

EiP

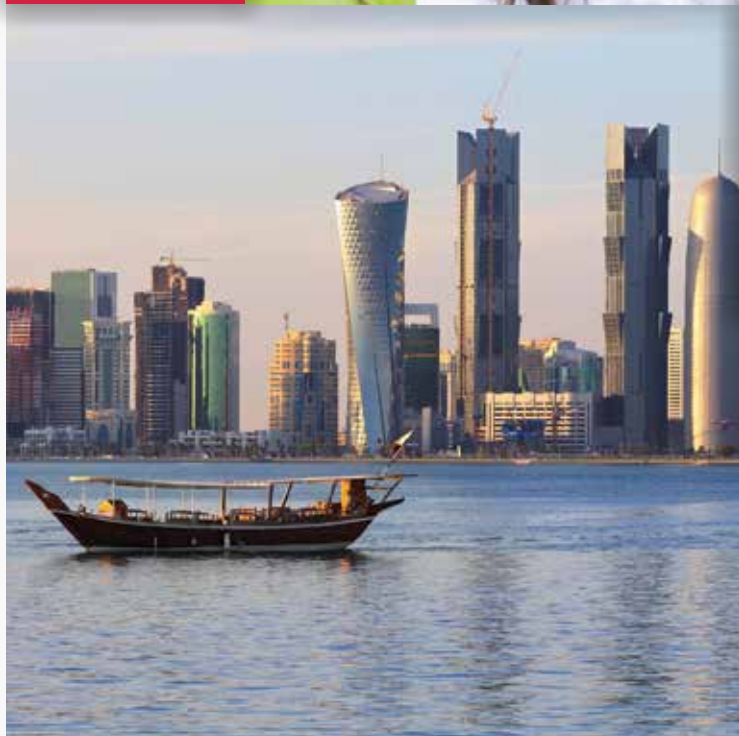
EXCELLENCE IN
PAEDIATRICS

QATAR

4-7 DECEMBER 2013

FINAL PROGRAMME

2013.excellence-in-paediatics.org



ORGANISED BY



STRATEGIC PARTNER



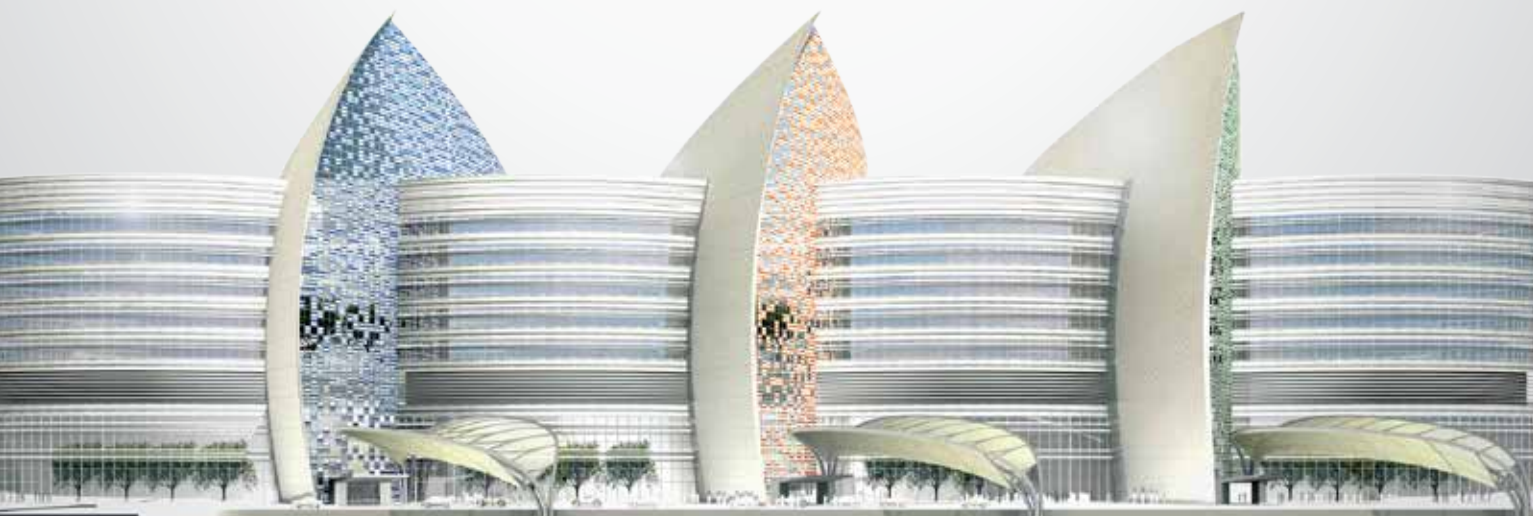


SIDRA

Medical and Research Center
The Strategic Partner for

EiP 2013

Welcomes you to Qatar for
the 5th EXCELLENCE IN
PAEDIATRICS conference
www.sidra.org



Empowering a global
paediatric community
through networking
and medical education

If you are on a quest to improve the way you work, become a member of the Excellence and Paediatrics Community and connect with a network of paediatric healthcare professionals from around the world through our unique online collaborative platform.

The Excellence in Paediatrics Community enables you to:

- Create your scientific profile and upload your own resources
- Find colleagues around the world by name, location or specialism
- Seek peer-to-peer guidance and exchange best practices through online forums and blogs
- Search for educational resources including E-Learnings and Publications
- Join paediatric networks to help achieve targeted change in specialist areas

Become a member today by visiting

community.excellence-in-paediatrics.org

Excellence in Paediatrics operates on a not-for-profit basis to improve child health and healthcare globally by empowering all providers caring for children with the latest practical skills, expert advice and peer-led guidance.

Help shape the future of paediatrics and get involved with our mission by visiting
www.excellence-in-paediatrics.org



Use your expertise to initiate change
and shape the future of paediatrics

Support Paediatric Initiatives & Join Specialist Networks

Excellence in Paediatrics has a history of raising awareness and initiating real change in paediatrics through influential global initiatives and Paediatric Networks.

Uniting individuals and organisations that share a mutual passion for achieving EiP's mission, we educate and inform on emerging areas of development, new treatment methods and existing knowledge gaps that exist. Get involved with one of our Global Initiatives and Networks today:

Global Breastfeeding Network

The Global Breastfeeding Initiative and Network were launched in 2012 and have a goal of increasing breastfeeding rates around the world and promoting exclusive breastfeeding for at least 6 months consistent with the WHO guidelines. Join our continued efforts to identify and break the barriers to breastfeeding globally.

Visit: breastfeeding.excellence-in-paediatrics.org

Paediatric Dermatology Network

Join to help raise awareness about the risk of damaging skin conditions and infections for babies and infants and to promote the importance of active skincare regimes as a routine part of healthcare for babies.

Visit: baby-skin.excellence-in-paediatrics.org

Active Healthy Living Network

Help beat paediatric obesity by joining fellow paediatric clinical practitioners to create a stronger, healthier, and happier world through the introduction of active healthy lifestyles from the very beginning of life.

Visit: active-healthy-living.excellence-in-paediatrics.org

Rare Diseases Network

We have built a network of paediatric primary healthcare professionals to raise the importance of early diagnosis of treatable rare diseases. To access educational materials and to learn about correct diagnosis join the network today.

Visit: rare-diseases.excellence-in-paediatrics.org

Conference Information

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Word of Welcome

Dear Colleagues & Friends,

Welcome to the 5th annual meeting of Excellence in Paediatrics (EiP) and our first foray outside of Europe. For EiP this represents an important opportunity to increase the size and diversity of our membership. **The mission of EiP is to improve child health and healthcare globally.** This conference is our signature event in pursuit of that mission. Coming to Doha brings us to an important centrally located destination easily reachable from Europe, Asia, and Africa. Once again, EiP has convened outstanding scientists and speakers and frontline paediatric clinicians of all backgrounds. Over the next 3 days, delegates from over 90 countries will acquire new knowledge and skills from international experts and they will engage each other as part of our growing community. Both of these activities will serve the children they care for, but we pursue our mission in other ways as well.

Our Bursary Program. The Excellence in Paediatrics Institute remains committed to promoting child health in the developing world. This year the Institute has provided a large number of bursaries to support paediatric healthcare professionals from all over the world to attend the conference. In addition, 2 pre-conference schools designed for participants from the developing world and the Middle East region will focus on primary care and public health. This year 24 finalists were selected from over 100 applicants to participate in the pre-conference schools. EiP is committed to continuing to fund and to grow this important programme in the coming years.

Our Initiatives. With the support of unrestricted educational grants, EiP has launched several initiatives. The **EiP Vaccine Initiative** aims to improve vaccination rates and focuses on HPV and Meningitis this year. The **Active Healthy Living Initiative** is a global effort to reduce excess caloric intake and increase physical activity to combat the growing obesity epidemic. The **Global Baby Skin Care Initiative** aims to raise awareness about the risk of damaging skin conditions and infections for babies and infants and to promote the importance of active skincare regimes as a routine part of healthcare for babies. The **Rare Diseases Initiative** aims to raise awareness about the importance of early diagnosis of treatable rare diseases. Finally, the **Allergies and Anaphylaxis Initiative** aims to fill an information gap that currently exists amongst paediatricians, parents and all those who care for children. Each of these important initiatives has assembled delegations from all over the world. But to succeed, they will need your help. If you are interested in learning more and participating in any of these initiatives, please visit the EiP Community website to find out how to get involved - www.excellence-in-paediatrics.org.



Conference Information

Word of Welcome

The Excellence in Paediatrics Community. The EiP community is open to individual professionals from all over the world to become members. Hundreds of the conference participants have been registered to become members and contribute to the Community's mission and activities.

Excellence in Paediatrics has launched a **web platform** that will allow members to **collaborate**, exchange knowledge, and share experiences and practices. Over 3,500 people have registered so far. The members' profiles will be available openly through the Community website and EIP members will have the opportunity to present and share their activities and achievements with all community members. Forums, discussions and libraries are available for all members to share their knowledge and ideas. Calls for collaboration on scientific tasks, projects and research are published through the platform on a regular basis from members to other members.

So visit the EIP members' section in our website, sign-up for free, and become a member of a vibrant Paediatric Community.

As always, EiP focuses on continuous process improvement. We need your feedback to continue our pursuit of excellence. Please fill out your evaluations and feel free to pull me, or any member of our board, aside and offer in person suggestions if you wish.

I look forward to welcoming all of you in person to the wonderful city of Doha.

Best wishes,

A handwritten signature in black ink, appearing to read "Dimitri Christakis".

Dimitri A. Christakis, MD, MPH

George Adkins Professor of Pediatrics, Adjunct Professor of Psychiatry,
Adjunct Professor of Health Services, University of Washington &
Director, Center for Child Health, Behavior, &
Development, Seattle Children's Research Institute, USA
Chairman of the Excellence in Paediatrics Institute

Committees

Excellence in Paediatrics Institute Board

Chair:



Dimitri A. Christakis, MD, MPH,
George Adkins Professor of Pediatrics,
University of Washington & Director,
Center for Child Health, Behavior, and
Development, Seattle Children's Research
Institute, USA

Members (listed in alphabetical order):



Fatma Al Jasmi, MBBS, FRCPC, FCCMG,
Assistant Professor of Paediatrics, Faculty
of Medicines and Health Science, UAE
University, Al Ain, United Arab Emirates



Yagob AL-Mazrou, MB ChB, DCH, PhD,
FRCGPDr, Secretary General,
Council of Health Services, Riyadh,
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Frederick A. Connell, MD, MPH,
Professor & Associate Dean,
School of Public Health,
University of Washington, Seattle, USA

Terence Stephenson, Nuffield Professor of
Child Health, Institute of Child Health,
UCL & Chairman, Academy of Royal
Medical Colleges, UK

Diego van Esso, MD, Primary Care
Paediatrician, Primary Care Centre
"Pare Claret", Institut Catala De La Salut,
Barcelona, Spain



Excellence in Paediatrics 2013 Conference Steering Committee

Co-Chairs:



Dimitri A. Christakis, MD MPH, George
Adkins Professor of Pediatrics, University
of Washington & Director, Center for Child
Health, Behavior, and Development,
Seattle Children's Research Institute, USA

Members (listed in alphabetical order):



Ahmed Alhammadi, MD, FRCPC,
Academic Pediatrics Hospitalist, Head of
General Pediatrics Division,
Hamad Medical Corporation, Qatar



Abdulla Mohd Essa Al Kaabi, MD, FAAP,
FRCPC, Executive Vice Chief Medical
Officer, Sidra Medical and Research
Center, Doha, Qatar



Stefano del Torso, MD, Chairman,
European Academy of Paediatrics
Research in Ambulatory Setting Network
(EAPRASnet) & Primary Care
Paediatrician, Padova, Italy



Mohammad Janahi, MD, FAAP,
Chairman, Department of Pediatrics &
Head, Pediatric Infectious Diseases &
Associate Professor, Clinical Pediatrics,
Weill-Cornell Medical College, Doha, Qatar



Jonathan D. Klein, MD, MPH, FAAP,
Associate Executive Director,
American Academy of Pediatrics, USA

Edward S. Ogata, MD, MBA, CPHRM,
Chief Medical Officer, Sidra Medical and
Research Center, Doha, Qatar

Gerald M. Loughlin, Nancy C. Paduano
Professor and Chairman, Department of
Pediatrics, Weill Cornell Medical College &
Pediatrician-in-Chief, New York-
Presbyterian Phyllis and David Komansky
Center for Children's Health/Weill Cornell
Medical Center, New York, USA

Francis E. Rushton, JR. M.D. F.A.A.P.,
Clinical Professor of Pediatrics at the
University of South Carolina & District
Chair, Board of Directors, American
Academy of Pediatrics, USA

David Sigale, MD PhD FRCS, FACS,
Chief of Surgery, Sidra Medical and
Research Center,
Doha, Qatar

Diego van Esso, MD, Primary Care
Paediatrician, Primary Care Centre
"Pare Claret", Institut Catala De La Salut,
Barcelona, Spain



Conference Information

Committees

Excellence in Paediatrics Institute Advisory Committee (listed in alphabetical order):



Mansour Ahmad J Ali, Chief of Pediatric
Perioperative Services & Head of
Department of Pediatric Surgery,
Hamad General Hospital (HMC),
Doha, Qatar



Eulalia Baselga, Dr., Clinical Chief,
Pediatric Dermatology Unit & Coordinator,
Department of Dermatology, Hospital
De La Santa Creu I Sant Pau,
Barcelona, Spain



Steve Cunningham, Consultant &
Honorary Reader in Paediatric Respiratory
Medicine, Department of Respiratory and
Sleep Medicine, Royal Hospital for Sick
Children, Edinburgh, UK



Stefano del Torso, MD, Chairman,
European Academy of Paediatrics
Research in Ambulatory Setting Network
(EAPRASnet) & Primary Care Paediatrician,
Padova, Italy



Lawrence F. Eichenfield, MD, Professor of
Pediatrics and Medicine (Dermatology),
Chief, Pediatric and Adolescent Derma-
tology, University of California, San Diego
School of Medicine and Rady Children's
Hospital and Health Center, San Diego,
California, USA



Steffen Husby, MD, PhD, Department of
Paediatrics & Hans Christian Andersen
Children's Hospital, Odense University
Hospital, Denmark



Giovanni Montini, Consultant in Pediatric
Nephrology, Nephrology and Dialysis Unit,
Departement of Pediatrics, Sant'Orsola
Hospital, Bologna, Italy

Antonio Nieto, Vice-President of the
Spanish Pediatric Association-AEP &
Paediatric Allergy Unit, Hospital Infantil
La Fe, Valencia, Spain

Somashekhar Nimbalkar, MD, Department
of Pediatrics, Pramukhswami Medical
College, Karamsad and Central Research
Services, Charutar Arogya Mandal,
Karamsad, Gujarat, India

Athimalaipet V. Ramanan, FRCPC, FRCP,
Lead Consultant in Paediatric
Rheumatology & Reader, University of
Bristol & Bristol Royal Hospital for
Children & Royal National Hospital for
Rheumatic Diseases, Bath, UK

Nalini Samir Shah, Professor & Head,
Department of Endocrinology, Seth G S
Medical College, K.E.M. Hospital, Parel,
Mumbai, India

Joan-Carles Suris, MD, MPH, PhD, Head,
Research Group on Adolescent Health,
Institute of Social and Preventive Medicine
& Associated Physician, Multidisciplinary
Unit for Adolescent Health, Lausanne
University Hospital, Switzerland

Marc van Ranst, Laboratory of Clinical and
Epidemiological Virology, Rega Institute
for Medical Research, University of
Leuven, Belgium

Yonghong Yang, Beijing Pediatric
Research Institute, Beijing Children's
Hospital, Capital Medical University,
Beijing, China



For biographies please visit the EiP Governance section on our website
www.excellence-in-paediatrics.org



Promoting and sustaining excellence in paediatric health and health care globally

Excellence in Paediatrics is an international Paediatric Community that operates on a non-profit basis to facilitate the refinement of raw scientific information into best clinical practice for child health professionals. These professionals include both general practitioners, and community- or hospital-based paediatricians. EiP was developed exclusively to provide continuous medical education of unparalleled quality in unique support of the daily clinical practice of paediatric health care professionals. Our approach to do this is effective because it is direct: We notify end users directly via our global network. Leading clinical experts translate emerging academic research effectively into instantly deployable clinical skills. These high-quality translations are effectively made available for our global members through direct communication so they can quickly understand the news, adapt their practices, and improve patient care standards.

Direct communication to frontline physicians is effective. It means real change. To find out more and join us in our mission, please visit our website: www.excellence-in-paediatrics.org



eic2 specialises in developing and organising major international conferences and in providing its clients and partners with targeted communications solutions. In a competitive global knowledge economy, our conferences are renowned for their organisational framework; they move creative ideas forward and network the best of the global community of opinion leaders, specialists and scientists.

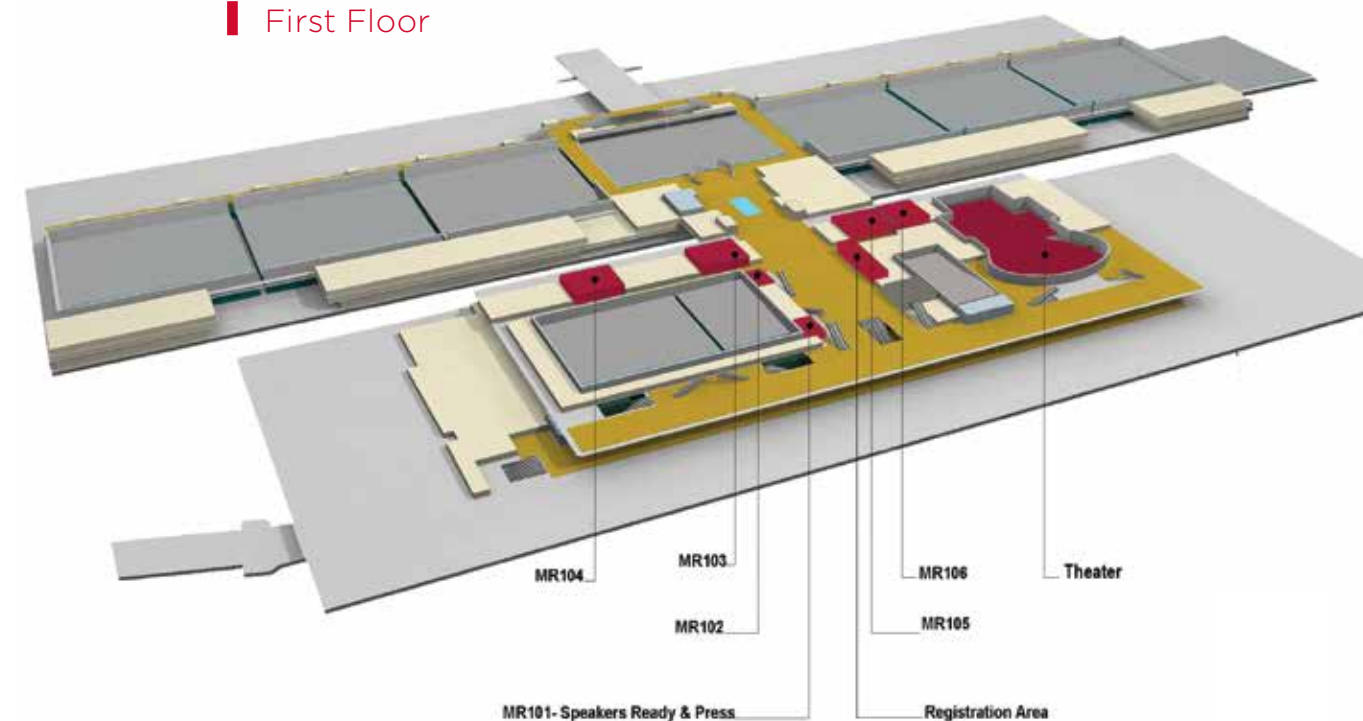
For more information on eic2, please visit our website: www.2eic.com

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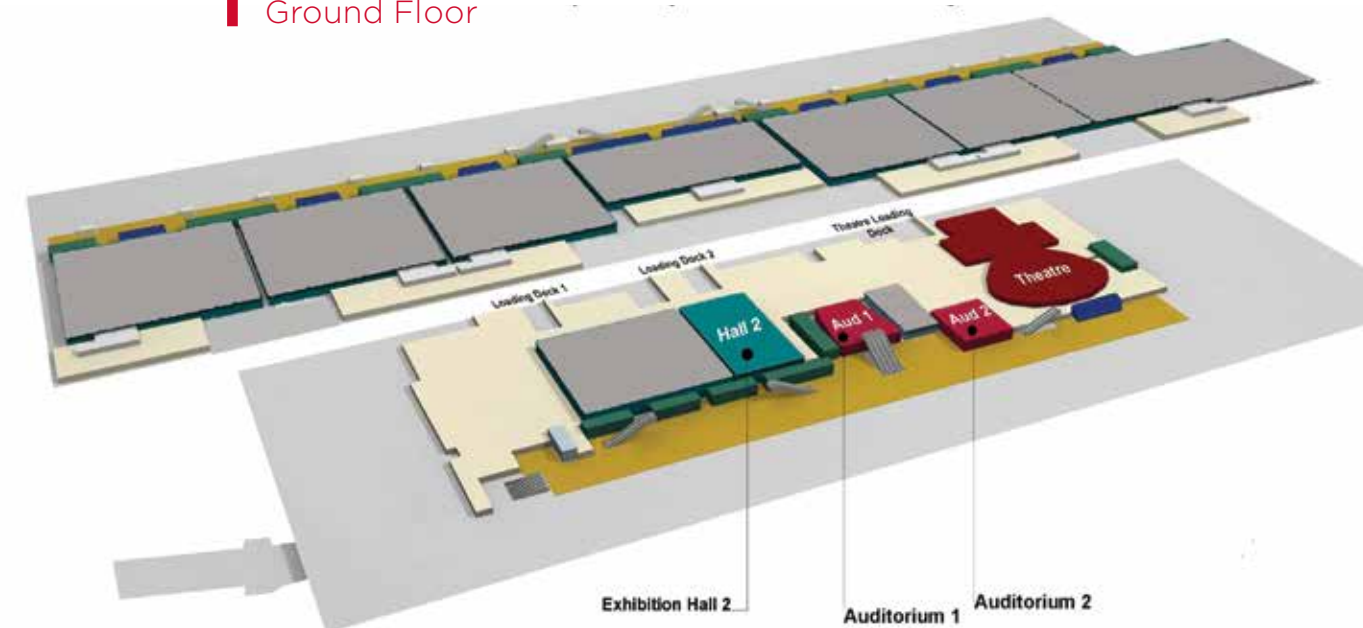
Conference Information

Venue Plan

First Floor



Ground Floor



Important Information

Conference Venue

The Qatar National Convention Centre is one of the most beautiful, sophisticated convention and exhibition centres in the world. With stunning architecture and cutting edge facilities, the venue is perfect for Excellence in Paediatrics 2013.

