

Social Media Disclaimer: Rules of Engagement



We welcome and encourage open discussion on ImproveCareNow social media sites - including but not limited to our blog, Facebook, Twitter and YouTube pages and our website - and look forward to any comments, stories or experiences you want to share.

We will make every reasonable effort to monitor participation to ensure that everyone stays on topic, is courteous and avoids making offensive comments. Please remember that **information posted on any of our social media sites is not to be considered medical advice and should never replace a consultation with a health care professional.**

Please be aware that once you post something online, there is the potential for thousands (or hundreds of thousands) of people to read your words, even years from now. As a result, we expect that you will exercise caution when posting medical information on any of our social media sites and that you will not disclose personal identifiable information like your location, medical record number, and financial information.

That's the plain English version. Here it is in legal language:

The opinions and or views expressed on ImproveCareNow social media platforms, including, but not limited to, our blog, Facebook, Twitter, YouTube pages, and our website, represent the thoughts of individual bloggers and online communities, and not those necessarily of ImproveCareNow or any of its affiliates or any of their respective directors, officers, employees, research staff, medical staff or members of its respective board of directors. The opinions and views expressed on these pages do not in any way reflect the views of the website they are posted on, other websites affiliated with the website, the staff involved with maintaining the website or any members of the website.

While ImproveCareNow makes reasonable efforts to monitor and/or moderate content posted on its social media platforms, we do not moderate all comments and cannot always respond in a timely manner to online requests for information.

ImproveCareNow reserves the sole right to review, edit and/or delete any comments it deems are inappropriate. Comments including but not limited to the following may be deleted or edited by the moderators:

- Abusive or hurtful comments about a blogger or another participant
- Off-topic and redundant comments (this includes promotion of events, groups, pages, websites, organizations and programs not related to or affiliated with the hospital)
- Comments that use foul language or "hate speech" (for example, including but not limited to racial, ethnic or gender bashing language)
- Personal attacks or defamatory statements or comments (i.e., making negative personal or untrue comments about a participant), instead of just criticizing his/her posting, opinion or comments
- Comments that violate the privacy of our patients and their families
- Comments that contain information construed as Protected Health Information (PHI)

Information posted on one of our websites is not intended to be medical advice and should not be considered medical advice, nor is it intended to replace consultation with a qualified physician or other health care provider.

All links to other websites found linked from ImproveCareNow's social media sites are provided as a service to readers, but such linkage does not constitute endorsement of those sites by ImproveCareNow, and as such we are not responsible for the content of external websites.

By submitting content to any of ImproveCareNow's social media sites, you understand and acknowledge that this information is available to the public, and that ImproveCareNow may use this information for internal and external promotional purposes and fundraising purposes. Please note that other participants may use your posted information beyond the control of ImproveCareNow. If you do not wish to have the information you have made available via this website used, published, copied and/or reprinted, please do not post on this page.