

March for a People's Vote

23 June 2018



ACCESSIBILITY GUIDE

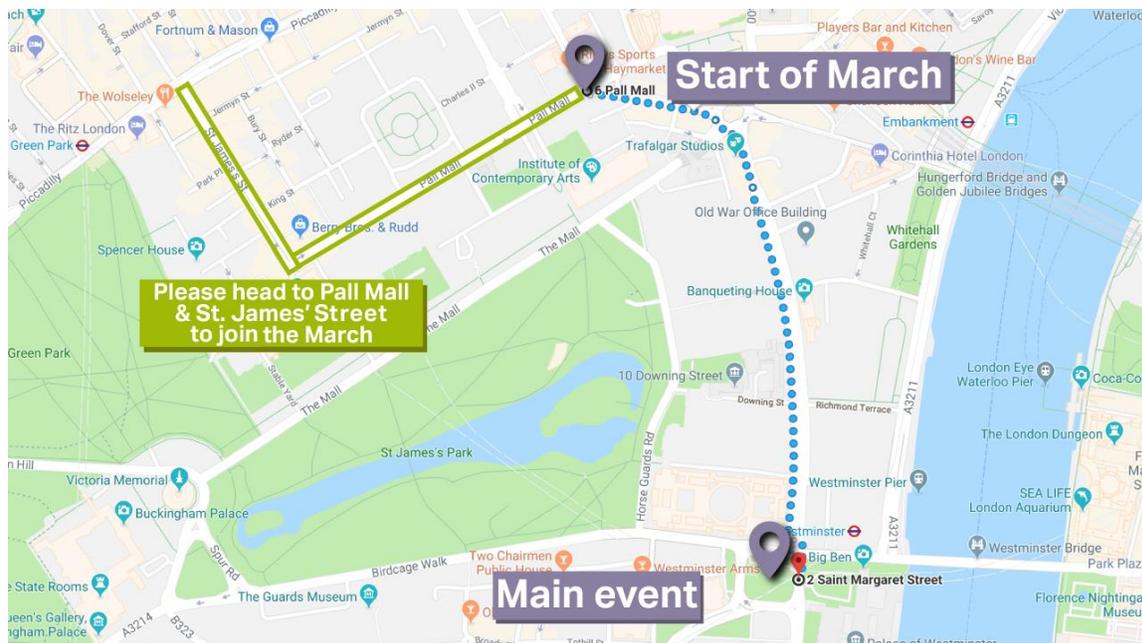
The March for a People's Vote is a protest march and rally being organised by the People's Vote campaign. The campaign, which calls for the public to be given the right to vote on the final Brexit deal, is powered by Britain for Europe, European Movement UK, and Open Britain, in collaboration with other pro-European organisations.

The organisers seek to deliver a fully inclusive event that is accessible to all regardless of real or perceived: age, ethnicity, sexual orientation, gender, gender identity, ability or disability, marital or civil partnership status, religion, nationality, and national origin. To ensure maximum participation, the event is completely free following a successful crowdfunder.

An accessibility policy is in place, both for volunteers and participants, to ensure that people with limited or reduced mobility, or any other specific accessibility needs, can fully participate in, and enjoy, the event.

This guide is aimed primarily at march participants, but we have included accessibility information relating to our volunteers at the end so that you can see how we are looking after them, and see how they will look after you.

1. Event map



2. Participating in the march

This section details our policy for ensuring maximum participation in the march.

2.1 Travelling to the march

Parking in Central London is extremely limited and, due to a large number of events taking place in the city on June 23, roads are likely to be closed at short notice. For this reason, we encourage all participants to travel by public transport where able to.

2.2 Arriving at the march

For people able to travel along the entire march route, we recommend making your way to Green Park underground station. This is the closest fully accessible underground station to the assembly area. You can also make your way to the city by national rail – all of the mainline stations are fully accessible, and the rail operators are able to provide assistance boarding and alighting trains when booked in advance.

If you would prefer to travel along a shorter route, we recommend making your way to Westminster station. This fully accessible station is close to the end of the march.

Volunteers will be on duty at both Green Park and Westminster stations to assist you when you arrive. At Green Park, they will be located at the “Piccadilly – south side” entrance near the street level lift exit, and will direct you to the assembly area along an accessible route. At Westminster, they will be located near the street level lift exit and will direct you to either Parliament Square, or an alternative start point for a shorter march route suitable for your individual needs.

