You are invited to be a featured culinary partner at the OneAmerica Broad Ripple Art Fair (OABRAF). Now celebrating its 50th year, the OneAmerica Broad Ripple Art Fair serves as the Indianapolis Art Center’s largest fundraiser of the year, attracting an average of 15,000 visitors.

Each year, OABRAF offers the public an opportunity to meet and shop from over 175 fine art & craft artists from the U.S. and Canada on the grounds of the Indianapolis Art Center and its 9-acre ArtsPark.

Participating food vendors represent some of the most artful culinary offerings in Indy, feeding a diverse and creative audience everything from gourmet tacos and burgers, Bar-B-Que, Indian cuisine, ice cream, local beer, wine and coffees all throughout the fair!


**AUDIENCE DEMOGRAPHICS**

Now in it’s 50th year, the OneAmerica Broad Ripple Art Fair attracts an average of 15,000 people over the weekend of the fair. Our market research shows that the average ticket buy for the fair is over half female, are middle aged, affluent and live within a 15 minute drive from the Art Center. 65% of attendees have attended the fair in the past 2-3 times.

**About our audience:**

50% earn more than $100k each year
22% earn between $70k and $100k
72% are between the ages of 30 and 65 years old

**The OneAmerica Broad Ripple Art Fair gives restaurants the opportunity to interact with a valuable market and associate their brand with one of the city’s largest and most dynamic arts organizations. We hope you’ll join us!**

**BENEFITS & RECOGNITION**

Your brand will be included in the following:

- Event Program - 10k printed
- Indianapolis Art Center’s Annual Report
- Indianapolis Art Center Website – 13,000 visitors monthly
- Indianapolis Art Center e-Blast - circulation 12,500
- Indianapolis Art Center Facebook page - 20,000 fans
- Broad Ripple Art Fair Facebook page - 5,400 fans
- Indianapolis Art Center Twitter - 13,800 followers

**DEADLINE: MARCH 13**

To ensure that you receive the benefits and recognitions listed above please have your application submitted before **Friday, March 13, 2020**. Food Vendor selections will be made by mid-March. Thank you very much for your consideration and we look forward to seeing you at the OneAmerica Broad Ripple Art Fair!

**FOR MORE INFORMATION**

If you are interested in participating in the OneAmerica Broad Ripple Art Fair or would like more information please contact our Special Events Team at Events@IndplsArtCenter.org or 317.255.2464 x 2300.
FOOD VENDOR APPLICATION

50th OneAmerica Broad Ripple Art Fair - May 16 & 17, 2020

Please Complete and Return by Friday, March 13, 2020

Please Send To: OneAmerica Broad Ripple Art Fair
Attn: Special Events
Indianapolis Art Center
820 E 67th Street, Indianapolis, IN 46220

OR Scan and Email to: Events@IndplsArtCenter.org

Exact Name of Restaurant (as you would like it to appear in print)

__________________________________________________________________________

Contact Name ___________________________________________________________ Phone _______________________

Address __________________________________________________________________

City __________________________ State ____________ Zip ______________

Email ___________________________________________________________________

1. Menu Items: Please list the items you would like to serve at the OneAmerica Broad Ripple Art Fair

<table>
<thead>
<tr>
<th>Main Course</th>
<th>Snack Foods</th>
<th>Desserts</th>
<th>Beverages</th>
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<tbody>
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2. Booth Description

Booth Type (tent, trailer, food truck, etc.): _______________________________

Dimensions: Length (front)__________________ Width (depth)__________________ Height__________________

Were you a 2019 Participant?  Yes ☐  No ☐

Please submit a photo of your booth with this application if you were NOT a participant in the 2019 OneAmerica Broad Ripple Art Fair.
3. Equipment and Electrical Needs

This section MUST be completed thoroughly for application to be considered.

Will you need electrical hook up? Yes ☐ No ☐ Note: There is a $50 fee for electrical service.

If yes, please list:

<table>
<thead>
<tr>
<th>Equipment</th>
<th>Volts</th>
<th>Amps/Breaker Size</th>
<th>Watts</th>
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Please note that any electrical needs not specified on this application will NOT be accommodated on the day of the OneAmerica Broad Ripple Art Fair.

3. Water Needs

Will you need water hook up? Yes ☐ No ☐ Note: There is a $25 fee for water service.

If yes, you will be expected to provide a sanitary water hose. If no, you must provide your own water service in compliance with Marion County Board of Health regulations.

3. Logo and Social Media Information

Facebook Handle ___________________________________________

Twitter Handle ___________________________________________

Instagram Handle _________________________________________

Please attach via email a High Resolution Logo and send to the email address listed below.

2019 Food Vender Pricing

<table>
<thead>
<tr>
<th>Sq. Feet</th>
<th>Price</th>
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<tr>
<td>100-149</td>
<td>$650</td>
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<td>150-199</td>
<td>$700</td>
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<td>200-249</td>
<td>$750</td>
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<td>250-299</td>
<td>$800</td>
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<td>300-349</td>
<td>$850</td>
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<td>350-399</td>
<td>$900</td>
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<tr>
<td>400+</td>
<td>$950</td>
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</tbody>
</table>

Food vendor fees at the OneAmerica Broad Ripple Art Fair will be assessed based on booth footprint (see pricing table to the left). Pricing is not inclusive of potential water or electrical fees.

Thank you for your application. We will inform you by mid-March 2020 if you have been selected to participate.

FOR MORE INFORMATION

If you would like more information or have questions please contact our Special Events team at Events@IndplsArtCenter.org or 317.255.2464 x 2300.