Celebrating 26 Years of Advancing Women Leaders

2020-2021 FELLOWS PROGRAM
APPLICATIONS DUE: JUNE 1, 2020

Celebrating 26 Years of Advancing Women Leaders
IWF – Who We Are & What We Do

The International Women’s Forum (IWF) is an invitation-only, membership organization comprised of more than 7,000 diverse and accomplished women from 33 nations on six continents. IWF is member- and mission-driven. Its members are trailblazers, innovators, and pioneers united to advance women’s leadership globally and locally. Members include Fortune 500 executives, government leaders from the local to sovereign level, international nonprofit leaders, and luminaries from the academy, arts, and sciences.

IWF’s Leadership Foundation (LF) supports high-performing women through leadership development programs – the Fellows Program and the EY Women Athletes Business Network (WABN) Mentoring Program.

IWF also provides intensive leadership training programs for women at every stage of professional development through its Executive Development Roundtables.
IWF – Who We Are

Membership Snapshot

Queen Rania Al-Abdullah, Hashemite Kingdom of Jordan

Cheong Koon Hean, Chief Executive Officer, Housing & Development Board, Government of Hong Kong SAR

Phumzile Mlambo Ngcuka, Executive Director, UN Women, South Africa

Gloria Allred
Human Rights Attorney, USA

Rosalind Brewer
Chief Operating Officer, Starbucks, USA

Hillary Clinton
Former Secretary of State, USA

Connie Collingsworth
Chief Business Operations Officer, The Bill and Melinda Gates Foundation, USA

Linda Dessau
Governor of Victoria, Australia

Ruth Bader Ginsburg
Associate Justice of the Supreme Court, USA

Doris Grimm
Head of International Monetary Affairs, Deutsche Bundesbank, Germany

Noel Harwerth
Chairman, UK Export Finance (UKEF), United Kingdom
IWF – Who We Are

Membership Snapshot

Gale Anne Hurd
Chairman & CEO, Valhalla Entertainment, USA

Ellen Moore
Regional Executive Officer, Chubb Companies, Canada

Michelle Nunn
CEO, CARE USA

Gabriela Ramos
OECD Chief of Staff and Sherpa, G20, Mexico

Ersilia Vaudo Scarpetta
Chief Diversity Officer, European Space Agency, France

Elizabeth Steiner
Judge, European Court of Human Rights, Austria

Alexandra Wilkis Wilson
Co-Founder and CEO, Glamsquad; Advisor, Gilt Groups, USA

Ellen Ochoa, former Director, NASA
Johnson Space Center, USA

Maria Ramos,
Group Chief Executive, Barclays Africa Group Limited, South Africa

Anne O’Leary
CEO, Vodafone, Ireland
About the Program

The Fellows Program is the Leadership Foundation’s signature leadership development program. Now in its 26th year, the Fellows Program accelerates the careers of top-performing women through world-class leadership training and mentoring from executive women leaders. The approach is holistic and focused on the participant’s personal and professional development, career path, and trajectory, while embracing the value of an outside perspective.

Launched in 1994 with seed-funding from the U.S. Labor Department as a direct result of the Glass Ceiling Commission, the program annually convenes approximately 35 Fellows from around the world for a total of 20 days. Executed in partnership with Harvard Business School and INSEAD, the Fellows Program offers customized leadership training for female senior executives on their path to the C-suite that is academic, behavioral, and technical.
About the Program

Over 500 Fellows Across 51 Countries

The Leadership Foundation has continually expanded its reach across the globe with Fellows from 51 nations. More than half of the 2019-2020 Fellows Class hail from outside the United States.

With a ‘Excellent’ Net Promoter Score of 63, the Fellows Program:

- Delivers phenomenal personal impact
- Provides world-class leadership training
- Creates an exceptionally close, supportive network
- Inspires participants to empower and help others
- Leverages diversity of sectors and geography to deliver greater impact for all
About the Program

What Makes the Fellows Program Special

The program convenes approximately 35 Fellows from around the world for a total of 20 days, comprised of three separate sessions. It is executed in partnership with INSEAD and Harvard Business School. The Fellows Program offers creative, multidisciplinary training aimed at developing leadership and strategic management capabilities.