Images showing their expected locations can be seen below. There may be volunteers located at other station exits, but this will depend on staffing level on the day.



Volunteers will be positioned near this lift exit on the south side of Piccadilly



Volunteers will be positioned near this lift at the exit of Westminster station

Our volunteers will be in position across the event footprint as early as possible, but the exact time that they will be in position will not be known until the day due to operational reasons.

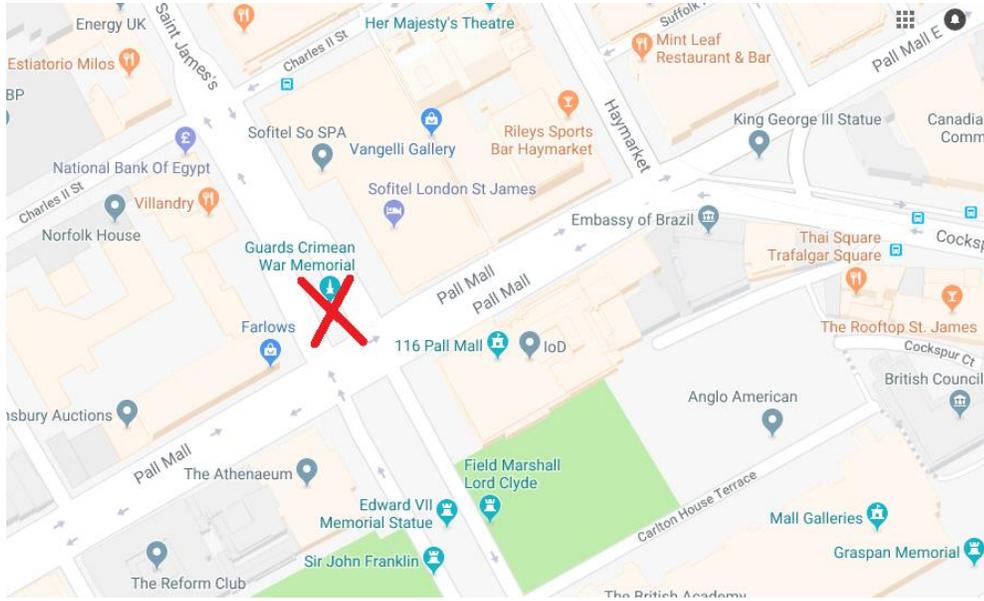
We recommend arriving at the assembly area after 12.00, to minimise wait times and to ensure that you arrive when roads are closed to traffic. By 12.40, volunteers will be in position to walk with the march, so we recommend arriving before this time.

2.3 Assembly Area

The march will assemble on Pall Mall and St James' Street, filling back along Piccadilly as the crowds grow.

The accessible assembly area, for those who would like to use it, will be next to the Crimean War Memorial at the north side of the junction between Pall Mall and Waterloo Place. Volunteer marshals will be on hand to assist you, upon your request.

We recommend accessing the accessible assembly by travelling east along Piccadilly, then South on Regent Street St James'. This will bypass the main assembly area and maximise easy access. Step free access is via the drop kerb at the south end of the traffic island.



Location of accessible assembly area



Photo of accessible assembly area

2.4 **March procedure**

While the march is moving, those who require additional assistance can march with the accessible section should they wish to. It will be accompanied by volunteer marshals. They will answer any questions, and upon arrival at Parliament Square they will direct you to the accessible viewing area, which is detailed in section 2.6.

Please note that volunteers have no legal responsibility for the accessible group, and are simply there to maximise your access and enjoyment of the event.

