



JDC Emergency Response to Coronavirus Priority Needs Program Descriptions

1) Providing Support Where It Is Needed the Most

The crisis caused by the Coronavirus pandemic is the most far reaching since World War II. As the Jewish people's leading humanitarian organization, JDC is ready and committed to help those in need around the Jewish world and beyond. Funding emerging priorities of the day towards JDC's COVID19 emergency response allows us to prioritize and respond, quickly and effectively, to the most urgent needs as they arise around the globe.

2) Helping Vulnerable Jews Around the World

JDC is working around the clock to ensure that the most disadvantaged Jews around the world receive lifesaving services. Even in the best of times, our clients are vulnerable. With the onslaught of the Coronavirus pandemic, their struggles have become even more dire.

In the former Soviet Union (FSU), JDC is providing:

- **Supplemental emergency medicine, medical care, and food to elderly clients** who can no longer travel to day centers or shop for food due to quarantine measures or use the JDC bank cards. *Funding Need = \$200,000 per month*
- **Virtual access, Hygiene Kits and Private Transportation:** Providing staff and homecare workers with communication equipment to provide remote support to clients, personal hygienic gear to protect clients and staff, and private transportation to reach clients and deliver food and medicine where public transport has ceased. *Funding Need = \$197,000 per month*
- **Food, medicine and medical assistance** to children from poor families as many parents lose their jobs due to the crisis. *Funding Need = \$43,000 per month*

In Argentina, JDC is providing:

- **Food, medicine and monetary assistance** to the neediest elderly Jews, people with chronic diseases, and families with children at risk. *Funding Need = \$188,000 per month*

JDC will provide this lifesaving assistance to approximately 40,000 of the most vulnerable Jews in the FSU and Argentina over a 4 month period.



3) Helping Israel's Most In-Need

While Coronavirus regulations are meant to keep us all safe, many of the populations we work with – the elderly, people with disabilities, families at risk, and other underserved populations – have been severely impacted by the situation. To help alleviate some of the additional strains, JDC is working to provide wide-reaching, rapid responses:

- **Providing quarantined and homebound elderly with meals and essential care services** such as medicine, housekeeping, home repairs, transportation for caregivers and a call center for further assistance. *\$1,250,000 will enable JDC to operate in 180 locations for two months.*
- **A remote system to monitor the health and emotional welfare of frail elderly** in isolation due to the crisis that will help indicate deteriorating mental and physical health, a fall, loss of consciousness, and the like. *\$100,000 will enable JDC to launch a 3-month pilot set to serve 3,000 clients.*
- **Activating Volunteers:** Recruiting, training and coordinating volunteers to provide vital services to the vulnerable homebound populations, in addition to the needs provided by trained professionals. *\$110,000 will enable JDC to recruit, train and operate volunteers in over 50 locations.*
- **Educational Materials:** Providing online services, videos, and infographics in Hebrew, Arabic, Russian, and Amharic to disseminate guidelines, best-practices, and other vital information during the current crisis targeting vulnerable populations and those who care for them. *\$90,000 will enable JDC to create a series of infographics, instructional films and other materials that will reach over 1 million beneficiaries throughout Israel.*
- **Employment Assistance:** Working with our partner, the Government of Israel, to help people who have lost, or are about to lose, their jobs or be furloughed, by creating re-skilling content, highlighting alternative employment opportunities and adapting pedagogical materials for distance learning thus preventing students from joining the growing numbers of unemployed. *\$50,000 will provide tens of thousands of students with continued on-line training.*
- **Surveys and Data Analysis:** Myers JDC Brookdale research institute is providing the government with real-time data on how the pandemic is affecting the Israeli public and what the country's most significant unmet needs are so that short and long-term solutions can be implemented as soon as possible. *This series of studies will cost \$96,750.*



4) Ensuring A Jewish Future

Social distancing is preventing face-to-face contact and community gatherings that have preserved Jewish life for centuries. JDC is helping transition Jewish education and community engagement to online portals. These efforts aim to sustain the vital community connectedness that raises spirits, promotes emotional health, prevents damaging social isolation and harnesses individuals to help others.

In the FSU, JDC is providing Jewish community professionals with:

- **Professional support and guidance** on how to function and build resilience through emergencies.
- **Virtual programming materials** for Passover *Seders* and beyond.
- **Small grants** for community-run initiatives such as mobilizing volunteers to bring food to the elderly, online programming to increase socialization of the elderly, and online community-building efforts.

In North America, JDC Entwine, JDC's young adult initiative, is offering Jewish adults with:

- **An online platform** to connect virtually with their young Jewish adult peers, engage in global Jewish causes, and build Jewish community.

JDC will help Jewish community life continue online for some 50,000 Jewish community members in the FSU (Funding Need = \$83,000) and more than 30,000 North American Jewish young adults (Funding Need = \$55,000).

5) Non-Sectarian Humanitarian Aid in Ethiopia

JDC leverages a century of experience in bringing immediate humanitarian relief to Jews and non-Jews alike in their hour of need. As of March 20th, there were 11 confirmed cases of the virus in Ethiopia. Based on the recent uptick in cases and spread across the US, we know all too well that now is the time to take action and slow the spread of this deadly virus in the heart of Africa. JDC will:

- Train key organizations and institutions in the lifesaving practices of handwashing, proper hygiene, and social distancing.
- Equip two central health facilities in Addis Ababa with the medical equipment needed to assist in treating those infected with the virus.

\$100,000 will enable JDC to directly assist up to 10,000 Ethiopians infected, or at high-risk of being infected, by the Coronavirus.