IMPROVING CHILD HEALTH AND HEALTHCARE GLOBALLY

EXCELLENCE IN PEDIATRICS

CONFERENCE INFORMATION

- An outstanding international faculty featuring more than 90 distinguished names in modern paediatrics
- 90 bursaries offered for paediatric health care professionals from the developing world to attend special pre-conference Schools and the conference
- In an inspiring mix of interactive formats and group learning
- Access to the latest practice-changing advice that can instantly be leveraged in your clinical practice on "Monday morning" after the conference
- 5 international multi-stakeholder policy summits as part of Initiatives
- More than 20 Parents’ Talks, a novel way of connecting parents with the very best paediatric advice

SECURE YOUR PLACE NOW & DISCOVER THE MANY DIMENSIONS OF EiP 2013!

2013.excellence-in-paediatrics.org

eip@2eic.com

ORGANISED BY

2013.excellence-in-paediatrics.org
Empowering a global paediatric community through networking and medical education

If you are on a quest to improve the way you work, become a member of the Excellence and Paediatrics Community and connect with a network of paediatric healthcare professionals from around the world through our unique online collaborative platform.

The Excellence in Paediatrics Community enables you to:

• Create your scientific profile and upload your own resources
• Find colleagues around the world by name, location or specialism
• Seek peer-to-peer guidance and exchange best practices through online forums and blogs
• Search for educational resources including E-Learnings and Publications
• Join paediatric networks to help achieve targeted change in specialist areas

Become a member today by visiting

community.excellence-in-paediatrics.org

Excellence in Paediatrics operates on a not-for-profit basis to improve child health and healthcare globally by empowering all providers caring for children with the latest practical skills, expert advice and peer-led guidance.

Help shape the future of paediatrics and get involved with our mission by visiting

www.excellence-in-paediatrics.org
Use your expertise to initiate change and shape the future of paediatrics

Support Paediatric Initiatives & Join Specialist Networks

Excellence in Paediatrics has a history of raising awareness and initiating real change in paediatrics through influential global initiatives and Paediatric Networks.

Uniting individuals and organisations that share a mutual passion for achieving EIP’s mission, we educate and inform emerging areas of development, new treatment methods and existing knowledge gaps that exist. Get involved with one of our Global Initiatives and Networks today.

Global Breastfeeding Network

The Global Breastfeeding Initiative and Network were launched in 2012 and have a goal of increasing breastfeeding rates around the world and promoting exclusive breastfeeding for at least 6 months, consistent with the WHO guidelines. Join our continued efforts to identify and break the barriers to breastfeeding globally.

Visit: breastfeeding.excellence-in-paediatrics.org

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Paediatric Dermatology Network

Join to help raise awareness about the risk of damaging skin conditions and infections for babies and infants and to promote the importance of active skincare regimes as a routine part of healthcare for babies.

Visit: baby-skin.excellence-in-paediatrics.org

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Active Healthy Living Network

Help beat paediatric obesity by joining fellow paediatric clinical practitioners to create a stronger, healthier and happier world through the introduction of active healthy lifestyles from the very beginning of life.

Visit: active-healthy-living.excellence-in-paediatrics.org

Acknowledgement

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Rare Diseases Network

We have built a network of paediatric primary healthcare professionals to raise the importance of early diagnosis of treatable rare diseases. To access educational materials and to learn about correct diagnosis join the network today.

Visit: rare-diseases.excellence-in-paediatrics.org

Visit: breastfeeding.excellence-in-paediatrics.org

Visit: baby-skin.excellence-in-paediatrics.org

Visit: active-healthy-living.excellence-in-paediatrics.org

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Visit: baby-skin.excellence-in-paediatrics.org

Visit: active-healthy-living.excellence-in-paediatrics.org

Visit: rare-diseases.excellence-in-paediatrics.org
Welcome to the 5th annual meeting of Excellence in Paediatrics (EiP) and our first foray outside of Europe. For EiP this represents an important opportunity to increase the size and diversity of our membership. The mission of EiP is to improve child health and healthcare globally. This conference is our signature event in pursuit of that mission. Coming to Doha brings us to an important centrally located destination easily reachable from Europe, Asia, and Africa. Once again, EiP has convened outstanding scientists and speakers and frontline paediatric clinicians of all backgrounds. Over the next 3 days, delegates from over 90 countries will acquire new knowledge and skills from international experts and they will engage each other as part of our growing community. Both of these activities will serve the children they care for, but we pursue our mission in other ways as well.

Our Bursary Program. The Excellence in Paediatrics Institute remains committed to promoting child health in the developing world. This year the Institute has provided a large number of bursaries to support paediatric healthcare professionals from all over the world to attend the conference. In addition, 2 pre-conference schools designed for participants from the developing world and the Middle East region will focus on primary care and public health. This year 24 finalists were selected from over 100 applicants to participate in the pre-conference schools. EiP is committed to continuing to fund and to grow this important programme in the coming years.

Our Initiatives. With the support of unrestricted educational grants, EiP has launched several initiatives. The EiP Vaccine Initiative aims to improve vaccination rates and focuses on HPV and Meningitis this year. The Active Healthy Living Initiative is a global effort to reduce excess caloric intake and increase physical activity to combat the growing obesity epidemic. The Global Baby Skin Care Initiative aims to raise awareness about the risk of damaging skin conditions and infections for babies and infants and to promote the importance of active skincare regimes as a routine part of healthcare for babies. The Rare Diseases Initiative aims to raise awareness about the importance of early diagnosis of treatable rare diseases. Finally, the Allergies and Anaphylaxis Initiative aims to fill an information gap that currently exists amongst paediatricians, parents and all those who care for children. Each of these important initiatives has assembled delegations from all over the world. But to succeed, they will need your help. If you are interested in learning more and participating in any of these initiatives, please visit the EiP Community website to find out how to get involved - www.excellence-in-paediatrics.org.

The Excellence in Paediatrics Community. The EiP community is open to individual professionals from all over the world to become members. Hundreds of the conference participants have been registered to become members and contribute to the Community’s mission and activities.

Excellence in Paediatrics has launched a web platform that will allow members to collaborate, exchange knowledge, and share experiences and practices. Over 3,500 people have registered so far. The members’ profiles will be available openly through the Community website and EiP members will have the opportunity to present and share their activities and achievements with all community members. Forums, discussions and libraries are available for all members to share their knowledge and ideas. Calls for collaboration on scientific tasks, projects and research are published through the platform on a regular basis from members to other members.

So visit the EiP members’ section in our website, sign-up for free, and become a member of a vibrant Paediatric Community.

As always, EiP focuses on continuous process improvement. We need your feedback to continue our pursuit of excellence. Please fill out your evaluations and feel free to pull me, or any member of our board, aside and offer in person suggestions if you wish.

I look forward to welcoming all of you in person to the wonderful city of Doha.

Best wishes,

Dimitri A. Christakis, MD, MPH
George Adkins Professor of Pediatrics, Adjunct Professor of Psychiatry, Adjunct Professor of Health Services, University of Washington & Director, Center for Child Health, Behavior & Development, Seattle Children’s Research Institute, USA
Chairman of the Excellence in Paediatrics Institute
Excellence in Paediatrics Institute Board

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Dimitri A. Christakis, MD MPH, George Adkins Professor of Pediatrics, Chair:

University of Washington, Seattle, USA

Frederick A. Connell, MD, MPH, Secretary General:

Saudi Arabia

Dimitri A. Christakis, Chair:

University, Al Ain, United Arab Emirates

Assistant Professor of Paediatrics, Faculty of Medicine and Health Science, UAE University, Al Ain, United Arab Emirates

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Gerald M. Loughlin, Nancy C. Paduan Professor and Chairman, Department of Pediatrics, Weill Cornell Medical College & Pediatrician-in-Chief, New York- Presbyterian-Queens & David Komansky Center for Children’s Health/Weill Cornell Medical Center, New York, USA

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Edward S. Ogata, MD, MBA, CPHRM, Chief Medical Officer,Sidra Medical and Research Center, Doha, Qatar

Geraldo R. M. Loughlin, Nancy C. Paduano Professor and Chairman, Department of Pediatrics, Weill Cornell Medical College & Pediatrician-in-Chief, New York- Presbyterian-Queens & David Komansky Center for Children’s Health/Weill Cornell Medical Center, New York, USA

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Edward S. Ogata, MD, MBA, CPHRM, Chief Medical Officer,Sidra Medical and Research Center, Doha, Qatar

Excellence in Paediatrics 2013 Conference Steering Committee

Chair:
Dimitri A. Christakis, MD MPH, George Adkins Professor of Pediatrics, University of Washington & Director, Center for Child Health, Behavior, and Development, Seattle Children’s Research Institute, USA

Members (listed in alphabetical order):

Terence Stephenson, Nuffield Professor of Child Health, Institute of Child Health, UCL & Chairman, Academy of Royal Medical Colleges, UK

Diego van Esso, MD, Primary Care Paediatrician, Primary Care Centre “Para Claret”, Institut Català De La Salut, Barcelona, Spain

Excellence in Paediatrics Institute Advisory Committee (listed in alphabetical order):

Mansour Ahmad J Ali, Chief of Pediatric Perioperative Services & Head of Department of Pediatric Surgery, Hamad General Hospital (HMC), Doha, Qatar

Eulalia Baselga, Dr., Clinical Chief, Pediatric Dermatology Unit & Coordinator, Department of Dermatology, Hospital Del La Santa Creu i Sant Pau, Barcelona, Spain

Steve Cunningham, Consultant & Honorary Reader in Paediatric Respiratory Medicine, Department of Respiratory and Sleep Medicine, Royal Hospital for Sick Children, Edinburgh, UK

Stefano del Toro, MD, Chairman, European Academy of Paediatrics Research in Ambulatory Setting Network (EAPRASnet) & Primary Care Paediatrician, Padova, Italy

Lawrence F. Eichenfield, MD, Professor of Pediatrics and Medicine (Dermatology), Chief, Pediatric and Adolescent Dermatology, University of California, San Diego School of Medicine and Rady Children’s Hospital and Health Center, San Diego, California, USA

Steffen Husby, MD, PhD, Department of Paediatrics & Hans Christian Andersen Children’s Hospital, Odense University Hospital, Denmark

Giovanni Montini, Consultant in Pediatric Nephrology, Nephrology and Dialysis Unit, Department of Paediatrics, Sant’Orsola Hospital, Bologna, Italy

Antonio Nieto, Vice-President of the Spanish Pediatric Association-AEP & Paediatric Allergy Unit, Hospital infantil La Fe, Valencia, Spain

Somashshekar Nimballakr, MD, Department of Pediatrics, Pramukhswami Medical College, Karamsad and Central Research Services, Charutar Arogya Mandal, Karamsad, Gujarat, India

Atthimalapet V. Ramanan, FRCPCH, FRCP, Lead Consultant in Paediatric Rheumatology & Reader, University of Bristol & Bristol Royal Hospital for Children & Royal National Hospital for Rheumatic Diseases, Bath, UK

Nalini Samir Shah, Professor & Head, Department of Endocrinology, Seth G S Medical College, K.E.M.Hospital, Parel, Mumbai, India

Joan-Carles Suris, MD, MPH, PhD, Head, Research Group on Adolescent Health, Instituto de Social and Preventive Medicine & Associated Physician, Multidisciplinary Research Group on Adolescent Health, University Hospital, Switzerland

Marc van Ranst, Laboratory of Clinical and Epidemiological Virology, Riga Institute for Medical Research, University of Leuven, Belgium

Yonghong Yang, Beijing Pediatric Research Institute, Beijing Children’s Hospital, Capital Medical University, Beijing, China

For biographies please visit the EiP Governance section on our website

www.excellence-in-paediatrics.org
Excellence in Paediatrics is an international Paediatric Community that operates on a non-profit basis to facilitate the refinement of raw scientific information into best clinical practice for child health professionals. These professionals include both general practitioners, and community- or hospital-based paediatricians. EiP was developed exclusively to provide continuous medical education of unparalleled quality in unique support of the daily clinical practice of paediatric health care professionals. Our approach to do this is effective because it is direct: We notify end users directly via our global network. Leading clinical experts translate emerging academic research effectively into instantly deployable clinical skills. These high-quality translations are effectively made available for our global members through direct communication so they can quickly understand the news, adapt their practices, and improve patient care standards.

Direct communication to frontline physicians is effective. It means real change. To find out more and join us in our mission, please visit our website: www.excellence-in-paediatrics.org

eic2 specialises in developing and organising major international conferences and in providing its clients and partners with targeted communications solutions. In a competitive global knowledge economy, our conferences are renowned for their organisational framework; they move creative ideas forward and network the best of the global community of opinion leaders, specialists and scientists.

For more information on eic2, please visit our website: www.2eic.com

eic2
EI Congresses & Communications UK Ltd
Great West House, Great West Road
TW8 9DF Brentford, UK
Tel: +44 208 326 5710
Fax: +44 208 326 5726
Conference Venue
The Qatar National Convention Centre is one of the most beautiful, sophisticated convention and exhibition centres in the world. With stunning architecture and cutting edge facilities, the venue is perfect for Excellence in Paediatrics 2013. Qatar National Convention Centre is located alongside the Qatar Science and Technology Park, the Sidra Medical Research Centre and elite universities, research and technology institutions in Doha’s Education City, a new global hub of ideas and innovation.

Travelling to Qatar National Convention Centre
Conference venue address:
Qatar National Convention Centre
Education City PO Box 34195 • Doha, Qatar
T: +974 4470 7000

Doha International Airport is served by 35 international airlines all of which operate regular scheduled flights from Europe, the US and the Asia-Pacific region among others. The airport is located just five kilometres from the city centre. QNCC is located in Doha’s Education City, a 20-minute drive from the central business district. It is easily accessible by car, coach and taxi.

Official Language
The official language of the Conference is English.

Badges & Conference Material
Name Badges and Conference Material will be provided on-site to all registered delegates at the Conference Registration Desk, from 4 December to 7 December. Badges are to be worn at all times, for reasons of security and identification. You will not be permitted to enter any building or room without your badge.

