



Welcome & Overview	
6 pm - 6:15 pm (all times eastern)	<b>Welcome and ImproveCareNow Updates</b> Richard Colletti, MD – <i>ImproveCareNow Executive Network Director</i>
Ignite Talk	
6:15 pm - 6:25 pm	<b>I Choose to Ask the Hard Questions</b> Maddie Huwe – <i>Patient Advisory Council</i>
Community Building & Engagement – Part 1	
6:25 pm - 6:40 pm	<b>What I Need, When I Need It: WINWIN Strategies for ImproveCareNow</b> Chris Keck – <i>Engagement Campaign Director</i>
Patients	
6:40 pm - 7:10 pm	<b>Patient Perspectives on IBD, Nutrition and Disordered Eating</b> Catalina Berenblum, Missy Neihart, Maddie Huwe – <i>Patient Advisory Council</i>
Community Building & Engagement – Part 2	
7:10 pm - 7:40 pm	<b>A Practical Look at Taking Co-Production from a Good Idea to a Great Experience</b> Jennifer Judd – <i>Parent</i> Megan Drovetta – <i>Children's Mercy</i>
Parents	
7:40 pm - 7:55 pm	<b>Parent Working Group – Victories, Vision and Opportunities</b> Jill Horan – <i>Parent Working Group Co-Chair</i>
What Can You Do By Next Tuesday?	
7:55 pm - 8:00 pm	<b>So Many Ways to Participate!</b> Chris Keck – <i>Engagement Campaign Director</i>

*\*Speakers are subject to change*

October 23, 2019 | Zoom Meeting | 6 pm to 8 pm eastern  
[www.improvecarenow.org/fall\\_2019\\_virtual\\_community\\_conference](http://www.improvecarenow.org/fall_2019_virtual_community_conference)