

What are the benefits of a being a sponsor at Jahn?

1. **Relationship Building** - From the four (4) annual cornerstone events, sponsors can seek to develop new relationships with access to our stakeholders, the families of Roscoe Village.
2. **Positive Association** - The association of supporting Jahn School and its events is more than just goodwill. Sponsor participation is promoted through our public expression of appreciation to showcase the impact of their support. This is achieved through both print marketing via flyers and banners in multiple locations and full usage of social media.
3. **Reaching Target Audience** - Sponsors have an opportunity to access our neighborhood community. Cornerstone events average 250 - 400 families representing professional families (adults 30 - 50 in age) from diverse socioeconomic and ethnic backgrounds. This neighborhood community has proven to support the Jahn Sponsors, such as Leigh Marcus from @Properties.
4. **Direct Sales** - Sponsors looking to seek direct opportunities to sell their products or services through this partnership is a possibility. These arrangements need to be discussed ahead of time in order to allow proper implementation.
5. **Doing Good** - A Jahn sponsorship contains a blend of philanthropic and marketing elements that provide both parties what they need -- vital funding of Jahn Fine Arts curriculum to other student educational needs and sponsors receive both the access to our Jahn School community and the name recognition as a committed neighborhood community supporter.

What do our sponsors say about their experience?

“ Jahn is a really great school that deserves to be recognized for all they do in helping grow the minds of the younger generations. Friends of Jahn has been one of the most rewarding organizations I've been a part of! I love sponsoring events in the neighborhood because it helps build up the community that we all live in. ”

-Leigh Marcus
Chicago Real Estate Agent
@ Properties