CD of Abstracts
A CD-Rom including Abstracts oral and poster presentations will be distributed to all registered delegates together with their Conference Material.

Certificate of Attendance
All registered delegates are entitled to a Certificate of Attendance. Certificates can be collected from the Conference Secretariat on the last day of the Conference.

Continuing Medical Education (CME)
The Excellence in Paediatrics 2013 Conference is accredited by the European Accreditation Council for Continuing Medical Education (EACCME) to provide the following CME activity for medical specialists.
The EACCME is an Institution of the European Union of Medical Specialists (UEMS), www.uems.net.

Each medical specialist should claim only those hours of credit that he/she actually spent in the educational activity.
EACCME credits are recognized by the American Medical Association towards the Physician’s Recognition Award (PRA). To convert EACCME credit to AMA PRA category 1 credit, contact the AMA (www.ama-assn.org).

First Aid
First aid is provided on site. In case of emergency, please notify the Conference Secretariat.

Liability & Insurance
Delegates are advised to arrange health and accident insurance before travelling to the Conference. The Conference Organisers cannot accept liability for personal injury or loss/damage to property and belongings of delegates during the Conference or their stay in Doha.

Mobile Phones
Delegates are kindly requested to switch off their mobile phones during the conference sessions.

Press Office
A Press Office will operate on the first floor of Conference venue, providing work stations, internet connection, as well as printer for accredited media representatives. For those already registered, press passes will be available for collection at the registration desk of the conference. On-site press registration will be available upon presentation of your press credentials.

Internet Corner
An Internet Corner will operate at the exhibition area of the conference, providing PC stations with internet connection.

A separate area within the Internet Corner will be available for delegates who wish to:
• Use their own laptop
• Have access to Wi-Fi internet
• Charge their laptops/mobiles
* Please refrain from leaving your personal belongings unattended in any conference area, including the Press Office and the Internet Corner

Exhibition Opening Hours
The exhibition will be open for the duration of the Conference, please note opening times below:
Thursday 5 December: 09:30 – 17:00
Friday 6 December: 09:00 – 17:00
Saturday 7 December: 09:00 – 16:00

Programme Changes
Due to circumstances beyond the control of the Conference Organisers, last minute changes to the programme may be unavoidable. All information included in this programme is accurate until the day of printing, 19th November 2013.
Conference
The 2013 conference is the fifth in a series of annual international paediatric conferences, presenting the latest, most insightful and authoritative overview of key developments in modern paediatrics – delivered by outstanding speakers. Excellence in Paediatrics was launched in 2009 in Florence, followed by London in 2010, Istanbul in 2011, Madrid in 2012 and we are thrilled to be in Doha for the 2013 edition of the conference.

Just some of the conference highlights include:
- A scientific programme designed by a dedicated Steering Committee and assisted by the EiP Advisory Board.
- An outstanding international faculty featuring over 70 internationally renowned speakers from all over the world.
- Over 50 scientific sessions in an inspiring mix of interactive formats and group learning – allowing you to select session by format as well as topic.
- Access to the latest practice-changing advice that can instantly be leveraged in your everyday clinical practice.
- Every session has 3 clear learning objectives, instantly deployable in your every-day practice.

EiP’s Initiatives, Summits, Forums & Networks
EiP conducts a number of targeted initiatives each year to raise awareness, educate and inform paediatric healthcare professionals, from around the world, about emerging areas of development, treatment methods, and to fill existing knowledge gaps.

- The **Active Healthy Living Initiative, Summit & Network** – dedicated to help paediatricians promote energy balance, active and real living. Active Healthy Living aims to enable healthcare providers worldwide to better understand and manage immediate and long-term health questions related to diet, nutrition, hydration, and physical activity.

- The **Allergies & Anaphylaxis Initiative, Forum & Network** – targeted at increasing the levels of awareness and preparedness by educating paediatric healthcare professionals to be ready for when anaphylaxis occurs.

- The **HPV Vaccination Initiative & Summit** – dedicated to increasing the uptake of HPV vaccination rates by sharing best practices amongst target countries. KOL and policymaker led with the potential to make an immediate difference.

- The **Global Baby Skin Care Initiative, Summit & Network** – aiming to identify and dispel myths surrounding baby skin care among paediatricians and parents. This multi-year initiative aims to establish best practices and disseminate them through physician networks in target countries, in a bid to increase the quality of advice provided to parents.

- The **Rare Diseases Initiative, Forum & Network** – An educational campaign aiming to increase the awareness and competence of general paediatricians to accurately suspect rare diseases, facilitating early diagnosis and treatment where available.

All Summits and Forums above will take place in Doha, at the same time as this year’s conference, and although participation takes place in a closed session format, all recommendations and report will be published online.

We would encourage you to join the EiP Community, the online collaborative platform for EiP Members, and work with each initiative to make an impact around the world. Play your part and join one of EiP’s dedicated Networks in an area of paediatrics that you care passionately about.

Conference Information
Registration

You may register on-site at the Conference Secretariat, which will be operating on the following dates:

- **Wednesday 4 December**: 07.30 – 16.30
- **Thursday 5 December**: 08.00 – 17.00
- **Friday 6 December**: 08.00 – 17.00
- **Saturday 7 December**: 08.00 – 17.00

**REGISTRATION TYPE**  |  **PARTICIPATION TO EXCELLENCE IN PAEDIATRICS 2013**
--- | ---
**ON-SITE Registration 4-7 December** |  |  |
**Full Delegate** | € 830 |  |
**Trainee/Young Investigator** | € 580 |  |
**Participant from a developing country** | € 580 |  |
**Nurse** | € 300 |  |
**Student** | € 200 |  |

All prices are quoted in Euros.

- Please note that the reduced registration fee for trainees / young investigators is available for doctors and researchers under 35 years old. Please submit an official document such as ID card or passport indicating your birth date.
- The reduced registration fee is also available for participants from developing regions, as per the World Bank. To be considered for this category, please submit a letter of recommendation from your employer verifying your work place with full contact details.
- To be considered for the nurse or student registration categories, please submit the relevant official documents as proof of status.

NOTE: You can pay your registration fee by cash only. Credit or debit cards and personal cheques are not accepted.

**Registration Entitlements for Full Delegates, Trainees/Young Investigators, Participants from Developing Countries, Nurses, Students:**

- Participation in all scientific sessions
- Entrance to the exhibition area
- Participation in the Opening Ceremony, Conference Materials, Coffee Breaks
- Lunch Breaks, Certificate of Attendance with CME credits

If a delegate is unable to provide the required documentation when applying for a reduced registration rate on-site, the full non-member rates will be offered by the Conference Secretariat. For your information, please bear in mind that the registration fees do not include insurance of participants against accidents, sickness, cancellation, theft, property loss or damage. Participants are advised to take out adequate personal insurance.
Scientific Information

Programme User Guide

The programme has a number of sessions taking place, many of which run in parallel. Below is a description of various sessions taking place which can be attended by all delegates:

Plenary sessions
Single-speaker keynote lectures by leading experts, chosen to inspire as well as educate. Complemented by the best hot-off-the-press findings presented by researchers selected to inform the general paediatric audience and stimulate discussion about what is new, important and relevant to their clinical practice. Each lecture lasts for 20-25 minutes with 5-10 minutes for questions.

Concurrent Lectures
Parallel single-speaker talks on a wide range of topics. Concurrent lectures are formal presentations by expert speakers who will update attendees on key clinical issues and the latest practical paediatric science through a lecture followed by response to audience questions. They last for 20-25 minutes with 5-10 minutes for questions.

Round Tables
Designed to promote open discussion around a significant topic of interest. Rather than making a formal presentation, session facilitators will encourage and maintain substantive discussion and offer an update of new developments and innovations in a certain areas.

The EiP Debate
The EiP Debate session format is an effective way to enable presentation and discussion on opposing views about a topic. The debate begins with the moderator stating the conflict. One speaker then presents arguments that affirm the proposition and the other speaker presents arguments against the proposition. Each speaker has the opportunity to make a rebuttal towards the opposing argument. Audience vote decides the outcome of the EiP Debate.

Interactive Case Series
Highly interactive case-based discussions designed to promote open discussion around a significant topic of interest. The sessions will combine information and interactive case discussion.

Workshops
During these interactive sessions delegates will have the opportunity to learn and practice specific skills. These sessions are with expert facilitators sharing their views about how they manage a particular paediatric problem. The duration of the workshops is 90 minutes.
Scientific Information

Programme at a glance
Wednesday, 4th December 2013

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<td>08.30-09.00</td>
<td><strong>EiP School 1</strong></td>
<td><strong>Primary Care School: Common Problems / Clinical Skills</strong></td>
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<td>09.00-09.30</td>
<td>Programme Planning, Implementation, and Evaluation</td>
<td>Diego van Esso &amp; Stefano del Torso</td>
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<td>09.30-10.00</td>
<td>Frederick A. Connell &amp; Kenneth Sherr</td>
<td>This is a closed session for successful bursary applicants only</td>
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<td>10.00-10.30</td>
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Thursday, 5th December 2013

### Programme at a Glance

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<td>Opening Ceremony: Welcome &amp; Opening Addresses</td>
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<td>09.30-10.00</td>
<td>Keynote Lecture: Global Vaccine update</td>
<td>Auditorium 2</td>
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<tr>
<td>10.00-10.30</td>
<td>Round Table: Pneumococcal &amp; Meningococcal meningitis</td>
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<td>Round Table: Diagnosis &amp; Epidemiology</td>
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<tr>
<td>11.00-11.30</td>
<td>Round Table: Treatment &amp; Outcomes and Workshop: Interviewing the adolescent</td>
<td>MR 105</td>
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<td>11.30-12.00</td>
<td>Lunch Break - Poster Viewing (PP01-PP21 / PEARL_PP1-PEARL_PP8)</td>
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<td>12.00-12.30</td>
<td>Round Table: Child Obesity</td>
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<td>12.30-13.00</td>
<td>Interactive Case Series: Radiology Workshop: Alan Sprigg</td>
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<td>13.00-13.30</td>
<td>Interactive Case Series: Approach to joint pain in primary care</td>
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<td>13.30-14.00</td>
<td>LUNCH BREAK - POSTER VIEWING (PP01-PP21 / PEARL_PP1-PEARL_PP8)</td>
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<tr>
<td>14.00-14.30</td>
<td>Round Table: Colitis Diagnosis and Treatment</td>
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<tr>
<td>14.30-15.00</td>
<td>Concurrent Lecture: Tackling tuberculosis (TB) in children</td>
<td>MR 103</td>
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<td>15.00-15.30</td>
<td>Interactive Case Series: Preparticipation sports physical</td>
<td>MR 106</td>
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<tr>
<td>15.30-16.00</td>
<td>Concurrent Lecture: Management of anorexic habits in children</td>
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<td>16.00-16.30</td>
<td>Concurrent Lecture: Diagnosis and treatment of migraine</td>
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<td>16.30-17.00</td>
<td>COFFEE BREAK</td>
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<td>17.00-17.30</td>
<td>The EiP Debate: Nebulized hypertonic saline for treatment of hospitalised bronchiolitis</td>
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<td>17.30-18.00</td>
<td>Concurrent Lecture: Colitis diagnosis and treatment</td>
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<td>The EiP Debate: Nebulized hypertonic saline for treatment of hospitalised bronchiolitis</td>
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**Scientific Information**

### Programme at a Glance

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<thead>
<tr>
<th>Time</th>
<th>Theatre/Session</th>
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**THEATER** | **AUDITORIUM 1** | **AUDITORIUM 2**
---|---|---
08.00-08.30 | **Plenary Lectures**
Chair: Arthur Eidelman
Lifestyle approaches for childhood and adolescent obesity
Speaker: Deborah Christie
| 08.00-08.30 | **Workshop**
Diagnostic approach to lysosomal storage disorders (LSDs): opportunities and pitfalls. An interactive workshop with case-presentations
Charles Marques Lourenço, Frits Wijburg
| 08.00-08.30 | **Interactive Case Series**
Management of Anaphylaxis
Bassam Mahboub, Harb Harfi

| 08.30-09.00 | **Seenotreden**
Reach out and Read
Speaker: Barry S. Zuckerman

| 08.30-09.00 | **Interactive Case Series**
Pediatric Asthma Management
Gerald M. Loughlin

| 09.00-09.30 | **Workshop**
Lifestyle approaches for childhood vaccination: take your responsibility seriously
Speaker: Marc Sprenger

| 09.00-09.30 | **Workshop**
Diagnostic approach to lysosomal storage disorders (LSDs): opportunities and pitfalls. An interactive workshop with case-presentations
Charles Marques Lourenço, Frits Wijburg

