

BRAND SUMMARY

logo



IMPROVE**CARENOW**™

IMPROVE**CARENOW**™

colors



R0 G174 B239 | #00aeef



R2 G99 B51 | #026333



R57 G181 B74 | #39b54a



R65 G65 B66 | #414142

fonts

standard fonts {
Calibri
Arial

Calibri Light }
Freestyle Script } accent fonts

social



improvecarenow.org/loop



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