Qatar National Convention Centre is located alongside the Qatar Science and Technology Park, the Sidra Medical Research Centre and elite universities, research and technology institutions in Doha's Education City, a new global hub of ideas and innovation.

Travelling to Qatar National Convention Centre

Conference venue address:

Qatar National Convention Centre
Education City PO Box 34195 • Doha, Qatar
T: +974 4470 7000

Doha International Airport is served by 35 international airlines all of which operate regular scheduled flights from Europe, the US and the Asia-Pacific region among others.

The airport is located just five kilometres from the city centre.

QNCC is located in Doha's Education City, a 20-minute drive from the central business district.

It is easily accessible by car, coach and taxi.

Official Language

The official language of the Conference is English.

Badges & Conference Material

Name Badges and Conference Material will be provided on-site to all registered delegates at the Conference Registration Desk, from 4 December to 7 December. Badges are to be worn at all times, for reasons of security and identification. You will not be permitted to enter any building or room without your badge.

CD of Abstracts

A CD-Rom including Abstracts oral and poster presentations will be distributed to all registered delegates together with their Conference Material.

Certificate of Attendance

All registered delegates are entitled to a Certificate of Attendance. Certificates can be collected from the Conference Secretariat on the last day of the Conference.

Continuing Medical Education (CME)



The Excellence in Paediatrics 2013 Conference is accredited by the European Accreditation Council for Continuing Medical Education (EACCME) to provide the following CME activity for medical specialists.

The EACCME is an Institution of the European Union of Medical Specialists (UEMS), www.uems.net.

Each medical specialist should claim only those hours of credit that he/she actually spent in the educational activity.

EACCME credits are recognized by the American Medical Association towards the Physician's Recognition Award (PRA). To convert EACCME credit to AMA PRA category 1 credit, contact the AMA (www.ama-assn.org).

Conference Information

Important Information

First Aid

First aid is provided on site. In case of emergency, please notify the Conference Secretariat.

Liability & Insurance

Delegates are advised to arrange health and accident insurance before travelling to the Conference. The Conference Organisers cannot accept liability for personal injury or loss/damage to property and belongings of delegates during the Conference or their stay in Doha.

Mobile Phones

Delegates are kindly requested to switch off their mobile phones during the conference sessions.

Press Office

A Press Office will operate on the first floor of Conference venue, providing work stations, internet connection, as well as printer for accredited media representatives. For those already registered, press passes will be available for collection at the registration desk of the conference. On-site press registration will be available upon presentation of your press credentials.

Internet Corner

An Internet Corner will operate at the exhibition area of the conference, providing PC stations with internet connection.

A separate area within the Internet Corner will be available for delegates who wish to:

- Use their own laptop
- Have access to Wi-Fi internet
- Charge their laptops/mobiles

** Please refrain from leaving your personal belongings unattended in any conference area, including the Press Office and the Internet Corner*

Exhibition Opening Hours

The exhibition will be open for the duration of the Conference, please note opening times below:

Thursday 5 December: 09:30 – 17:00

Friday 6 December: 09:00 – 17:00

Saturday 7 December: 09:00 – 16:00

Programme Changes

Due to circumstances beyond the control of the Conference Organisers, last minute changes to the programme may be unavoidable. All information included in this programme is accurate until the day of printing, 19th November 2013.

Conference Highlights and an Introduction to our Initiatives and Networks

Conference

The 2013 conference is the fifth in a series of annual international paediatric conferences, presenting the latest, most insightful and authoritative overview of key developments in modern paediatrics – delivered by outstanding speakers. Excellence in Paediatrics was launched in 2009 in Florence, followed by London in 2010, Istanbul in 2011, Madrid in 2012 and we are thrilled to be in Doha for the 2013 edition of the conference.

Just some of the conference highlights include:

- A scientific programme designed by a dedicated Steering Committee and assisted by the EiP Advisory Board.
- An outstanding international faculty featuring over 70 internationally renowned speakers from all over the world.
- Over 50 scientific sessions in an inspiring mix of interactive formats and group learning – allowing you to select session by format as well as topic
- Access to the latest practice-changing advice that can instantly be leveraged in your everyday clinical practice
- Every session has 3 clear learning objectives, instantly deployable in your every-day practice.

EiP's Initiatives, Summits, Forums & Networks

EiP conducts a number of targeted initiatives each year to raise awareness, educate and inform paediatric healthcare professionals, from around the world, about emerging areas of development, treatment methods, and to fill existing knowledge gaps.

- **The Active Healthy Living Initiative, Summit & Network** – dedicated to help paediatricians Promote Energy balance, Active and Real Living. Active Healthy Living aims to enable healthcare providers worldwide to better understand and manage immediate and long-term health questions related to diet, nutrition, hydration, and physical activity.
- **The Allergies & Anaphylaxis Initiative, Forum & Network** – targeted at increasing the levels of awareness and preparedness by educating paediatric HealthCare professionals to be ready for when anaphylaxis occurs.
- **The HPV Vaccination Initiative & Summit** – dedicated to increasing the uptake of HPV vaccination rates by sharing best practices amongst target countries. KOL and policymaker led with the potential to make an immediate difference.
- **The Global Baby Skin Care Initiative, Summit & Network** – aiming to identify and dispel myths surrounding baby skin care among paediatricians and parents. This multi-year initiative aims to establish best practices and disseminate them through physician networks in target countries, in a bid to increase the quality of advice provided to parents.
- **The Rare Diseases Initiative, Forum & Network** - An educational campaign aiming to increase the awareness and competence of general paediatricians to accurately suspect rare diseases, facilitating early diagnosis and treatment where available.

All Summits and Forums above will take place in Doha, at the same time as this year's conference, and although participation takes place in a closed session format, all recommendations and report will be published online.

We would encourage you to join the EiP Community, the online collaborative platform for EiP Members, and work with each initiative to make an impact around the world. Play your part and join one of EiP's dedicated Networks in an area of paediatrics that you care passionately about.

Conference Information

Registration

You may register on-site at the Conference Secretariat, which will be operating on the following dates:

Wednesday 4 December	07.30 – 16.30
Thursday 5 December	08.00 – 17.00
Friday 6 December	08.00 – 17.00
Saturday 7 December	08.00 – 17.00

REGISTRATION TYPE	PARTICIPATION TO EXCELLENCE IN PAEDIATRICS 2013
	ON-SITE Registration 4-7 December
Full Delegate	€ 830
Trainee/Young Investigator	€ 580
Participant from a developing country	€ 580
Nurse	€ 300
Student	€ 200

All prices are quoted in Euros

- Please note that the reduced registration fee for trainees / young investigators is available for doctors and researchers under 35 years old. Please submit an official document such as ID card or passport indicating your birth date.

- The reduced registration fee is also available for participants from developing regions, as per the World Bank. To be considered for this category, please submit a letter of recommendation from your employer verifying your work place with full contact details.

- To be considered for the nurse or student registration categories, please submit the relevant official documents as proof of status.

NOTE: You can pay your registration fee by cash only.

Credit or debit cards and personal cheques are not accepted.

Registration Entitlements for Full Delegates, Trainees/Young Investigators, Participants from Developing Countries, Nurses, Students:

- Participation in all scientific sessions • Entrance to the exhibition area
- Participation in the Opening Ceremony • Conference Materials • Coffee Breaks
- Lunch Breaks • Certificate of Attendance with CME credits

If a delegate is unable to provide the required documentation when applying for a reduced registration rate on-site, the full non-member rates will be offered by the Conference Secretariat. For your information, please bear in mind that the registration fees do not include insurance of participants against accidents, sickness, cancellation, theft, property loss or damage. Participants are advised to take out adequate personal insurance.

Speakers' Ready Room

A Speakers' Ready Room will be operating throughout the duration of the Conference (MR 101 Hall – 1st Floor). Speakers are kindly requested to hand in their presentation (USB-key, CD-ROM, DVD) at least one (1) hour before their scheduled presentation time. If your presentation is scheduled early in the morning, you are kindly requested to hand in your presentation at the Speakers' Ready Room the day before. All versions of MS PowerPoint are accepted, including Mac. If you are using embedded video clips in your presentation, please remember to submit video files separately.

The following audiovisual equipment will be available for all presenters:

- PC
- Data video projector (PowerPoint presentations)
- Laser Pointer
- Microphones

Oral Presentations

If you are presenting an oral podium presentation, you are kindly requested to observe the following points:

- Please declare any relevant links to industry or other conflicts of interest at the beginning of your presentation.
- Please speak slowly and clearly. English is the working language of the conference, but not necessarily the native language of the delegates.

Poster Presentations

If you are presenting a poster, you are kindly requested to observe the following points:

- English is the official Language of the Conference.
- Each presenting author should be present on the time and date of his/her presentation in the poster area
- You are expected to be standing in front of your poster for the duration of the poster session.
- During the poster session, a moderator will lead Poster Walk Presentations around all of the posters at that session. When the moderator visits your poster, you will be provided 5 minutes to present the key points of your poster.

For Posters to be exhibited, please note the following:

- The necessary material for displaying the posters will be available in the poster area.
- Poster numbers will be displayed at the top of the panels.
- The corresponding poster panel number for each poster presented has been provided by the Conference Organisers, along with abstract presentation guidelines.
- Mounting and dismantling of posters will be done as specified in the information already sent to poster presenters by the Conference Organisers.
- Please note that posters should be 80 cm (wide) x 190 cm (tall) maximum (portrait layout).
- As a courtesy to other presenters, participants are kindly requested not to move or remove poster numbers or change the order of the assigned poster boards.
- It is essential that presenters clear their poster board promptly and within the scheduled time. Material left on a poster board after the removal deadline will be discarded.
- The Conference Organisers are not responsible for materials left behind and any other that is stolen or damaged.

Scientific Information

Programme User Guide

The programme has a number of sessions taking place, many of which run in parallel. Below is a description of various sessions taking place which can be attended by all delegates:

Plenary sessions

Single-speaker keynote lectures by leading experts, chosen to inspire as well as educate. Complemented by the best hot-off-the press findings presented by researchers selected to inform the general paediatric audience and stimulate discussion about what is new, important and relevant to their clinical practice. Each lecture lasts for 20-25 minutes with 5-10 minutes for questions.

Concurrent Lectures

Parallel single-speaker talks on a wide range of topics. Concurrent lectures are formal presentations by expert speakers who will update attendees on key clinical issues and the latest practical paediatric science through a lecture followed by response to audience questions. They last for 20-25 minutes with 5-10 minutes for questions.

Round Tables

Designed to promote open discussion around a significant topic of interest. Rather than making a formal presentation, session facilitators will encourage and maintain substantive discussion and offer an update of new developments and innovations in a certain areas.

The EiP Debate

The EiP Debate session format is an effective way to enable presentation and discussion on opposing views about a topic. The debate begins with the moderator stating the conflict. One speaker then presents arguments that affirm the proposition and the other speaker presents arguments against the proposition. Each speaker has the opportunity to make a rebuttal towards the opposing argument. Audience vote decides the outcome of the EiP Debate.

Interactive Case Series

Highly interactive case-based discussions designed to promote open discussion around a significant topic of interest. The sessions will combine information and interactive case discussion.

Workshops

During these interactive sessions delegates will have the opportunity to learn and practice specific skills. These sessions are with expert facilitators sharing their views about how they manage a particular paediatric problem. The duration of the workshops is 90 minutes.



Scientific Information

Programme at a glance

Wednesday, 4th December 2013

	MR 105	MR 106	MR 102	
08.00-08.30				08.00-08.30
08.30-09.00	EiP School 1*	EiP School 2*		08.30-09.00
09.00-09.30	Programme Planning, Implementation, and Evaluation	Primary Care School. Common Problems / Clinical Skills		09.00-09.30
09.30-10.00	Frederick A. Connell & Kenneth Sherr	Diego van Esso & Stefano del Torso		09.30-10.00
10.00- 10.30	This is a closed session for succesful bursary applicants only	This is a closed session for succesful bursary applicants only		10.00- 10.30
10.30-11.00				10.30-11.00
11.00-11.30				11.00-11.30
11.30-12.00			Middle East Leaders' Forum on Rare Diseases	11.30-12.00
12.00-12.30			Closed session - participation by invitation only	12.00-12.30
12.30-13.00				12.30-13.00
13.00-13.30				13.00-13.30
13.30-14.00				13.30-14.00
14.00-14.30				14.00-14.30
14.30-15.00				14.30-15.00
15.00-15.30				15.00-15.30
15.30-16.00				15.30-16.00
16.00-16.30				16.00-16.30

Programme at a Glance
Thursday, 5th December 2013

	THEATER	AUDITORIUM 1	AUDITORIUM 2	MR 105	
09.00-09.30					09.00-09.30
09.30-10.00					09.30-10.00
10.00-10.30	OPENING CEREMONY Welcome & Opening Addresses				10.00-10.30
10.30-11.00	Keynote Lecture Global Vaccine update Chair: Dimitri Christakis Speaker: Thomas Chieran				10.30-11.00
11.00- 11.30					11.00- 11.30
11.30-12.00	COFFEE BREAK				11.30-12.00
12.00-12.30	Round Table Pneumococcal & Meningococcal Meningitis		Round Table Overcoming challenges in the diagnosis and care of patients with Mucopolysaccharide Diseases		12.00-12.30
12.30-13.00	Diagnosis & Epidemiology Jamie Findlow	Round Table HPV Vaccination Strategies Chair: Megan Moreno Speakers: Marc Van Ranst, David Salisbury	Chair: Anders Fasth Speakers: Frits Wijburg, Charles Marques Lourenço, Christine Lavery, Fatma Al Jasmi, Farooq Hasan	Workshop Interviewing the adolescent Joan-Carles Suris	12.30-13.00
13.00-13.30	Prevention Catherine Weil Olivier				13.00-13.30
13.00-13.30	Treatment & Outcomes Matthew Snape				13.00-13.30
13.30-14.00	LUNCH BREAK - POSTER VIEWING (PP01-PP21 / PEARL_PP1-PEARL_PP8) Poster session moderators: Aaron E. Carroll; Claire Wainwright, & Stefano del Torso				13.30-14.00
14.00-14.30					14.00-14.30
14.30-15.00	Round Table Childhood Obesity Paulina Nowicka, Riccardo Dalle Grave, Patrick Tounian, Rosaura Leis Trabazo, Aayed Al-Qahtani, Nicholas Finer	Interactive Case Series Radiology Workshop Alan Sprigg	Interactive Case Series Approach to joint pain in primary care Athimalaipet V. Ramanan	Interactive Case Series Preparticipation sports physical Robert Sallis	14.30-15.00
15.00-15.30					15.00-15.30
15.30-16.00					15.30-16.00
16.00-16.30	Concurrent Lecture Tackling tuberculosis (TB) in children Chair: Stefano del Torso Speaker: Mohammad Janahi	Concurrent Lecture Colic diagnosis and treatment Chair: Diego van Esso Speaker: Aaron E. Carroll	Concurrent Lecture Management of snoring and obstructive sleep apnea in children Chair: Claire Wainwright Speaker: Gerald M. Loughlin	Concurrent Lecture Diagnosis and treatment of migraine Chair: Joan-Carles Suris Speaker: Ishaq Abu-Arafah	16.00-16.30
16.30-17.00	COFFEE BREAK				16.30-17.00
17.00-17.30	The EiP Debate Nebulized hypertonic saline for treatment of hospitalized bronchiolitis Chair: Aaron Carroll Speaker PRO: Terence Stephenson Speaker CON: Claire Wainwright				17.00-17.30
17.30-18.00					17.30-18.00
18.00-18.30					18.00-18.30
18.30-19.00					18.30-19.00

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Thursday, 5th December 2013

	MR 106	MR 103	MR 104	MR 102	
09.00-09.30					09.00-09.30
09.30-10.00					09.30-10.00
10.00-10.30					10.00-10.30
10.30-11.00					10.30-11.00
11.00- 11.30					11.00- 11.30
11.30-12.00	COFFEE BREAK				11.30-12.00
12.00-12.30					12.00-12.30
12.30-13.00	Workshop Management of first time UTI's Giovanni Montini			KOL session on car seat safety Closed session - participation by invitation only	12.30-13.00
13.00-13.30					13.00-13.30
13.30-14.00	LUNCH BREAK - POSTER VIEWING (PP01-PP21 / PEARL_PP1-PEARL_PP8) Poster session moderators: Aaron E. Carroll; Claire Wainwright, & Stefano del Torso	Meeting on the occasion of Excellence in Paediatrics Global perspective on the diaper area skin habits, practices, conditions and clinical benefits of differing care Lin Ma, Alain Taieb, Ilona J. Frieden, Lawrence F. Eichenfield, Mauricio Odio Lunch will be served during this session Supported by Pampers Procter & Gamble	LUNCH BREAK - POSTER VIEWING (PP01-PP21 / PEARL_PP1-PEARL_PP8) Poster session moderators: Aaron E. Carroll; Claire Wainwright, & Stefano del Torso		13.30-14.00
14.00-14.30					14.00-14.30
14.30-15.00	Workshop Diagnosing and managing eating disorders in primary care Megan Moreno				14.30-15.00
15.00-15.30					15.00-15.30
15.30-16.00					15.30-16.00
16.00-16.30	Concurrent Lecture The metabolic consequences of childhood obesity Chair: Giovanni Montini Speaker: Julian Hamilton- Shield		The HPV Vaccination Summit Closed session - participation by invitation only		16.00-16.30
16.30-17.00	COFFEE BREAK			COFFEE BREAK	16.30-17.00
17.00-17.30					17.00-17.30
17.30-18.00					17.30-18.00
18.00-18.30					18.00-18.30
18.30-19.00					18.30-19.00

Programme at a Glance

Friday, 6th December 2013

	THEATER	AUDITORIUM 1	AUDITORIUM 2	
08.00-08.30				08.00-08.30
08.30-09.00	Plenary Lectures Chair: Arthur Eidelman Lifestyle approaches for childhood and adolescent obesity Speaker: Deborah Christie			08.30-09.00
09.00-09.30	Reach out and Read Speaker: Barry S. Zuckerman			09.00-09.30
09.30-10.00	Parents trust paediatricians view on childhood vaccination: take your responsibility seriously Speaker: Marc Sprenger			09.30-10.00
10.00- 10.30				10.00- 10.30
10.30-11.00	Interactive Case Series Management of Anaphylaxis Bassam Mahboub, Harb Harfi	Interactive Case Series Pediatric Asthma Management Gerald M. Loughlin	Workshop Diagnostic approach to lysosomal storage disorders (LSDs): opportunities and pitfalls. An interactive workshop with case-presentations Charles Marques Lourenço, Frits Wijburg	10.30-11.00
11.00-11.30				11.00-11.30
11.30-12.00	PRAYER TIME			11.30-12.00
12.00-12.30				12.00-12.30
12.30-13.00	LUNCH BREAK - POSTER VIEWING (PP22-PP55 / GBFI_PP1-GBFI_PP8) Poster session moderators: Giovanni Montini; Diego van Esso & Gerald M. Loughlin			12.30-13.00
13.00-13.30				13.00-13.30
13.30-14.00				13.30-14.00
14.00-14.30	Interactive Case Series Hematuria/proteinuria and work up of abnormal urinalyses Giovanni Montini	Interactive Case Series Management of headache in primary care Ishaq Abu Arafah	Workshop Cutaneous challenges in infants and young children Lawrence F. Eichenfield	14.00-14.30
14.30-15.00				14.30-15.00
15.00-15.30	Concurrent Lecture Top 10 Medical apps in 2013 Chair: Gerald M. Loughlin Speaker: Aaron E. Carroll	Concurrent Lecture Overcoming Vaccine hesitancy Chair: Claire Wainwright Speaker: Marc Van Ranst	Concurrent Lecture ADHD co-morbidities; Practical approach Speaker: Ahmad Almai	15.00-15.30
15.30-16.00	COFFEE BREAK			15.30-16.00
16.00-16.30	Round Table Paediatric dermatology updates - Hemangioma, atopic dermatitis & vitiligo Lawrence F. Eichenfield, Ilona J. Frieden, Alain Taieb			16.00-16.30
16.30-17.00				16.30-17.00