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Pediatric Asthma Management
Gerald M. Loughlin

| 10.00-10.30 | **Workshop**
Lifestyle approaches for childhood vaccination: take your responsibility seriously
Speaker: Marc Sprenger

| 10.00-10.30 | **Workshop**
Identification and evaluation of language delay in children
Barry S. Zuckerman

| 10.30-11.00 | **Interactive Case Series**
Management of headache in primary care
Ishaq Abu Arafeh

| 10.30-11.00 | **Workshop**
Identification and evaluation of language delay in children
Barry S. Zuckerman

| 11.00-11.30 | **Interactive Case Series**
Identification and evaluation of language delay in children
Barry S. Zuckerman

| 11.00-11.30 | **Workshop**
Identification and evaluation of language delay in children
Barry S. Zuckerman

| 11.30-12.00 | **PRAYER TIME**

| 12.00-12.30 | **PRAYER TIME**

| 12.30-13.00 | **LUNCH BREAK - POSTER VIEWING (PP22-PP55 / GBFI_PP1-GBFI_PP8)**
Poster session moderators: Giovanni Montini; Diego van Esso & Gerald M. Loughlin

| 13.00-13.30 | **LUNCH BREAK - POSTER VIEWING (PP22-PP55 / GBFI_PP1-GBFI_PP8)**
Poster session moderators: Giovanni Montini; Diego van Esso & Gerald M. Loughlin

| 13.30-14.00 | **Interactive Case Series**
Hematuria/proteinuria and work up of abnormal urinalyses
Giovanni Montini

| 13.30-14.00 | **Workshop**
Cautious challenges in infants and young children
Lawrence F. Eichenfield

| 14.00-14.30 | **Concurrent Lecture**
Top 10 Medical apps in 2013
Chair: Gerald M. Loughlin
Speaker: Aaron E. Carroll

| 14.00-14.30 | **Concurrent Lecture**
Identification and evaluation of language delay in children
Barry S. Zuckerman

| 14.30-15.00 | **Interactive Case Series**
Hematoma/profinita and work up of abnormal urinalyses
Giovanni Montini

| 14.30-15.00 | **Workshop**
Cautious challenges in infants and young children
Lawrence F. Eichenfield

| 15.00-15.30 | **Concurrent Lecture**
Transcatheter closure of septal defects in children
Ziyad M. Hijazi

| 15.00-15.30 | **Concurrent Lecture**
When to get an ANA and what to do if it is positive
Chair: Joan-Carles Suris
Speaker: Athimalaipet V. Ramanan

| 15.30-16.00 | **Round Table**
Pediatric dermatology updates - Hemangioma, atopic dermatitis & vitiligo
Lawrence F. Eichenfield, Ilona J. Frieden, Alain Taieb

| 15.30-16.00 | **COFFEE BREAK**

| 16.00-16.30 | **Concurrent Lecture**
Top 10 Medical apps in 2013
Chair: Gerald M. Loughlin
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Transcatheter closure of septal defects in children
Ziyad M. Hijazi
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<th>Time</th>
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<td>Plenary Lectures</td>
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<td>Chair: Megan Moreno</td>
<td>Top 10 articles in Pediatrics Speaker: Aaron E. Carroll</td>
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<td>09.30-10.00</td>
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<td>The current state of polio eradication Speaker: Yagob AL-Mazrou</td>
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<td>10.00-10.30</td>
<td>Dietary and lifestyle risk factors for childhood obesity: Is prevention possible? Speaker: Barbara Livingstone</td>
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<td>11.00-11.30</td>
<td>Round Table</td>
<td>Physical Activity in Childhood Margaret Talbot, Robert Sallis, Fevzi J. Cakirli, Joan Miguel Borys, Paul Gately, Detlef Dumon</td>
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<td>11.30-12.00</td>
<td>Round Table</td>
<td>Interactive Case Series The ColMO Change Equation Chair: Frederick Connell Speaker: Marcelina Mian</td>
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<td>12.00-12.30</td>
<td>Concurrent Lecture</td>
<td>International approach to child maltreatment prevention worldwide Chair: Frederick Connell Speaker: Marcelina Mian</td>
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<td>12.30-13.00</td>
<td>LUNCH BREAK</td>
<td>Poster viewing (PP56-PP81) Update on meningitis Chair: Richard J. Schanler Speaker: Megan A. Moreno Lunch will be served during this session</td>
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<td>13.00-13.30</td>
<td>Round Table</td>
<td>Interactive Case Series Approach to the potentially surgical abdomen Chair: Richard J. Schanler, Joan-Carles Sursi Speaker: Arthur J. Ali</td>
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<td>13.30-14.00</td>
<td>Concurrent Lectures</td>
<td>Chair: Aaron E. Carroll Exercise is Medicine: Realizing the health benefits of physical activity Speaker: Robert E. Salts</td>
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<td>14.00-14.30</td>
<td>Oral Immunotherapy</td>
<td>Speaker: Donna Hardy</td>
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<td>14.30-15.00</td>
<td>Feeding the Premature Infant Human Breast Milk: Is There a Risk of CMV Infection? Speaker: Arthur Eidelman</td>
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<td>15.00-15.30</td>
<td>Oral Presentations</td>
<td>Chair: Aaron E. Carroll</td>
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<td>15.30-16.00</td>
<td>Oral abstracts</td>
<td>Chair: Aaron E. Carroll</td>
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<td>16.00-16.30</td>
<td>Closing Remarks</td>
<td>Chair: Aaron E. Carroll</td>
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<tr>
<td>16.30-17.00</td>
<td>EiP Community Meeting: The Way Forward</td>
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07.30 REGISTRATION OPENING

Hall: MR 105
08.30 – 16.30 EIP School - Programme Planning, Implementation, and Evaluation
Co-ordinators: Frederick A. Connell, USA & Kenneth Shen, USA

Description
This course is designed to enhance participants’ abilities to develop, implement and evaluate programmatic solutions to public health problems they encounter as paediatricians.

Learning Objectives
Through course lectures, discussion, and application of material covered in the course to ameliorate a problem of public health importance, by the end of the course participants should be able to:
• Identify program needs and formulate appropriate program interventions in response to these needs.
• Define logistic, training and resource requirements to implement a program intervention.
• Identify and define strategies to engage diverse program stakeholders.
• Formulate a monitoring and evaluation logic model.

Remarks: Closed session for successful bursary applicants

08.30 – 16.30 EIP School – Primary Care School. Common Problems / Clinical Skills
Co-ordinators: Diego van Esso, Spain & Stefano del Torso, Italy

Description
Basic primary care skills such as vision and language screening are commonly absent from residency curricula, yet competence in these and other skills as in-office rapid testing are required by the Primary Care Pediatrics in the Community in order to obtain the most cost - effective health interventions in both low-income and high income countries.

Learning Objectives
• Health promotion skills in Primary Care in the Community.
• Effective gatekeeping practices in the primary care pediatrician-office.
• Specific disease management and counselling.

Remarks: Closed session for successful bursary applicants

11.30 – 16.30 Middle East Leaders’ Forum on Rare Diseases
Co-chairs:
1. Dimitri A. Christakis, MD, MPH, George Adkins Professor of Pediatrics, University of Washington & Director, Center for Child Health, Behavior, and Development, Seattle Children’s Research Institute, USA - Chairman of the Excellence in Paediatrics Institute
2. Fatma Al Jasmi, MBBS, FRCP, FCOMG, Assistant Professor of Paediatrics, Faculty of Medicine and Health Science, UAE University, Al Ain, United Arab Emirates.
3. Anders Fasth, MD, PhD, Professor of Pediatric Immunology, Department of Pediatrics, University of Gothenburg & The Queen Silvia Children’s Hospital, Sweden
4. Frits Wijburg, Professor, Pediatric Metabolic Specialist, Department of Paediatrics, Academic Medical Centre, Amsterdam, The Netherlands
5. Charles Marques Lourenço, MD, Neurogenetics Unit, Department of Medical Genetics, School of Medicine of Ribeirao Preto, University of Sao Paulo, Brazil

Remarks: Closed session – participation by invitation only

10.00 – 11.30 Opening Ceremony
Welcome & Opening Addresses
Keynote Lecture: Global Vaccine update
Chair: Dimitri A. Christakis, USA
Speaker: Thomas Cherian, Switzerland

Description
The presentation outlines the guiding principles, goals and objectives of the Decade of Vaccines Global Vaccine Action Plan (GVAP) endorsed by the World Health Assembly in 2012, the current status of global immunization, and assessment of progress against the goals and objectives of the GVAP.

Learning objectives
• An overview of the Decade of Vaccines Global Vaccine Action Plan, its guiding principles, goals and strategic objectives, and the accompanying monitoring and accountability framework.
• The current status of global immunization, with successes, failures and challenges for achieving global goals.
• Actions required from the global community for realizing the full potential of vaccines and immunization.

Exhibition Hall 2
11.30 – 12.00 COFFEE BREAK

12.00 – 13.30 Round Table: Pneumococcal & Meningococcal Meningitis
Speakers:
• Diagnosis & Epidemiology: Jamie Findlow, UK
• Prevention: Catherine Well-Olivia, France
• Treatment & Outcomes: Matthew Snape, UK

12.00 – 13.30 Round Table: HPV Vaccination Strategies
Chair: Megan A. Moreno, USA
Speakers: David Salisbury, UK & Marc van Ranst, Belgium

12.00 – 13.30 Round Table: Overcoming challenges in the diagnosis and care of patients with Mucopolysaccharide Diseases (MPS)
Chair: Anders Fasth, Sweden
Speakers: Fatma Al Jasmi, United Arab Emirates; Charles Marques Lourenço, Brazil; Farooq Hasan, United Arab Emirates; Christine Lavery, UK; Stefano del Torso, Belgium

Description
Mucopolysaccharidoses comprise a group of inherited disorders characterized by an inability to degrade glycosaminoglycans in lysosomes. Although relatively rare, early diagnosis is essential, allowing genetic counselling, provision of social care information and early start of treatment. Collaborative efforts of paediatricians, geneticists and patient organisations are essential and strategies will be discussed.

Overview of the Mucopolysaccharidoses and option for treatment
(Frits Wijburg, Netherlands) – Learning Objectives
• Learning how to identify a patient with a Mucopolysaccharide disease (signs and symptoms).
• Understanding the genetic causes and modes of inheritance.
• Knowing about the current treatment options.
Diagnostic challenges (Charles Lourenço, Brazil) – Learning Objectives
• Summarize current diagnostic methods for patients with mucopolysaccharidosis (MPS) and related disorders
• Describe the main diagnostic challenges in recognizing the multi-system nature of the MPS and the role of the physician in the diagnostic paradigm
• Identify key laboratory pitfalls in the investigation of patients with suspicion of MPS
• Assess case studies inclusive of patients and the diagnostic approaches

Challenges in care (Fatma Al Jasmi, UAE) – Learning Objectives
• How to address families denial to diagnosis and treatment
• Challenges in management of multiple affected siblings and their access to multi-disciplinary subspecialties
• Challenges in access to disease modifying treatment (HSCT, ERT)
• How to improve patient compliance with treatment

Challenges for the family (Farooq Hasan, UAE) - Learning Objectives
• Pediatricians need to ‘Think Metabolics’ when looking at infants and children presenting strange & unexplained symptoms
• Parents in the region need to SHARE - information, resources, knowledge gained by parenting children with rare diseases and, if situation requires, medications. Pediatricians, as a best practice, need to be a part of such forums and activities.
• Need to transfer knowledge to unaffected siblings/spouse of managing children with rare diseases - a major advantage for any treating pediatrician who faces such a patient for the first time.

The role of patient organizations in overcoming these challenges (Christine Laverty, UK) - Learning objectives
• What constitutes appropriate support for the emerging patient support network?
• Understanding the role of the patient organisation
• What are the challenges of working collaboratively with the patient organisation

Hall: MR 105
12.00 – 13.30 Workshop: Interviewing the adolescent
Speaker: Joan-Carles Suris, Switzerland
Description
Using examples, participants will learn what the specificities of interviewing an adolescent are and what to do and what to avoid when during the interview. Similarly, the role of parents and how to deal with them will also be discussed. Vignettes will be used for role-playing.

Learning objectives
• To be aware of the specific characteristics of interviewing adolescents
• To describe and show proficiency in effective communication with adolescents
• To skillfully use the interview to build partnerships with the adolescent patient and his/her parents

Hall: MR 106
12.00 – 13.30 Workshop: Management of first time UTI's
Speaker: Giovanni Montini, Italy
Description
Febrile urinary tract infections are common and have the highest incidence during the first year of life in both sexes. Management requires antibiotic treatment in all children, while the investigative approach (ultrasonography, VCUG, DMSA scan) is being questioned, with a lack of consensus regarding the optimal protocol.

Learning Objectives
At the end of this presentation, participants will be able to:
• Evaluate/understand the short and long term clinical significance of febrile UTIs
• Understand the general trend towards less imaging following a febrile UTI as outlined in the most recent guidelines
• Understand the epidemiology of UTIs in children

Hall: MR 102
12.30-15.00 KOL session on car seat safety
Remarks: Closed session - participation by invitation only
Exhibition Hall 2
13.30 – 14.30 LUNCH BREAK

THEMATIC STREAM: ALLERGY - IMMUNOLOGY (PP01-PP11)

PP01 NEONATAL SCREENINGS; CRITICAL IN DETECTING FAMILIAL BACKGROUNDS IN IMMUNODEFICIENCY DISEASES: A MIDDLE-EASTERN POPULATION CASE REPORT
Mehdil Adeli; Fawzia Al-Yafei
Hamad Medical Corporation (HMC), Qatar

PP02 DETECTING OF CORRELATION BETWEEN PEAK EXPIRATORY FLOW RATE AND HEART RATE VARIABILITY IN CASE OF ALLERGIC BRONCHIAL ASTHMA IN CHILDREN'S POPULATION
Nino Adamia 1; Nino Adamia 1; Irma Urbia 1; Darejan Khachaparidze 2; Ketevan Barabadze 3; Lali Saginadze 4; Tamar Arakhamia 1; Natia Chkhaidze 1; Nino Mdivnishvili 1
1Tbilisi State Medical University, Republic of Georgia; 2Kutaisi Clinical and Immunological Center, Republic of Georgia; 3Izmit Pediatric Clinic, Republic of Georgia; 4Izmit Pediatric Clinic, Republic of Georgia

PP03 RHINO-CONJUNCTIVITIS
Nino Adamia 1; Ivane Chkhaidze 1; Ketevan Barabadze 3; Vakhtang Zerekidze 1; Natia Chkhaidze 1; Ketevan Gotsadze 2
1Tbilisi State Medical University, Republic of Georgia; 2Tbilisi State Medical University, Republic of Georgia; 3Izmit Pediatric Clinic, Republic of Georgia

PP04 THE RELATIONSHIP BETWEEN HELICOBACTER PYLORI INFECTION AND ALLERGIC RHINITIS DURING CHILDHOOD
Mervan Bekdas 1; Tayfun Apuhan 1; Yilmaz Necati Hakymez 1; Bayhan Kucukbayrak 1; Bayhan Yilmaz 1; Ebru Kocoglu 1
1Abant Izzet Baysal University, Faculty of Medicine, Turkey; 2Abant Izzet Baysal University Faculty of Medicine Department of Pediatrics, Turkey; 3Abant Izzet Baysal University Faculty of Medicine Department of Infectious Diseases and Clinical Microbiology, Turkey; 4Abant Izzet Baysal University Faculty of Medicine Department of Pediatrics, Turkey; 5Abant Izzet Baysal State Hospital Department of Pediatrics, Turkey; 6Abant Izzet Baysal Faculty of Medicine Department of Medical Microbiology, Turkey
PP05  THE DIAGNOSTIC APPROACH AND MANAGEMENT OF COW’S-MILK PROTEIN ALLERGY IN INFANTS AND CHILDREN
Giuseppe Mele
Italian Observatory on the health of children and adolescents, Italy

