SOCIAL ENTERPRISE – THE OPPORTUNITY

ISCA MAY 2017
### IS v2.0

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**General update**

**Major updates**

**New categories**
Organisations that trade to deliver a social or environmental purpose

Social Enterprise

Social problem / community objective + Viable, repeatable, business model → Impact
Social Enterprises generally have one, or a combination, of the following business models.

THE THREE BUCKETS

1. EMPLOYMENT
   Employment & training for marginalised groups

2. COMMUNITY NEED
   Products & services in direct response to community need NOT MET BY MARKET

3. PROFIT REDISTRIBUTION
   Profit redistribution for social impact

Source: Social Traders
Destination Trades
Little Yellow Bird