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Programme at a Glance

Friday, 6th December 2013

	MR 105	MR 106	MR 103	
08.00-08.30				08.00-08.30
08.30-09.00				08.30-09.00
09.00-09.30				09.00-09.30
09.30-10.00				09.30-10.00
10.00- 10.30	Workshop Birthmarks – When to Worry? Ilona J. Frieden	Workshop Professionalism in Medicine Khalid A. Alsaadi Alyafei, Ahmed Hassan Alhammadi, Amal Khidir, Magda Wagdy, Abdel-Naser Elzouki	Active Healthy Living Summit & Network Meeting Closed session – participation by invitation only	10.00- 10.30
10.30-11.00				10.30-11.00
11.00-11.30				11.00-11.30
11.30-12.00	PRAYER TIME			11.30-12.00
12.00-12.30				12.00-12.30
12.30-13.00	LUNCH BREAK - POSTER VIEWING (PP22-PP55 / GBFI_PP1-GBFI_PP8) Poster session moderators: Giovanni Montini; Diego van Esso & Gerald M. Loughlin			12.30-13.00
13.00-13.30				13.00-13.30
13.30-14.00	Workshop Identification and evaluation of language delay in children Barry S. Zuckerman	Workshop Car safety seats: What you need to know to keep children safe Marilyn J. Bull, Khalid Abdulnoor Saifelddeen		13.30-14.00
14.00-14.30				14.00-14.30
14.30-15.00				14.30-15.00
15.00-15.30	Concurrent Lecture When to get an ANA and what to do if it is positive Chair: Joan-Carles Suris Speaker: Athimalaipet V. Ramanan	Concurrent Lecture Human milk is the only milk for preterm infants Chair: Diego van Esso Speaker: Richard Schanler	15.00-15.30	
15.30-16.00	COFFEE BREAK		15.30-16.00	
16.00-16.30		Concurrent Lecture Transcatheter closure of septal defects in children Ziyad M. Hijazi	16.00-16.30	
16.30-17.00			16.30-17.00	

	AUDITORIUM 1	AUDITORIUM 2	MR 105	
08.00-08.30				08.00-08.30
08.30-09.00				08.30-09.00
09.00-09.30	Plenary Lectures Chair: Megan Moreno Top 10 articles in Pediatrics Speaker: Aaron E. Carroll			09.00-09.30
09.30-10.00	The current state of polio eradication Speaker: Yagob AL-Mazrou			09.30-10.00
10.00- 10.30	Dietary and lifestyle risk factors for childhood obesity: is prevention possible? Speaker: Barbara Livingstone			10.00- 10.30
10.30-11.00	COFFEE BREAK			10.30-11.00
11.00-11.30		Interactive Case Series The CoMO Change Equation Catherine Weil-Olivier, Elena Moya, Wilma Witkamp		11.00-11.30
11.30-12.00	Round Table Physical Activity in Childhood Margaret Talbot, Robert Sallis, Manuel J Castillo, Jean Michel Borys, Paul Gately, Detlef Dumon	Organised by the Confederation of Meningitis Organisations (CoMO)	Workshop Is this immunodeficiency? Anders Fasth	11.30-12.00
12.00-12.30		Concurrent Lecture Intersectoral approach to child maltreatment prevention worldwide Chair: Frederick Connell Speaker: Marcellina Mian		12.00-12.30
12.30-13.00	LUNCH BREAK - POSTER VIEWING (PP56-PP81) Poster session moderators: Megan A. Moreno, Richard J. Schanler, & Joan-Carles Suris		Round Table Updates on Meningitis Nawal Al Kaabi, Catherine Weil Olivier, Rafik Bekkat-Berkani	12.30-13.00
13.00-13.30			Lunch will be served during this session	13.00-13.30
13.30-14.00	Concurrent Lectures Chair: Aaron E. Carroll Exercise is Medicine; Realizing the health benefits of physical activity Speaker: Robert E. Sallis			13.30-14.00
14.00-14.30	Oral Immunotherapy Speaker: Bassam Mahboub	Interactive Case Series Approach to the potentially surgical abdomen Mansour Ahmed J. Ali	Workshop Office management of type 2 diabetes Julian Hamilton-Shield	14.00-14.30
14.30-15.00	Feeding the Premature Infant Human Breast Milk: Is There a Risk of CMV Infection? Speaker: Arthur Eidelman			14.30-15.00
15.00-15.30	Oral presentations Best abstracts Chair: Aaron E. Carroll			15.00-15.30
15.30-16.00				15.30-16.00
16.00-16.30	Closing Remarks EiP Community Meeting - The Way Forward			16.00-16.30
16.30-17.00				16.30-17.00

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Saturday, 7th December 2013

	MR 106	MR 103	MR 104	
08.00-08.30				08.00-08.30
08.30-09.00				08.30-09.00
09.00-09.30		Middle East Leaders' Forum on Allergies & Anaphylaxis Closed session – participation by invitation only		09.00-09.30
09.30-10.00				09.30-10.00
10.00- 10.30				10.00- 10.30
10.30-11.00	COFFEE BREAK			10.30-11.00
11.00-11.30				11.00-11.30
11.30-12.00	Workshop ADHD assessment and management; Practical guide in primary care paediatric setting Ahmad Almai	Workshop Hands on diagnostic testing Diego van Esso		11.30-12.00
12.00-12.30				12.00-12.30
12.30-13.00	LUNCH BREAK - POSTER VIEWING (PP56-PP81) Poster session moderators: Megan A. Moreno, Richard J. Schanler, & Joan-Carles Suris			12.30-13.00
13.00-13.30				13.00-13.30
13.30-14.00	Workshop Sharing the Light: Teaching different levels of learners in busy clinical settings Amal Khidir, Ahmed Hassan Alhammadi, Magda Wagdy, Marcellina Mian	Workshop Addressing tobacco and cannabis use Joan-Carles Suris	Middle East Leaders' Forum on Meningitis Closed session - participation by invitation only	13.30-14.00
14.00-14.30				14.00-14.30
14.30-15.00				14.30-15.00
15.00-15.30				15.00-15.30
15.30-16.00				15.30-16.00
16.00-16.30				16.00-16.30
16.30-17.00				16.30-17.00

07.30	REGISTRATION OPENING
08.30 – 16.30	<div><div>Hall: MR 105</div><div>EiP School - Programme Planning, Implementation, and Evaluation</div><div>Co-ordinators: Frederick A. Connell, USA & Kenneth Sherr, USA</div></div> <div><div>Description</div><div>This course is designed to enhance participants' abilities to develop, implement and evaluate programmatic solutions to public health problems they encounter as paediatricians.</div><div><div>Learning Objectives</div><div>Through course lectures, discussion, and application of material covered in the course to ameliorate a problem of public health importance, by the end of the course participants should be able to:</div><div><ul style="list-style-type: none">Identify program needs and formulate appropriate program interventions in response to these needsDefine logistic, training and resource requirements to implement a program interventionIdentify and define strategies to engage diverse program stakeholdersFormulate a monitoring and evaluation logic model</div></div><div>Remarks: Closed session for successful bursary applicants</div></div>
08.30 – 16.30	<div><div>Hall: MR 106</div><div>EiP School – Primary Care School. Common Problems / Clinical Skills</div><div>Co-ordinators: Diego van Esso, Spain & Stefano del Torso, Italy</div></div> <div><div>Description</div><div>Basic primary care skills-such as vision and language screening are commonly absent from residency curricula, yet competence in these and other skills as in-office rapid testing are required by the Primary Care Pediatricians in the Community in order to obtain the most cost - effective health interventions in both low-income and high income countries.</div><div><div>Learning Objectives</div><div><ul style="list-style-type: none">Health promotion skills in Primary Care in the CommunityEffective gatekeeping practices in the primary care pediatrician officeSpecific disease management and counselling</div></div><div>Remarks: Closed session for successful bursary applicants</div></div>
11.30 – 16.30	<div><div>Hall: MR 102</div><div>Middle East Leaders’ Forum on Rare Diseases</div><div>Co-chairs: 1. Dimitri A. Christakis, MD, MPH, George Adkins Professor of Pediatrics, University of Washington & Director, Center for Child Health, Behavior, and Development, Seattle Children’s Research Institute, USA - Chairman of the Excellence in Paediatrics Institute 2. Fatma Al Jasmi, MBBS, FRCPC, FCCMG, Assistant Professor of Paediatrics, Faculty of Medicines and Health Science, UAE University, Al Ain, United Arab Emirates 3. Anders Fasth, MD, PhD, Professor of Pediatric Immunology, Department of Pediatrics, University of Gothenburg & The Queen Silvia Children’s Hospital, Sweden 4. Frits Wijburg, Professor, Pediatric Metabolic Specialist, Department of Paediatrics, Academic Medical Centre, Amsterdam, The Netherlands 5. Charles Marques Lourenço, MD, Neurogenetics Unit, Department of Medical Genetics, School of Medicine of Ribeirao Preto, University of Sao Paulo, Brazil</div></div> <div>Remarks: Closed session – participation by invitation only</div>

10:00 – 11:30	<div><div>Hall: Theater</div><div>Opening Ceremony</div><div>Welcome & Opening Addresses</div><div>Keynote Lecture: Global Vaccine update</div><div>Chair: Dimitri A. Christakis, USA</div><div>Speaker: Thomas Cherian, Switzerland</div></div> <div><div>Description</div><div>The presentation outlines the guiding principles, goals and objectives of the Decade of Vaccines Global Vaccine Action Plan (GVAP) endorsed by the World Health Assembly in 2012, the current status of global immunization, and assessment of progress against the goals and objectives of the GVAP.</div><div><div>Learning objectives</div><div><ul style="list-style-type: none">An overview of the Decade of Vaccines Global Vaccine Action Plan, its guiding principles, goals and strategic objectives, and the accompanying monitoring and accountability frameworkThe current status of global immunization, with successes, failures and challenges for achieving global goalsActions required from the global community for realizing the full potential of vaccines and immunization</div></div></div>
11.30 – 12.00	COFFEE BREAK
12.00 – 13.30	<div><div>Hall: Theater</div><div>Round Table: Pneumococcal & Meningococcal Meningitis</div><div>Speakers: <ul style="list-style-type: none">Diagnosis & Epidemiology: Jamie Findlow, UKPrevention: Catherine Weil-Olivier, FranceTreatment & Outcomes: Matthew Snape, UK</div></div>
12.00 – 13.30	<div><div>Hall: Auditorium 1</div><div>Round Table: HPV Vaccination Strategies</div><div>Chair: Megan A. Moreno, USA</div><div>Speakers: David Salisbury, UK & Marc van Ranst, Belgium</div></div>
12.00 – 13.30	<div><div>Hall: Auditorium 2</div><div>Round Table: Overcoming challenges in the diagnosis and care of patients with Mucopolysaccharide Diseases (MPS)</div><div>Chair: Anders Fasth, Sweden</div><div>Speakers: Frits Wijburg, The Netherlands; Charles Marques Lourenço, Brazil; Fatma Al Jasmi, United Arab Emirates; Christine Lavery, UK & Farooq Hasan, United Arab Emirates</div><div><div>Description</div><div>Mucopolysaccharidoses comprise a group of inherited disorders characterized by an inability to degrade glycosaminoglycans in lysosomes. Although relatively rare, early diagnosis is essential, allowing genetic counselling, provision of social care information and early start of treatment. Collaborative efforts of paediatricians, geneticists and patient organisations are essential and strategies will be discussed.</div><div>Overview of the Mucopolysaccharidoses and option for treatment (Frits Wijburg, Netherlands) – Learning Objectives</div><div><ul style="list-style-type: none">Learning how to identify a patient with a Mucopolysaccharide disease (signs and symptoms!)Understanding the genetic causes and modes of inheritanceKnowing about the current treatment options</div></div></div>

Diagnostic challenges (**Charles Lourenço**, Brazil) – **Learning Objectives**

- Summarize current diagnostic methods for patients with mucopolysaccharidosis (MPS) and related disorders
- Describe the main diagnostic challenges in recognizing the multi-system nature of the MPS and the role of the physician in the diagnostic paradigm
- Identify key laboratory pitfalls in the investigation of patients with suspicion of MPS
- Assess case studies inclusive of patients and the diagnostic approaches

Challenges in care (**Fatma Al Jasmi**, UAE) – **Learning Objectives**

- How to address families denial to diagnosis and treatment
- Challenges in management of multiple affected siblings and their access to multi-disciplinary subspecialties
- Challenges in access to disease modifying treatment (HSCT, ERT)
- How to improve patient compliance with treatment

Challenges for the family (**Farooq Hasan**, UAE) - **Learning Objectives**

- Pediatricians need to ‘Think Metabolics’ when looking at infants and children presenting strange & unexplained symptoms
- Parents in the region need to SHARE - information, resources, knowledge gained by parenting children with rare diseases and, if situation requires, medications. Pediatricians, as a best practice, need to be a part of such forums and activities.
- Need to transfer knowledge to unaffected siblings/spouse of managing children with rare diseases - a major advantage for any treating pediatrician who faces such a patient for the first time.

The role of patient organizations in overcoming these challenges (**Christine Lavery**, UK) - **Learning objectives**

- What constitutes appropriate support for the emerging patient support network?
- Understanding the role of the patient organisation
- What are the challenges of working collaboratively with the patient organisation?

12.00 – 13.30

Hall: MR 105

Workshop: Interviewing the adolescent

Speaker: Joan-Carles Suris, Switzerland

Description

Using examples, participants will learn what the specificities of interviewing an adolescent are and what to do and what to avoid when during the interview. Similarly, the role of parents and how to deal with them will also be discussed. Vignettes will be used for role-playing.

Learning objectives

- To be aware of the specific characteristics of interviewing adolescents
- To describe and show proficiency in effective communication with adolescents
- To skillfully use the interview to build partnerships with the adolescent patient and his/her parents

12.00 – 13.30

Hall: MR 106

Workshop: Management of first time UTI’s

Speaker: Giovanni Montini, Italy

Description

Febrile urinary tract infections are common and have the highest incidence during the first year of life in both sexes. Management requires antibiotic treatment in all children, while the investigative approach (ultrasonography, VCUG, DMSA scan) is being questioned, with a lack of consensus regarding the optimal protocol.

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Learning Objectives

At the end of this presentation, participants will be able to:

- Evaluate/understand the short and long term clinical significance of febrile UTIs
- Understand the general trend towards less imaging following a febrile UTI as outlined in the most recent guidelines
- Understand the epidemiology of UTIs in children

12.30-15.00

Hall: MR 102

KOL session on car seat safety

Remarks: Closed session – participation by invitation only

13.30 – 14.30

Exhibition Hall 2

LUNCH BREAK

POSTER VIEWING (PP01-PP21 / PEARL_PP1-PEARL_PP8)

Poster Session Moderators: **Aaron E. Carroll**, USA;
Claire Wainwright, Australia & **Stefano del Torso**, Italy

THEMATIC STREAM: ALLERGY – IMMUNOLOGY (PP01-PP11)

PP01	NEONATAL SCREENINGS; CRITICAL IN DETECTING FAMILIAL BACKGROUNDS IN IMMUNODEFICIENCY DISEASES: A MIDDLE-EASTERN POPULATION CASE REPORT Mehdi Adeli ; Fawziya Al-Yafei Hamad Medical Corporation (HMC), Qatar
PP02	DETECTING OF CORRELATION BETWEEN PEAK EXPIRATORY FLOW RATE AND HEART RATE VARIABILITY IN CASE OF ALLERGIC BRONCHIAL ASTHMA IN CHILDREN’S POPULATION Nino Adamia ¹ ; Nino Adamia ¹ ; Irma Ubiria ¹ ; Darejan Khachapuridze ² ; Ketevan Barabadze ³ ; Lali Saginadze ⁴ ; Tamar Arakhamia ¹ ; Natia Chkhaidze ¹ ; Nino Mdivnishvili ¹ ¹ Tbilisi State Medical University, Republic of Georgia; ² Kutaisi Clinical and Immunological Center, Republic of Georgia; ³ Iv. Javakhishvili Tbilisi State University, Republic of Georgia; ⁴ M. Iashvili Pediatric Clinic, Republic of Georgia
PP03	RHINO-CONJUNCTIVITIS Nino Adamia ¹ ; Ivane Chkhaidze ¹ ; Ketevan Barabadze ² ; Vakhtang Zerekidze ³ ; Natia Chkhaidze ¹ ; Ketevan Gotsadze ⁴ ¹ Tbilisi State Medical University, Republic of Georgia; ² Iv. Javakhishvili Tbilisi State University, Republic of Georgia; ³ M. Iashvili Pediatric Clinic, Republic of Georgia; ⁴ David Tatishvili Medical Center, Republic of Georgia
PP04	THE RELATIONSHIP BETWEEN HELICOBACTER PYLORI INFECTION AND ALLERGIC RHINITIS DURING CHILDHOOD Mervan Bekdas ¹ ; Tayfun Apuhan ² ; Ýsmail Necati Hakyemez ³ ; Beyhan Kucukbayrak ⁴ ; Beyhan Yýlmaz ⁵ ; Esra Kocoglu ⁶ ¹ Abant İzzet Baysal University, Faculty of Medicine, Turkey; ² Abant İzzet Baysal University Faculty of Medicine Department of Otolaryngology, Turkey; ³ Abant İzzet Baysal University Faculty of Medicine Department of Infectious Diseases and Clinical Microbiology, Turkey; ⁴ İzzet Baysal State Hospital Department of Pediatrics, Turkey; ⁵ İzzet Baysal State Hospital Department of Otolaryngology, Turkey; ⁶ Abant İzzet Baysal University Faculty of Medicine Department of Medical Microbiology, Turkey

PP05	THE DIAGNOSTIC APPROACH AND MANAGEMENT OF COW’S-MILK PROTEIN ALLERGY IN INFANTS AND CHILDREN Giuseppe Mele Italian Observatory on the health of children and adolescents, Italy
PP06	ESTROGENIC HEREDITARY ANGIOEDEMA Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud University Hospital of Setif-Algeria, Albania
PP07	A URTICARIA LIKE NO OTHER: CAPS SYNDROME Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud University Hospital of Setif-Algeria, Albania
PP08	ACUTE SUPPURATIVE PAROTITIS IN A 2-MONTH-OLD INFANT WITH SELECTIVE IGA DEFICIENCY Sevil Bilir Goksugur ¹ ; Mervan Bekdas ¹ ; Emine Dagýstan ² ; Fatih Demircioglu ¹ ; Erol Kýsmet ¹ ¹ Abant Izzet Baysal University Faculty of Medicine Department of Pediatrics, Turkey; ² Abant Izzet Baysal University, Faculty of Medicine Department of Radiology, Turkey
PP09	COMMON ASTHMA MISCONCEPTIONS: A LITTLE KNOWLEDGE DOES A LOT OF DAMAGE Ahmad Hamdan Jerusalem Medical Association, Ramallah, Occupied Palestinian Territory
PP10	AUTO-INFLAMMATORY ARTHRITIS Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud University Hospital of Setif-Algeria, Albania
PP11	IN THE STUDY OF THE PEDIATRICIAN: CAN YOU ASSES THE SEVERITY OF THE ATOPIC DERMATITIS (DA)? AND CAN YOU MONITOR THE DA? AND THIS COULD BE DONE BY THE PARENTS TOO? Ruggiero, Giuseppe; Mele, Giuseppe Paidòss, Italy

THEMATIC STREAM: CARDIOLOGY (PP12-PP13)

PP12	CONGENITAL ANOMALIES AND GENETIC DISEASES ARE COMMON ASSOCIATION OF PEDIATRIC PULMONARY HYPERTENSION (PH) IN A TERTIARY CARE CENTER IN SAUDI ARABIA Hanaa Banjar King Faisal Specialist Hospital and Research Center, Riyadh, Saudi Arabia
PP13	RIGHT PULMONARY ARTERY AGENESIS IN AN INFANT WITH CHROMOSOMAL ABNORMALITY, DELITION 18Q21 - A CASE REPORT Jerzy Adam Targonski ¹ ; Irena Juhnke-Targonska ² ; Lungile Pepeta ³ ¹ Department of Paediatrics, Frontier Regional Hospital, Queenstown, Republic of South Africa; ² Department of Radiology, Frontier Regional Hospital, Queenstown, Republic of South Africa; ³ Department of Paediatrics, Dora Nginza Hospital, Republic of South Africa

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THEMATIC STREAM: CHILDREN’S ENVIRONMENTAL HEALTH (PP14)

PP14	KNOWLEDGE AND OPINION OF SAUDI FEMALE SCHOOL TEACHERS ON PHYSICAL EXERCISE FOR CHILDREN Ghada Al-Arfaj PSMMC/ RIYADH/ KSA, Saudi Arabia
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THEMATIC STREAM: GASTROENTEROLOGY, NUTRITION & METABOLISM (PP15-PP21)

