Young Women Run Sponsorship Opportunities
IGNITE is hosting eight Young Women Run conferences across the country this year.
Young Women Run

at a Glance

One to three day conferences for hundreds of young women.

By participating in plenaries and workshops, young women:

• Build concrete civic and political leadership skills;
• Expand their networks to launch careers in the public sector; and
• Access opportunities for internships and jobs in the public sphere.
Partner with IGNITE

- Reach a diverse audience of young women who are the next generation of civic, political and business leaders.
- Provide your employees with opportunities to volunteer and mentor ambitious young women.
- Gain exposure to local, state and national policymakers.
- Share your brand with our national network, via traditional and social media platforms that reach an average of 436,000 people a month.
Partner with IGNITE to Design a Package That is Right for Your Company
Presenting Partner

Sponsor all eight conferences across the country. Packages vary and will be designed to meet the unique interests of corporate partners. Average partnerships range from $100,000-$200,000.

Examples of Opportunities:
- Partner with IGNITE to design conference programs including keynote addresses, plenaries and workshops.
- Spotlight executives as thought leaders at conferences and other gatherings with IGNITE young women, including community events and trainings featuring elected officials and business leaders.
- Co-design civic engagement programming for employees, which IGNITE is available to deliver (examples: voter registration and voter engagement workshops).
- Spotlight the IGNITE partnership at a check presentation ceremony and other employee engagement activities.
Regional Partner

Sponsor one or more conferences in the regions of your choice. Packages vary and will be designed to meet the unique interests of corporate partners.

Average partnerships range from $10,000-$50,000.

Examples of Opportunities:

- **Keynote Sponsor**: Deliver opening remarks from the stage and introduce keynote speakers.
- **Plenary Sponsor**: Co-design plenaries on women in leadership, spotlighting a C-suite executive from your company.
- **Workshop Sponsor**: Co-design a skill-building or issue-based workshop, spotlighting your company’s tools and expertise.
- **Scholarship Sponsor**: Underwrite low-income women who are traveling to a regional or national conference.
Partnership Benefits

- Name and logo placement on conference recognition material and IGNITE’s website.
- Partnership promotion via IGNITE social media channels.
- Advertising in the official conference app.
- Opportunities for employees to volunteer at events and mentor IGNITE participants throughout the year.
- Tickets for employees and their families to participate in conferences and network with business leaders, elected officials and young women.
Contact us to design a partnership that’s right for your company

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