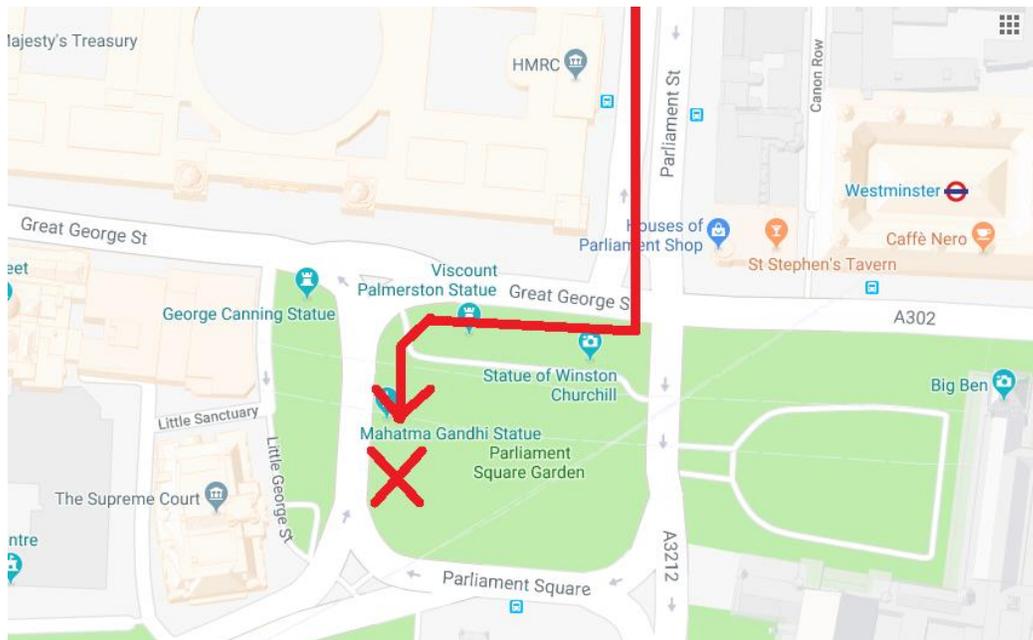
2.5 March route

The entire march route is on hard surfaces and flat ground. There are no steps along the planned march route. The main rally takes place on grass, but there are hard surfaces surrounding it which are flat and fully accessible.

2.6 Viewing the rally

The wheelchair viewing area will be on the West side of Parliament Square, near the statue of Mahatma Gandhi. This location, while not next to the stage, has been chosen as it is raised, to give a better view of the stage, and is on a flat concrete surface which makes it more suitable than locations closer to the stage.

It is accessed by travelling along the north edge of Parliament Square, from the Winston Churchill statue, and then south along the west side of Parliament Square. It is unable to be accessed via the closest corners, due to steps.



Advised route to the raised viewing area

An approximate view from the raised viewing area, as taken from Google Street View, can be seen on the next page.

Participants with visual impairments should make themselves known to volunteer marshals at the earliest opportunity on the day, so that steps can be taken to facilitate a location closer to the stage.

At the time of writing, a BSL interpreter has not been booked. If you are deaf or hard of hearing, please contact us as far in advance of the event as possible so that we can discuss how to maximise the accessibility and enjoyment of the event for you.



View from the recommended raised viewing area near the statue of Gandhi

2.7 Following the event

Local buses are likely to be disrupted and diverted without warning, due to road closures that will be in place for our event. As a result, we recommend travelling home by London Underground or National Rail. Westminster underground station is next to Parliament Square, and is fully accessible. The route to it, and nearby National Rail stations, are on flat ground.

If travelling on foot / by wheelchair, we advise against leaving the area south along Abingdon Street / Millbank. This is due to another event which is taking place that is likely to cause significant disruption and delays along that road.

2.8 Volunteers

Volunteers will be fully briefed on how to ensure that your access to the event is maximised, and that you have an enjoyable event.

2.9 Seating

Due to the outdoor nature of the event, there is no additional seating at the assembly point, rally location, or along the route. There is limited seating available in Parliament Square, on walls and other similar locations, and our volunteers will be instructed to ensure that priority is given to people who need to use them for accessibility reasons.

People who are unable to stand for an extended period may bring a folding chair. If you bring one, we recommend sitting in the accessible viewing area as described in section 2.6 to maximise your enjoyment of the event.

2.10 Noise levels

The assembly area, march route, and rally are likely to be loud. As a result, we encourage people with sensitivity to sound to bring ear plugs with them.

2.11 Assistance animals

Guide dogs and other assistance animals are welcome at the event, including both on the march and at the rally. Water will be available from the marshals upon request, subject to availability, but we recommend bringing a sufficient amount with you, along with a bowl for them to drink from.

