



Volunteer Handbook

People's

Vote

Thank you for volunteering!

A huge thank you for signing up to volunteer with the People's Vote campaign!

We've come a long way from the Brexit referendum of 2016, through various Meaningful Votes and deadline extensions, and we're now closer than ever to securing a public vote on the Brexit deal.

It's down to people like you giving their time, up and down the country, that we've got this far.

The campaign moves quickly, so volunteering roles and the tasks we ask you to do are subject to change. But generally, you can help us out with any of the roles described in this handbook – and if you're interested in multiple roles, that's great too!

If you've got any other questions, please don't hesitate to contact me on kirsty.harrod@peoples-vote.uk.

Kirsty Harrod, Volunteer Manager

Why volunteer?

There are many reasons to volunteer with us. We've got a huge range of roles that you can help us with, allowing you to increase your skill base and build your CV.

So, whether you're a student, job hunting, or just looking to do something a little different with your spare time, helping on People's Vote project can be a great way to diversify your skills.

With a campaign hub in Millbank Tower in London and over 150 campaign groups across the country, you'll meet lots of staff, activists, and other volunteers when you're working with us.

Volunteering can be fun and sociable and is a fantastic way to meet like-minded people.

But perhaps most importantly, you'll get the chance to work on the most crucial issue in modern politics and help towards securing a public vote on any Brexit deal.

So, if you think that the Brexit being delivered now looks nothing like the one promised by the Leave campaign in 2016, get involved and help us win a People's Vote.

Before you start

When you sign up on our website, our Volunteer Manager will get in touch with you to tell you what projects we're currently running, and what you may be able to help with. If you'll be working from home, we may give you a call to meet you and chat through these opportunities.

All of our volunteering opportunities can fit around your schedule, whether you can help for five hours a month or five hours a day.

For most roles, there are a few forms we'll ask you to sign when you start, like a Data Sharing form. These are kept on record at People's Vote HQ and we will never share your personal details with other people.

We may ask for a CV or your website for more specialist roles, such as graphic design or audio-visual editing.

What can I help with?

Administration assistant

This role doesn't require any prior experience in campaigns or volunteering – just a keen attitude and some basic computer skills.

An admin volunteer can work across all the teams in the campaign, from Broadcast to Field, helping the office to run smoothly.

Tasks are varied but can include: inputting data into our database; helping the field team prepare for events (e.g. packing materials); and basic research tasks.

If you're interested in this role, please tell us:

- If you are near London and can work in the office, or would prefer to work from home
- Your availability

Phone canvassing caller

We often run phone canvassing sessions, where volunteers call up supporters from our database and ask them to take a certain action like write to their MP.

We'll provide a full script - all you need for this role is a friendly and confident phone manner.

These sessions are run from our office in London, so you'd need to be able to commute into the area.

If you're interested in this role, please tell us:

- Your availability

Graphic designer

As a grassroots campaign, we produce lots of targeted leaflets which our amazing local activists distribute all across the country.

A graphic design volunteer would help us create these, as well as some of our digital assets like Facebook ads.

If you're interested, please tell us:

- What experience you have in graphic design, including any qualifications
- Which programmes you are proficient in
- Your availability



Press assistant

This role would suit someone with prior experience in press and media, or someone who is a proficient writer with excellent people skills.

Tasks may include: calling supporters and asking for quotes; writing press releases; and contacting journalists.

If you're interested in this role, please tell us:

- How much experience you have in this field, if any
- If you can come into the London office or would prefer to work from home
- When you are available, either on a set day every week or ad hoc

Data and digital assistant

Our data and digital teams work on various projects which are vital to the People's Vote strategy and targeting.

To work with the team, you'd need to be highly computer literate, and ideally have experience of programming, coding or data analysis.

If you're interested, please let us know:

- What data analysis experience you have
- What coding experience you have
- Which computer programmes you are proficient in
- Your availability
- If you can come into the London office or would prefer to work from home

Broadcast assistant

To work with our Broadcast team, we'd ask that you have at least a basic level of experience and knowledge of working in broadcasting.

We're specifically looking for people who can help with the week's grid, working out availabilities of our spokespeople.

For this role, please tell us:

- What experience you have in broadcast
- Your availability

Event assistant

We run a lot of People's Vote events up and down the country. Some of these are huge, like the million-strong march we had this Spring, and need hundreds of volunteers. In this role, you'll only be needed when we have events in your area.

For this role, please let us know:

- If you have any accessibility needs



Local group member

We have almost 200 affiliated groups who campaign for a People's Vote all over the UK.

Local groups carry out vital campaigning activities such as door-to-door canvassing and hosting community events.

Volunteering with your local group may suit you if you're not able to work in the People's Vote office and want to get involved with the campaign on the ground.

To find details of your local group, visit our website at https://www.peoples-vote.uk/your_local_group.

Accessibility and Diversity

We're a diverse campaign and welcome anyone to volunteer with us. We can work around you if you have any sort of different ability, whether physical or mental.

Just let us know if you think it'll affect your volunteering, and we'll let you know how you can best help.

If you're an ethnic minority, LGBTQ+, a woman, or a young person we've got sub-campaigns run by each community that you may also want to get involved in.

If you'd like more information on these, just email at Kirsty.harrod@peoples-vote.uk.