PP06  ESTROGENIC HEREDITARY ANGOEDEMA
Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud
University Hospital of Setif-Algeria, Albania

PP07  A URITCARIAS LIKE NO OTHER: CAPS SYNDROME
Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud
University Hospital of Setif-Algeria, Albania

PP08  ACUTE SUPPURATIVE PAROTITIS IN A 2-MONTH-OLD INFANT WITH SELECTIVE IGA DEFICIENCY
Sevil Bilir Goksugur 1; Mervan Bekdas 1; Emine Dagištan 1; Fatih Demircioglu 1; Erol Kışmét 1
1Abant Izzet Baysal University Faculty of Medicine Department of Pediatrics, Turkey;
2Abant Izzet Baysal University Faculty of Medicine Department of Radiology, Turkey

PP09  COMMON ASTHMA MISCONCEPTIONS: A LITTLE KNOWLEDGE DOES A LOT OF DAMAGE
Ahmad Hamdan
Jerusalem Medical Association, Ramallah, Occupied Palestinian Territory

PP10  AUTO-INFLAMMATORY ARTHRITIS
Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud
University Hospital of Setif-Algeria, Albania

Ruggiero, Giuseppe; Mele, Giuseppe
Paidòss, Italy

PP12  CONGENITAL ANOMALIES AND GENETIC DISEASES ARE COMMON ASSOCIATION OF PEDIATRIC PULMONARY HYPERTENSION (PH) IN A TERTIARY CARE CENTER IN SAUDI ARABIA
Hanaa Banjar
King Faisal Specialist Hospital and Research Center, Riyadh, Saudi Arabia

PP13  RIGHT PULMONARY ARTERY AGENESIS IN AN INFANT WITH CHROMOSOMAL ABNORMALITY, DELIITON 18Q21 - A CASE REPORT
Jerzy Adam Targonski 1; Irena Juhnke-Targonska 2; Lungile Pepeta 3
1Department of Paediatrics, Frontier Regional Hospital, Queenstown, Republic of South Africa;
2Department of Radiology, Frontier Regional Hospital Queenstown, Republic of South Africa;
3Department of Paediatrics, Dora Nginza Hospital, Republic of South Africa

PP14  KNOWLEDGE AND OPINION OF SAUDI FEMALE SCHOOL TEACHERS ON PHYSICAL EXERCISE FOR CHILDREN
Ghada Al-Arfaj
PSMMC/ RIYADH/ KSA, Saudi Arabia

PP15  HELICOBACTER PYLORI INFECTION AND GASTROESOPHAGEAL REFLUX IN CHILDREN
Vasile Valeriu Lupu ; Marin Buria ; Gabriela Paduraru ; Ancuta Ignat ; Gabriela Ciubotaru ; Mihaela Moscalu ; Smandra Diaconescu
University of Medicine and Pharmacy "Gr. T. Popa", Romania

PP16  DEVELOPMENT AND DEBUT OF A PAEDIATRIC CLINICAL EATING MALFUNCTION
Chukwuebuka Ilorah Obiakor
University Of Jos, Ibadan, Nigeria

PP17  ASSESSING THE FREQUENCY OF ENDOCRINE DISORDERS IN CHILDREN SUFFERING FROM CHRONIC HEPATIC DISEASE
Simin Partovi 1; Hamid Reza Kianifar 1; Ali Jafari 1; Ali Khakshoor 1
1Qaem Hospital, Iran;
2Clinic of Cystic Fibrosis, Iran

PP18  FOOD ALLERGIES IN CHILDREN'S POPULATION
Nino Adamia 1; Maia Surviladze 2; Ketevan Petriashvili 3; Ketevan Barabadze 2; Lali Saginadze 2
1Tbilisi State Medical University, Republic of Georgia;
2M. Iashvili Pediatric Clinic, Republic of Georgia;
3Iv. Javakhishvili Tbilisi State University, Republic of Georgia;
4Clinic of Cystic Fibrosis, Iran

PP19  IMPACT OF EARLY COMMENCEMENT OF BREAST FEEDING ON FURTHER FEEDING PRACTICES
Nino Adamia 1; Maia Surviladze 2; Ketevan Petriashvili 3; Ketevan Barabadze 2; Tamar Arakhamia 1
1Tbilisi State Medical University, Republic of Georgia;
2M. Iashvili Pediatric Clinic, Republic of Georgia;
3Clinic of Cystic Fibrosis, Iran

PP20  HOW TO EXCLUDE CELIAC DISEASE AND FREE DIET VIA HLA TYPING IN A DIFFICULT-TO-MANGEASE CASE
Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud
University Hospital of Sefit-Algeria, Albania

PP21  HELICOBACTER PYLORI REVEALIN A “LATENT” CELIAC DISEASE
Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud
University Hospital of Sefit-Algeria, Albania
### THEMATIC STREAM: ACTIVE HEALTHY LIVING (PEARL_PP1 – PEARL_PP8)

**Exercise, Health weight management, Obesity**

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<th>PEARL_PP1</th>
<th>OBESITY DEGREE AND CARDIOMETABOLIC RISK AMONG SCHOOL STUDENTS</th>
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<td>Nayera Hassan ; Sahar El-Masry ; Muhammad Al-Tohamy</td>
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<tr>
<td>Nayera Elmorsy Hassan ; Sahar Elmasry ; Mona Anwar</td>
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<td>Illana Christaki ; Efthia Vlachopapadopoulou</td>
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<td>Children's Hospital P &amp; A. Kynigos, Endocrinology, Athens, Greece</td>
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<td>Parzad Shidfar 1; Handana Banadaran Taghavi 1; Masoud Kimiaari 1; Yadollah Mahnabi 1</td>
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<td>1Iran University of Medical Sciences, Iran; 2Shahid Beheshti University of Medical Sciences, Iran</td>
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<tr>
<td>1Maternal and Child Obesity research Center of Urmia University of Medical Sciences, Iran; 2Urmia University of Medical Sciences, Iran</td>
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<td>1University of Lisbon, Portugal</td>
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### Hall: MR 103

**Meeting on the occasion of EiP: Global perspective on the diaper area skin habits, practices, conditions and clinical benefits of differing care**

**Description**

Diaper area skin conditions are extremely common and have both a physical impact on babies and psychological impact on their care providers. These conditions can be a result of medical and/or patient habits and range from mild to severe disorders. Treating these conditions can be difficult due to challenges of delivering the appropriate diagnosis and current habits of the care providers. This course will provide perspective on the breadth of diapering habits and skin care practices and emphasize the diagnosis and practical treatment of these common, but distressing conditions.

**Learning Objectives**

- Describe the common practices in diapering and caring for skin in the diaper area
- Understand the unique challenges related to diapering and caring for skin in the diaper area in various global populations
- How to clinically diagnosis different skin conditions in the diaper area and appropriate treatments
- Understand clinical methods and approaches to cleansing diaper area skin and diapering.

**Speakers:**

- Overview of global habits and practices of diapering with unique China perspective: Lin Ma, China

**Learning Objectives**

- Describe recent perspective on skin-barrier versus functionality; microbiome
- Prevalence of skin condition unique to neonates
- Approaches to differential diagnosis of diaper area skin conditions to facilitate therapeutic strategies: Ilona J. Frieden, USA

**Learning Objectives**

- Review of common diaper area skin conditions (i.e., irritant dermatitis, eczema, bacterial infections, diaper dermatitis, etc.)
- Identify diagnostic strategies to assure appropriate treatment
- Share therapeutic strategies for treatment of common diaper skin conditions
- Clinical methods and approaches to diaper area skin cleansing and health: Lawrence F. Eichenfield, USA

**Learning Objectives**

- Provide practical tools for assessing effectiveness of various diapering methods (i.e., improve home hygiene, minimize sleep disruption)
- Review common diaper area cleansing approaches and ingredients/technologies
- Describe benefits and limitations of various practices of cleansing diaper area on skin health by reporting clinical data
- Clinical methods and approaches to diapering and diaper area skin health: Mauricio Odo, USA

**Learning Objectives**

- Provide practical tools for assessing effectiveness of various diapering methods (i.e., improve home hygiene, minimize sleep disruption)
- Review common diaper area cleansing approaches and ingredients/technologies
- Describe benefits and limitations of various practices of cleansing diaper area on skin health by reporting clinical data

**Panel Q&A:** Lawrence F. Eichenfield, USA

**Closing Remarks:** Lawrence F. Eichenfield, USA

**Supported by:** Pampers Procter & Gamble

**Remarks:** Lunch will be served during this session
14.30 – 16.00 Interactive Case Series: Radiology Workshop
Speaker: Alan Sprigg, UK
Description
Radiology is part of clinical management but access is variable in different countries. A chest radiograph (CXR) is the commonest investigation performed worldwide. It is also the most complex to interpret.

Learning Objectives
• This session demonstrates how to review a CXR
• It presents normal variants that may simulate disease
• It has interactive ‘anonymous voting’ followed by explanations of common pathology
• The aim is to improve CXR interpretation, where there is no radiologist available

14.30 – 16.00 Interactive Case Series: Approach to joint pain in primary care
Speaker: Athimalaipet V. Ramanan, UK
Description
This session will discuss the approach to a child presenting to a paediatrician in the primary care. The session will focus on common musculoskeletal problems including mechanical and inflammatory causes of joint pain. The session will also provide an approach to diagnosis and management for the major causes of joint pain in children.

Learning Objectives
• Understand the importance of history in patients presenting with joint pain
• Diagnosis and management of common causes of joint pain in children

14.30 – 16.00 Interactive Case Series: Preparticipation Sports Physical
Speaker: Robert E. Sallis, USA
Description
Pediatricians and other primary care physicians are often asked to clear athletes prior to sports participation. In fact, most youth sports organizations require young athletes obtain a physician and obtain clearance prior to any participation. For this reason, it is important for these physicians to understand the essential components of this exam.

Learning Objectives
• Review the basic goals and format of the pre-participation evaluation
• Discuss the specific content of these exams with a focus on detecting problems that can result in exercise related sudden death
• Outline the process for deciding about clearance to participate when problems are found

14.30 – 16.00 Workshop: Diagnosing and managing eating disorders in primary care
Speaker: Megan A. Moreno, USA
Description
Eating disorders such as bulimia and anorexia nervosa are challenging conditions for health care providers to diagnose and manage. This workshop will review key elements of the diagnosis and treatment of eating disorders through exploring two patient cases.
Hall: Auditorium 1
16.00 – 16.30 Concurrent Lecture: Colic diagnosis and treatment
Chair: Diego van Esso, USA
Speaker: Aaron E. Carroll, USA

Description
Although it is incredibly common, colic remains one of the most misunderstood conditions of infancy. It is also one that causes parents an enormous amount of concern. In this talk, we will discuss the appropriate way to diagnose colic so that it is not confused with other disorders. We will review treatment options, specifically focusing on the research that has been done showing which do, and more importantly do not, work. We will also discuss ways to reassure parents that this is a limited condition, and that things will absolutely get better.

Learning Objectives
• Understand how to define and diagnosis colic in infants
• Understand the available treatment options, and the evidence supporting them
• Improve the ways you can talk to parents about colic in their children

Hall: Auditorium 2
16.00 – 16.30 Concurrent Lecture: Management of snoring and obstructive sleep apnea in children
Chair: Claire Wainwright, Australia
Speaker: Gerald M. Loughlin, USA

Description
This presentation will review the clinical manifestations (awake and asleep) of abnormal breathing during sleep in children including a discussion of risk factors, pathophysiology and natural history of the disorder. The presentation will also discuss the current evidence implicating isolated snoring as also being abnormal. Finally indications and approach to therapy will be discussed briefly.

Learning Objectives
• Be aware of the clinical manifestations (awake and asleep) of abnormal breathing during sleep
• Understand the pathophysiology of airway obstruction during sleep
• Understand the clinical significance of snoring without apnea or hypoxemia
• Outline the indications for treatment of the child with snoring and/or obstructive sleep apnea

Hall: MR 105
16.00 – 16.30 Concurrent Lecture: Diagnosis and treatment of migraine
Chair: Joan-Carles Suris, Switzerland
Speaker: Ishaq Abu-Arefeh, UK

Description
The lecture will enable the audience to make an accurate diagnosis of migraine and assess its impact on child’s quality of life, by taking a focused clinical history, using headache diaries, conducting a meaningful examination and making a rational use of investigations. The principles of effective treatment of acute attacks, non-pharmacological preventative strategies and medications will be introduced.

Learning objectives
At the end of the session the audience will have:
• The ability to make a diagnosis based on a focussed clinical headache history, a meaningful clinical examination and rational investigations
• A clinical care pathway for the management of acute attacks of migraine
• A clear plan on the use of non-pharmacological strategies and medications in the prevention of migraine

Hall: MR 106
16.00 – 16.30 Concurrent Lecture: The metabolic consequences of childhood obesity
Chair: Giovanni Montini, Italy
Speaker: Julian Hamilton-Shield, UK

Description
Much of the world is facing an unparalleled rise in the prevalence of childhood obesity. Many of the consequences of childhood obesity such as cardiovascular disease and cancer are manifest in later adult life due to a high degree of adiposity tracking through later childhood and adolescence. However, it is becoming apparent that children manifest worrying signs of metabolic dysfunction from an early age. This lecture will discuss these early features of morbidity that may present to paediatricians.