PP15	HELICOBACTER PYLORI INFECTION AND GASTROESOPHAGEAL REFLUX IN CHILDREN Vasile Valeriu Lupu ; Marin Burlea ; Gabriela Paduraru ; Ancuta Ignat ; Gabriela Ciubotariu ; Mihaela Moscalu ; Smaranda Diaconescu University of Medicine and Pharmacy “Gr. T. Popa”, Romania
PP16	DEVELOPMENT AND DEBUT OF A PAEDIATRIC CLINICAL EATING MALFUNCTION Chukwuebuka Ilorah Obiakor University Of Jos, Ibadan, Nigeria
PP17	ASSESSING THE FREQUENCY OF ENDOCRINE DISORDERS IN CHILDREN SUFFERING FROM CHRONIC HEPATIC DISEASE Simin Partovi ¹ ; Hamid Reza Kianifar ¹ ; Ali Jafari ¹ ; Ali Khakshoor ¹ ; Atieh Mehdizadeh Hakkak ² ¹ <i>Qaem Hospital, Iran;</i> ² <i>Clinic of Cystic Fibrosis, Iran</i>
PP18	FOOD ALLERGIES IN CHILDREN’S POPULATION Nino Adamia ¹ ; Maia Surviladze ² ; Ketevan Barabadze ³ ; Lali Saginadze ² ; David Makhataдзе ² ; Natia Chkhaidze ¹ ; Ana Petriashvili ¹ ; Tamar Arakhamia ¹ ; Nino Mdivnishvili ¹ ¹ Tbilisi State Medical University, Republic of Georgia; ² M. Iashvili Pediatric Clinic, Republic of Georgia; ³ Iv. Javakhishvili Tbilisi State University, Republic of Georgia;
PP19	IMPACT OF EARLY COMMENCEMENT OF BREAST FEEDING ON FURTHER FEEDING PRACTICES Nino Adamia ¹ ; Ivane Chkhaidze ¹ ; Maia Surviladze ² ; Ketevan Barabadze ³ ; Tamar Zerekidze ⁴ ; Natia Chkhaidze ¹ ; Ana Petriashvili ¹ ; Nino Mdivnishvili ¹ ; Irma Ubiria ¹ ¹ Tbilisi State Medical University, Republic of Georgia; ² M. Iashvili Pediatric Clinic, Republic of Georgia; ³ Iv. Javakhishvili Tbilisi State University, Republic of Georgia; ⁴ Center of Endocrinology, Republic of Georgia
PP20	HOW TO EXCLUDE CELIAC DISEASE AND FREE DIET VIA HLA TYPING IN A DIFFICULT-TO-MANGE CASE Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud University Hospital of Setif-Algeria, Albania
PP21	HELICOBACETR PYLORI REVEALIN A “LATENT” CELIAC DISEASE Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud University Hospital of Setif-Algeria, Albania

Scientific Programme
Thursday, 5 December 2013

THEMATIC STREAM: ACTIVE HEALTHY LIVING (PEARL_PP1 – PEARL_PP8) (Exercise, Health weight management, Obesity)	
PEARL_PP1	OBESITY DEGREE AND CARDIOMETABOLIC RISK AMONG SCHOOL STUDENTS Nayera Hassan ; Sahar El-Masry ; Muhammad Al-Tohamy National Research Centre, Egypt
PEARL_PP2	METABOLIC SYNDROME AMONG OBESE SCHOOL STUDENTS IN EGYPT Nayera Elmorsi Hassan ; Sahar Elmasry ; Mona Anwar National Research Centre, Egypt
PEARL_PP3	THE IMPORTANCE OF WEIGHT LOSS IN TREATING PCOS IN AN ADOLESCENT GIRL Iliana Christaki ; Elpis Vlachopapadopoulou Children’s Hospital P. & A. Kyriakou, Endocrinology, Athens, Greece
PEARL_PP4	CARDIOVASCULAR DISEASE RISK FACTORS IN NIGERIAN SCHOOL CHILDREN Yilgwan, Christopher University of Jos, Nigeria
PEARL_PP5	ASSESSMENT OF THE RELATION BETWEEN MOTHERS’ BMI IN THE BEGINNING OF PREGNANCY AND BREASTFEEDING IN THE FIRST 6 MONTHS AFTER DELIVERY Farzad Shidfar ¹ ; Mandana Baradaran Taghavi ² ; Masoud Kimiagar ² ; Yadolah Mehrabi ² ¹ Iran University of Medical Sciences, Iran; ² Shahid Beheshti University of Medical Sciences, Iran
PEARL_PP6	HYPO-CALORIC DIET EFFECTS ON LIVER STEATOSIS IN OBESE CHILDREN Shahsanam Gheibi ¹ ; Zahra Fakoor ² ; Ahmad Ali Nikibakhsh ² ; Seyyedeh Shabnam Seyyed Salehi ² ; Seyyedeh Soma Seyyed Salehi ² ¹ Maternal and Child Obesity research Center of Urmia University of Medical Sciences, Iran; ² Urmia University of Medical Sciences, Iran
PEARL_PP7	PHYSICAL ACTIVITY: NOT EVERYTHING IS GOOD, NOT EVERYTHING IS BAD - HOW TO THROUGH AWAY THE BATH DIRTY WATER WITHOUT DROPPING THE “HEALTHY BABY”? Margarida Gaspar de Matos ; Luis Calmeiro ; Adilson Marques ; Nuno Loureiro University of Lisbon, Portugal
PEARL_PP8	CHILD OBESITY IN MIDDLE EAST Bahiyeh Qandalji Moh, Al-Bashir H, Jordan
13.30 – 15.00	Hall: MR 103 Meeting on the occasion of EiP: Global perspective on the diaper area skin habits, practices, conditions and clinical benefits of differing care Description Diaper area skin conditions are extremely common and have both a physical impact on babies and psychological impact on their care providers. These conditions can be a result of medical and/or patient habits and range from mild to severe disorders. Treating these conditions can be difficult due to challenges of delivering the appropriate diagnosis and current habits of the care providers. This course will provide perspective on the breadth of diapering habits and skin care practices and emphasize the diagnosis and practical treatment of these common, but distressing conditions.

Scientific Information

Scientific Programme
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- Learning Objectives**
- Describe the common practices in diapering and caring for skin in the diaper area
 - Understand the unique challenges related to diapering and caring for skin in the diaper area in various global populations.
 - How to clinically diagnosis different skin conditions in the diaper area and appropriate treatments
 - Understand clinical methods and approaches to cleansing diaper area skin and diapering.

Speakers:

- Overview of global habits and practices of diapering with unique China perspective: **Lin Ma**, China

- Learning Objectives**
- Overview global similarities and differences in common diapering habits
 - Describe diapering and skin care practices in China
 - Prevalence of common diaper area skin condition in region
 - Unique regional therapeutic treatment for the 1-2 most prevalent skin conditions

- Evolving concepts of neonatal skin: **Alain Taieb**, France

- Learning Objectives**
- Describe recent perspective on skin barrier versus functionality; microbiome
 - Prevalence of skin condition unique to neonates

- Approaches to differential diagnosis of diaper area skin conditions to facilitate therapeutic strategies: **Ilona J. Frieden**, USA

- Learning Objectives**
- Review of common diaper area skin conditions (i.e., irritant dermatitis, eczema, bacterial infections, diaper dermatitis, etc.)
 - Identify diagnostic strategies to assure appropriate treatment
 - Share therapeutic strategies for treatment of common diaper skin conditions

- Clinical methods and approaches to diaper area skin cleansing and health: **Lawrence F. Eichenfield**, USA

- Learning Objectives**
- Provide practical tools for assessing effectiveness of various cleansing methods (i.e., improve hygiene, maintain skin barrier condition)
 - Review common diaper area cleansing approaches and ingredients/technologies
 - Describe benefits and limitations of various practices of cleansing diaper area on skin health by reporting clinical data

- Clinical methods and approaches to diapering and diaper area skin health: **Mauricio Odio**, USA

- Learning Objectives**
- Provide practical tools for assessing effectiveness of various diapering methods (i.e., improve home hygiene, minimize sleep disruption)
 - Review common diapering approaches and ingredients/technologies
 - Describe benefits and limitations of various practices of diapering on skin health by reporting clinical data

- Panel Q&A: **Lawrence F. Eichenfield**, USA

- Closing Remarks: **Lawrence F. Eichenfield**, USA

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Remarks:

Lunch will be served during this session

14.30 – 16.00	Hall: Theater Round Table: Childhood Obesity Speakers: Aayed Al-Qahtani , Saudi Arabia; Riccardo Dalle Grave , Italy; Paulina Nowicka , Sweden; Patrick Tounian , France; & Rosaura Leis Trabazo , Spain & Nicholas Finer , UK
14.30 – 16.00	Hall: Auditorium 1 Interactive Case Series: Radiology Workshop Speaker: Alan Sprigg , UK Description Radiology is part of clinical management but access is variable in different countries. A chest radiograph (CXR) is the commonest investigation performed worldwide. It is also the most complex to interpret. Learning Objectives <ul style="list-style-type: none">• This session demonstrates how to review a CXR• It presents normal variants that may simulate disease• It has interactive ‘anonymous voting’ followed by explanations of common pathology• The aim is to improve CXR interpretation, where there is no radiologist available
14.30 – 16.00	Hall: Auditorium 2 Interactive Case Series: Approach to joint pain in primary care Speaker: Athimalaipet V. Ramanan , UK Description This session will discuss the approach to a child presenting to a paediatrician in the primary care. The session will focus on common musculoskeletal problems including mechanical and inflammatory causes of joint pain. The session will also provide an approach to diagnosis and management for the major causes of joint pain in children. Learning Objectives <ul style="list-style-type: none">• Understand the importance of history in patients presenting with joint pain• Diagnosis and management of common causes of joint pain in children
14.30 – 16.00	Hall: MR 105 Interactive Case Series: Preparticipation Sports Physical Speaker: Robert E. Sallis , USA Description Pediatricians and other primary care physicians are often asked to clear athletes prior to sports participation. In fact, most youth sports organizations require young athletes obtain see a physician and obtain clearance prior to any participation. For this reason, it is important for these physicians to understand the essential components of this exam. Learning Objectives <ul style="list-style-type: none">• Review the basic goals and format of the pre-participation evaluation• Discuss the specific content of these exams with a focus on detecting problems that can result in exercise related sudden death• Outline the process for deciding about clearance to participate when problems are found
14.30 – 16.00	Hall: MR 106 Workshop: Diagnosing and managing eating disorders in primary care Speaker: Megan A. Moreno , USA Description Eating disorders such as bulimia and anorexia nervosa are challenging conditions for health care providers to diagnose and manage. This workshop will review key elements of the diagnosis and treatment of eating disorders through exploring two patient cases.

	Learning Objectives <ul style="list-style-type: none">• Understand risk factors for eating disorders, including predisposing and precipitating factors• Learn about critical word choices when having conversations with patients and families with eating disorders• Learn key elements of a treatment plan for patients with eating disorders
14.30 – 19.00	Hall: MR 104 The HPV Vaccination Summit Co-Chairs: 1. Salah Al Awaidy , Sr Consultant Epidemiologist, Communicable Diseases, Advisor to Health Affairs, Ministry of Health, Sultanate of Oman 2. David Salisbury , FRCP, FRCPCH, FFPH, Director of Immunisation, Department of Health, London, UK 3. Marc Van Ranst , Head of the Department of Laboratory Medicine and Head of the Laboratory of Diagnostic Virology, University of Leuven, Belgium 4. Catherine Weil-Olivier , Professor of Paediatrics, Department of Pediatrics, University Denis Diderot Paris VII, Paris, France Remarks: Closed session – participation by invitation only
15.00 – 19.00	Hall: MR 103 Global Baby Skin Care Summit & Network Meeting Co-chairs: 1. Lawrence F. Eichenfield , MD, Professor of Pediatrics and Medicine (Dermatology), Chief, Pediatric and Adolescent Dermatology, University of California, San Diego School of Medicine & Rady Children’s Hospital and Health Center, San Diego, California, USA 2. Ilona J. Frieden , MD, Professor of Dermatology and Pediatrics, School of Medicine University of California, San Francisco, USA Remarks: Closed session – participation by invitation only
16.00 – 16.30	Hall: Theater Concurrent Lecture: Tackling tuberculosis (TB) in children Chair: Stefano del Torso , Italy Speaker: Mohammad Janahi , Qatar Description With HIV, TB escalated tremendously in the past 25 years. TB control in children has been neglected as they are ineffective transmitter, but much of morbidity and mortality occurs in children. They also contribute to future reservoir of cases. Childhood TB in large part is a preventable treatable disease. Prompt diagnosis and appropriate implementation of therapy are facilitated by maintaining suspicion for TB and knowing the epidemiologic face of TB in the community. Learning Objectives <ul style="list-style-type: none">• Appreciate magnitude of the TB problem• How to diagnose TB in children• Different clinical presentations of TB and their treatment

16.00 – 16.30	<div><div>Hall: Auditorium 1</div><div>Concurrent Lecture: Colic diagnosis and treatment</div><div>Chair: Diego van Esso, USA</div><div>Speaker: Aaron E. Carroll, USA</div></div>
	<div><div>Description</div><div>Although it is incredibly common, colic remains of the most misunderstood conditions of infancy. It is also one that causes parent an enormous amount of concern. In this talk, we will discuss the appropriate way to diagnose colic so that it is not confused with other disorders. We will review treatment options, specifically focusing on the research that has been done showing which do, and more importantly do not, work. We will also discuss ways to reassure parents that this is a limited condition, and that things will absolutely get better.</div></div>
	<div><div>Learning Objectives</div><div><ul style="list-style-type: none">• Understand how to define and diagnosis colic in infants• Understand the available treatment options, and the evidence supporting them• Improve the ways you can talk to parents about colic in their children</div></div>
16.00 – 16.30	<div><div>Hall: Auditorium 2</div><div>Concurrent Lecture: Management of snoring and obstructive sleep apnea in children</div><div>Chair: Claire Wainwright, Australia</div><div>Speaker: Gerald M. Loughlin, USA</div></div>
	<div><div>Description</div><div>This presentation will review the clinical manifestations (awake and asleep) of abnormal breathing during sleep in children including a discussion of risk factors, pathophysiology and natural history of the disorder. The presentation will also discuss the current evidence implicating isolated snoring as also being abnormal. Finally indications and approach to therapy will be discussed briefly.</div></div>
	<div><div>Learning Objectives</div><div><ul style="list-style-type: none">• Be aware of the clinical manifestations (awake and asleep) of abnormal breathing during sleep• Understand the pathophysiology of airway obstruction during sleep• Understand the clinical significance of snoring without apnea or hypoxemia• Outline the indications for treatment of the child with snoring and/or obstructive sleep apnea</div></div>
16.00 – 16.30	<div><div>Hall: MR 105</div><div>Concurrent Lecture: Diagnosis and treatment of migraine</div><div>Chair: Joan-Carles Suris, Switzerland</div><div>Speaker: Ishaq Abu-Arafeh, UK</div></div>
	<div><div>Description</div><div>The lecture will enable the audience to make an accurate diagnosis of migraine and assess its impact on child’s quality of life, by taking a focused clinical history, using headache diaries, conducting a meaningful examination and making a rational use of investigations. The principals of effective treatment of acute attacks, non-pharmacological preventative strategies and medications will be introduced.</div></div>

	<div><div>Learning objectives</div><div>At the end of the session the audience will have:</div><div><ul style="list-style-type: none">• The ability to make a diagnosis based on a focussed clinical headache history, a meaningful clinical examination and rational investigations• A clinical care pathway for the management of acute attacks of migraine• A clear plan on the use of non-pharmacological strategies and medications in the prevention of migraine</div></div>
16.00 – 16.30	<div><div>Hall: MR 106</div><div>Concurrent Lecture: The metabolic consequences of childhood obesity</div><div>Chair: Giovanni Montini, Italy</div><div>Speaker: Julian Hamilton-Shield, UK</div></div>
	<div><div>Description</div><div>Much of the world is facing an unparalleled rise in the prevalence of childhood obesity. Many of the consequences of childhood obesity such as cardiovascular disease and cancer are manifest in later adult life due to a high degree of adiposity tracking through later childhood and adolescence. However, it is becoming apparent that children manifest worrying signs of metabolic dysfunction from an early age. This lecture will discuss these early features of morbidity that may present to paediatricians.</div></div>
	<div><div>Learning Objectives</div><div><ul style="list-style-type: none">• Be aware of the metabolic consequences of childhood obesity• Understand the modalities available to treat severe childhood obesity• Be aware of pitfalls in the diagnosis of ‘metabolic syndrome’ in childhood</div></div>
16.30 – 17.00	<div><div>Exhibition Hall 2</div><div>COFFEE BREAK</div></div>
17.00 – 18.00	<div><div>Hall: Theater</div><div>The EiP Debate: Nebulized hypertonic saline for treatment of hospitalized bronchiolitis</div><div>Chair: Aaron E. Carroll, USA</div><div>Speaker Pro: Terence Stephenson, UK</div><div>Speaker Con: Claire Wainwright, Australia</div></div>

08:30 – 09:00	Hall: Theater Plenary Lecture: Lifestyle approaches for childhood and adolescent obesity Chair: Arthur Eidelman , USA Speaker: Deborah Christie , UK
	Description The presentation will address how health care professionals can use motivational approaches to encourage healthy eating and active lifestyles in adolescents and their families. Practical examples of how to use the approaches will be presented alongside the evidence based components of healthy eating lifestyle programmes.
	Learning Objectives <ul style="list-style-type: none"> • Explore the need to use motivational approaches when trying to engage adolescents and families in conversations about overweight with young people • Practice using a decisional balance to help resolve ambivalence about weight loss • Learn the four components of effective healthy eating lifestyle programmes
09:00 – 09:30	Hall: Theater Plenary Lecture: Reach out and Read Chair: Arthur Eidelman , USA Speaker: Barry S. Zuckerman , USA
	Description This presentation will describe the importance of patients reading aloud to their young children; emphasizing the Reach Out and Read (ROR) mission, model and evidence of effectiveness. Information will be provided to help clinicians improve age appropriate book selection and anticipatory guidance for children and parents.
	Learning Objectives <ul style="list-style-type: none"> • To learn the information demonstrating the impact of reading aloud on children’s language and reading skills as well as brain development • To understand age appropriate book selection and anticipatory guidance • To understand how to incorporate Reach Out and Read in the clinical setting and the data related to its effectiveness.
09:30 – 10:00	Hall: Theater Plenary Lecture: Parents trust paediatricians view on childhood vaccination: take your responsibility seriously Chair: Arthur Eidelman , USA Speaker: Marc Sprenger , Sweden
	Description Childhood vaccination has led to the control, lower incidence and even elimination of diseases in Europe that in the past caused death and disability for millions of people. Unfortunately measles and rubella epidemics continue to occur in several European countries causing severe disease and even death, notwithstanding the renewed commitment to the elimination of measles and rubella by 2015. Lower-than-required vaccination coverage is the main cause and ECDC is urging for action all partners and EU stakeholders to support measles and rubella elimination efforts and keep high the public attention on benefits of childhood vaccination.
	Learning objectives <ul style="list-style-type: none"> • Who should be in charge to increase the childhood vaccination coverage? • What is the target of WHO regarding measles elimination • How many cases of measles have we counted in EU in 2013 and what is the average percentage that require hospitalization

10.00 – 17.00	Hall: MR 103 Active Healthy Living Summit & Network Meeting Co-chairs: 1. Dimitri A. Christakis , MD, MPH, George Adkins Professor of Pediatrics, University of Washington & Director, Center for Child Health, Behavior, and Development, Seattle Children’s Research Institute, USA - Chairman of the Excellence in Paediatrics Institute 2. Megan A. Moreno , MD, MEd, MPH, Associate Professor, Division of Adolescent Medicine, Seattle Childrens Hospital & Center for Child Health Behavior and Development, Seattle, USA
	Remarks: Closed session – participation by invitation only
10.00 – 11.30	Hall: Theater Interactive Case Series: Management of Anaphylaxis Speaker: Harb Harfi , Saudi Arabia & Bassam Mahboub , United Arab Emirates
	Description Case presentations will be discussed and a unique allergy problem in the GCC countries will be presented during this session.
	Learning Objectives <ul style="list-style-type: none"> • Introduce a new health problem in anaphylaxis unique to the region • Discuss the clinical spectrum of this health problem • Make the local physicians familiar with the diagnosis and management of such cases of anaphylaxis
10.00 – 11.30	Hall: Auditorium 1 Interactive Case Series: Paediatric Asthma Management Speaker: Gerald M. Loughlin , USA
	Description Through the use of a variety of case presentations, the discussion will focus on the diagnosis and management of wheezing and asthma in children. The cases will highlight the differential diagnosis of wheezing in children, the state of the art management of asthma in the ambulatory setting, and the long-term consequences of therapy.
	Learning Objectives <ul style="list-style-type: none"> • Recognize when a child with wheezing may not have asthma • Understand the factors contributing to poor asthma control • Understand the indications for ‘stepping up” and /or “stepping down” asthma therapy • Be aware of the long term consequences of inhaled corticosteroids in children
10.00 – 11.30	Hall: Auditorium 2 Workshop: Diagnostic approach to Lysosomal Storage Disorders (LSDs): opportunities and pitfalls. An interactive workshop with case-presentations Speakers: Charles Marques Lourenço , Brazil & Frits Wijburg , The Netherlands
	Description Lysosomal storage diseases comprise more than 70 inherited disorders. Rapid advances in disease modifying therapies, including enzyme replacement, hematopoietic stem cell transplantation, substrate deprivation and gene therapy necessitate early and accurate diagnosis. In this highly interactive workshop a number of patients will be presented and the diagnostic approaches will be discussed.