In addition to leadership training, Fellows are matched with an IWF member who serves as a mentor and coach during the program year. Through the mentoring experience, participants gather personal insights and advice from women at the top of their field. Fellows also take part in IWF’s annual World Leadership Conference, which brings together 850+ female executives from more than 40 nations.

To amplify the impact of the program, Fellows are responsible for implementing a Legacy Project that applies the skills learned in a relevant way. Previous Legacy Projects include: a career conference series aimed at female university students in Mexico, a breakfast roundtable for women in the U.S. military in Washington, D.C., and mentoring circles to foster a pipeline of women leaders in the aviation industry.

“"The most unique thing about the Fellows Program for me was the opportunity to get to interact with fantastic members of the IWF. IWF members are of such high caliber... seeing them and hearing their stories changed the way I think about my own potential.”

2017-2018 Class Fellow

“The Harvard training was amazing. I continue to be humbled and inspired by the wealth of talents, candor, thoughtfulness, and insights. The whole experience was absolutely a gift. I am sure we all will benefit from this experience for the rest of our careers and lives.”

2010-2011 Class Fellow
About the Program

Recent Courses at INSEAD and HBS:

- Leadership, Power, and Influence
- Managing and Attracting Star Performers
- Influence Strategies and Negotiation
- Managing the Work-Life Interface
- Managing and Marketing Platforms Globally
- High Performance Teams
- Disruptive Innovation
- Leading and Managing Change

“...I always look for opportunities to network and strongly believe in its value. What I realized during the training at INSEAD was how similar the people are that are in my network. Prof. Herminia Ibarra emphasized the importance and value of a diversified network.”

Virginia Addicott, Chief Executive Officer FedEx Custom Critical 2012-2013 Fellows Class

INSEAD

Held at INSEAD’s global campus in France, the Fellows are pushed to adopt a deeper, global perspective. A core component of the training is the 360° Global Executive Leadership Inventory developed by INSEAD’s Global Leadership Center to measure 12 dimensions of leadership. The Fellows assess what they learned from the inventory with professional coaches.

HARVARD BUSINESS SCHOOL

Executive Education

A custom-tailored executive education program at Harvard Business School engages Fellows in a unique combination of classroom work, case-study discussion, and peer advice. Fellows hone their ability to think strategically in areas including negotiation, marketing, organizational learning, the management of innovation and services, and global affairs. Fellows also meet with their Board of Advisors groups in which they each work through a business challenge.
About the Program

Criteria

Each year, the Leadership Foundation selects a geographically, culturally, ethnically and professionally diverse group of women.

The Leadership Foundation seeks candidates that demonstrate the following:

- Considered change agents within their organization and community
- Possess the ambition to push to the highest levels of their career and the desire to lift as they rise with regard to legacy and mentoring
- Substantive professional/work experience and significant direct accomplishments
- Strength of character, motivation and commitment to goals
- Superior intellectual ability, as evidenced by academic history and distinctions, and recommendations
- Have the capacity to both contribute to and gain from the Fellows Program
- Intention to participate fully in all activities and training components associated with the Fellows Program, as well as a commitment to the Legacy Project

2020-2021 Fellows Program Calendar

<table>
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<tr>
<th>Date</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>1 Jun 2020</td>
<td>Applications due for the Fellows Program</td>
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<tr>
<td>1 Aug 2020</td>
<td>Selected Fellows announced</td>
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<tr>
<td>5-10 Oct 2020</td>
<td>Fellows Class convene for orientation &amp; IWF World Leadership Conference, Detroit, Michigan</td>
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<tr>
<td>Feb 2021</td>
<td>Fellows convene for training at INSEAD Business School Fontainebleau, France</td>
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<tr>
<td>Jun/Jul 2021</td>
<td>Fellows convene for training at the Harvard Business School Boston, MA, USA</td>
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PROGRAM TUITION

$30,000 USD

One week of orientation, specialized Fellows Program training, and participation in the 2020 IWF World Leadership Conference in Detroit, Michigan

