette Diaz Barragán (CA), Pramila Jayapal (WA), Ileana Ros-Lehtinen (FL), Terri Sewell (AL) and Miss. America 2018, Cara Mund.

IGNITE is the only national organization that provides sustained, year-round political leadership training and civic engagement opportunities to high school and college women. This year we trained 5000+ young women in 35 cities and 16 states across the country, and we are growing rapidly.

IGNITE has a track record of securing high profile civic and political leaders to inspire our young women. Past IGNITE speakers have included Congresswomen Susan Brooks, Yvette Clarke, Michelle Lujan Grisham, Eddie Bernice Johnson, Barbara Lee, Sheila Jackson Lee; Minority Leader Nancy Pelosi; Senators Kirsten Gillibrand and Shelley Moore Capito; and Civic Leaders like Tarana Burke, the founder of the #MeToo movement.



Sponsor Young Women Run to:

- Reach a diverse audience of young women who are the next generation of political and business leaders.
- Provide your employees with opportunities to volunteer and mentor ambitious young women.
- Gain exposure to Congresswomen, Senators, and D.C. influencers.
- Share your brand with our national network, via traditional and social media platforms that reach an average of 210,000 people a month.

IGNITE
POLITICAL POWER IN EVERY YOUNG WOMAN

YOUNG WOMEN RUN SPONSORSHIP OPPORTUNITIES

\$25,000 Title Sponsor (exclusive)

Align your brand and company with a high profile national conference that prepares young women to become political leaders.

- Co-brand Young Women Run with IGNITE, i.e. *Young Women Run presented by "Company"*.
- Co-brand on all conference marketing and promotional materials, agenda and signage.
- Advertising opportunities via WHOVA, the tool used to register and correspond with conference and reception attendees.
- Option to speak on a conference plenary or create a plenary on a mutually agreed upon topic.
- 10 tickets to Networking Reception.
- Opportunity to give welcoming remarks and help kick off the conference.



\$15,000 Networking Reception Sponsor (exclusive)

Host the Young Women Run networking reception where conference participants make professional connections with 100+ elected officials, congressional staffers, policy experts, and political strategists.

- Welcome Young Women Run reception attendees and recognize elected officials and other VIPs in the room.
- Branded on conference materials, as well as reception invitations.
- Advertising opportunities via WHOVA, the tool used to register and correspond with conference and reception attendees.
- 10 tickets to Networking Reception.



\$10,000 Keynote Sponsor

IGNITE secures high profile speakers to deliver keynote remarks that inspire and motivate young women to run for office. Join us to bring powerful women into the room.

- Introduce our keynote speaker on each day of the conference.
- Branded on all conference marketing and promotional materials, conference agenda and signage.
- 5 tickets to Networking Reception.



\$5,000 Workshop Sponsor

Opportunities for your company to share expertise with the next generation of female political leaders.

- Co-design a skill building workshop with IGNITE to be delivered one to two times during the conference reaching 75-100 young women.
- Branded on all conference marketing and promotional materials, conference agenda and signage as a workshop sponsor.
- 3 tickets to Networking Reception.



\$500 - \$5,000 Scholarship Sponsor

Provide scholarships for low-income young women from across the country to travel to Washington D.C. Scholarship underwriting starts at \$500, which is the cost of supporting a single young woman to attend the 2-day event. Chose to sponsor additional young women with a gift of a larger amount.

- Branded on scholarship announcements and promotional materials.
- Tickets to the Networking Reception, depending on level of sponsorship.

For more information
or to design a package
that's right for your
company contact:

Amy Zucchero, Chief of Resource
Development and Communications

(510) 542-9208
amy@ignitenational.org
510 16th Street, Oakland, CA 94612

IGNITENational.org



IGNITENational



@IGNITE_National



@IGNITE_National



ignite-national