	<div>Learning Objectives</div> <ul style="list-style-type: none">• To learn about the signs and symptoms that should lead to include LSDs in the differential diagnosis• To learn about the clinical and laboratory work-up needed to diagnose LSDs• To learn about the pitfalls in the diagnostic process
10.00 – 11.30	<div>Hall: MR 105</div> <div>Workshop: Birthmarks – When to Worry?</div> <div>Speaker: Ilona J. Frieden, USA</div>
	<div>Learning Objectives</div> <ul style="list-style-type: none">• Increase awareness of which hemangiomas pose greatest risk of medical morbidity and scarring• Understand role of age and timing in deciding when to treat infantile hemangiomas• Be able to distinguish between worrisome and banal pigmented birthmarks• Be able to distinguish between salmon patches and port-wine stains• Be able to determine which vascular stains may have extra-cutaneous risks.
10.00 – 11.30	<div>Hall: MR 106</div> <div>Workshop: Professionalism in Medicine</div> <div>Speakers: Khalid A. Alsaadi Alyafei, Qatar; Ahmed Hassan Alhammadi, Qatar; Amal Khidir, Qatar; Magda Wagdy, Qatar & Abdel-Naser Elzouki, Qatar</div>
	<div>Description</div> <p>Medical professionalism is critical in healthcare to improve patient care outcomes. In multicultural healthcare communities providers might have inconsistency and variation in perceptions and behaviors regarding professionalism. The goal of this workshop is to increase awareness about the known definitions and standards of professionalism and highlight some of the cultural differences and perceptions that still need to be distilled to match the standards.</p>
	<div>Learning Objectives</div> <p>By the end of the workshop participants should be able to:</p> <ul style="list-style-type: none">• Define medical professionalism• Recognize, assess and reflect on professionalism lapses among health providers and in interactions with patients• Prepare and demonstrate feedback to unprofessional behavior
11.30 – 12.30	PRAYER TIME
	Exhibition Hall 2
12.30 – 13.30	LUNCH BREAK
	<div>POSTER VIEWING (PP22-PP55 / GBFI_PP1-GBFI_PP8)</div> <div>Poster Session Moderators: Giovanni Montini, Italy; Diego van Esso, Spain & Gerald M. Loughlin, USA</div>
THEMATIC STREAM: GENERAL PAEDIATRICS (PP22- PP38)	
PP22	<div>IS HIGH PREVALENCE OF VITAMIN D DEFICIENCY A CONTRIBUTORY FACTOR FOR ATTENTION DEFICIT HYPERACTIVITY DISORDER IN CHILDREN AND ADOLESCENTS</div> <div>Madeeha Kamal ; A.Bari Bener</div> <div>Hamal Medical Corporation, Doha, Qatar</div>

PP23	<div>RISK FACTORS FOR THE SEQUELAE OF MENINGOENCEPHALITIS SYNDROME IN HOSPITALIZED CHILDREN</div> <div>Choudhury Rasul ¹; Ashrafuz Zaman ¹; Jahangir Hossain ²</div> <div>¹Khulna Medical College & Hospital, Bangladesh;</div> <div>²ICDDR, Bangladesh</div>
PP24	<div>INAPPROPRIATE USE OF ANTIBIOTICS IN THE TREATMENT OF PHARYNGO-TONSILITIS IN CHILDREN IN KHARTOUM, SUDAN</div> <div>Elmuntasir Taha ¹; Hafiz Hashim ¹; Ahmed Suliman ¹; Tarig Salah ²; Manal Elhusein ³</div> <div>¹The National Ribat University, Sudan;</div> <div>²University of Oslo, Norway;</div> <div>³Public Health Institute, Sudan</div>
PP25	<div>THE BIG STUDY: A STUDY EXPLORING MET/UNMET NEEDS OF CHILDREN AND YOUNG PEOPLE WITH LIFE THREATENING/LIFE LIMITING ILLNESS AND IMPLICATIONS FOR SERVICE PROVISION</div> <div>Jane Coad ¹; Erica Brown ²; Kaur Jasveer ²; Nicky Ashley ²; Anne Hunt ³; Lizzie Chambers ⁴</div> <div>¹Coventry University, Coventry, UK;</div> <div>²Centre for Children and Family Research, Coventry University, UK;</div> <div>³University of Central Lancashire, UK;</div> <div>⁴Together for Short Lives, UK</div>
PP26	<div>CLINICAL COURSE OF PATIENTS WITH SYSTEMIC RIGHT VENTRICLE</div> <div>Angela Butnariu ¹; Manuel Chira ¹; Daniela Iacob ¹; Aurica Boitor ²</div> <div>¹University of Medicine and Pharmacy Iuliu Hatieganu, Cluj-Napoca, Romania;</div> <div>²Beius City Hospital, Bihor, Romania</div>
PP27	<div>VIROLOGY ASSOCIATED WITH LUNG CONSOLIDATION IN INFANTS AND CHILDREN WITH ACUTE BRONCHIOLITIS</div> <div>Ahmed Alhammadi ; Mohamed Hendaus ; Mohamed Khalifa</div> <div>Hamad Medical Corporation, Doha, Qatar</div>
PP28	<div>THE EMERGENCY ROOM MORBIDITY MORTALITY PATTERN OF 5-16 YEAR OLD CHILDREN: A UNIVERSITY TEACHING HOSPITAL EXPERIENCE</div> <div>Uduak Offiong ; Lember Sa'akween</div> <div>University of Abuja Teaching Hospital, Nigeria</div>
PP29	<div>ACUTE CONJUNCTIVITIS IN PEDIATRIC PRIMARY CARE: AN OBSERVATIONAL STUDY ON BACTERIAL SENSITIVITY AND RESISTANCE</div> <div>Giuseppe Montanari ¹; Patrizia Schiaulini ²; Renato Basile ²; Flavia Ceschin ²; Daniela Olivotto ²</div> <div>¹F.I.M.P. Friuli venezia Giulia, Italy, Sacile (PN), Italy;</div> <div>²Clinical Research Dept. F.I.M.P. Friuli Venezia Giulia, Italy</div>
PP30	<div>PEDIATRICIANS' ADHERENCE TO CLINICAL PRACTICE GUIDELINES ACROSS HAMAD MEDICAL CORPORATION IN QATAR</div> <div>Mohamed Hendaus ; Ahmed Al-Hammadi ; Eshraqa Razig ; Lulwa Alnaimi</div> <div>Hamad Medical Corporation, Doha, Qatar</div>
PP31	<div>ADHERENCE TO CROUP PROTOCOLS IN THE PAEDIATRIC EMERGENCY DEPARTMENT AND POTENTIAL FOR CHANGE</div> <div>Claire Mac Sweeney ; Ciara Martin ; Turlough Bolger ; Stanley Koe</div> <div>Paediatric Emergency Department, Tallaght Hospital, Ireland</div>
PP32	<div>SCREENING VIROLOGY IN DETERMINING LENGTH OF STAY IN INFANTS AND CHILDREN HOSPITALIZED WITH ACUTE BRONCHIOLITIS</div> <div>Mohamed Sobhy Khalifa ; Mohamed Hendaus ; Ahmed Al-Hammadi ; Eshan Muneer</div> <div>Hamad Medical Corporation, Doha, Qatar</div>

PP33	PEDIATRIC AND ADOLESCENT ADMISSIONS FOR POISONING IN THE YEARS OF THE ECONOMIC RECESSION Ioannis Papandreou ; Lefki Giannopoulou ; Konstantinos Adamopoulos ; Zoe Gerle Tzaneio Hospital of Pireaus, Greece
PP34	BACK PAIN: THE SOLE PRESENTATION OF SICKLE CELL DISEASE Samar Osman ; Mohmaed Hendaus ; Shabina Khan Hamad Medical Corporation, Doha, Qatar
PP35	ACHIEVING EXCELLENCY IN THE CARE OF CHILDREN WITH CLEFT LIP AND PALATE Ahmed Elsherbiny Director of Sohag Multidisciplinary Cleft Clinic, Sohag, Egypt
PP36	ASSOCIATION OF VITAMIN D LEVELS WITH PHYSICAL AND SOCIOCULTURAL FACTORS AMONG SELECTED FILIPINO HIGH SCHOOL STUDENTS IN QUEZON CITY Hazel Arnaldo ; Randy Urtula ; Maria Estela Nolasco Philippine Children's Medical Center, Philippines
PP37	PREVALENCE OF UNDERWEIGHT,STUNTING AND WASTING AMONG CHILDREN IN QAZVIN, IRAN Abolfazl Mahyar ; Parviz Ayazi ; Mazdak Fallahi ; Taiyebeh Haji Seiid Javadi ; Baharan Farkhondehmehr ; Amir Javadi ; Zahra Kalantari Qazvin University of Medical Sciences, Iran
PP38	CHRONIC DISEASES AMONG CHILDREN OF THE ARAL SEA REGION Kamila Orynbassarova Kazakh National Medical Univercity, Kazakhstan

THEMATIC STREAM: GENETICS (PP39- PP40)

PP39	MORQUIO SYNDROME TYPE A: CLINICAL AND MOLECULAR SPECTRUM Nursel Elcioglu Marmara University Medical School, Istanbul, Turkey
PP40	GENETIC BASIS OF PROGERIA SYNDROMES AND RELATED DISORDERS Nursel Elcioglu Marmara University Medical School, Istanbul, Turkey

THEMATIC STREAM: HAEMATOLOGY & ONCOLOGY (PP41- PP43)

PP41	SERUM HEPcidIN LEVELS AND IRON METABOLISM IN OBESE CHILDREN WITH AND WITHOUT FATTY LIVER :A PROSPECTIVE CASE-CONTROL STUDY Fatih Demircioglu ¹ ; Gokhan Gorunmez ¹ ; Emine Dagýstan ² ; Sevil Bilir Goksugur ¹ ; Mervan Bekdas ¹ ; Mehmet Tosun ³ ; Erol Kýsmet ¹ ¹ Abant Izzet Baysal University Faculty of Medicine Department of Pediatrics, Turkey; ² Abant Izzet Baysal University, Faculty of Medicine Department of Radiology, Turkey; ³ Abant Izzet Baysal University Faculty of Medicine Department of Biochemistry, Turkey
PP42	INFECTIONS IN CHILDREN WITH CANCER ON THE GROUNDS OF THE PRESENCE OR ABSENCE OF NEUTROPENIA Kyriaki Karavanaki ¹ ; Rigina Sklavou ² ; Lydia Kossiva ¹ ; Maria Tsolia ¹ ; Dimitris Gourgiotis ³ ; Charalambos Tsentidis ¹ ; Maria Giannaki ⁴ ; Antonis Marmarinos ³ ; Maria Konstantinou ³ ; Triantafyllia Sdogou ¹ ; Sophia Polychronopoulou ² ¹ 2nd Department of Pediatrics, University of Athens, “P&A Kyriakou” Children’s Hospital, Athens, Greece; ² Department of Pediatric Hematology-Oncology, “Aghia Sophia” Children’s Hospital, Athens, Greece; ³ Research Laboratory, 2nd Department of Pediatrics, University of Athens, “P&A Kyriakou” Children’s Hospital, Athens, Greece; ⁴ Department of Microbiology, “Aghia Sophia” Children’s Hospital, Athens, Greece

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PP43	CARL SMITH DISEASE IN AN INFANT Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud University Hospital of Setif-Algeria, Albania
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THEMATIC STREAM: INFECTIOUS DISEASES (PP44- PP55)

PP44	META-ANALYSIS TO INVESTIGATE THE INFLUENCE OF BIRTH WEIGHT AMONGST 33-35 WEEKS GESTATIONAL AGE (WGA) INFANTS ON THE RISK OF RESPIRATORY SYNCYTIAL VIRUS (RSV) HOSPITALISATION Xavier Carbonell-Estrany ¹ ; John R. Fullarton ² ; Katherine L. Gooch ³ ; Jean-Bernard Gouyon ⁴ ; Marcello Lanari ⁵ ; Barry S. Rodgers-Gray ² ; Richard J. Thwaites ⁶ ; Pamela G. Vo ³ ; Johannes G. Liese ⁷ ¹ Neonatology Service, Hospital Clinic, Institut d’Investigacios Biomediques August Pi Suñer (IDIBAPS), Barcelona, Spain; ² Strategen Limited, Basingstoke, UK; ³ Neonatology, Virology and Respiratory Global Health Economics and Outcomes Research, AbbVie, North Chicago, IL, USA; ⁴ Department of Neonatology, Centre d’Etudes Périnatales de l’Océan Indien and CIC-EC, University Hospital, GHSR, Reunion, FR; ⁵ Paediatrics and Neonatology Unit, Hospital of Imola, Italy; ⁶ The Neonatal Unit, Queen Alexandra Hospital, Portsmouth, UK; ⁷ Dr. von Hauner Children’s Hospital, Ludwig-Maximilians-University, Munich, Germany
PP45	DIGITAL ANTIMICROBIAL THERMOMETER FOR AXILLIARY USAGE: A NEW DEVICE FOR MEASURING THE TEMPERATURE OF THE BODY FOR THE REDUCTION OF CROSS-INFECTIONS Maria Tseroni ¹ ; Katerina Karageorgou ¹ ; Zacharoula Manolidou ¹ ; Panos Efstathiou ¹ ; Evaggelia Kouskouni ² ; Andreas Efstathiou ² ; Vassiliki Karyoti ¹ ; Ioanna Agra ¹ ¹ ¹ National Health Operations Centre - Ministry of Health, Greece; ² Microbiology Laboratory, National and Kapodistrian University of Athens, “Aretaieion” Hospital, Greece
PP46	INFLUENCE OF CHRONOLOGICAL AGE ON THE RISK OF RESPIRATORY SYNCYTIAL VIRUS (RSV) HOSPITALISATION AMONGST INFANTS BORN AT 33-35 WEEKS GESTATIONAL AGE (WGA) Xavier Carbonell-Estrany ¹ ; John Fullarton ² ; Katherine Gooch ³ ; Barry Rodgers-Gray ² ; Pamela Vo ³ ; Jose Figueras-Aloy ⁴ ¹ Neonatology Service, Hospital Clinic, Institut d’Investigacios Biomediques August Pi Suñer (IDIBAPS), Barcelona, Spain; ² Strategen Limited, Basingstoke, UK; ³ Neonatology, Virology and Respiratory Global Health Economics and Outcomes Research, AbbVie, Chicago, IL, USA; ⁴ Neonatology Service, Agrupació Sanitaria Hospital Clínic-Hospital SJ Deu, Universitat de Barcelona, Spain
PP47	THE OUTCOME AND IMPLICATION OF ROTAVIRUS GASTROENTERITIS AMONG CHILDREN WITH BLOOD GROUP A COMPARED TO OTHER OTHER BLOOD GROUP TYPES Mervan Bekdas ¹ ; Fatih Demircioglu ² ; Sevil Bilir Goksugur ² ; Beyhan Kucukbayrak ³ ; Erol Kýsmet ² ¹ Abant Izzet Baysal University, Faculty of Medicine, Bolu, Turkey; ² Abant Izzet Baysal University Faculty of Medicine Department of Pediatrics, Turkey; ³ Izzet Baysal State Hospital Department of Pediatrics, Turkey
PP48	INFECTIOUS MONONUCLEOSIS -- CONTEMPORARY CHALLENGES Nino Adamia ¹ ; Ivane Chkhaidze ¹ ; Darejan Khachapuridze ² ; Maia Kherkheulidze ¹ ; Vamekh Kherkheulidze ³ ; Natia Chkhaidze ¹ ¹ Tbilisi State Medical University, Republic of Georgia; ² Kutaisi Clinical and Immunological Center, Republic of Georgia; ³ Aieti Medical School, Republic of Georgia

PP49	MACROPHAGE ACTIVATION SYNDROME OF KALA AZAR Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud University Hospital of Setif-Algeria, Albania
PP50	MALARIA: AN OLD TIME DISEASE AMONG GIPSIES POPULATION IN THIVA, VIOTIA GREECE Gesthimani Kambouropoulou ; Eleni Antonopoulou ; Ergani Papadaki Thriasio Hospital, Greece
PP51	ACUTE GASTROENTERITIS DURING CHILDHOOD IN BOLU, TURKEY: 3 YEARS OF EXPERIENCE Mervan Bekdas ¹ ; Demircioglu Fatih ¹ ; Goksugur Sevil Bilir ¹ ; Kucukbayrak Beyhan ² ; KÝsmet Erol ¹ ¹ Abant Izzet Baysal University, Faculty of Medicine, Turkey; ² Izzet Baysal State Hospital, Faculty of Medicine, Turkey
PP52	SUBOPTIMAL COMPLIANCE TO TARGETED TUBERCULOSIS TESTING AND VACCINATION PROGRAM IN GREEK CHILDREN Ioannis Papandreou ; Konstantinos Adamopoulos ; Lefki Giannopoulou ; Eleni Friligou ; Zoe Gerle Tzaneio Hospital of Pireaus, Greece
PP53	COMPARISON OF VITAMIN A, D & ZINC SERUM LEVELS BETWEEN CHILDREN WITH URINARY TRACT INFECTION AND CONTROL GROUP Samileh Noorbakhsh ¹ ; Anahita Izadi ² ¹ Tehran University of Medical University, Iran; ² Research Center of Pediatric Infectious Diseases; TUMS, Iran
PP54	IS THERE A CORRELATION BETWEEN THE ENTERIC ADENOVIRUSES AND BLOOD TYPES Mervan Bekdas ¹ ; Fatih Demircioglu ² ; Sevil Bilir Goksugur ² ; Beyhan Kucukbayrak ³ ; Erol KÝsmet ² ¹ Abant Izzet Baysal University, Faculty of Medicine, Turkey; ² Abant Izzet Baysal University, Faculty of Medicine, Department of Pediatrics, Turkey; ³ Izzet Baysal state Hospital, Department of Pediatrics, Turkey
PP55	ALITHIASIC CHOLECYSTIS & HEPATITIS A Nada Boutrid ; Hakim Rahmoune ; Belkacem Bioud University Hospital of Setif-Algeria, Albania

THEMATIC STREAM: **GLOBAL BREASTFEEDING INITIATIVE’S POSTER PRESENTATIONS (GBFI_PP1-GBFI_PP8)**
(Breastfeeding health benefits, Education before breastfeeding, Breastfeeding Initiation practices)

GBFI_PP1	GROWING CHILDREN WITH BOVINE METABOLISM: FOLLOW-UP RESULTS FROM RUSSIA Alevtina Durmashkina ¹ ; Elena F Lukushkina ¹ ; Olga Netrebenko ² ¹ Nizhny Novgorod State Medical Academy, Russia; ² Moscow State Medical University, Russia
GBFI_PP2	EFFECT OF KANGAROO MOTHER CARE IN REDUCING PAIN DUE TO HEEL PRICK AMONG PRETERM NEONATES: A CROSSOVER TRIAL Ambika Gnanam Chidambaram ; Manjula Sinnakirouchenan ; Adhisivam Bethou ; Vishnu Bhat Jawaharlal Institute of Postgraduate Medical Education and Research (JIPMER), India

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GBFI_PP3	ASSOCIATION BETWEEN BREAST FEEDING, CARIES, TOOTH ERUPTION AND JAW DEVELOPMENT IN CHILDREN Morenike Ukpong ¹ ; Ayodeji Esan ² ; Elizabeth Oziegbe ¹ ¹ Obafemi Awolowo University, Ile-Ife, Nigeria; ² Obafemi Awolowo University Teaching Hospitals Complex, Ile-Ife, Nigeria
GBFI_PP4	IN-VITRO STUDY OF ANTI-PROTOZOAL EFFECT OF HUMAN BREAST MILK Basma Ali ; Azza Ahmad ; Ekhlas Abdel-Hafez ; Fadia Mosallem Faculty of Medicine, Egypt
GBFI_PP5	SOME TONGUE-TIE INFANTS FIT WITH THEIR MOTHER’S FORCEFUL EJECTION Marta Muresan ¹ ; Ligia Blaga ² ¹ ProMAMA Center, Romania; ² University of Medicine and Farmacy Cluj-Napoca, Romania
GBFI_PP6	UPDATE: BREAST FEEDING AND IMMUNOLOGY Bahiyeh Qandalji Moh, Al-Bashir Hospital, Jordan
GBFI_PP7	ATTITUDE TOWARDS BREASTFEEDING AMONG MOTHERS OF LOW AND EXTREMELY LOW BIRTH WEIGHT INFANTS Svetlana Lazurenko ; Irina Belyaeva ; Leyla Namazova-Baranova ; Mariya Cheremisina Scientific Centre of Children Health under the Russian Academy of Medical Sciences, Russia
GBFI_PP8	THE EFFECT OF AN EDUCATIONAL INTERVENTION ON THE BREASTFEEDING KNOWLEDGE, ATTITUDE AND PRACTICES AMONG NURSES, MIDWIVES AND PEDIATRIC RESIDENTS AND BREASTFEEDING SUCCESS RATE IN THE MEDICAL CITY Diane Fabellon ; Ma. Cristina Bernardo The Medical City, Philippines

Hall: Theater

13.30 – 15.00 **Interactive Case Series: Hematuria/proteinuria and work up of abnormal urinalyses**
Speaker: **Giovanni Montini**, Italy

Description

It is not easy to understand when our kidneys are not functioning correctly. Urinalysis is a simple and cost effective way of evaluating kidney health, but findings have to be neither over- nor underestimated. The significance of hematuria, proteinuria and other anomalies will be discussed during the session.

Learning Objectives

At the end of this presentation, participants will be able to:

- Recognize the importance of urinalysis as a screening test and in the context of specific diseases
- To correctly interpret and evaluate the results of urinary dipstick and urinary chemistry
- Understand the clinical value of asymptomatic proteinuria and hematuria

Hall: Auditorium 1

13.30 – 15.00 **Interactive Case Series: Management of headache in primary care**
Speaker: **Ishaq Abu-Arafeh**, UK

Description

An interactive session aims to demonstrate by clinical scenarios, the important issues in the management of acute migraine attacks and also the indications for drug prophylaxis. Emphasis will be on avoiding trigger, adopting healthy life style and appropriate use of medications. The session will also cover evidence-based recommendations and personal experience in the management of migraine.