NB: Water will only be available for assistance animals, and not pets. We recommend against bringing pets to the event, where possible, as it will be a loud and noisy environment which will not be suitable for animals that are not trained for it.

2.12 First aid

A first aid provider has been contracted to provide first aid assistance. They will have a team in Parliament Square, and provision in other locations depending on operational needs on the day. If you need first aid assistance, contact your nearest member of event staff, a volunteer, or a member of the emergency services. Alternatively, in Parliament Square, make your way to the backstage entrance to the stage.

2.13 Accessible Toilets

There are several coffee shops along Piccadilly and Regent Street St James', along the recommended route between Green Park Station and the assembly area, such as Pret a Manger, Café Nero. Most of these have accessible entrances and toilets available. Our marshals will point you towards the one closest to the accessible assembly area.

Along the route, the recommended accessible toilets are in McDonalds and The Silver Cross on Whitehall. The Silver Cross has two entrances – the right one is accessible.

The closest accessible toilet to the rally is in Central Hall, Storey's Gate, SW1H 9NH.

Other accessible toilets may be available, where information was not found online.

2.14 Use of accessibility options

The use of the accessibility options including accessible assembly area, accompanied section of the march, and accessible viewing area is voluntary and there no obligation to make use of them if you would prefer not to. They are simply an additional service for people who may wish to use them.

You will not be asked to prove the need to use the services, and anybody who self-declares as needing them due to accessibility requirements will be able to use them.

The event is completely free. There is no cost for the use of the accessibility options

3. Volunteering at the march

Volunteers are a core part of the event. They will be on hand to assist march participants that have accessibility requirements. In addition, we welcome volunteers with all abilities or disabilities who wish to help us make the march a success.

There are a small number of volunteer roles which may not be accessible to everybody due to the duties required and the terrain of Parliament Square. However, the organisers of the march have put in place the following steps to ensure maximum participation for volunteers with disabilities.

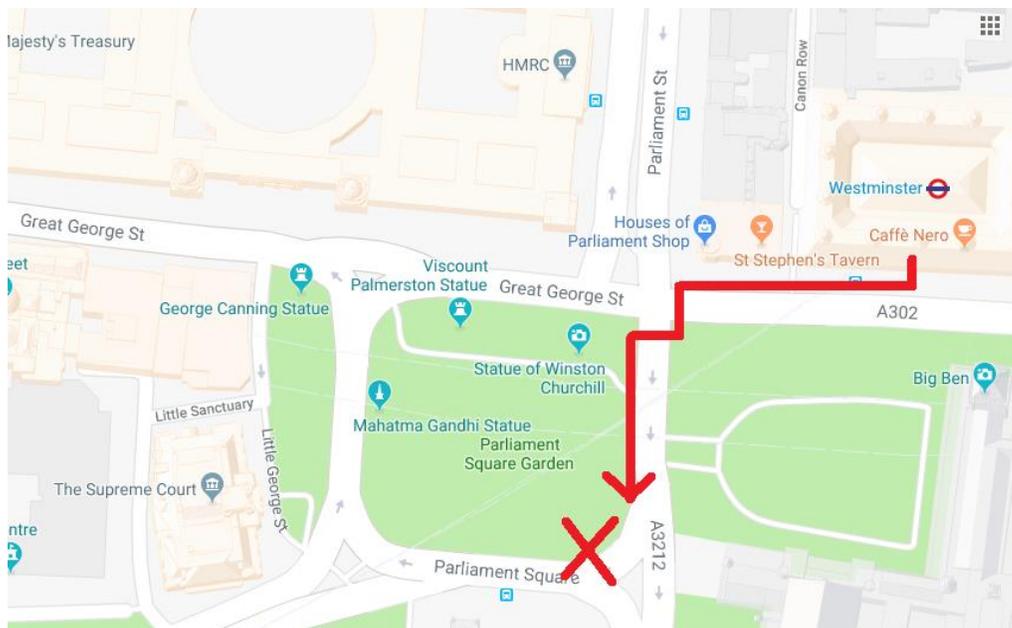
This section is primarily aimed at people who will be volunteering with us, but we have included it here so that you can see how we are taking care of our volunteers and see how they will be taking care of you. This information is described in greater detail in the volunteer briefing and in the guide sent to volunteers in advance.