Learning Objectives
• Be aware of the metabolic consequences of childhood obesity
• Understand the modalities available to treat severe childhood obesity
• Be aware of pitfalls in the diagnosis of ‘metabolic syndrome’ in childhood

Exhibition Hall 2
16.30 – 17.00 COFFEE BREAK

Hall: Theater
17.00 – 18.00 The EiP Debate: Nebulized hypertonic saline for treatment of hospitalized bronchiolitis
Chair: Aaron E. Carroll, USA
Speaker Pro: Terence Stephenson, UK
Speaker Con: Claire Wainwright, Australia
Learning Objectives

The presentation will address how health care professionals can use motivational approaches to encourage healthy eating and active lifestyles in adolescents and their families. Practical examples of how to use the approaches will be presented alongside the evidence based components of healthy eating lifestyle programmes.

Learning Objectives

• To understand how to incorporate Reach Out and Read in the clinical setting and
• To understand age appropriate book selection and anticipatory guidance for children and parents.

Description

This presentation will describe the importance of patients reading aloud to their young children; emphasizing the Reach Out and Read (ROR) mission, model and evidence of effectiveness. Information will be provided to help clinicians improve age appropriate book selection and anticipatory guidance for children and parents.

Learning Objectives

• To learn the information demonstrating the impact of reading aloud on children’s language and reading skills as well as brain development
• To understand age appropriate book selection and anticipatory guidance
• To understand how to incorporate Reach Out and Read in the clinical setting and the data related to its effectiveness.

Hall: Theater

09:00 – 09:30  Plenary Lecture: Reach out and Read
Chair: Arthur Eidelman, USA
Speaker: Barry S. Zuckerman, USA

Description

This presentation will describe the importance of patients reading aloud to their young children; emphasizing the Reach Out and Read (ROR) mission, model and evidence of effectiveness. Information will be provided to help clinicians improve age appropriate book selection and anticipatory guidance for children and parents.

Learning Objectives

• To learn the information demonstrating the impact of reading aloud on children’s language and reading skills as well as brain development
• To understand age appropriate book selection and anticipatory guidance
• To understand how to incorporate Reach Out and Read in the clinical setting and the data related to its effectiveness.

Hall: Theater

09:30 – 10:00  Plenary Lecture: Parents trust paediatricians view on childhood vaccination: take your responsibility seriously
Chair: Arthur Eidelman, USA
Speaker: Marc Sprenger, Sweden

Description

Childhood vaccination has led to the control, lower incidence and even elimination of diseases in Europe that in the past caused death and disability for millions of people. Unfortunately measles and rubella epidemics continue to occur in several European countries causing severe disease and even death, notwithstanding the renewed commitment to the elimination of measles and rubella by 2015. Lower-than-required vaccination coverage is the main cause and ECDC is urging for action all partners and EU stakeholders to support measles and rubella elimination efforts and keep high the public attention on benefits of childhood vaccination.

Learning objectives

• Who should be in charge to increase the childhood vaccination coverage?
• What is the target of WHO regarding measles elimination
• How many cases of measles have we counted in EU in 2013 and what is the average percentage that require hospitalization

Hall: Theater

08:30 – 09:00  Plenary Lecture: Lifestyle approaches for childhood and adolescent obesity
Chair: Arthur Eidelman, USA
Speaker: Deborah Christia, UK

Description

The presentation will address how health care professionals can use motivational approaches to encourage healthy eating and active lifestyles in adolescents and their families. Practical examples of how to use the approaches will be presented alongside the evidence based components of healthy eating lifestyle programmes.

Learning Objectives

• Explore the need to use motivational approaches when trying to engage adolescents and families in conversations about overweight with young people
• Practice using a decisional balance to help resolve ambivalence about weight loss
• Learn the four components of effective healthy eating lifestyle programmes

Hall: Theater

10.00 – 17.00  Active Healthy Living Summit & Network Meeting
Co-chairs:
1. Dimitri A. Christakis, MD, MPH, George Adkins Professor of Pediatrics, University of Washington & Director, Center for Child Health, Behavior, and Development, Seattle Children’s Research Institute, USA - Chairman of the Excellence in Paediatrics Institute
2. Megan A. Morena, MD, MGED, MPH, Associate Professor, Division of Adolescent Medicine, Seattle Children’s Hospital & Center for Child Health Behavior and Development, Seattle, USA

Description

Case presentations will be discussed and a unique allergy problem in the GCC countries will be presented during this session.

Learning Objectives

• Introduce the long-term consequences of inhaled corticosteroids in children
• Understand the indications for ‘stepping up’ and /or ‘stepping down’ asthma therapy
• Understand the factors contributing to poor asthma control
• Recognize when a child with wheezing may not have asthma

Hall: Auditorium 1

10.00 – 11.30  Interactive Case Series: Management of Anaphylaxis
Speaker: Harb Harf, Saudi Arabia & Bassam Mahboub, United Arab Emirates

Description

Through the use of a variety of case presentations, the discussion will focus on the diagnosis and management of wheezing and asthma in children. The cases will highlight the differential diagnosis of wheezing in children, the state of the art management of asthma in the ambulatory setting, and the long-term consequences of therapy.

Learning Objectives

• Recognize when a child with wheezing may not have asthma
• Understand the factors contributing to poor asthma control
• Understand the indications for ‘stepping up’ and /or ‘stepping down’ asthma therapy
• Be aware of the long term consequences of inhaled corticosteroids in children

Hall: Auditorium 2

10.00 – 11.30  Workshop: Diagnostic approach to Lysosomal Storage Disorders (LSDs): opportunities and pitfalls. An interactive workshop with case-presentations
Speakers: Charles Marques Lourenço, Brazil & Frits Wijburg, The Netherlands

Description

Lysosomal storage diseases comprise more than 70 inherited disorders. Rapid advances in disease modifying therapies, including enzyme replacement, hematopoietic stem cell transplantation, substrate deprivation and gene therapy necessitate early and accurate diagnosis. In this highly interactive workshop a number of patients will be presented and the diagnostic approaches will be discussed.
Learning Objectives
• To learn about the signs and symptoms that should lead to include LSDs in the differential diagnosis
• To learn about the clinical and laboratory work-up needed to diagnose LSDs
• To learn about pitfalls in the diagnostic process

Hall: MR 105
10.00 – 11.30 Workshop: Birthmarks – When to Worry?
Speaker: Ilona J. Frieden, USA
Learning Objectives
• Increase awareness of which hemangiomas pose greatest risk of medical morbidity and scarring
• Be able to distinguish between worrisome and banal pigmented birthmarks
• Be able to distinguish between salmon patches and port-wine stains
• Be able to determine which vascular stains may have extra-cutaneous risks.

Hall: MR 106
10.00 – 11.30 Workshop: Professionalism in Medicine
Speakers: Khalid A. Alsaa’d Alyafai, Qatar; Ahmed Hassan Alhammadi, Qatar; Amal Khidir, Qatar; Magda Wagdy, Qatar & Abdel-Naser Elzouki, Qatar
Description
Medical professionalism is critical in healthcare to improve patient care outcomes. In multicultural healthcare communities providers might have inconsistency and variation in perceptions and behaviors regarding professionalism. The goal of this workshop is to increase awareness about the known definitions and standards of professionalism and highlight some of the cultural differences and perceptions that still need to be distilled to match the standards.
Learning Objectives
By the end of the workshop participants should be able to:
• Define medical professionalism
• Recognize, assess and reflect on professionalism lapses among health providers and in interactions with patients
• Prepare and demonstrate feedback to unprofessional behavior

11.30 – 12.30 PRAYER TIME

12.30 – 13.30 LUNCH BREAK

Exhibition Hall 2

POSTER VIEWING (PP22-PP55 / GBFI_PP1-GBFI_PP8)
Poster Session Moderators: Giovanni Montini, Italy; Diego van Esso, Spain & Gerald M. Loughlin, USA

THEMATIC STREAM: GENERAL PAEDIATRICS (PP22-PP38)

PP22 IS HIGH PREVALENCE OF VITAMIN D DEFICIENCY A CONTRIBUTORY FACTOR FOR ATTENTION DEFICIT HYPERACTIVITY DISORDER IN CHILDREN AND ADOLESCENTS
Madeeha Kamal; A. Bari Baner
Hamad Medical Corporation, Doha, Qatar

PP23 RISK FACTORS FOR THE SEQUELAE OF MENINGOENCEPHALITIS SYNDROME IN HOSPITALIZED CHILDREN
Choudhury Raul; Ashrafuzzaman Zaman; Jahangir Hossain
1Khulna Medical College & Hospital, Bangladesh; 2ICDDR, Bangladesh

PP24 INAPPROPRIATE USE OF ANTIBIOTICS IN THE TREATMENT OF PHARYNGO-TONSILLITIS IN CHILDREN IN KHARTOUM, SUDAN
Elmuntasip Tah; Hafiz Hashim; Ahmed Suleman; Tarig Salah; Manal Elhusein
1The National Ribat University, Sudan; 2University of Oslo, Norway; 3Public Health Institute, Sudan

PP25 THE BIG STUDY: A STUDY EXPLORING MET/UNMET NEEDS OF CHILDREN AND YOUNG PEOPLE WITH LIFE THREATENING/LIFE LIMITING ILLNESS AND IMPLICATIONS FOR SERVICE PROVISION
Jane Coad; Erica Brown; Kaur Jasveer; Nicky Ashney; Anne Hunt; Lizzie Chambers
1Coventry University, Coventry, UK; 2Centre for Children and Family Research, Coventry University, UK; 3University of Central Lancashire, UK; 4Together for Short Lives, UK
PP51 ACUTE GASTROENTERITIS DURING CHILDHOOD IN BOLU, TURKEY: 3 YEARS OF EXPERIENCE
Mervan Bekdas 1; Demircioğlu Fatih 1; Goksugur Śevil Bir ş 1; Küçükboyukbayır Beyhan 1; Kyomet Er 1
1 Abant Izzet Baysal University, Faculty of Medicine, Turkey;
2azzo Baysal State Hospital, Faculty of Medicine, Turkey

PP52 SUBOPTIMAL COMPLIANCE TO TARGETED TUBERCULOSIS TESTING AND VACCINATION PROGRAM IN GREEK CHILDREN
Ioannis Papandreou 1; Konstantinos Adamopoulos 1; Lefki Giannopoulou 1; Eleni Friligou 1; Zoe Geri 1
Tzanakio Hospital of Preuas, Greece

PP53 COMPARISON OF VITAMIN A, D & ZINC SERUM LEVELS BETWEEN CHILDREN WITH TUBERCULOSIS AND CONTROLS
Mervan Bekdas 1; 2; Demircioğlu Fatih 1; Goksugur Śevil Bir ş 1; Küçükboyukbayır Beyhan 1; Kyomet Er 1; 2
1 Abant Izzet Baysal University, Faculty of Medicine, Turkey;
2 Izzet Baysal State Hospital, Faculty of Medicine, Turkey

PP54 IS THERE A CORRELATION BETWEEN THE ENTERIC ADENOVIRUSES AND BLOOD TYPES
Mervan Bekdas 1; Fatih Demircioğlu 1; ğevil Bir ş Goksugur 1; Beyhan Kucukbayrak 1; Erol Knyman 1
1 Abant Izzet Baysal University, Faculty of Medicine, Turkey;
2 Izzet Baysal State University, Faculty of Medicine, Department of Pediatrics, Turkey

PP55 ALTHIASIC CHOLECYSTIS & HEPATITIS A
Nada Boutrid 1; Hakim Rahmoun 1; Biskcem Bloud 1
University Hospital of Setif-Algeria, Albania

PP50 MALARIA: AN OLD TIME DISEASE AMONG GIPSIPOPULATION IN THIVA, GREECE
Izatet, Kambouropoulou 1; 2; Mervan Bekdas 1; 2
1 Sami Ikbasal University, University of Setif, Algeria; 2 Izzet Baysal State Hospital, Turkey

GBFI_PP1 GROWING CHILDREN WITH BOVINE METABOLISM: FOLLOW-UP RESULTS FROM RUSSIA
Aleitina Durmaskina 1; Elena F Lukushkina 1; Olga Netrebenko 2
1 Uzny Novgorod State Medical Academy, Russia; 2 Moscow State Medical University, Russia

GBFI_PP2 EFFECT OF KANGAROO MOTHER CARE IN REDUCING PAIN DUE TO HEEL PRICK AMONG PRETERM NEONATES: A CROSSOVER TRIAL
Ambika Gnanam Chidambaram 1; Manjula Srinakiruchanan 1; Adhishav Bethou 1; Vishnu Bhat 1
Jawaharlal Institute of Postgraduate Medical Education and Research (JIPMER), India

GBFI_PP3 ASSOCIATION BETWEEN BREAST FEEDING, CARES, TOOTH ERUPTION AND JAW DEVELOPMENT IN CHILDREN
Morenik Ukpong 1; Ayodeji Esan 1; Elizabeth Oziagba 1
1 Obafemi Awolowo University, Ile-Ife, Nigeria

GBFI_PP4 IN-VITRO STUDY OF ANTI-PROTOZOAL EFFECT OF HUMAN BREAST MILK
Basma Ali 1; Azza Ahmed 1; Elnas Abdel-Hafiez 1; Fadia Mosailem 1
Faculty of Medicine, Egypt

GBFI_PP5 SOME TONGUE-TIE INFANTS FIT WITH THEIR MOTHER'S FORCEFUL EJECTION
Marta Muresan 1; Lidia Ilaga 1
1 ProMAMA Center, Romania;
2 University of Medicine and Pharmacy Cluj-Napoca, Romania

GBFI_PP6 UPDATE: BREASTFEEDING AND IMMUNOLOGY
Bahiyeh Gandaşlı 1; Muh, Al-Bashir Hospital, Jordan

GBFI_PP7 ATTITUDE TOWARDS BREASTFEEDING AMONG MOTHERS OF LOW AND EXTREMELY LOW BIRTH WEIGHT INFANTS
Svetlana Lazurenko 1; Hina Belaya 1; Leyla Namazova-Baranova 1; Mariya Cheremisina 1
Scientific Centre of Children Health under the Russian Academy of Medical Sciences, Russia

GBFI_PP8 THE EFFECT OF AN EDUCATIONAL INTERVENTION ON THE BREASTFEEDING KNOWLEDGE, ATTITUDE AND PRACTICES AMONG NURSES, MIDWIVES AND PEDIATRIC RESIDENTS AND BREASTFEEDING SUCCESS RATE IN THE MEDICAL CITY
Diane Fabellon 1; Ma. Cristina Bernardo 1; Morenike Ukpong 1; Mo. Cristina Barnardo 1
The Medical City, Philippines

Hall: Theater

13.30 – 15.00 Interactive Case Series: Hematuria/proteinuria and work up of abnormal urinalyses
Speaker: Giovanni Montini, Italy

Description
It is not easy to understand when our kidneys are not functioning correctly. Urinalysis is a simple and cost effective way of evaluating kidney health, but findings have to be neither over- nor underestimated. The significance of hematuria, proteinuria and other anomalies will be discussed during the session.