Two weeks of customized training at INSEAD and Harvard Business School

Mentor visits

All meals and accommodations

All course materials

Transportation not provided (ground & air travel)
# About the Program

## Professional Profiles of Recent Fellows

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<tr>
<th>Name</th>
<th>Position</th>
<th>Organization/Location</th>
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<tbody>
<tr>
<td>Dr. Nawal Nour</td>
<td>Founder, African Women’s Health Center &amp; OB-GYN</td>
<td>Brigham and Women’s Hospital, United States</td>
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<tr>
<td>Totsie Memela</td>
<td>Chief Strategy Officer, Academic Partnerships</td>
<td>IWF, South Africa</td>
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<td>Melanie Saunders</td>
<td>Deputy Associate Administrator</td>
<td>NASA, United States</td>
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<tr>
<td>Vice President, People, Strategies &amp; Performance</td>
<td>Meridian Credit Union, Canada</td>
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<tr>
<td>Chief Merchandising &amp; Marketing Officer</td>
<td>Walmart, Chile</td>
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<tr>
<td>Director, Corporate Communications</td>
<td>Cisco Systems Inc., India</td>
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<tr>
<td>Senior Counsel, Indigenous Relations</td>
<td>Canadian Red Cross, Canada</td>
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<tr>
<td>Vice President, Operations, State Farm Insurance</td>
<td>USA</td>
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<td>Managing Director, Accenture</td>
<td>Japan</td>
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<tr>
<td>Head of Efficiency and Cost Management</td>
<td>Citibank Latin America, Mexico</td>
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<td>Global Managing Account Director</td>
<td>The Nielsen Company, USA</td>
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<tr>
<td>Associate General Counsel, Habitat for Humanity</td>
<td>International, USA</td>
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What Alumnae are saying about the Fellows Program:

Over 500 women leaders across multiple disciplines and sectors have participated in this program. Here is what they are saying:

“My experience as a Fellow gave me a boost of confidence at just the right time in my career. I learned the power of women helping women, and I gained the courage to ask for what I wanted to propel my own career and ultimately enhance the impact I could have on others.”

Carrie Schwab-Pomerantz
Board Chair and President, Charles Schwab Foundation
USA

“My aspirations, choices and skills grew more defined and more in sync with my true definition of success, which the program helped me surface and articulate.”

Kate Vanek
Managing Director, CFO of EMEA, and COO of Global Finance, BlackRock
United Kingdom

“The Fellows Program bought my different talents, wisdom and experience together on a journey to reach new heights and push beyond boundaries. I built a strong and honorable support network totally focused on—the realization of my full potential.”

Vivian Lau
President, JA Asia Pacific
China
Ongoing Participating Organizations Include:

- Ameren
- Cisco
- Deloitte
- State Farm
- Accenture
- Walmart
- Bell
- Air New Zealand
- BAE Systems
- Unilever
- Texas Instruments
- Zions Bancorporation
- Southern Company

Leadership Foundation
What Participating Organizations have to say about the Fellows Program:

“The Leadership Foundation’s Fellows Program is a unique development and retention tool for our most promising women leaders. Each year, women return from the program as better leaders, more engaged employees, and bringing broader perspective to our organization. As you look across Texas Instruments, many of the women in our most senior positions are graduates of the Fellows Program.”

Samantha Dwinell
Vice President, Global Talent Management
Texas Instruments

“The Fellows Program is a transformative experience which allows senior women leaders the opportunity to reflect upon their strengths and career aspirations, while also sharpening many aspects of critical business acumen. It also provides an exceptionally valuable opportunity to collaborate and learn from some of the best and brightest professional women. I know this because I experienced it firsthand as a participant in the 2009-2010 Fellows Class.”

Camille Mirshokrai
Managing Director – Growth Markets, Growth and Strategy
Accenture
More Information?

For additional information, please contact Jessa Cooke, Vice President, at jcooke@iwforum.org or Elizabeth Robinson, Program Manager, at erobinson@iwforum.org.

Create a profile and complete the application using this link: https://iwforum.secure-platform.com/a

For more information on IWF visit www.iwforum.org and follow @IWFGlobal on Twitter, Instagram, and Facebook.