	<div>Learning objectives</div> <div>Based on Clinical scenarios, the audience will participate in decision making on:</div> <ul style="list-style-type: none"> • The accuracy of the diagnosis of the headache disorder • The most appropriate rescue medications, dosages and routes of administration • The indications for prophylaxis and the most appropriate preventative medication for different scenarios
13.30 – 15.00	<div>Hall: Auditorium 2</div> <div>Workshop: Cutaneous challenges in infants and young children</div> <div>Speaker: Lawrence F. Eichenfield, USA</div>
	<div>Learning Objectives</div> <ul style="list-style-type: none"> • Improve recognition and management of opportunistic infections in neonates • Be able to differentiate atopic dermatitis, psoriasis, and rarer mimics • Improve diagnosis of neonatal lupus and other annual eruptions and know appropriate work-up and management
13.30 – 15.00	<div>Hall: MR 105</div> <div>Workshop: Identification and evaluation of language delay in children</div> <div>Speaker: Barry S. Zuckerman, USA</div>
	<div>Description</div> <div>The workshop will present normal sequence of language development and indicators for delay in young children. It will highlight the differential diagnosis, evaluation and clinical approach to manage delays when identified. Information will be case based and discussion is encouraged.</div>
	<div>Learning Objectives</div> <ul style="list-style-type: none"> • To learn age appropriate criteria to identify a child with language delay • To learn the differential diagnosis for language delay • To learn how to approach evaluation of children with language delay as well as simple clinician-directed interventions to parents
13.30 – 15.00	<div>Hall: MR 106</div> <div>Workshop: Car safety seats: What you need to know to keep children safe</div> <div>Speakers: Marilyn J. Bull, USA & Khalid Abdulnoor Saifelddeen, Qatar</div>
	<div>Learning Objectives</div> <ul style="list-style-type: none"> • List five (5) ways child safety seats help to prevent injury to children • Discuss the best practices for protection of child passengers • Understand how pediatricians can help parents use car seats correctly • Identify how to access Child Passenger Safety resources in their community
15.00 – 15.30	<div>Hall: Theater</div> <div>Concurrent Lecture: Top 10 Medical apps in 2013</div> <div>Chair: Gerald M. Loughlin, USA</div> <div>Speaker: Aaron E. Carroll, USA</div>
	<div>Description</div> <div>While mobile devices have been around for some time, the advances they've made in the last few years are nothing short of remarkable. Medical apps available for such devices can truly change the way physicians practice and patients care for themselves. Ranging from reference databases to diagnostic tools to patient aides, such apps can help paediatricians in all aspects of practice. Reviewing some of the best of these apps will not only inform paediatricians as to how they can use these specific apps, but also give them ideas as to how to look for other apps in similar areas to make their practice, and their patients' care, closer to optimal. This talk will review a number of essential basic apps, as well as cutting-edge additions from the past year.</div>

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	<div>Learning Objectives</div> <ul style="list-style-type: none"> • Understand the top 10 medical apps in 2013 • Consider how these apps might be used in clinical practice • Learn how to find new apps and consider using them in care
15.00 – 15.30	<div>Hall: Auditorium 1</div> <div>Concurrent Lecture: Overcoming vaccine hesitancy</div> <div>Chair: Claire Wainwright, Australia</div> <div>Speaker: Marc Van Ranst, Belgium</div>
	<div>Description</div> <div>Although vaccination is a very successful public health measure, it is perceived by some individuals as unsafe or unnecessary. Vaccine hesitancy can lead to declining vaccine coverages and an increasing risk of new outbreaks of vaccine-preventable diseases. In this lecture, we will look into the possible causes of this increase in vaccine hesitancy, and into the possible remedies.</div>
15.00 – 15.30	<div>Hall: Auditorium 2</div> <div>Concurrent Lecture: ADHD co-morbidities; Practical approach</div> <div>Speaker: Ahmad Almai, United Arab Emirates</div>
	<div>Description</div> <div>More than 70% of pediatric patients with ADHD suffer from co-morbid conditions. These co-morbidities can present a challenge in diagnosing and managing ADHD effectively. Co-morbidities are frequently missed, especially in primary care settings, and are common causes of treatment failure. Identification and management of these co-morbidities is key to successful management of ADHD in clinical practice.</div>
	<div>Learning Objectives</div> <ul style="list-style-type: none"> • Identifying ADHD co-morbid conditions in Pediatric/Primary Care settings • Understanding the impact of ADHD co-morbidities on the course and outcome of treatment • Quick approach to effective diagnosis and management of ADHD in the presence of these co-morbidities
15.00 – 15.30	<div>Hall: MR 105</div> <div>Concurrent Lecture: When to get an ANA and what to do if it is positive</div> <div>Chair: Joan-Carles Suris, Switzerland</div> <div>Speaker: Athimalaipet V. Ramanan, UK</div>
	<div>Description</div> <div>This session will provide an overview on testing for antinuclear antibody (ANA), the common pitfalls in interpretation and the need to use this judiciously. The session will also focus on key diseases where ANA can be of diagnostic and prognostic value.</div>
	<div>Learning Objectives</div> <ul style="list-style-type: none"> • Role of ANA in paediatric rheumatic diseases • Sensitivity and specificity of ANA in different paediatric rheumatic diseases • Use of ANA in primary and secondary care in children presenting with joint symptoms
15.00 – 15.30	<div>Hall: MR 106</div> <div>Concurrent Lecture: Human milk is the only milk for preterm infants</div> <div>Chair: Diego van Esso, Spain</div> <div>Speaker: Richard Schanler, USA</div>
	<div>Description</div> <div>This lecture will describe approaches to providing a comprehensive nutritional plan for the very low birth weight premature (VLBW) infant. We start with parenteral nutrition and a good protein intake. We begin mother's own milk feedings and slowly advance this diet. We add human milk fortifiers to augment nutrition further. We monitor nutrition and plan for discharge nutrition based on the nutritional status of the infant in the NICU. The plan augments the growth and overall outcomes of the VLBW infant.</div>

	<div>Learning Objectives</div> <ul style="list-style-type: none">• To describe nutritional support of the very low birth weight infant in the NICU• To review the reasons for feeding mother’s own milk in VLBW infants• To discuss benefits of protein supplementation in VLBW infants
	<div>Exhibition Hall 2</div>
15.30 – 16.00	COFFEE BREAK
16.00 – 16.30	<div>Hall: MR 106</div> <div>Transcatheter closure of septal defects in children</div> <div>Speaker: Ziyad M. Hijazi, USA</div>
	<div>Description</div> <div>Device closure of secundum atrial septal defects (ASD), patent ductus arteriosus (PDA) and ventricular septal defect (VSD) is now an accepted choice for patients with appropriate ASDs/PDA/VSD. Acute and long-term results have been very good and comparable to those after surgical repair. Prof. Hijazi will discuss patient selection, and the technique we use to evaluate such patients and how to close these defects. Further, Prof. Hijazi will discuss the long-term outcome of ASD closure.</div>
	<div>Learning Objectives</div> <ul style="list-style-type: none">• To educate audience about secundum atrial septal defects and their interventional management.• To educate the audience about patent ductus arteriosus and its management in the cath lab.• To educate the audience about ventricular septal defect and its cath lab management.
16.00 – 17.00	<div>Hall: Theater</div> <div>Round Table: Paediatric dermatology updates - Hemangioma, atopic dermatitis & vitiligo</div> <div>Speakers: Lawrence F. Eichenfield, USA; Ilona J. Frieden, USA & Alain Taieb, France</div>
	<div>Learning Objectives</div> <ul style="list-style-type: none">• Understand new treatment options for infantile hemangiomas and how to decide which need treatment• Understand evolving perspectives on atopic dermatitis pathogenesis and management• Understand assessment and treatment of vitiligo

	<div>Hall: MR 103</div> <div>09.00 – 10.30 Middle East Leaders’ Forum on Allergies & Anaphylaxis</div>
Remarks:	Closed session – participation by invitation only
	<div>Hall: Auditorium 1</div> <div>09.00 – 09.30 Plenary Lecture: Top 10 articles in Paediatrics</div> <div>Chair: Megan A. Moreno, USA</div> <div>Speaker: Aaron E. Carroll, USA</div>
	<div>Description</div> <div>Although it is getting easier to access published manuscripts through the use of technology, it’s simply impossible to stay on top of the thousands of peer-review articles published each year. Dr. Carroll regularly reviews the top articles in paediatrics for a variety of review services. In this talk, he will present the best of the best, describing the top ten manuscripts published this year. They cover a wide range of topics and domains, describing changes and advances in the practice of medicine, the conduct of research, and the way in which we work.</div>
	<div>Learning Objectives</div> <ul style="list-style-type: none">• Understand the 10 most important articles for paediatrics published in 2013• Consider how the results might apply to clinical practice• Understand the gaps that still exist in knowledge in areas these articles cover
09.30 – 10.00	<div>Hall: Auditorium 1</div> <div>Plenary Lecture: The current state of polio eradication</div> <div>Chair: Megan A. Moreno, USA</div> <div>Speaker: Yagob AL-Mazrou, Saudi Arabia</div>
	<div>Description & Learning Objectives</div> <div>The session will describe the achievements of the Poliomyelitis Eradication Initiative since 1988, when World Health Organization and the national governments agreed on the target of Poliomyelitis Eradication from the whole world. It then will show the present situation of the disease distribution and lastly will illustrate the plan under implementation to finalize the task of eradication in the three remaining countries, the lessons we learned from the whole process and how this will be utilized for other diseases’ eradication or elimination.</div>
10.00 – 10.30	<div>Hall: Auditorium 1</div> <div>Plenary Lecture: Dietary and lifestyle risk factors for childhood obesity: is prevention possible?</div> <div>Chair: Megan A. Moreno, USA</div> <div>Speaker: Barbara Livingstone, UK</div>
	<div>Description</div> <div>Paediatric obesity is one of the most serious and complex public health challenges of the 21st century. In this presentation key candidate risk factors for obesity will be evaluated before considering which prevention measures are likely to be the most effective for achieving long term sustainable impacts.</div>
	<div>Learning Objectives</div> <ul style="list-style-type: none">• To describe the global prevalence trends in childhood obesity and the impact of excessive weight on the health and well being of children• Describe the complex interplay of genetic, environmental (lifestyle and dietary), cultural, socio-economic and psychological factors in causing childhood obesity• To define the core principles and key components of a population-based childhood obesity prevention strategy
10.30 – 11.00	<div>Exhibition Hall 2</div> <div>COFFEE BREAK</div>

11.00 – 12.00	Hall: Auditorium 2 Interactive Case Series: The CoMO Change Equation Speakers: Catherine Weil-Olivier , France; Elena Moya , Spain & Wilma Witkamp , The Netherlands Organised by the Confederation of Meningitis Organisations (CoMO) Description The CoMO Change Equation is a formula that illustrates the power of uniting patients, parents & their stories with the expertise of health professionals and researchers as well as Key Opinion Leaders in order to deliver better health outcomes. This tool was developed and is used by the Confederation of Meningitis Organisations (CoMO) and its members to advocate for vaccines to prevent meningitis. Learning Objectives <ul style="list-style-type: none">• Learn the importance of involving patients, parents and their personal experiences in advocating for better health outcomes.• Learn the power of uniting personal experiences with health professionals and researchers as well as key opinion leaders in advocacy efforts• Hear examples of how the CoMO Change Equation has been implemented in Europe and worldwide to improve awareness and access to prevention.
11.00 – 12.30	Hall: Auditorium 1 Round Table: Physical activity in childhood Speakers: Margaret Talbot , UK; Robert E. Sallis , USA; Manuel J. Castillo , Spain; Jean Michel Borys , France; Paul Gately , UK & Detlef Dumon , Germany
11.00 – 12.30	Hall: MR 105 Workshop: Is this immunodeficiency? Speaker: Anders Fasth , Sweden Learning Objectives <ul style="list-style-type: none">• To know the frequency and type of infections among normal children according to age• To know the warning signs for primary immunodeficiencies, i.e. to understand when to suspect and to investigate a child for a possible immunodeficiency as well as know important differential diagnosis• To have knowledge about the primary immunodeficiencies including autoinflammatory disorders (periodic fever syndromes) that are typical for different age groups
11.00 – 12.30	Hall: MR 106 Workshop: ADHD assessment and management; Practical guide in primary care paediatric setting Speaker: Ahmad Almai , United Arab Emirates Description Although ADHD is a common cause of school failure and may result in dismissal from school, screening for ADHD in a busy pediatric and primary care setting is lacking. Students with ADHD may be misdiagnosed and mismanaged and as a result they may go for years before they receive accurate diagnosis and appropriate treatment. This is a case based workshop. Learning Objectives <ul style="list-style-type: none">• Participants will be able to learn quick, simple tools to diagnose ADHD in a busy Pediatric/Primary Care setting• Participants will be able to identify common obstacles to correct diagnosis and effective management of ADHD• Participants will learn how to handle long term management of simple cases and short term management of complicated cases of ADHD

11.00 – 12.30	Hall: MR 103 Workshop: Hands on diagnostic testing Speaker: Diego van Esso , Spain Description In this workshop the most useful rapid diagnostic tests (RDTs) that can be performed at the primary care office will be explained. In recent years several RDTs for respiratory and gastrointestinal infections have been marketed and proven useful in clinical practice. The impact of these RDTs on the management of patients will be discussed. Learning Objectives <ul style="list-style-type: none">• Learn which of the available rapid diagnostic tests can be useful in your workplace• Learn how to perform the tests with real hands on work• Recognize the impact of rapid diagnostic tests have on the management of your patients
12.00 – 12.30	Hall: Auditorium 2 Concurrent Lecture: Intersectoral approach to child maltreatment prevention worldwide Chair: Frederick A. Connell , USA Speaker: Marcellina Mian , Qatar
12.30 – 13.30	Hall: MR 105 Round Table: Updates on Meningitis Speakers: Nawal Al Kaabi , United Arab Emirates; Catherine Weil-Olivier , France & Rafik Bekkat-Berkani , Belgium Remarks: Lunch will be served during this session
12.30 – 13.30	Exhibition Hall 2 LUNCH BREAK POSTER VIEWING (PP56-PP81) Poster Session Moderators: Megan A. Moreno , USA; Richard J. Schanler , USA & Joan-Carles Suris , Switzerland

THEMATIC STREAM: MEDICAL EDUCATION (PP56)

PP56	REFLECTIONS FROM A UK E-LEARNING PROGRAMME FOR HEALTH PROFESSIONALS IN THE FIELD OF CHILDREN WITH COMPLEX AND PALLIATIVE CARE Collette Clay ; Jane Coad Coventry University, UK
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THEMATIC STREAM: NEONATOLOGY (PP57-PP64)

PP57	THE EFFECT OF IVIG ON LATE HYPOREGENERATIVE ANEMIA SECONDARY TO RHESUS HEMOLYTIC DISEASE OF THE NEWBORN Saleh Alalaiyan ; Hussain Alsaid Ahmad ; Fahad Al-Hazzani ; Mai AlHasan King Faisal Specialist Hospital and Reseach Center, Saudi Arabia
PP58	NEONATAL TRANSIENT MYASTHENIA GRAVIS AND A CASE WITH INTESTINAL PERFORATION Huseyin Altunhan ¹ ; Mervan Bekdas ¹ ; Sevil Bilir Goksugur ¹ ; Hulya Ozturk ² ; Fatih Demircioglu ¹ ¹ Abant Izzet Baysal University Faculty of Medicine Department of Pediatrics, Turkey; ² Abant Izzet Baysal University, Faculty of Medicine Department of Pediatric Surgery, Turkey

PP59	FEATURES OF FORMATION OF THE FIRST ORIENTING REACTIONS IN INFANTS WITH PERINATAL PATHOLOGY CNS Mariya Cheremisina ; Svetlana Lazurenko; Natalia Pavlova; Leyla Namazova-Baranova Scientific Centre of Children Health under the Russian Academy of Medical Sciences, Russia
PP60	ADMISSION CHEMISTRY BLOOD TESTS AND CULTURE FROM UMBILICAL CORD AND FROM INFANT: ARE THEY COMPARABLE? Sakina Abdalla Abouhjar ¹ ; Melania Evangelisti ² ; Giulia Bonatti ² ; Camilla Gizzi ³ ; Elena Sorrentino ² ; Luca Massenzi ³ ; Chiara Consigli ² ; Patrizio Pasqualetti ⁴ ; Silvia Donno ⁴ ; Anna Claudia Massolo ² ; Fabrizio Papa ³ ; Rocco Agostino ³ ; Cristina Hass ² ; Maurizio Finocchi ² ¹ Tor Vergata University, Italy; ² Villa san Pietro Fatebenefratelli Hospital of Rome, Italy; ³ San Giovanni Calibita Fatebenefratelli Hospital, Italy; ⁴ Sesmit Afar- Fatebenefratelli, Roma, Italy
PP61	THE REDUCTION OF MICROBIAL FLORA IN NEONATAL INTENSIVE CARE UNIT (NICU) BY USING ANTIMICROBIAL COPPER ALLOYS Marina Anagnostakou ¹ ; Evaggelia Kouskouni ² ; Chrisa Petropoulou ¹ ; Panos Efstathiou ³ ; Katerina Karageorgou ³ ; Zacharoula Manolidou ³ ; Andreas Efstathiou ³ ¹ “Agia Sophia” Children’s Hospital (NICU), Greece; ² Medical School of the University of Athens, Microbiology laboratory of Aretaieio Hospital, Greece; ³ National Health Operations Centre Ministry of Health, Greece
PP62	«HALO» PHENOMENON (PHENOMENON “STEFANIS”) IN RELATION WITH ANTIMICROBIAL COPPER IMPLEMENTATION Panos Efstathiou ¹ ; Marina Anagnostakou ² ; Evaggelia Kouskouni ³ ; Chrisa Petropoulou ² ; Katerina Karageorgou ⁴ ; Konstantinos Gogosis ⁴ ; Zacharoula Manolidou ⁴ ; Spiros Papanikolaou ⁴ ; Emmanuil Logothetis ³ ; Andreas Efstathiou ⁴ ; Lamprini Efstathiou ³ ; Ioanna Agrafa ⁴ ¹ Ministry of Health, Athens, Greece; ² “Agia Sofia” Childrens Hospital (NICU), Greece; ³ Medical School of the University of Athens, Microbiology laboratory of Aretaieio Hospital, Greece; ⁴ National Health Operations Centre, Ministry of Health, Greece
PP63	NEONATAL SEPSIS WITH FATAL EVOLUTION FOLLOWING MATERNO-FETAL INFECTION WITH STREPTOCOCCUS AGALACTIAE-A CASE REPORT Smaranda Diaconescu ; Claudia Olaru ; Tataranu Elena ; Nicoleta Gimiga ; Valeriu Lupu St. Merry Hospital, Romania
PP64	ASSOCIATION OF INFANTILE COLIC AND LEVEL OF CORD TOTAL IGE WITH THE MANNER OF DELIVERY AMONG HEALTHY TERM INFANTS Lhemmuel Fiesta ; Felizardo Gatcheco Jose R. Reyes Medical Center, Philippines

THEMATIC STREAM: NEPHROLOGY (PP65- PP66)

PP65	IS THERE A NEPHROPATHY RISK FOR CHILDREN WITH ASTHMA WHO USE INHALED STEROIDS? Mervan Bekdas 1 ; Mehmet Tosun ² ; Fatih Demircioglu ³ ; Sevil Bilir Goksugur ³ ; Erol Kýsmet ³ ¹ Abant Izzet Baysal University, Faculty of Medicine, Turkey; ² Abant Izzet Baysal University, Faculty of Medicine Department of Biochemistry, Turkey; ³ Abant Izzet Baysal University Faculty of Medicine Department of Pediatrics, Turkey
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PP66	SYSTEMIC CAPILLARY LEAK SYNDROME (SCLS), RHABDOMYOLYSIS, ACUTE RENAL FAILURE AND COMPARTMENT SYNDROME ASSOCIATED WITH INFLUENZA H1N1 INFECTION Radovan Bogdanovic ; Jovana Putnik ; Jelena Nedeljkovic ; Aleksandra Paripovic ; Natasa Stajic ; Dragan Zamurovic Institute of Mother and Child Healthcare of Serbia, Serbia
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THEMATIC STREAM:
NEUROLOGY/ NEURODEVELOPMENTAL PAEDIATRICS (PP67- PP68)

PP67	SUBCLINICAL IMMUNE REACTIONS TO VIRAL INFECTIONS MAY CORRELATE WITH CHILD AND ADOLESCENT DIAGNOSIS OF ATTENTION-DEFICIT/HYPERACTIVITY DISORDER: A PRELIMINARY STUDY FROM TURKEY Mervan Bekdas ¹ ; Ali Evren Tufan ² ; Ýsmail Necati Hakyemez ³ ; Tekin Tas ⁴ ; Huseyin Altunhan ⁵ ; Fatih Demircioglu ⁵ ; Erol Kýsmet ⁵ ¹ Abant Izzet Baysal University, Faculty of Medicine, Turkey; ² Abant Izzet Baysal University Faculty of Medicine Department of Child and Adolescent Psychiatry, Turkey; ³ Abant Izzet Baysal University Faculty of Medicine Department of Infectious Diseases and Clinical Microbiology, Turkey; ⁴ Abant Izzet Baysal University Faculty of Medicine Department of Medical Microbiology, Turkey; ⁵ Abant Izzet Baysal University Faculty of Medicine Department of Pediatrics, Turkey
PP68	RISK FACTORS & COMPLICATION OF CEREBRAL PALSY IN MISURATA HOSPITAL- LIBYA Bashir Ashur Department of Paediatrics, Misurata Hospital, Faculty of Medicine, Misurata University, Libya

THEMATIC STREAM: OTHER (PP69-PP81)

