Declining...
Resources
Fresh water
Topsoil
Strength in social fabric

Increasing...
Communities
Individuals
Organizations
Institutions
Corporations

Demand
Consumption
Population
All investments have health, social, economic and environmental impacts

All Investing is Impact Investing
Purpose

• Support endowments in aligning with institutional mission, values, and sustainability goals.

• Serve as a *community of practice* to accelerate the integration of sustainability principles into investment decision making.

• Make a *sustainability perspective the norm* in finance and business practice and education.
Intentional Endowments Network

Direct Support for Higher Education and Facilitated Cross-Sector Collaboration

Resource Exchange

Higher Education Endowments
- Presidents
- CFOs
- Trustees
- Students
- Alumni
- Donors
- Faculty
- Staff
- Managers
- Consultants

Non-Profit & Advocacy

Investment Firms

Peer Networking

Other Institutional Investors

Associations & Networks

Education & Training

Conferences & Gatherings

Thought Leadership
Questions from April

- What are the **costs and benefits**?
- How can we learn from others who have moved forward in this area?
- How might we overcome barriers inherent in the structures of financial markets?
- How might we facilitate constructive conversations across all stakeholders, recognizing their various perspectives?
- How are the range of strategies and products available?
- How might we assess the impact in the larger context?
- How do we align donor advised funds and sustainable investing?
- How do we reconcile with fiduciary responsibility?
Fig. A: Sustainable and Responsible Investing in the United States 1995–2014

$Billions

1995 1997 1999 2001 2003 2005 2007 2010 2012 2014

ESG Incorporation Only □ Shareholder Resolutions Only □ Overlapping Strategies

SOURCE: US SIF Foundation.
Principles for Responsible Investment

1263 Institutional Investors
$34 trillion in assets

CDP
(formerly Carbon Disclosure Project)
762 Institutional Investors
$92 trillion in assets

Investor Network on Climate Risk

100 Institutional Investors
$12 trillion in assets
Endowment Size

Fiscal Year 2013 Endowment Market Value (millions)

Source: 2013 NACUBO-Commonfund Study of Endowments, 849 institutions evaluated