IEN’s Diversity Equity and Inclusion Initiative

Sponsorship Overview

January 2022

This year, the network will focus on supporting endowments’ progress through the Action Steps outlined in *Investing in Racial Equity: A Primer for University & College Endowments* through events, webinars, workshops and other peer learning convenings. Our work is guided by a Working Group of senior leaders from endowment, investment management and advisory firms, and nonprofits. The Working Group is led by our partners at the HBCU Green Fund who bring their expertise in advocating for an approach to environmental challenges placing people and equity at the center and advancing the environmental stewardship of HBCUs.

**We are looking for funding to move forward with key activities,** including but not limited to:

- **Convening Historically Black Colleges and Universities** to support their journey to create intentionally designed endowments. We will be building on the 2020 Equitable & Clean Economy Opportunity Zone Workshop.

- **Managing the Diversity Equity Inclusion Working Group** for leaders in this field to continue collaborating on this work

- **Continuing our IEN webinar series** for university endowments on how to invest for racial equity. You can see previously held and well-attended webinars in this series [here](#). We want to meet our network’s demand for additional webinars in this series.

- **Hosting workshops & sessions** at the 2022 Higher Education Climate Leadership Summit on racial equity investing.
**Sponsorship Opportunities**

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Supporting Sponsor ($2.5 - $10K)</th>
<th>Leading Sponsor ($25K)</th>
<th>Champion Sponsor ($50K)</th>
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</thead>
<tbody>
<tr>
<td># of free tickets to convenings organized as part of this Initiative</td>
<td>0</td>
<td>3</td>
<td>6</td>
</tr>
<tr>
<td>Logo placement in marketing and print materials and website (size of logo will based on sponsorship level)</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>Special recognition at and invitation to the DEI Working Group</td>
<td>✓</td>
<td>✓</td>
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<td>Invitation to submit a session/workshop idea</td>
<td>✓</td>
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<td>Invitation to provide thought leadership by leading or co-hosting multiple workshops for the network</td>
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<td>✓</td>
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<td>Recognition on resources and publications that come out of this Initiative</td>
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<td>Recognition on all online and in person convenings organized as part of this Initiative</td>
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<td>One-year of IEN Membership</td>
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<td>Active participation in program development</td>
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<td>Facilitated one-on-one and small group consultation sessions with endowment decision-makers and key influencers</td>
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**Contact Us**

If you have questions about the Initiative or the sponsorship opportunities, contact info@intentionalendowments.org.