PP69	ANALYSIS OF QUESTIONNAIRE ON SATISFACTION OF NEW MOTHERS IN SERBIA Dragana Lozanovic Miladinovic ; Mirjana Zivkovic Sulovic <i>Institute of Mothers and Child Haelth Care of Serbia, Serbia</i>
PP70	ANTIMICROBIAL COPPER (CU +) IMPLEMENTATION AND ITS INFLUENCE TO THE EPIDEMIOLOGICAL DATA IN ELEMENTARY SCHOOL POPULATION Panos Efstathiou ¹ ; Evaggelia Kouskouni ² ; Katerina Karageorgou ³ ; Zacharoula Manolidou ³ ; Spiros Papanikolaou ³ ; Emmanuil Logothetis ² ; Konstantinos Gogosis ³ ; Andreas Efstathiou ² ; Lamprini Efstathiou ² ; Ioanna Agrafa ³ ¹ Ministry of Health, Athens, Greece; ² Medical School of the University of Athens, Microbiology laboratory of Aretaieio Hospital, Greece; ³ National Health Operations Centre Ministry of Health, Greece
PP71	YIELD OF EXPANDED NEWBORN SCREENING ON INBORN ERRORS OF METABOLISM IN THE NETHERLANDS Visser Gepke ¹ ; Annet Bosch ² ; Margot Mulder ³ ; Monique Williams ⁴ ; Maaike de Vries ⁵ ; Estela Rubio Gozalbo ⁶ ; Francjan van Spronsen ⁷ ¹ UMCU, Netherlands; ² AMC, Netherlands; ³ VUmc, Netherlands; ⁴ Erasmus MC, Netherlands; ⁵ Radboud UMCN, Netherlands; ⁶ MUMC, Netherlands; ⁷ UMCG, Netherlands

PP72	USE OF ONLINE MEDICAL INFORMATION AMONGST AFRICAN PAEDIATRICIANS: A CROSS- SECTIONAL SURVEY Tamara Bugembe African Child Health, Liverpool, UK
PP73	SIDE EFFECTS OF EPILEPSY DRUG: EFFECT OF PHENYTOIN AND AGING ON REGULATION OF 3 ENZYMES OF GINGIVAL FIBROBLASTS IN PEDIATRICS AND ADULTS Surena Vahabi SBMU, Iran
PP74	Â FINANCIAL BENEFITS AFTER THE IMPLEMENTATION OF ANTIMICROBIAL COPPER IN INTENSIVE CARE UNITS (ICUS) Panos Efstathiou¹ ; Evaggelia Kouskouni ² ; Spiros Papanikolaou ³ ; Katerina Karageorgou ⁴ ; Zacharoula Manolidou ⁴ ; Konstantinos Gogosis ⁴ ; Emmanuil Logothetis ² ; Andreas Efstathiou ² ; Lamprini Efstathiou ² ; Ioanna Agrafa ⁴ ¹ Ministry of Health, Athens, Greece; ² Medical School of the University of Athens, Microbiology laboratory of Aretaieio Hospital, Greece; ³ Peiraikon General Hospital, Athens, Greece; ⁴ National Health Operations Centre Ministry of Health, Greece
PP75	WITHDRAWN
PP76	THE BENEFITS OF QUALITY ANTENATAL EDUCATION TO MATERNITY CARE PROVIDERS Maureen Brown ; Diane Phimister Coventry University, UK
PP77	ACUTE RESPIRATORY DISTRESS SYNDROME ASSOCIATED WITH SCORPIONS VENOM: A CASE REPORT Ayfer Gozu Pirinccioglu¹ ; Murat Kangin ² ; Mehmet Emin Gunel ³ ; Mehmet Nur Talay ⁴ ; Lokman Tymurodlu ⁴ ; Servet Yel ⁵ ¹ Dicle Universty, Diyarbakir, Turkey; ² Diyarbakir State Hospital, Department of Paediatrics, Turkey; ³ Memorial Private Hospital, Intensive Care Clinic, Turkey; ⁴ Dicle University Hospital, Paediatric Department, Turkey; ⁵ Dicle University Hospital, Paediatric Department, Denmark
PP78	AN APPROACH TO MODEL THE PREMATURE EPIDERMAL BARRIER IN ADULT SKIN Mauricio Odio, PhD¹ , Robert O'Connor, MS¹ , Julie Ogle, BS¹ , Marty Visscher, PhD² ¹ The Procter & Gamble Company, Cincinnati, OH, USA; ² Skin Science Institute, Cincinnati Children's Hospital Medical Center, Cincinnati, OH, USA
PP79	FECAL COLIFORM CONTAMINATION IN THE DOMESTIC ENVIRONMENT OF CHINESE INFANTS: EFFECT OF NEWBORN AND DIAPER PRACTICE Mauricio Odio, Ph.D.¹ , Wang Jing, M.D.² , Zhang Baoping, Ph.D.³ Jiquan Liu, Ph.D.¹ , Yuanzhi Guan, Ph.D.⁴ ¹ The Procter & Gamble Co., Cincinnati, OH, USA; ² Bureau of Health Lai Shui County; ³ Lai Shui County Center for Disease Control and Prevention; ⁴ Peking Union Medical College
PP80	MODERN DIAPER CONSTRUCTION, MATERIALS AND SAFETY: A REVIEW Swatee Dey¹ , Dianna Kenneally¹ , Mauricio Odio¹ , Ioannis Hatzopoulos¹ ¹ Procter & Gamble, Cincinnati, OH, USA

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PP81	SLEEP DOES A RELATIONSHIP GOOD: EXAMINING THE RELATIONSHIP BETWEEN INFANT SLEEP AND MOTHER-INFANT INTERACTIONS IN CHINA Angela F. Lukowski¹ , Xicheng Liu² , Mauricio Odio³ and Patricia J. Bauer⁴ ¹ Department of Psychology and Social Behavior, University of California, Irvine, Irvine, CA, USA; ² Department of Pediatrics, Beijing Children's Hospital, Beijing, China; ³ Baby Care Global Business Unit, The Procter & Gamble Company, Cincinnati, OH, USA; ⁴ Department of Psychology, Emory University, Atlanta, GA, USA
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13.30 – 14.00	Hall: Auditorium 1 Concurrent Lecture: Exercise is Medicine; Realizing the health benefits of physical activity Chair: Aaron E. Carroll , USA Speaker: Robert E. Sallis , USA
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Description

Physical inactivity has an astonishing breadth of harmful health effects and the association between an inactive and unfit way of life persists in virtually every subgroup of the population. On the contrary, physical activity has a powerful effect on both the treatment and prevention of virtually every chronic disease, as well as obesity. As the costs associated with diseases directly caused by inactivity have soared, it is clear that physical inactivity is the major public health problem of our time.

- Learning Objectives**
- Explain the impact of physical activity in terms of:
 - Prevention of disease.
 - Reduction in mortality rates.
 - Positive effects in the elderly and kids.
 - Exercise as a clinical intervention for disease.
 - Beneficial effect of muscle strength on health outcomes.
 - Describe the key components of a good exercise program and how to prescribe exercise in a clinical setting.
 - Explain how to incorporate exercise as a vital sign and utilize this information to enhance patient care.

13.30 – 15.00	Hall: Auditorium 2 Interactive Case Series: Approach to the potentially surgical abdomen Speaker: Mansour Ahmed J. Ali , Qatar
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Description

Pediatric abdominal surgical emergencies may present the primary physician with a diagnostic challenge. There are wide spectrums of presentations dependent on patient age, disease morphology including congenital conditions that may present in acute state. A systematic approach will help to minimize missed diagnoses and hence morbidities and mortalities. The early involvement of surgeons in the care of pediatric patients who have significant abdominal symptoms or findings is always appropriate.

- Learning Objectives**
- By the end of this session, the participants will be able to:
- Determine the causes of acute abdominal pain in children
 - Identify the differential diagnosis of acute abdominal pain by predominant age
 - Recognize the indications for surgical consultations in children with acute abdominal pain

13.30 – 15.00	<div>Hall: MR 105</div> <div>Workshop: Office management of type 2 diabetes</div> <div>Speaker: Julian Hamilton-Shield, Qatar</div> <div>Description</div> <div>Over the last 10 years it has become apparent that paediatricians need to be aware that Type 2 diabetes can present in adolescence, due mainly to the unprecedented rise in child-hood obesity. This session will discuss, modes of presentation, treatment strategies and problems in engaging this difficult to reach group of patients. It will also spell out the likely poor prognosis of many such patients.</div> <div>Learning Objectives</div> <div><ul style="list-style-type: none">• Understand the different ways patients can present• Learn the fundamentals of treatment and how it varies from type 1 diabetes• Be aware of accelerated risk of secondary complications</div>
13.30 – 15.00	<div>Hall: MR 106</div> <div>Workshop: Sharing the Light: Teaching different levels of learners in busy clinical settings</div> <div>Speakers: Amal Khidir, Qatar; Ahmed Hassan Alhammadi, Qatar; Magda Wagdy, Qatar & Marcellina Mian, Qatar</div> <div>Description</div> <div>Teaching and responding to the needs of different levels of learners in busy clinical settings present serious challenges. These settings can be clinical rounds, clinic or small group discussion. The goal of this workshop is to address the learning climate, demonstrate the usage of practical tools as SNAPPS and support residents as teachers.</div> <div>Learning Objectives</div> <div><div>By the end of the workshop participants should be able to:</div><div><ul style="list-style-type: none">• Establish a safe and stimulating learning environment• Reflect on how to evaluate and respond to multiple learners’ needs while teaching• Utilize known tools to facilitate learning of different levels of learners• Support residents as teachers</div></div>
13.30 – 15.00	<div>Hall: MR 103</div> <div>Workshop: Addressing tobacco and cannabis use</div> <div>Speaker: Joan-Carles Suris, Switzerland</div> <div>Description</div> <div>Using clinical vignettes, participants in this workshop will have the opportunity to become familiar with different screening tools that can be used in primary care and what to do with their patient depending on the result of the screening.</div> <div>Learning Objectives</div> <div><ul style="list-style-type: none">• To review briefly tobacco and cannabis use and their intertwined use• To present different screening tools for substance use in primary care• To describe different approaches to address cannabis and tobacco use in a primary care consultation</div>
13.30 – 16.00	<div>Hall: MR 104</div> <div>Middle East Leaders’ Forum on Meningitis</div> <div>Co-chairs:</div> <div><div>1. Jamie Findlow, PhD, Deputy Head of the Public Health England (PHE), Vaccine Evaluation Unit, Health Protection Agency, Public Health Laboratory, Manchester, UK</div><div>2. Catherine Weil-Olivier, Europe Africa Representative in the Confederation of Meningitis Organisations (CoMO) Scientific Advisory Group & Professor of Paediatrics, Department of Pediatrics, University Denis Diderot Paris VII, Paris, France</div></div>
Remarks:	Closed session – participation by invitation only

14.00 – 14.30	<div>Hall: Auditorium 1</div> <div>Concurrent Lecture: Oral Immunotherapy</div> <div>Chair: Aaron E. Carroll, USA</div> <div>Speaker: Bassam Mahboub, United Arab Emirates</div> <div>Description</div> <div>The lecture will discuss sublingual immunotherapy in terms of its definition, efficacy, and efficiency. In the second part, we will go through the historical development of immunotherapy generally reaching to the new WHO statements position on immunotherapy. On the third part, we will compare the efficacy of sublingual immunotherapy with subcutaneous immunotherapy in rhinitis first and then in asthma for both adult and paediatrics. In the fourth part, we will discuss the pitfalls and challenges regarding sublingual immunotherapy (SLIT).</div> <div>Finally, we will give a brief idea about tablets and oral immunotherapy and future treatment.</div> <div>Learning Objectives</div> <div><ul style="list-style-type: none">• Efficacy of SLIT• Comparison of sublingual and subcutaneous immunotherapy• Tablets or oral immunotherapy and future treatments</div>
14.30 – 15.00	<div>Hall: Auditorium 1</div> <div>Concurrent Lecture: Feeding the premature infant human breast milk: Is there a risk of CMV infection?</div> <div>Chair: Aaron E. Carroll, USA</div> <div>Speaker: Arthur Eidelman, USA</div> <div>Description</div> <div>CMV infection is a risk for preterm infants who are fed human milk from a CMV seropositive mother. Human milk fed infants have lower rates of NEC and sepsis and benefit from improved neurodevelopmenta outcome. The advantages and disadvantages of feeding human milk will be detailed along with a clinical protocol that minimizes risk.</div> <div>Learning objectives</div> <div><ul style="list-style-type: none">• To understand the pathophysiology of post-natally acquired CMV infections in premature infants• To quantitate the degree of risk of CMV infection and the subsequent sepsis like syndrome in high risk preterm infants who are fed human breast milk• To learn what feeding practices will minimize the risk of CMV infection and what therapies are available for the symptomatic infant</div>
15.00 – 15:30	<div>Hall: Auditorium 1</div> <div>Oral Presentations – Best Abstracts (OP01-OP12)</div> <div>Chair: Aaron E. Carroll, USA</div>
THEMATIC STREAM: MEDICAL EDUCATION	
OP01	<div>COMPARISON OF JEOPARDY GAME FORMAT VERSUS TRADITIONAL LECTURE FORMAT AS A TEACHING METHODOLOGY IN MEDICAL EDUCATION</div> <div>Abdulwahab Telmesani</div> <div>Umm Al-Qura University, Makkah, Saudi Arabia</div>
THEMATIC STREAM: GENETICS	
OP02	<div>CYSTIC FIBROSIS TRANSMEMBRANE REGULATOR GENE MUTATIONS (CFTR) IN A TERTIARY CARE CENTRE IN SAUDI ARABIA</div> <div>Hanaa Banjar</div> <div>King Faisal Specialist Hospital and Research Center, Riyadh, Saudi Arabia</div>

THEMATIC STREAM: ADOLESCENCE MEDICINE

OP03

PROBLEMATIC INTERNET USE IN A SCHOOL-BASED SAMPLE OF DUTCH ADOLESCENTS

Lauren Jelenchick ¹; Skyler T. Hawk ²; Megan Moreno ³

¹University of Minnesota Medical School, Minneapolis, USA;

²Chinese University of Hong Kong; Utrecht University, Netherlands;

³Seattle Childrens Research Institute; University of Washington, USA

THEMATIC STREAM: GENERAL PAEDIATRICS

OP04

VITAMIN D INTOXICATION: A CASE SERIES STUDY IN NORTH WEST OF IRAN

Fakhrossadat Mortazavi

Tabriz University of Medical Sciences, Tabriz, Iran

THEMATIC STREAM: NEONATOLOGY

OP05

MISSED OPPORTUNITIES FOR PAIN PREVENTION IN THE NEONATAL INTENSIVE CARE UNIT AT A TERTIARY HEALTH CARE CENTER, SHRI KRISHNA HOSPITAL, IN GUJARAT

Somashekhar Nimbalkar¹; Shikha Kothari¹; Ashish Dongara¹; Ajay Phatak²;

Archana Nimbalkar¹

¹Pramukhswami Medical College, India;

²Charutar Arogya Mandal, India

THEMATIC STREAM: CARDIOLOGY

OP06

ARTERIAL PRESSURE DETERMINANTS AT 4 YEARS OLD - RESULTS OF THE BIRTH COHORT GENERATION 21

Liane Correia Costa ¹; A. Caldas Afonso ¹; A. Guerra ¹; Henrique Barros ²;

Ana Azevedo ²

¹Pediatrics Department, Centro Hospitalar São João - Porto, Portugal;

²Department of Clinical Epidemiology, Predictive Medicine and Public Health, University of Porto Medical School, Portugal

THEMATIC STREAM: OTHER

OP07

TIMELY HOSPITAL DISCHARGE IN THE PEDIATRICS DEPARTMENT AT HAMAD GENERAL HOSPITAL

Amira Mustafa¹; Samar Osman²; Noof Al Mahmoud²; Samar Magboul³;

Shwetha Akshaya²

¹Hamad General Hospital, Pediatric Department, Doha, Qatar;

²Hamad Medical Corporation, Qatar;

³Hamad General Hospital, Qatar

THEMATIC STREAM: INFECTIOUS DISEASES

OP08

SEROPREVALENCE AND PREDICTORS OF VIRAL HEPATITIS A AND E IN CHILDREN

Joanah M Ikobah¹; Emmanuel E Ekanem¹; Henry C Okpara²; J J Udo¹

¹Department Of Paediatrics, University Of Calabar Teaching Hospital, Calabar, Cross River State, Nigeria;

²Department Of Chemical Pathology, University Of Calabar Teaching Hospital, Calabar, Cross River State, Nigeria

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THEMATIC STREAM: ADOLESCENCE MEDICINE

OP09

PARADOX OF OBESITY AND UNDER NUTRITION - COEXISTENCE OF DOUBLE BURDEN IN ADOLESCENTS FROM URBAN SLUM OF KARACHI

Khadija Nuzhat Humayun; Arjumand Rizvi; Tauseef Akhund; Zulfiqar Bhutta

Aga Khan University, Karachi, Pakistan

THEMATIC STREAM: ALLERGY-IMMUNOLOGY

OP10

NEONATAL SCREENING FOR PRIMARY IMMUNODEFICIENCY DISEASES CREATES A NEW ERA IN PEDIATRICS

Mehdi Adeli

Hamad Medical Corporation, Doha, Qatar

THEMATIC STREAM: NEONATOLOGY

OP11

POSITIVE DISTENDING PRESSURE PRODUCED BY HIGH FLOW NASAL CANNULA AS COMPARED TO NASAL CONTINUOUS POSITIVE AIRWAY PRESSURE IN PREMATURE INFANTS

Magdy Dawoud ; Saleh Al- Alaiyan ; Fahad Al-Hazzani

King Faisal Specialist Hospital & Research Center, Neonatology Section, Department of Paediatrics, Riyadh, Saudi Arabia

OP12

PERCEIVED STRESS AND PROFESSIONAL QUALITY OF LIFE IN NURSES WORKING IN NEONATAL INTENSIVE CARE UNITS

Amees Amin ¹; Somashekhar Nimbalkar ²; Jagdish Vankar ²; Ajay Phatak ³

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²Pramukhswami Medical College, India;

³Charutar Arogya Mandal, India

Hall: Auditorium 1

16.00 – 16.30 Closing Remarks & EiP Community Meeting – “The Way Forward”



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Opening Ceremony

Date: Thursday, 5 December 2013
Venue: Qatar National Convention Centre
Hall: Theater
Time: 10.00 - 11.30
Open to all delegates

About Qatar

Qatar is one of the safest places in the world. Both visitors and residents have the opportunity to experience the welcoming and friendly nature of Arab culture. Like anywhere else, respecting local traditions and practices allows you to enjoy the true essence of the host country, giving you a better travel experience.

Language

Arabic is the official and main language, but English is widely spoken in every part of the country.

Time

Qatar is two (2) hours ahead of Greenwich Mean Time.

Currency

The currency in Qatar is the Qatari Riyal (QAR).
Currency exchange is available in all bank offices, open on Sunday through Thursday from 07.30 to 13.00. It is also available in currency exchange shops as well as in selected hotels and travel agencies.

Banks

Banks are open from Sunday to Thursday 07:30 – 13:00 and Saturday from 09:00 – 13:00.
A number of banks also open in the afternoon and on Saturday morning. Commissions may be charged on foreign transactions and passports are needed as proof of identification.

Shopping

Good-natured bargaining is a way of life in the Arab region, and it can be quite enjoyable if you have the patience to see it through; try, and you'll see that vendors enjoy the banter that the whole process involves. While visiting souqs, you are generally not expected to pay the initial asking price. However, bargaining does not apply to all retail shops in Qatar.
Stores at the malls and boutiques work on fixed-price basis. To find out more about shopping hours in malls, department stores and Qatar's local markets (souqs), please visit the official website of the Qatar Tourism Authority: www.qatartourism.gov.qa

General Information

About Qatar

Climate

The best time to visit Qatar is between October and April, when the temperature dips. The coolest months are December, January and February. During December the average high temperature is 25oC (77oF) and the average low temperature is 16 oC (60.8oF).

Clothing

Men and women should dress modestly as a courtesy to both Qataris and Muslims. Swimsuits and beachwear are acceptable at the hotel beaches, but it is not appropriate to show too much skin in other public areas. Tops should cover the shoulders and upper arms, and skirts or shorts should fall to or below the knee. Women are not obliged to cover their hair.

Dialling Code

International country code: + 974

Electricity

Electricity in Qatar is AC 240 volts, 50 Hertz.

Useful Phone Numbers

For callers outside Qatar, the country code is +974.