3.1 Registration (volunteers)

At the time of registration to be a volunteer at the march, people are asked to declare whether they have a disability. People who declare a disability are asked to provide further details of the disability, where appropriate. This is asked to allow us to prepare, and to ensure that people are assigned to a role which is accessible to them.

3.2 Sign on (volunteers)

The sign-on and briefing location for the march will be at the south-east corner of Parliament Square (those who are successful in applying to be a volunteer will be sent further details, including times).



Recommended accessible route from Westminster to the volunteer sign on location



The volunteer sign on location will be at this corner of Parliament Square

This location has been chosen as it is on a hard surface, with level access from Westminster Station which is fully accessible.

3.3 Volunteer briefing / training pack

During the volunteer briefing, volunteers will be given an overview of the accessibility policy and any applicable procedures. Those chosen to accompany the accessible section will be given an additional briefing on the day.

The volunteer training pack, which will be sent to all volunteers in advance of the event, will contain additional information about making the event accessible and enjoyable for everybody regardless of ability or disability.

3.4 Volunteer roles

As stated at the start of this section, it is expected that some more specialist roles may not be fully accessible to everybody due to the role requirements, such as stage access or lifting of objects, or due to the terrain of Parliament Square in the event of wet weather. However, volunteers who self-declare a disability or specific accessibility requirement at the time of registration will be assigned a role which has been certified as accessible by the Volunteer Manager.

An accessibility checklist will be used to certify each role to which a volunteer with a self-declared disability is assigned. Volunteers who do not declare a disability in advance will be assigned the most suitable role for them based on the experience of the Volunteer Manager, as it will not be possible to certify roles using the checklist on the day, due to operational time constraints.

3.5 Volunteer Manager

The Volunteer Manager, Scott Daniells, is responsible for ensuring that the needs of volunteers with accessibility requirements are met, under the direction of the Head of March, Tom Brufatto.

Scott has extensive experience of leading teams of volunteers at other large Central London events, including Manager level at an event with silver certification from Attitude is Everything.

3.6 Seating (volunteers)

There is no seating at the venue as it is an outdoor event. Volunteers who cannot stand for extended periods will be assigned a location with existing seating, for example a wall.

3.7 Volunteer Welfare

In the volunteer briefing guide further details are provided about what we will be offering volunteers, and what they are expected to bring, in order to have an enjoyable day. Water will be provided to volunteers.

3.8 Read the participant information

Volunteers are asked to read the entire of this document, so that they know the advice given to march participants.

4. Requirements not covered in this guide

If you have specific requirements, either as a volunteer or a participant, which are not covered by this guide, please get in contact with us. We will work with you to maximise your enjoyment and accessibility of the event.

Please contact the Volunteer Manager, Scott, on peoplesvotevolunteers@gmail.com **AND** the Head of March, Tom, on Tom.Brufatto@europeanmovement.co.uk and they will do their best to help you.

5. Briefing for staff and volunteers

Staff and volunteers will be given a full volunteer guide in advance of the event, and will be given a briefing upon signing on. Both the guide and the briefing will include an expanded version of section 4 above, and information about ensuring maximum accessibility and enjoyment for participants.

Specific advice given to volunteers will include, but will not be limited to:

- Never assume anything about the abilities or disabilities of others
- Ask what help the person needs, don't assume you know what help to give
- Always address the person who needs help, rather than their carer or anybody accompanying them (if applicable)
- Avoid using gendered pronouns. For example, use "they" not "he" or "she", and address groups of people using "everybody" not "guys" or "ladies and gentlemen"
- When giving directions, ask questions to ensure maximum understanding. For example: "Do you see the red phone box there?" *points* *waits for answer* "Go past that phone box and take the next right"
- If you see a person who needs help, be proactive and ask how you can help
- Report all accessibility issues or complaints immediately to the Volunteer Manager

6. Changes to this guide

This guide is subject to future amendment, if necessary. When any changes are made, an updated version will be placed on the March for a People's Vote website at www.peoples-vote.uk/march. We recommend checking the website the day before the march, to ensure that you have the latest version of this guide.

Changes to the volunteer briefing will be communicated directly to volunteers.

**A large print version of this document
is available on request**