Learning Objectives
At the end of this presentation, participants will be able to:

1. Recognize the importance of urinalysis as a screening test and in the context of specific diseases
2. To correctly interpret and evaluate the results of urinary dipstick and urinary chemistry
3. Understand the clinical value of asymptomatic proteinuria and hematuria

Hall: Auditorium 1

Interactive Case Series: Management of headache in primary care
Speaker: Ishaq Abu-Arafah, UK

Description
An interactive session aims to demonstrate by clinical scenarios, the important issues in the management of acute migraine attacks and also the indications for drug prophylaxis. Emphasis will be on avoiding trigger, adopting healthy lifestyle and appropriate use of medications. The session will also cover evidence-based recommendations and personal experience in the management of migraines.
Learning objectives
Based on clinical scenarios, the audience will participate in decision making on:
• The accuracy of the diagnosis of the headache disorder
• The most appropriate rescue medications, dosages and routes of administration
• The indications for prophylaxis and the most appropriate preventative medication for different scenarios

Hall: Auditorium 2
13.30 – 15.00
Workshop: Cutaneous challenges in infants and young children
Speaker: Lawrence F. Eichenfield, USA

Learning Objectives
• Improve recognition and management of opportunistic infections in neonates
• Be able to differentiate atopic dermatitis, psoriasis, and rare mimics
• Improve diagnosis of neonatal lupus and other annual eruptions and know appropriate work-up and management

Hall: MR 105
13.30 – 15.00
Workshop: Identification and evaluation of language delay in children
Speaker: Barry S. Zuckerman, USA

Description
The workshop will present normal sequence of language development and indicators for delay in young children. It will highlight the differential diagnosis, evaluation and clinical approach to manage delays when identified. Information will be case based and discussion is encouraged.

Learning Objectives
• To learn age appropriate criteria to identify a child with language delay
• To learn the differential diagnosis for language delay
• To learn how to approach evaluation of children with language delay as well as simple clinician-directed interventions to parents

Hall: MR 106
13.30 – 15.00
Workshop: Car safety seats: What you need to know to keep children safe
Speakers: Marilyn J. Bull, USA & Khalid Abdulnoor Safiedeen, Qatar

Learning Objectives
• List five (5) ways child safety seats help to prevent injury to children
• Discuss the best practices for protection of child passengers
• Understand how pediatricians can help parents use car seats correctly
• Identify how to access child passenger safety resources in their community

Hall: Theater
15.00 – 15.30
Concurrent Lecture: Top 10 Medical apps in 2013
Chair: Gerald M. Loughlin, USA
Speaker: Aaron E. Carroll, USA

Description
While mobile devices have been around for some time, the advances they’ve made in the last few years are nothing short of remarkable. Medical apps available for such devices can truly change the way physicians practice and patients care for themselves. Ranging from reference databases to diagnostic tools to patient aides, such apps can help pediatricians in all aspects of practice. Reviewing some of the best of these apps will not only inform pediatricians as to how they can use these specific apps, but also give them ideas as to how to look for other apps in similar areas to make their practice, and their patients’ care, closer to optimal. This talk will review a number of essential basic apps, as well as cutting-edge additions from the past year.

Learning Objectives
• Understand the top 10 medical apps in 2013
• Consider how these apps might be used in clinical practice
• Learn how to find new apps and consider using them in care

Hall: Auditorium 1
15.00 – 15.30
Concurrent Lecture: Overcoming vaccine hesitancy
Chair: Claire Wainwright, Australia
Speaker: Marc Van Ranst, Belgium

Description
Although vaccination is a very successful public health measure, it is perceived by some individuals as unsafe or unnecessary. Vaccine hesitancy can lead to declining vaccine coverages and an increasing risk of new outbreaks of vaccine-preventable diseases. In this lecture, we will look into the possible causes of this increase in vaccine hesitancy, and into the possible remedies.

Hall: Auditorium 2
15.00 – 15.30
Concurrent Lecture: ADHD co-morbidities; Practical approach
Speaker: Ahmad Almai, United Arab Emirates

Description
More than 70% of pediatric patients with ADHD suffer from co-morbid conditions. These co-morbidities can present a challenge in diagnosing and managing ADHD effectively. Co-morbidities are frequently missed, especially in primary care settings, and are common causes of treatment failure. Identification and management of these co-morbidities is key to successful management of ADHD in clinical practice.

Learning Objectives
• Identifying ADHD co-morbid conditions in Pediatric/Primary Care settings
• Understanding the impact of ADHD co-morbidities on the course and outcome of treatment
• Quick approach to effective diagnosis and management of ADHD in the presence of these co-morbidities

Hall: MR 105
15.00 – 15.30
Concurrent Lecture: When to get an ANA and what to do if it is positive
Chair: Joan-Carles Sursi, Switzerland
Speaker: Athimalaiipet V. Ramanan, UK

Description
This session will provide an overview on testing for antinuclear antibody (ANA), the common pitfalls in interpretation and the need to use this judiciously. The session will also focus on key diseases where ANA can be of diagnostic and prognostic value.

Learning Objectives
• Role of ANA in pediatric rheumatic diseases
• Sensitivity and specificity of ANA in different pediatric rheumatic diseases
• Use of ANA in primary and secondary care in children presenting with joint symptoms

Hall: MR 106
15.00 – 15.30
Concurrent Lecture: Human milk is the only milk for preterm infants
Chair: Diego van Esso, Spain
Speaker: Richard Schanler, USA

Description
This lecture will describe approaches to providing a comprehensive nutritional plan for the very low birth weight premature (VLBW) infant. We will start with parental nutrition and a good protein intake. We begin mother’s own milk feedings and slowly advance this diet. We add human milk fortifiers to augment nutrition further. We monitor nutrition and plan for discharge nutrition based on the nutritional status of the infant in the NICU. The plan augments the growth and overall outcomes of the VLBW infant.
Hall: MR 103
09.00 – 10.30
Middle East Leaders’ Forum on Allergies & Anaphylaxis
Remarks: Closed session - participation by invitation only

Hall: Auditorium 1
09.00 – 09.30
Plenary Lecture: Top 10 articles in Paediatrics
Chair: Megan A. Moreno, USA
Speaker: Aaron E. Carroll, USA

Description
Although it is getting easier to access published manuscripts through the use of technology, it’s simply impossible to stay on top of the thousands of peer-review articles published each year. Dr. Carroll regularly reviews the top articles in paediatrics for a variety of review services. In this talk, he will present the best of the best, describing the top ten manuscripts published this year. They cover a wide range of topics and domains, describing changes and advances in the practice of medicine, the conduct of research, and the way in which we work.

Learning Objectives
• Understand the 10 most important articles for paediatrics published in 2013
• Consider how the results might apply to clinical practice
• Understand the gaps that still exist in knowledge in areas these articles cover

Hall: Auditorium 1
09.30 – 10.00
Plenary Lecture: The current state of polio eradication
Chair: Megan A. Moreno, USA
Speaker: Yagob AL-Mazrou, Saudi Arabia

Description & Learning Objectives
The session will describe the achievements of the Poliomyelitis Eradication Initiative since 1988, when World Health Organization and the national governments agreed on the target of Poliomyelitis Eradication from the whole world. It then will show the present situation of the disease distribution and lastly will illustrate the plan under implementation to finalize the task of eradication in the three remaining countries, the lessons we learned from the whole process and how this will be utilized for other diseases’ eradication or elimination.

Exhibition Hall 2
15.30 – 16.00
COFFEE BREAK

Learning Objectives
• To describe nutritional support of the very low birth weight infant in the NICU
• To review the reasons for feeding mother’s own milk in VLBW infants
• To discuss benefits of protein supplementation in VLBW infants

Exhibition Hall 2
16.00 – 16.30
Transcatheter closure of septal defects in children
Speaker: Ziyad M. Hijazi, USA

Description
Device closure of secundum atrial septal defects (ASD), patent ductus arteriosus (PDA) and ventricular septal defect (VSD) is now an accepted choice for patients with appropriate ASDs/PDA/VSD. Acute and long-term results have been very good and comparable to those after surgical repair. Prof. Hijazi will discuss patient selection, and the technique we use to evaluate such patients and how to close these defects. Further, Prof. Hijazi will discuss the long-term outcome of ASD closure.

Learning Objectives
• To educate audience about secundum atrial septal defects and their interventional management.
• To educate the audience about patent ductus arteriosus and its management in the cath lab.
• To educate the audience about ventricular septal defect and its cath lab management.

Hall: Theater
16.00 – 17.00
Round Table: Paediatric dermatology updates - Hemangioma, atopic dermatitis & vitiligo
Speakers: Lawrence F. Eichenfield, USA; Ilona J. Frieden, USA & Alain Taleb, France

Learning Objectives
• Understand new treatment options for infantile hemangiomas and how to decide which need treatment
• Understand evolving perspectives on atopic dermatitis pathogenesis and management
• Understand assessment and treatment of vitiligo
11.00 – 12.30  Workshop: ADHD assessment and management;
Speakers: Catherine Weil-Olivier, France; Elena Moya, Spain & Wilma Witkamp, The Netherlands

Organised by the Confederation of Meningitis Organisations (CoMO)

Description
The CoMo Change Equation is a formula that illustrates the power of uniting patients, parents & their stories with the expertise of health professionals and researchers as well as Key Opinion Leaders in order to deliver better health outcomes. This tool was developed and is used by the Confederation of Meningitis Organisations (CoMO) and its members to advocate for vaccines to prevent meningitis.

Learning Objectives
• Learn the importance of involving patients, parents and their personal experiences in advocating for better health outcomes;
• Learn the power of uniting personal experiences with health professionals and researchers as well as key opinion leaders in advocacy efforts;
• Hear examples of how the CoMo Change Equation has been implemented in Europe and worldwide to improve awareness and access to prevention.

11.00 – 12.30  Workshop: Is this immunodeficiency?
Speakers: Margaret Talbot, UK; Robert E. Sallis, USA; Manuel J. Castillo, Spain; Jean Michel Borys, France; Paul Gately, UK & Detlef Dumon, Germany

Hall: MR 105

11.00 – 12.30  Workshop: Hands on diagnostic testing
Speaker: Diego van Esso, Spain

Description
In this workshop the most useful rapid diagnostic tests (RDTs) that can be performed at the primary care office will be explained. In recent years several RDTs for respiratory and gastrointestinal infections have been marketed and proven useful in clinical practice. The impact of these RDTs on the management of patients will be discussed.

Learning Objectives
• Learn which of the available rapid diagnostic tests can be useful in your workplace;
• Learn how to perform the tests with real hands on work;
• Recognize the impact of rapid diagnostic tests have on the management of your patients.

11.00 – 12.30 Round Table: Physical activity in childhood
Speakers: Margaret Talbot, UK; Robert E. Sallis, USA; Manuel J. Castillo, Spain; Jean Michel Borys, France; Paul Gately, UK & Detlef Dumon, Germany

Hall: MR 106

11.00 – 12.30  Workshop: ADHD assessment and management; Practical guide in primary care paediatric setting
Speaker: Ahmad Almai, United Arab Emirates

Description
Although ADHD is a common cause of school failure and may result in dismissal from school, screening for ADHD in a busy pediatric and primary care setting is lacking. Students with ADHD may be misdiagnosed and mismanaged as a result they may go for years before they receive accurate diagnosis and appropriate treatment. This is a case based workshop.

Learning Objectives
• Participants will be able to learn quick, simple tools to diagnose ADHD in a busy Pediatric/Primary Care setting;
• Participants will be able to identify common obstacles to correct diagnosis and effective management of ADHD;
• Participants will learn how to handle long term management of simple cases and short term management of complicated cases of ADHD.