Emergency.....	999
Worldwide Emergency Number.....	112
Qtel Telephone Assistance	111
Local Directory.....	180
International Calls Enquires	150
Time.....	141, 140
Doha International Airport	44656666
Medical Commission	44679111
Mowasalat Taxi	44588888
Qatar Airways.....	44496000
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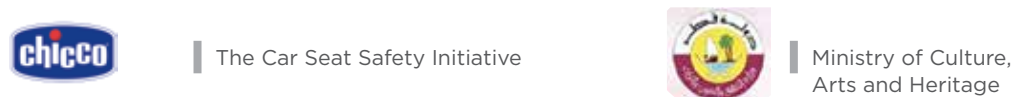
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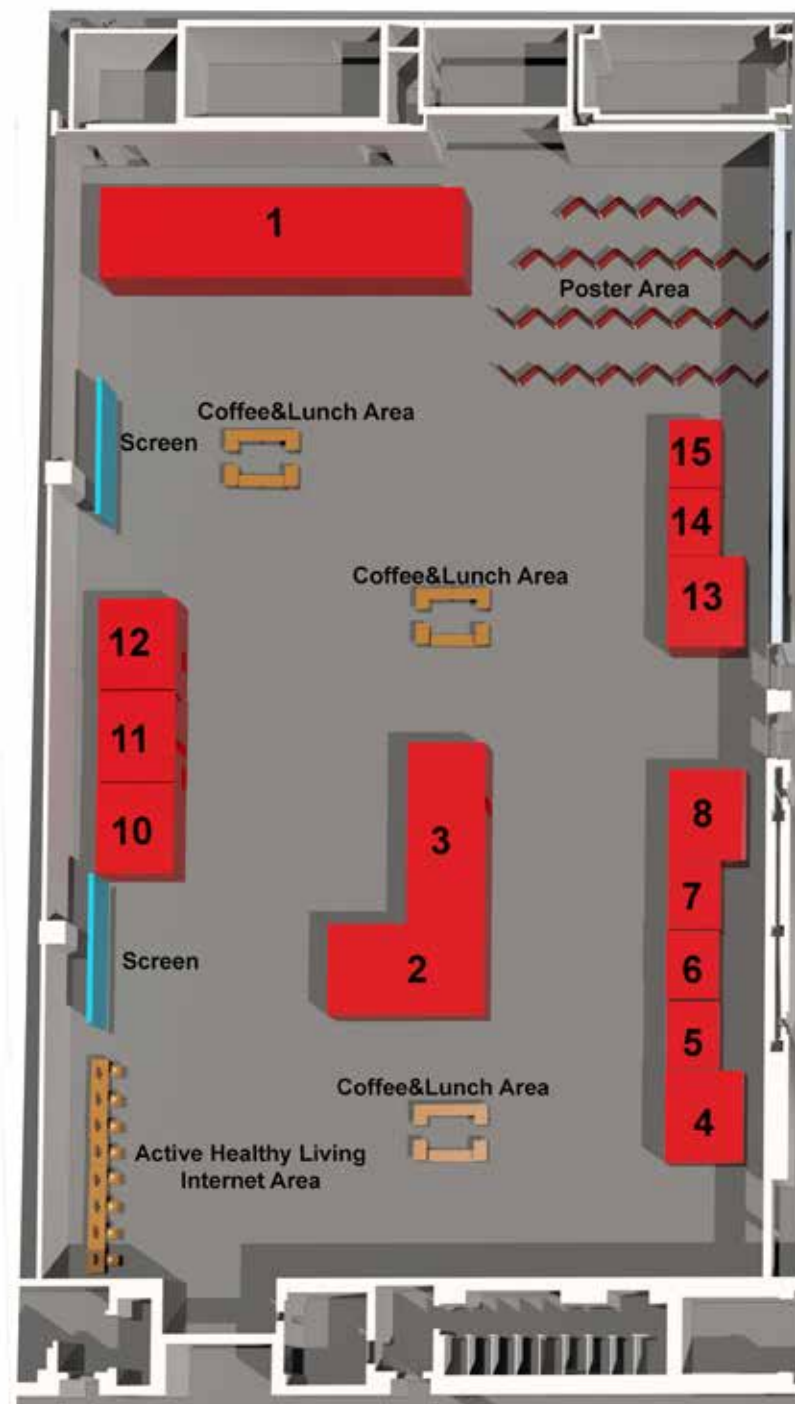
EiP Rare Diseases Initiative



EiP Active Healthy Living



Exhibition Floor Plan



Booth numbers

- 1..... Ministry of Culture, Arts and Heritage
- 2&3..... Kulluna
- 4..... Shire
- 5..... Pediatric Oncall
- 6..... Elsevier
- 7..... Danone Early Life Nutrition
- 8..... Chicco
- 10..... GSK
- 11..... The Global Baby Skin Care Initiative
- 12..... Genzyme
- 13..... Wyeth Nutrition
- 14..... OMICS Publishing Group
- 15..... American Academy of Pediatrics (AAP)

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Strategic Partner



About Sidra
Sidra Medical and Research Center, a member of Qatar Foundation for Education, Science, and Community Development, is a new and ultramodern academic medical center in Doha, Qatar, focusing on three key areas:

- World-class health care for women and children
- Medical education
- Biomedical research

With the aim of becoming a center of excellence, Sidra has been designed to the highest international standards, with state-of-the-art medical equipment and sophisticated laboratories to nurture innovation and clinical advancement. Sidra will bring together the world's most distinguished healthcare professionals to provide the highest level of medical care for patients.

Vision/Mission
Sidra represents the vision of Her Highness Sheikha Moza bint Nasser, who serves as its chairperson. With its high-tech facilities and patient-centered approach, Sidra aims to be ranked among the most advanced research hospitals in the world. It will set new standards in women and children's health care, while helping to build Qatar and the region's scientific expertise and resources.

Patient Care
Sidra will follow the U.S. model of care, with inter-professional teams working to ensure that a comprehensive and exceptional service is delivered seamlessly to all patients. The center will offer a high staff-to-patient ratio to allow for individualized and specialist care.
Sidra's primary focus will be obstetrics and pediatric care and by 2015, it is anticipated that 9,300 pregnant women will be cared for at the center. Sidra will also offer services in reproductive endocrinology, including IVF and advanced reproductive techniques. The center's extensive pediatric services will include oncology, trauma support and surgical care.

Medical Education
Sidra's academic partner is Weill Cornell Medical College in Qatar (WCMC-Q), a branch of the Ivy League Weill Cornell Medical College in New York. Sidra will be a primary teaching facility for WCMC-Q, providing students with the opportunity to develop their clinical skills and participate in biomedical research. Through strong partnerships with WC-MC-Q and other leading institutions around the world, Sidra is creating an intellectual ecosystem that will support the advancement of medical knowledge.

Biomedical Research
The ambitious research agenda at Sidra will focus on women's and pediatric health, with special attention to pre-, peri- and post-natal health; fertility; miscarriage; gestational diabetes; gynecological cancers; hypertensive disorders of pregnancy and neonatal medicine.
The center's research facilities will include cutting-edge laboratories and dedicated departments for clinical research, genomics, bioinformatics, imaging, flow cytometry, and drug analysis. The research conducted at Sidra will contribute to building a sustainable world-class research capacity in Qatar, and support pioneering scientific discovery globally.

Technology
Sidra will be a 'paper-lite' medical center, incorporating the most advanced digital applications in clinical, research and business functions. All systems will be focused on integrative data flows, eliminating redundant processes and enhancing patient care and safety. Sidra will be equipped with state-of-the-art robotics, computer-aided surgery and diagnostics, and 3D+ digital imaging.

Construction / Design
Pelli Clarke Pelli, a U.S. architectural firm, created the design for Sidra – a cutting-edge structure of steel, glass and white ceramic tiles providing the ideal environment for tranquility, privacy and healing. The design incorporates three towering atriums that serve as indoor healing gardens – a unique feature that every patient will be able to view from his or her luxurious private room – and soothing water features, as well as an impressive art collection.

Funding
Sidra has been funded through an endowment of \$7.9 billion from the Qatar Foundation – an independent, private, non-profit chartered organization founded in 1995, to support the development of national centers of excellence and position Qatar as a global leader in innovative education and research. Sidra sits at the heart of Education City – Qatar Foundation's flagship project.

Recruitment
Sidra will offer unique and unprecedented opportunities for leading health professionals to be pioneers in the discovery of knowledge and the advancement of patient care.
When Sidra opens, there will be more than 5,000 employees working in clinical and nonclinical roles. The center is currently seeking experienced and talented individuals. For more information and for a complete list of opportunities, please visit: www.sidra.org.

Acknowledgement

Sponsors/Exhibitors & Supporting Organisations Profiles

Sidra: the hospital of the future
Sidra is setting new standards in healthcare for women and children in the region and offering unique and unprecedented opportunities for world-leading health professionals to be pioneers in the discovery and advancement of patient care. The organization is currently recruiting doctors, nurses and other professionals from around the world to staff the hospital and research facility. Not only will these healthcare professionals have the opportunity to contribute to Sheikha Moza's vision of radically improving the health of women and children in Qatar, they will also experience working in a state-of-the-art digital hospital, designed to maximize their time caring for the patient and minimize time spent on administrative tasks. Sidra's PEARL system and the technology that supports it will be instrumental in achieving Sidra's important goal of delivering truly personalized and patient-centric care.

BOOTH: n/a

Lead Partner of the Rare Diseases Initiative



Genzyme has pioneered the development and delivery of transformative therapies for patients affected by rare and debilitating diseases for over 30 years. We accomplish our goals through world-class research, collaboration with the global patient community, and with the compassion and commitment of our employees. With a focus on rare diseases and multiple sclerosis, we are dedicated to making a positive impact on the lives of the patients and families we serve. Genzyme's portfolio of transformative therapies, represent groundbreaking and life-saving advances in medicine.
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BOOTH: 12

Lead Partner of the Infectious Diseases Initiative



GlaxoSmithKline – one of the world's leading research-based pharmaceutical and healthcare companies – is committed to improving the quality of human life by enabling people to do more, feel better and live longer. GlaxoSmithKline have three primary areas of business in pharmaceuticals, vaccines and consumer healthcare. GlaxoSmithKline commercial success depends on creating innovative new products and making these accessible to as many people who need them as possible. For further information please visit www.gsk.com.
GlaxoSmithKline Biologicals (GSK Biologicals), GlaxoSmithKline's vaccines business, is one of the world's leading vaccine companies and a leader in innovation. The company is active in vaccine research, development and production with over 30 vaccines approved for marketing and 20 more in development - both in the prophylactic and therapeutic fields. Headquartered in Belgium, GSK Biologicals has 14 manufacturing sites strategically positioned around the globe. In 2010, GSK Biologicals distributed 1.43 billion doses of vaccines to 179 countries in both the developed and developing world. Through its accomplished and dedicated workforce, GSK Biologicals applies its expertise to the discovery of innovative vaccines that contribute to the health and wellbeing of people of all generations around the world.

BOOTH: 10

Sponsors/Exhibitors & Supporting Organisations Profiles

Lead Partner of the Baby Skin Care Initiative




For over 50 years parents have trusted Pampers to care for their babies and this is a responsibility we take to heart. Pampers is the #1 selling diaper brand of worldwide. For more than half a century, Pampers has been caring for the happy, healthy development of the world's babies and in turn, has grown to become P&G's biggest brand. Every day Pampers serves over 25 million babies in more than 100 countries around the world. Pampers was inspired by babies. In 1956 Vic Mills, a P&G researcher was inspired by his desire to create a better diaper for his newborn grandson, and his work led to the creation of the brand. Pampers takes great care in developing products that benefit both baby and mom, and are committed to making a difference in babies' lives. Thanks to our research, innovation, and dedication to supporting baby development, parents can count on Pampers' products to help their babies get the most out of Love, Sleep & Play. Pampers continues to be one of P&G's fastest growing brands, helping to improve everyday lives for babies and the parents who care for them with a complete range of diapers, wipes and training pants designed to provide protection and comfort for every stage of baby's development.

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P&G serves approximately 4.8 billion people around the world with its brands. The Company has one of the strongest portfolios of trusted, quality, leadership brands, including Ace®, Always®, Ambi Pur®, Arie®, Bounty®, Charmin®, Crest®, Dawn®, Downy®, Duracell®, Fairy®, Febreze®, Fusion®, Gain®, Gillette®, Head & Shoulders®, Iams®, Lenor®, Mach3®, Olay®, Oral-B®, Pampers®, Pantene®, Prestobarba®, SK-II®, Tide®, Vicks®, Wella®, and Whisper®. The P&G community includes operations in approximately 70 countries worldwide. Please visit <http://www.pg.com> for the latest news and in-depth information about P&G and its brands.

BOOTH: 11

Affiliate Partner



Reckitt Benckiser, one of the world largest household product companies, manufactures and supplies a range of personal and surface care products under the DETTOL name in over 80 countries worldwide. The company encourages the use of good hygiene practices in the home and community, and actively works with healthcare professionals around the world to further this aim. To this end, Dettol has been working with EPA for the last three years under the banner “Good Health begins with Good Hygiene”, to educate families on the benefits of adopting good hygiene habits in the home.

Reckitt Benckiser
Global Professional Relations - Dettol
Dansom Lane
Hull HU8 7DS
United Kingdom
Tel +44 (0)1482 582482

BOOTH: n/a

Supporter



Chicco is part of the Artsana Group and present in 120 countries. For over 50 years, Chicco is providing state-of-the-art products that range from baby bottles to pacifiers, strollers to car seats, from toys to highchairs, and clothes to shoes. It is a real specialist in the baby care world. Osservatorio Chicco, the research centre dedicated to learning about children, collaborates with scientific experts to develop solutions based on science and expertise, in order to meet the demands of babies as they progress through the growth phases.

Chicco designs its products with the well-being of all children in mind, while taking care of less fortunate children by supporting concrete and non-profit organisations operating in Italy and worldwide. Safety is one of our most important brand values. That is why at EiP2013 Chicco is supporting the traffic injury-related medical education activities.

To learn more about Chicco, we invite you to visit our stand.

BOOTH: 8

Acknowledgement

Sponsors/Exhibitors & Supporting Organisations Profiles

Supporter



- COMPANY NAME: Wyeth Nutrition
- ADDRESS: Nestle Middle East FZE, PO Box: 17327, Dubai- UAE
- TEL: +97148838000
- FAX: +97148839000
- WEBSITE: www.goldnutrition.com

Welcome to Wyeth Nutrition

Wyeth Nutrition, formerly Pfizer Nutrition, is part of Nestlé S.A. Wyeth Nutrition develops premium-quality nutritional products scientifically-designed to meet the needs of infants and young children, as well as pregnant and lactating mothers. As pioneers in infant nutritional science, our mission is to provide the best nutritional support for healthy outcomes. For nearly a century, Wyeth Nutrition has leveraged clinical rigor, scientific research, world class manufacturing and product safety standards to drive scientifically-sound solutions that offer parents confidence, help nourish children and support their healthy futures. Breast milk is the ideal nutrition for infants — a concept that is fundamental to Wyeth Nutrition, and to our research efforts. However, when a mother cannot or chooses not to breastfeed her baby, infant formula is the only safe, nutritionally complete alternative for infants. Our infant formulas provide complete nutrition to infants from birth to 6 months, and our follow-up (or follow-on) and growing up milk formulas provide complementary nutrition to older infants and young children up to six years of age. We also manufacture specialty and hospital-based formulas to meet the particular nutritional needs of preterm and low-birthweight babies, as well as those with specific medical needs. We've been manufacturing nutritional formulas for nearly a century and know how important it is to deliver products that are compliant, safe and of the highest quality.

Our Vision

We will help the next generation of children to develop their full potential and live healthier lives by providing high quality, innovative, science-proven nutrition for mothers and children in the crucial first years of life. We will achieve this by leading the way in research, development and education and by partnering with parents and healthcare professionals around the world. Together, Nurturing a Healthier Generation.

BOOTH: 13

Exhibitor



Danone Early Life Nutrition

Danone is a leading and rapidly-growing global health food company. Pursuing its mission to bring health through food to as many people as possible, Danone's four divisions – fresh dairy products, waters, advanced medical nutrition and early life nutrition – operate in more than 120 countries worldwide.

Bringing Science to Early Life

Since 1896, Danone has pioneered advances in understanding of how nutrition affects health. At DANONE NUTRICIA Early Life Nutrition we appreciate that maternal, prenatal and early childhood nutrition profoundly influence lifelong health – we are committed to providing science-based nutrition solutions and education. Our global R&D organization – Nutricia Research – has facilities worldwide with major centres in the Netherlands (Utrecht Science Park), Singapore and Shanghai. Comprehensive research, from maternal physiology and lactation to infant growth and development, is dedicated to innovating and refining nutritional interventions with demonstrable health benefits that meet mothers' needs and assure their children a healthy start in life. www.danone.com

BOOTH: 7

Exhibitor



For Health & Safety c/o Hamad International Training Centre
PO Box 3050, Doha, Qatar
Tel: +974 4439 7396
Fax: +974 4439 7763
E-mail: hita@hmc.org.qa
Website: www.kulluna.qa

Kulluna is a health and safety awareness campaign. The word “Kulluna”, in Arabic, means “all of us” and it is being used for this campaign in the belief that all of us in Qatar can take action to improve health, wellbeing and safety for ourselves, our families and the community in general. In support of the Qatar National Vision and the National Development Strategy, Hamad Medical Corporation (HMC) and ConocoPhillips have partnered to organize this National Health and Safety awareness campaign in order to raise levels of public awareness regarding general health issues, personal safety, HMC services and lifesaving practices within the State of Qatar. Hamad International Training Centre (part of HMC) coordinates the Kulluna campaign whilst Conoco Phillips Qatar, our founding sponsor, currently provides the funding for these activities as well as providing additional and ongoing support for the program.

BOOTH: 2-3

Exhibitor & Communication Supporter



American Academy of Pediatrics is an organization of 60,000 pediatricians committed to the attainment of optimal physical, mental, and social health and well-being for all infants, children, adolescents, and young adults. The AAP is the leading publisher in the field of pediatrics and your trusted source for pediatric education, offering over 500 publications and 6 scholarly journals, in both print and electronic formats, covering all areas of health care for children.

Featuring peer-reviewed guidelines and leading-edge clinical research designed for practitioners, researchers, and parents.

BOOTH: 15

Exhibitor & Communication Supporter



From its offices in Amman-Jordan, Elsevier Health Sciences, Middle East leverages an international network of 7,000 journal editors, 70,000 editorial board members, 300,000 reviewers and 600,000 authors to advance science and health in the Arab World by delivering authoritative content and cutting-edge technology to allow medical students, scientists, and health and information professionals to find accurate answers, make critical decisions, enhance productivity and improve outcomes. Elsevier Middle East’s success has enabled it to continuously expand its product offerings so that, today, it is considered the

most comprehensive publisher and provider of scientific, technical and medical information products and services, from books to journals, e-Products, pharma solutions and professional information.


BOOTH: 6

Exhibitor & Communication Supporter



OMICS Group eBooks is an initiative of OMICS Group Inc, successfully publishes quality Open Access eBooks with the support of eminent scientists from all corners of the globe. It also promotes awareness to all arenas of public to encourage research and to aid scientific community by executing the significance of latest research. OMICS Group eBooks also provides a platform to share the scientific knowledge and information globally. Based on the need and call from the scientific community we have started OMICS Group eBooks – Open Access.

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OMICS Group formed a network by signing agreements with more than 100 international Associations and formed 'scientific alliances' to make healthcare information Open Access.

BOOTH: 14

Acknowledgement

Exhibitor & Communication Supporter



PEDIATRIC ONCALL is a premier pediatric e-journal offering latest medical updates, peer reviewed scientific articles, case reports. grand rounds, spot diagnosis, pediatric calculators, patient management tools, podcasts, vaccine tools, drug directory and much more. Established in November 2000, it has an excellent track record of regular updates and is extremely

popular amongst its viewers. A current hit rate of 1,50,000hits/day is no mean achievement and over 60,000 doctors as its members, it serves as an important source of updating themselves. It's a free medical service to doctors and parents. All you need to do is register for free to access the e-journal on www.pediatriconcall.com.



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BOOTH: 5

Communication Supporter



The Confederation of Meningitis Organisations Inc. (CoMO) is an international member organisation working to reduce the incidence and impact of meningitis worldwide, because 'we can and we should'. CoMO brings together patient groups, health professionals and organisations, meningitis survivors and families from around the world to help prevent meningitis through:

- Raising public awareness of meningitis through education.
- Advocating for meningitis vaccines to be available to families worldwide.

• Connecting and providing information to a strong global network of members who work to ensure their communities have access to meningitis information and support.

CoMO was founded in September 2004 at the World Conference of Meningitis Organisations when delegates from across the world agreed to work together in the fight against meningitis.

Today, CoMO represents 40 member organisations, from 26 countries, across its three regions, the Asia Pacific, America's and Europe Africa.

For more information about the Confederation of Meningitis Organisations visit us at www.comomeningitis.org or email our team at comomeningitis@ichr.uwa.edu.au.

BOOTH: n/a

Communication Supporter



Dubaimoms.com is an informative and interactive portal dedicated to moms and moms to be. It was founded to empower and enrich women in the local community, by providing them advice and guidance on issues related to health, pregnancy and parenting. With a unique blend of local information, forums, expert advice and informative articles, Dubaimoms.com provides complete online support for women in Dubai and the region. The expert's panel includes Pediatricians, Gynecologist's and Physicians from various other specialties who answer medical queries posted by the registered users. This is a completely free service! Dubaimoms.com publishes content provided by qualified professionals from various fields.

The website sends regular newsletters to all the registered users, keeping the users informed about the latest updates, promotional features, local health campaigns and charity events. Dubaimoms.com has strived to and will continue to be of service to the community at large.

URL: <http://www.dubaimoms.com>

Email: info@dubaimoms.com

Contact: +971 50 748 2201

BOOTH: n/a



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Active Healthy Living

The Pearl Initiative to help paediatricians
Promote Energy Balance and Physical Activity

Play your role in beating the obesity epidemic
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Excellence in Paediatrics is a firm believer of promoting energy balance, active and real living in a bid to help beat the obesity epidemic

We are producing free online educational resources to help paediatric professionals better understand and manage the immediate and long-term health questions they face on diet, nutrition, hydration and physical activity from families.

Upgrade your clinical skillset with free-to-view E-Learnings

Watch unique free-to-view paediatric e-learning that have been developed by obesity and physical activity experts, to learn about various lifestyle-related issues including diet, exercise, the importance of active lifestyles and obesity.

Take the course exams that accompany the E-Learnings to test how much you have learnt.

E-Learning's are available to watch in the following languages: English, Spanish, Italian, Russian and Turkish.

Join the Active Healthy Living Network

Join the Active Healthy Living Network to link up with other paediatric professionals that share a passion for wanting to beat obesity, and be the first to hear about new E-Learning launches and initiative news.

Visit the Initiative website: <http://activeliving.excellence-in-paediatrics.org/>

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