

Panel Discussion



Intentional
Endowments
Network

Stories from the Boardroom: Building Consensus for Sustainable Investing

- Moderator: Brian Sharpes, UBS
- Leona Bridges, SF State Foundation & SF Municipal Transportation Agency
- John Gumas, SF State Foundation & Gumas Advertising
- Robert Nava, SF State & SF State University Foundation

Overview

SF State Foundation

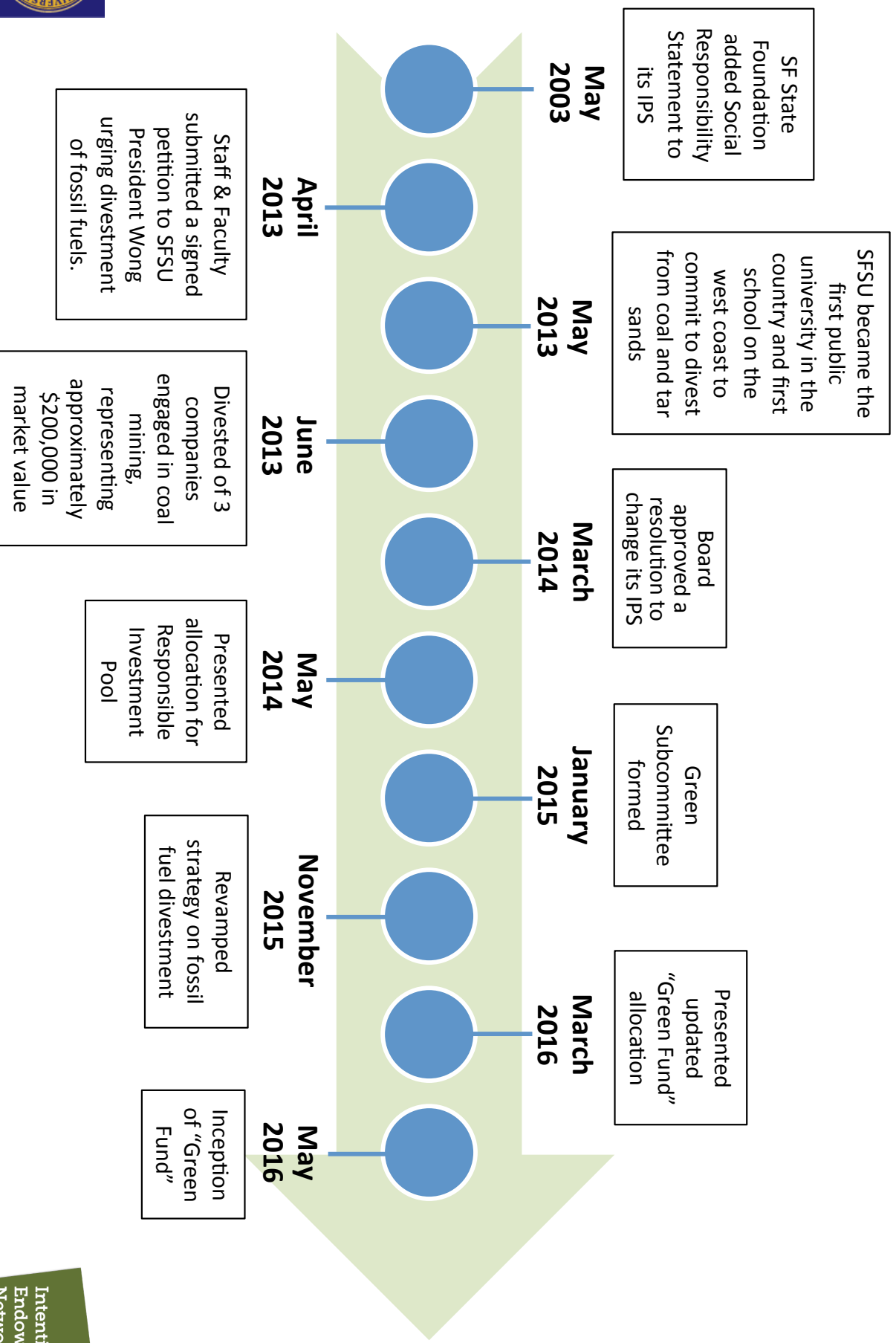
\$67.6 Million (June 30, 2015)

✓ First public university in the country to divest from coal and tar sands (May 2013)

✓ Established \$5 Million ESG & fossil fuel free “Green Fund” (May 2016)



Path to the SFSU Green Fund



SF STATE

Outcome

Engaging multiple constituents resulted in meaningful progress!