11.00 – 12.30  Round Table: Physical activity in childhood
Speakers: Margaret Talbot, UK; Robert E. Sallis, USA; Manuel J. Castillo, Spain; Jean Michel Borys, France; Paul Gately, UK & Detlef Dumon, Germany

Hall: MR 105

12.00 – 12.30  Concurrent Lecture: Intersectoral approach to child maltreatment prevention worldwide
Chair: Frederick A. Connell, USA
Speaker: Marcellina Mian, Qatar

12.30 – 13.30 Round Table: Updates on Meningitis
Speakers: Nawal Al Kaabi, United Arab Emirates; Catherine Weil-Olivier, France & Rafik Bekkat-Berkani, Belgium

Remarks:
Lunch will be served during this session

Exhibition Hall 2

12.30 – 13.30 LUNCH BREAK

THEMATIC STREAM: MEDICAL EDUCATION (PP56)

PP56  REFLECTIONS FROM A UK E-LEARNING PROGRAMME FOR HEALTH PROFESSIONALS IN THE FIELD OF CHILDREN WITH COMPLEX AND PALLIATIVE CARE
Collette Clay ; Jane Coad
Covellite University, UK

THEMATIC STREAM: NEONATOLOGY (PP57-PP64)

PP57  THE EFFECT OF IVIG ON LATE HYPOTHEOREGENATIVE ANEMIA SECONDARY TO RHESUS HEMOLYTIC DISEASE OF THE NEWBORN
Salah Alalayyan, Hussain Alsaied Ahmad, Fahad Al-Hazzani, Mai Aftasian
King Faisal Specialist Hospital and Research Center, Saudi Arabia

PP58  NEONATAL TRANSIENT MYASTHENIA GRAVIS AND A CASE WITH INTESTINAL PERFORATION
Huseyin Altunhan 1; Marvan Bekdas 2; Sevil Bilir Goksugur 2; Hulya Ozturk 2; Fahit Demioglu 2
1Abant Izzet Baysal University Faculty of Medicine Department of Pediatrics, Turkey; 2Abant Izzet Baysal University, Faculty of Medicine Department of Pediatric Surgery, Turkey
PP59 FEATURES OF FORMATION OF THE FIRST ORIENTING REACTIONS IN INFANTS WITH PERINATAL PATHOLOGY CNS
Marilyn Cheremisina; Svetlana Lazurenko; Natalia Pavlova; Leyla Namazova-Baranova
Scientific Centre of Children Health under the Russian Academy of Medical Sciences, Russia

PP60 ADMISSION CHEMISTRY BLOOD TESTS AND CULTURE FROM UMBILICAL CORD AND FROM INFANT: ARE THEY COMPARABLE?
Sakina Abdalla Abouhjar; Melania Evangelisti; Giulia Boratti; Camilla Gizzi; Elena Sorrentino; Luca Massenì; Chiara Consoli; Patrizio Pasiuelli; Silvia Domen; Anna Claudia Massolo; Fabrizio Papa; Rocco Agostino; Cristina Hass; Maurizio Finocchi
1Tor Vergata University, Italy; 2Villa san Pietro FatibeneAfrrati Hospital of Rome, Italy; 3San Giovanni Calibita Fatebenefratelli Hospital, Italy; 4Semirit Afar-FatibeneAfrrati, Roma, Italy

PP61 THE REDUCTION OF MICROBIAL FLORA IN NEONATAL INTENSIVE CARE UNIT (NICU) BY USING ANTIMICROBIAL COPPER ALLOYS
Marina Anagnostakou; Evaggelia Kouskouni; Chrisa Petropoulou; Panos Efstathiou; Katerina Karageorgou; Zacharoula Manolidou; Andreas Efstathiou
1Agia Sophia Children's Hospital (NICU), Greece; 2Medical School of the University of Athens, Microbiology laboratory of Aretaieio Hospital, Greece; 3National Health Operations Centre Ministry of Health, Greece

PP62 «HALO» PHENOMENON (PHENOMENON "STEFANIS") IN RELATION WITH ANTIMICROBIAL COPPER IMPLEMENTATION
Panos Efstathiou; Marina Anagnostakou; Evaggelia Kouskouni; Chrisa Petropoulou; Katerina Karageorgou; Konstantinos Gogosis; Zacharoula Manolidou; Spiros Papanikolaou; Emmanuel Logothetis; Andreas Efstathiou; Lamprini Efstathiou; Ioanna Agra
1Ministry of Health, Athens, Greece; 2Agia Sofia Children's Hospital (NICU), Greece; 3Medical School of the University of Athens, Microbiology laboratory of Aretaieio Hospital, Greece; 4National Health Operations Centre Ministry of Health, Greece

PP63 NEONATAL SEPSIS WITH FATAL EVOLUTION FOLLOWING MATERO-PETAL INFECTION WITH STREPTOCOCCUS AGALACTIAE: A CASE REPORT
Smaranda Diaconescu; Claudia Olaru; Tataranu Elena; Nicoleta Gimiga; Valeriu Lupu
Jose R. Reyes Medical Center, Philippines

PP64 ASSOCIATION OF INFANTILE COLIC AND LEVEL OF CORD TOTAL IGE WITH THE MANNER OF DELIVERY AMONG HEALTHY TERM INFANTS
Lhemmuel Flasta; Felizandro Galache

THEMATIC STREAM: NEPHROLOGY (PP65-PP66)

PP65 IS THERE A NEPHROPATHY RISK FOR CHILDREN WITH ASTHMA WHO USE INHALED STEROIDS?
Mervan Bekdas; Mehmet Tosun; Fatih Demircioglu; Sevil Bilir Goksugur; Erol Kysmet
1Abant Izzet Baysal University, Faculty of Medicine, Turkey; 2Abant Izzet Baysal University, Faculty of Medicine Department of Biochemistry, Turkey; 3Abant Izzet Baysal University Faculty of Medicine Department of Pediatrics, Turkey

PP66 SYSTEMIC CAPILLARY LEAK SYNDROME (SCLS), RHADOMYOLYSIS, ACUTE RENAL FAILURE AND COMPARTMENT SYNDROME ASSOCIATED WITH INFLUENZA H1N1 INFECTION
Radovan Bogdanovic; Jovana Putnik; Jelena Ndjeljkovic; Aleksandra Paripovic; Natasa Stajic; Dragana Zamurovic
Institute of Mother and Child Healthcare of Serbia, Serbia
PP72  USE OF ONLINE MEDICAL INFORMATION AMONGST AFRICAN PAEDIATRICIANS: A CROSS-SECTIONAL SURVEY
Tamar Bugembe
African Child Health, Liverpool, UK

PP73  SIDE EFFECTS OF EPILEPSY DRUG: EFFECT OF PHENYTOIN AND AGING ON REGULATION OF 3 ENZYMES OF GINGIVAL FIBROBLASTS IN PEDIATRICS AND ADULTS
Surena Vahabi
SBMU, Iran

PP74  A FINANCIAL BENEFITS AFTER THE IMPLEMENTATION OF ANTIMICROBIAL COPPER IN INTENSIVE CARE UNITS (ICUS)
Panos Efstathiou 1; Evaggelia Kouskouni 1; Spiros Papankolakou 1; Katerina Karagounoglou 1; Zacharoula Manolitou 1; Konstantinos Gogosis 1; Emmanuel Logothetis 1; Andreas Efstathiou 1; Lampiri Efstathiou 1; Ioanna Agrafa 1
1Ministry of Health, Athens, Greece; 2Medical School of the University of Athens, Microbiology Laboratory of Aretaieio Hospital, Greece; 3Perisaion General Hospital, Athens, Greece; 4National Health Operations Centre Ministry of Health, Greece

PP75  WITHDRAWN

PP76  THE BENEFITS OF QUALITY ANTENATAL EDUCATION TO MATERNITY CARE PROVIDERS
Maureen Brown 1; Diane Philister
Covanty University, UK

PP77  ACUTE RESPIRATORY DISTRESS SYNDROME ASSOCIATED WITH SCORPIONS VENOM: A CASE REPORT
Ayfer Gozu Pirinccioglu 1; Murat Kangin 2; Mehmet Emin Gunel 3; Mehmet Nur Talay 4; Lokman Ertosun 5; Servet Yel 5
1Dicle University, Diyarbakir, Turkey; 2Diyarbakir State Hospital, Department of Paediatrics, Turkey; 3Memorial Private Hospital, Intensive Care Clinic, Turkey; 4Dicle University Hospital, Paediatric Department, Turkey; 5Dicle University Hospital, Paediatric Department, Denmark

PP78  AN APPROACH TO MODEL THE PREMATURE EPIDERMAL BARRIER IN ADULT SKIN
Mauricio Odlo, PhD 1; Robert O'Connor, MS 2; Julie Ogle, BS 3; Marty Vischer, PhD 1
1The Procter & Gamble Company, Cincinnati, OH, USA; 2Department of Pediatrics, Beijing Children's Hospital, Beijing, China; 3Baby Care Global Business Unit, The Procter & Gamble Company, Cincinnati, OH, USA

PP79  FECAL COLIFORM CONTAMINATION IN THE DOMESTIC ENVIRONMENT OF CHINESE INFANTS: EFFECT OF NEWBORN AND DIAPER PRACTICE
Mauricio Odlo, Ph.D. 1; Wang Jing, M.D. 2; Zhang Baoping, Ph.D. 3; Jiquan Liu, Ph.D. 4; Yuanzhi Guan, Ph.D. 4
1The Procter & Gamble Company, Cincinnati, OH, USA; 2Department of Psychology and Social Behavior, University of California, Irvine, Irvine, CA, USA; 3Department of Pediatrics, Beijing Children's Hospital, Beijing, China; 4Baby Care Global Business Unit, The Procter & Gamble Company, Cincinnati, OH, USA

PP80  MODERN DIAPER CONSTRUCTION, MATERIALS AND SAFETY: A REVIEW
Swatee Dey 1; Dianna Kenneally 2; Mauricio Odlo 1; Ioannis Hatzopoulos 1
1The Procter & Gamble Company, Cincinnati, OH, USA

PP81  SLEEP DOES A RELATIONSHIP GOOD: EXAMINING THE RELATIONSHIP BETWEEN INFANT SLEEP AND MOTHER-INFANT INTERACTIONS IN CHINA
Angela F. Lukowski 1; Xicheng Liu 1; Mauricio Odlo 1; Patricia J. Bauer 1
1Department of Psychology and Social Behavior, University of California, Irvine, Irvine, CA, USA; 2Department of Pediatrics, Beijing Children's Hospital, Beijing, China; 3Baby Care Global Business Unit, The Procter & Gamble Company, Cincinnati, OH, USA; 4Department of Psychology, Emory University, Atlanta, GA, USA

Scientific Information
Scientific Programme
Saturday, 7 December 2013

Hall: Auditorium 1
13.30 – 14.00 Concurrent Lecture: Exercise is Medicine; Realizing the health benefits of physical activity
Chair: Aaron E. Carroll, USA
Speaker: Robert E. Sallis, USA

Learning Objectives
• Explain the impact of physical activity in terms of:
  • Prevention of disease.
  • Reduction in mortality rates.
  • Positive effects in the elderly and kids.
  • Exercise as a clinical intervention for disease.
  • Beneficial effect of muscle strength on health outcomes.
  • Describe the key components of a good exercise program and how to prescribe exercise in a clinical setting.
  • Explain how to incorporate exercise as a vital sign and utilize this information to enhance patient care.

Hall: Auditorium 2
13.30 – 15.00 Interactive Case Series: Approach to the potentially surgical abdomen
Speaker: Mansour Ahmed J. Ali, Qatar

Description
Pediatric abdominal surgical emergencies may present the primary physician with a diagnostic challenge. There are wide spectrums of presentations dependent on patient age, disease morphology including congenital conditions that may present in acute state. A systematic approach will help to minimize missed diagnoses and hence mortalities and morbidities. The early involvement of surgeons in the care of pediatric patients who have significant abdominal symptoms or findings is always appropriate.

Learning Objectives
By the end of this session, the participants will be able to:
• Determine the causes of acute abdominal pain in children
• Identify the differential diagnosis of acute abdominal pain by predominant age
• Recognize the indications for surgical consultations in children with acute abdominal pain
13.30 – 15.00 Workshop: Office management of type 2 diabetes
Speaker: Julian Hamilton-Shield, Qatar

Description
Over the last 10 years it has become apparent that paediatricians need to be aware that Type 2 diabetes can present in adolescence, due mainly to the unprecedented rise in childhood obesity. This session will discuss models of presentation, treatment strategies and problems in engaging this difficult to reach group of patients. It will also spell out the likely poor prognosis of many such patients.

Learning Objectives
• Understand the different ways patients can present
• Learn the fundamentals of treatment and how it varies from type 1 diabetes
• Be aware of accelerated risk of secondary complications

13.30 – 15.00 Workshop: Sharing the Light: Teaching different levels of learners in busy clinical settings
Speakers: Amal Khidir, Qatar; Ahmed Hassan Alhammadi, Qatar; Magda Wagdy, Qatar & Marcellina Mian, Qatar

Description
Teaching and responding to the needs of different levels of learners in busy clinical settings present serious challenges. These settings can be clinical rounds, clinic or small group discussion. The goal of this workshop is to address the learning climate, demonstrate the usage of practical tools as SNAPPS and support residents as teachers.

Learning Objectives
By the end of the workshop participants should be able to:
• Establish a safe and stimulating learning environment
• Reflect on how to evaluate and respond to multiple learners’ needs while teaching
• Utilize known tools to facilitate learning of different levels of learners
• Support residents as teachers

13.30 – 15.00 Workshop: Addressing tobacco and cannabis use
Speaker: Joan-Carles Suris, Switzerland

Description
Using clinical vignettes, participants in this workshop will have the opportunity to become familiar with different screening tools that can be used in primary care and what to do with their patient depending on the result of the screening.

