Vannessa Vasquez Joins IGNITE as a National Celebrity Spokesperson.

Emmy Nominated Actress Will Participate in a Variety of Awareness Initiatives

Oakland, CA, September 30, 2016 - Actress Vannessa Vasquez has been named IGNITE’s first national celebrity spokesperson. She will make appearances at a variety of events, speaking about her experiences as an actress and leader as well as the importance of encouraging young women to run for elected office. Vannessa was recently invited by The White House Initiative on Educational Excellence for Hispanics and its President’s Advisory Commission on Educational Excellence for Hispanics, to speak and represent IGNITE at a Latinas in the U.S. Summit on Friday, October 21, 2016 at The White House in Washington, D.C.

Ms. Vasquez is perhaps best known for her portrayal as Camila Barrios, a Mexican-American teen dealing with the trials and tribulations of growing up in urban East Los Angeles, CA in Hulu's Emmy nominated original series “East Los High.” Vannessa received an Emmy Nomination in 2015 for her role in “East Los High.” Other roles Vannessa is known for is playing the lead in the independent horror film called "Sorrow." She also played the role of Magdelena Cruz in the dramatic film "Sins of a Call Girl," directed by Kate Whitney.

“As a nation it is up to us to empower our young women,” said Vasquez. “Not only for them but for the future of our nation and generations to come. We already tell girls they can raise a family. Let’s tell them they can raise a nation.”

“IGNITE is so fortunate to have an actress of Vannessa's caliber representing IGNITE. Vannessa understands firsthand the challenges that hold young women back from declaring their ambition, and she is ideally suited to encourage young women to pursue their dreams,” said Anne Moses, President & Founder, IGNITE. “All of us at IGNITE are so thrilled she is joining this movement.”
About IGNITE

IGNITE is building a national movement to dramatically increase the pool of women who are prepared and eager to become the next generation of political leaders. To date we’ve trained over 5,000 young women. As a nonpartisan 501c3, IGNITE builds political ambition in high school and college-aged young women in their own communities. We provide civic education, exposure to women in political leadership, hands on training and work opportunities, and a peer network of women who support and nurture each other’s aspirations for civic and political leadership.

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