What Brings Us to this Conversation?

George Dyer
Principal, Intentional Endowments Network
Increasing Pressure

Decreasing Capacity

Source: WWF Living Planet Report, 2008
Declining...
- Resources
  - Fresh water
  - Topsoil
  - Strength in social fabric

Increasing...
- Communities
- Individuals
- Organizations
- Institutions
- Corporations
- Pollution
- Demand
- Consumption
- Population

\(\text{time}\)
All investments have health, social, economic and environmental impacts.

All Investing is Impact Investing.
Purpose

• Support endowments in understanding sustainability risks and opportunities, and aligning with institutional mission & values.

• Serve as a community of practice to accelerate the integration of sustainability principles into investment decision making.

• Make a sustainability perspective the norm in finance and business practice and education.
Intentional Endowments Network

Direct Support for Higher Education and Facilitated Cross-Sector Collaboration

Resource Exchange

Higher Education Endowments
- Presidents
- CFOs
- Trustees
- Students
- Alumni
- Donors
- Faculty
- Staff
- Managers
- Consultants

Non-Profit & Advocacy

Investment Firms

Thought Leadership

Peer Networking

Associations & Networks

Education & Training

Conferences & Gatherings

Other Institutional Investors
IEN Working Groups

- Shareholder Engagement
- Peer to Peer Networking
- Fiduciary Duty
- Business Case for ESG
- Sign-On Initiatives
- IEN Funding Strategy