Learning Objectives
• To review briefly tobacco and cannabis use and their intertwined use
• To present different screening tools for substance use in primary care
• To describe different approaches to address cannabis and tobacco use in a primary care consultation

13.30 – 16.00 Middle East Leaders’ Forum on Meningitis
Co-chairs: 1. Jamie Findlow, PhD, Deputy Head of the Public Health England (PHE), Vaccine Evaluation Unit, Health Protection Agency, Public Health Laboratory, Manchester, UK 2. Catherine Well-Olivier, Europa Africa Representative in the Confederation of Meningitis Organisations (CoMO) Scientific Advisory Group & Professor of Paediatrics, Department of Pediatrics, University Denis Diderot Paris VII, Paris, France

Remarks: Closed session – participation by invitation only
THEMATIC STREAM: ADOLESCENCE MEDICINE
OP03 PROBLEMATIC INTERNET USE IN A SCHOOL-BASED SAMPLE OF DUTCH ADOLESCENTS
Lauren Jelenchick1; Skyler T. Hawk2; Megan Moreno3
1University of Minnesota Medical School, Minneapolis, USA;
2Chinese University of Hong Kong; Utrecht University, Netherlands;
3Seattle Childrens Research Institute; University of Washington, USA

THEMATIC STREAM: GENERAL PAEDIATRICS
OP04 VITAMIN D INTOXICATION: A CASE SERIES STUDY IN NORTH WEST OF IRAN
Fakhrossadat Mortazavi
Tabriz University of Medical Sciences, Tabriz, Iran

THEMATIC STREAM: NEONATOLOGY
OP05 MISSED OPPORTUNITIES FOR PAIN PREVENTION IN THE NEONATAL INTENSIVE CARE UNIT AT A TERTIARY HEALTH CARE CENTER, SHRI KRISHNA HOSPITAL, IN GUJARAT
Somashekhar Nimbalkar1; Shilka Kothari2; Ashish Dongara3; Ajay Phatak4; Archana Nimbalkar5
1Pramukhswami Medical College, India;
2Pramukhswami Medical College, Vasundhara, Opp. Gunatit Jyot Hospital, Anand, India;
3Department of Clinical Epidemiology, Predictive Medicine and Public Health, University of Porto Medical School, Portugal

THEMATIC STREAM: CARDIOLOGY
OP06 ARTERIAL PRESSURE DETERMINANTS AT 4 YEARS OLD - RESULTS OF THE BIRTH COHORT GENERATION 21
Liane Correia Costa1; A. Caldas Afonso2; A. Guerra3; Henrique Barros4; Ana Azevedo5
1Pediatrics Department, Centro Hospitalar São João - Porto, Portugal;
2Department of Clinical Epidemiology, Predictive Medicine and Public Health, University of Porto Medical School, Portugal

THEMATIC STREAM: OTHER
OP07 TIMELY HOSPITAL DISCHARGE IN THE PEDIATRICS DEPARTMENT AT HAMAD GENERAL HOSPITAL
Amira Mustafa1; Samar Osman1; Noof Al Mahmoud2; Samar Magboul3
1Hamad General Hospital, Pediatric Department, Doha, Qatar;
2Hamad Medical Corporation, Qatar;
3Hamad General Hospital, Qatar

THEMATIC STREAM: INFECTIOUS DISEASES
OP08 SEROPREVALENCE AND PREDICTORS OF VIRAL HEPATITIS A AND E IN CHILDREN
Joanah M Ikobah1; Emmanuel E Ekanem1; Henry C Okpara2; J J Udo1
1Department Of Paediatrics, University Of Calabar Teaching Hospital, Calabar, Cross River State, Nigeria;
2Department Of Chemical Pathology, University Of Calabar Teaching Hospital, Calabar, Cross River State, Nigeria
About Qatar

Qatar is one of the safest places in the world. Both visitors and residents have the opportunity to experience the welcoming and friendly nature of Arab culture. Like anywhere else, respecting local traditions and practices allows you to enjoy the true essence of the host country, giving you a better travel experience.

Language

Arabic is the official and main language, but English is widely spoken in every part of the country.

Time

Qatar is two (2) hours ahead of Greenwich Mean Time.

Currency

The currency in Qatar is the Qatari Riyal (QAR). Currency exchange is available in all bank offices, open on Sunday through Thursday from 07:30 to 13:00. It is also available in currency exchange shops as well as in selected hotels and travel agencies.

Banks

Banks are open from Sunday to Thursday 07:30 – 13:00 and Saturday from 09:00 – 13:00. A number of banks also open in the afternoon and on Saturday morning. Commissions may be charged on foreign transactions and passports are needed as proof of identification.

Shopping

Good-natured bargaining is a way of life in the Arab region, and it can be quite enjoyable if you have the patience to see it through; try, and you’ll see that vendors enjoy the banter that the whole process involves. While visiting souqs, you are generally not expected to pay the initial asking price. However, bargaining does not apply to all retail shops in Qatar. Stores at the malls and boutiques work on fixed-price basis. To find out more about shopping hours in malls, department stores and Qatar’s local markets (souqs), please visit the official website of the Qatar Tourism Authority: www.qatartourism.gov.qa
Acknowledgement

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Excellence in Paediatrics would like to take this opportunity to express its sincere gratitude to all our 2013 event partners, sponsors, exhibitors and contributors for their continuing support, without which it would have been impossible to stage such a successful meeting.

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Seeking experienced and talented individuals. For more information and for a complete list of opportunities, please visit: When Sidra opens, there will be more than 5,000 employees working in clinical and nonclinical roles. The center is currently knowledge and the advancement of patient care.

Sidra will offer unique and unprecedented opportunities for leading health professionals to be pioneers in the discovery and advancement of patient care. Through strong partnerships with WC-MC-G and other leading institutions around the world, Sidra is creating an intellectual ecosystem that will support the advancement of medical knowledge.

Biomedical Research

The ambitious research agenda at Sidra will focus on women's and pediatric health, with special attention to pre-, per-, and post-natal health; fertility; miscarriage; gestational diabetes; gynecological cancers; hypertensive disorders of pregnancy and neonatal medicine. The center's research facilities will include cutting-edge laboratories and dedicated departments for clinical research, genomics, bioinformatics, imaging, flow cytometry, and drug analysis. The research conducted at Sidra will contribute to building a sustainable world-class research capacity in Qatar, and support pioneering scientific discovery globally.

Technology

Sidra will be a “paper-lite” medical center, incorporating the most advanced digital applications in clinical, research and business functions. All systems will be focused on integrative data flows, eliminating redundant processes and enhancing patient care and safety. Sidra will be equipped with state-of-the-art robotics, computer-aided surgery and diagnostics, and 3D+ digital imaging.

Construction / Design

Pelli Clarke Pelli, a U.S. architectural firm, created the design for Sidra – a cutting-edge structure of steel, glass and white ceramic tiles providing an ideal environment for tranquility, privacy and healing. The design incorporates three towering atriums that serve as indoor healing gardens – a unique feature that every patient will be able to view from his or her luxurious private room – and soothing water features, as well as an impressive art collection.

Funding

Sidra has been funded through an endowment of $79.8 billion from the Qatar Foundation – an independent, private, non-profit chartered organization founded in 1995, to support the development of national centers of excellence and position Qatar as a global leader in innovative education and research. Sidra sits at the heart of Education City – Qatar Foundation’s flagship project.

Recruitment

Sidra will offer unique and unprecedented opportunities for leading health professionals to be pioneers in the discovery of knowledge and the advancement of patient care. When Sidra opens, there will be more than 5,000 employees working in clinical and nonclinical roles. The center is currently seeking experienced and talented individuals. For more information and for a complete list of opportunities, please visit: 

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Affiliate Partner

Reckitt Benckiser, one of the world’s largest household product companies, manufactures and supplies a range of personal and surface care products under the DETTOL name in over 80 countries worldwide. The company encourages the use of good hygiene practices in the home and community, and actively works with healthcare professionals around the world to further this aim. To this end, Dettol has been working with EPA for the last three years under the banner “Good Health begins with Good Hygiene”, to educate families on the benefits of adopting good hygiene habits in the home.

Supporter

Chicco is part of the Artsana Group and present in 120 countries. For over 50 years, Chicco is providing state-of-the-art products that range from baby bottles to pacifiers, strollers to car seats, from toys to highchairs, and clothes to shoes. It is a real specialist in the baby care world. Osservatorio Chicco, the research centre dedicated to learning about children, collaborates with scientific experts to develop solutions based on science and expertise, in order to meet the demands of babies as they progress through the growth phases.

Acknowledgement

Welcome to Wyeth Nutrition

Wyeth Nutrition, formerly Pﬁzer Nutrition, is part of Nestlé S.A. Wyeth Nutrition develops premium-quality nutraceutical products scientiﬁcally designed to meet the needs of infants and young children, as well as pregnant and lactating mothers. As pioneers in infant nutritional science, our mission is to provide the best nutritional support for healthy outcomes. For nearly a century, Wyeth Nutrition has leveraged clinical rigor, scientiﬁc research, world class manufacturing and product safety standards to drive scientiﬁcally sound solutions that offer parents conﬁdence, help nourish children and support their healthy futures. Breast milk is the ideal nutrition for infants – a concept that is fundamental to Wyeth Nutrition, and to our research efforts. However, when a mother cannot or chooses not to breastfeed her baby, infant formula is the only safe, nutritionally complete alternative for infants. Our infant formulas provide complete nutrition to infants from birth to 6 months, and our follow-up (or follow-on) and growing up milk formulas provide complementary nutrition to older infants and young children up to six years of age. We also manufacture specialty and hospital-based formulas to meet the particular nutritional needs of preterm and low-birthweight babies, as well as those with speciﬁc medical needs. We’ve been manufacturing nutritional formulas for nearly a century and know how important it is to deliver products that are compliant, safe and of the highest quality.

Our Vision

We will help the next generation of children to develop their full-potential and live healthier lives by providing high quality, innovative, science-proven nutrition for mothers and children in the crucial ﬁrst years of life. We will achieve this by leading the way in research, development and education and by partnering with parents and healthcare professionals around the world. Together Nurturing a Healthier Generation.

Exhibitor

Danone Early Life Nutrition

Danone is a leading and rapidly-growing global health food company. Pursuing its mission to bring health through food to as many people as possible, Danone’s four divisions – fresh dairy products, waters, advanced medical nutrition and early life nutrition – operate in more than 120 countries worldwide. Bringing Science to Early Life Since 1996, Danone has pioneered advances in understanding of how nutrition affects health. At DANONE NUTRICIA Early Life Nutrition we appreciate that maternal, prenatal and early childhood nutrition profoundly inﬂuence lifelong health – we are committed to providing science-based nutrition solutions and education. Our global R&D organisation – Nutrition Research – has facilities worldwide with major centres in the Netherlands (Utrecht Science Park), Singapore and Shanghai. Comprehensive research, from maternal physiology and lactation to infant growth and development, is dedicated to innovating and reﬁning nutritional interventions with demonstrable health beneﬁts that meet mothers’ needs and assure their children a healthy start in life. www.danone.com
Exhibitor & Communication Supporter

American Academy of Pediatrics is an organization of 60,000 pediatricians committed to the attainment of optimal physical, mental, and social health and well-being for all infants, children, adolescents, and young adults. The AAP is the leading publisher in the field of pediatrics and your trusted source for pediatric education, offering over 500 publications and 6 scholarly journals, in both print and electronic formats, covering all areas of health care for children. Featuring peer-reviewed guidelines and leading-edge clinical research designed for practitioners, researchers, and parents.

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Exhibitor & Communication Supporter

From its offices in Amman-Jordan, Elsevier Health Sciences, Middle East leverages an international network of 7,000 journal editors, 70,000 editorial board members, 300,000 reviewers and 600,000 authors to advance science and health in the Arab World by delivering authoritative content and cutting-edge technology to allow medical students, scientists, and health and information professionals to find accurate answers, make critical decisions, enhance productivity and improve outcomes. Elsevier Middle East’s success has enabled it to continuously expand its product offerings so that, today, it is considered the most comprehensive publisher and provider of scientific, technical and medical information products and services, from books to journals, e-Products, pharma solutions and professional information.

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Exhibitor & Communication Supporter

OMICS Group eBooks is an initiative of OMICS Group Inc, successfully publishes quality Open Access eBooks with the support of eminent scientists from all corners of the globe. It also promotes awareness to all arenas of public to encourage research and to aid scientific community by executing the significance of latest research. OMICS Group eBooks also provides a platform to share the scientific knowledge and information globally. Based on the need and call from the scientific community we have started OMICS Group eBooks - Open Access, Special Features - OMICS Group - eBooks
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Acknowledgement

Sponsors/Exhibitors & Supporting Organisations Profiles

Exhibitor & Communication Supporter

PEDIATRIC ONCALL is a premier pediatric e-journal offering latest medical updates, peer reviewed scientific articles, case reports, grand rounds, spot diagnosis, pediatric calculators, patient management tools, podcasts, vaccine tools, drug directory and much more. Established in November 2000, it has an excellent track record of regular updates and is extremely popular amongst its viewers. A current hit rate of 150,000 hits/day is no mean achievement and over 60,000 doctors as its members, it serves as an important source of updating themselves. It’s a free medical service to doctors and parents. All you need to do is register for free to access the e-journal on www.pediatriconcall.com.

Booth: n/a

Communication Supporter

The Confederation of Meningitis Organisations Inc. (CoMO) is an international member organisation working to reduce the incidence and impact of meningitis worldwide, because ‘we can and we should’. CoMO brings together patient groups, health professionals and organisations, meningitis survivors and families from around the world to help prevent meningitis through:
• Raising public awareness of meningitis through education.
• Connecting and providing information to a strong global network of members who work to ensure their communities have access to meningitis information and support.
CoMO was founded in September 2004 at the World Conference of Meningitis Organisations when delegates from across the world agreed to work together in the fight against meningitis. Today, CoMO represents 40 member organisations, from 26 countries, across its three regions, the Asia Pacific, America’s and Europe Africa.
For more information about the Confederation of Meningitis Organisations visit us at www.comomingitis.org or email our team at comomingitis@ichr.uwa.edu.au.

Booth: n/a

Dubaimoms.com is an informative and interactive portal dedicated to moms and moms to be. It was founded to empower and enrich women in the local community, by providing them advice and guidance on issues related to health, pregnancy and parenting. With a unique blend of local information, forums, expert advice and informative articles, Dubaimoms.com provides complete online support for women in Dubai and the region. The expert’s panel includes Pediatricians, Gynecologists and Physicians from various other specialties who answer medical queries posted by the registered users. This is a completely free service! Dubaimoms.com publishes content provided by qualified professionals from various fields.
The website sends regular newsletters to all the registered users, keeping the users informed about the latest updates, promotional features, local health campaigns and charity events. Dubaimoms.com has strived to and will continue to be of service to the community at large.

URL: http://www.dubaimoms.com
Email: info@dubaimoms.com
Contact: +971 50 748 2201

Booth: n/a
Play your role in beating the obesity epidemic
Support the Active Healthy Living Initiative

Excellence in Paediatrics is a firm believer of promoting energy balance, active and real living in a bid to help beat the obesity epidemic.

We are producing free online educational resources to help paediatric professionals better understand and manage the immediate and long-term health questions they face on diet, nutrition, hydration and physical activity from families.

Upgrade your clinical skillset with free-to-view E-Learnings
Watch unique free-to-view paediatric e-learnings that have been developed by obesity and physical activity experts, to learn about various lifestyle-related issues including diet, exercise, the importance of active lifestyles and obesity.

Take the course exams that accompany the E-Learnings to test how much you have learnt.

E-Learnings are available to watch in the following languages: English, Spanish, Italian, Russian and Turkish.

Join the Active Healthy Living Network
Join the Active Healthy Living Network to link up with other paediatric professionals that share a passion for wanting to beat obesity, and be the first to hear about new E-Learning launches and initiative news.

Visit the Initiative website: http://activeliving.excellence-in-paediatrics.org/
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