



MEDIA ADVISORY

WHAT

Iron & Earth will host a news conference calling on the Government of Alberta to support retraining and renewable energy job creation for thousands of oilsands trade workers who have been laid off during the economic downturn.

The group will share details of their inaugural campaign to retrain 1,000 electricians as solar specialists, and install solar panel arrays on 100 public buildings in Alberta over the next three years.

WHEN & WHERE

11 a.m., Monday, March 21, 2016

Gridworks Energy solar training facility

6024 Gateway Blvd. (rear entrance)

Edmonton, Alberta

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WHO

Liam Hildebrand - Director, Iron & Earth

Randall Benson - Owner, Gridworks Energy Group

Andrew Wilde, Manager, SmogBuster industrial services

ABOUT IRON & EARTH

Unemployed oilsands tradespeople want to work, and are committed to helping build Canada's renewable energy sector. Iron & Earth is a member-driven grassroots non-profit that represents these workers.

For more information about Iron & Earth contact:

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