

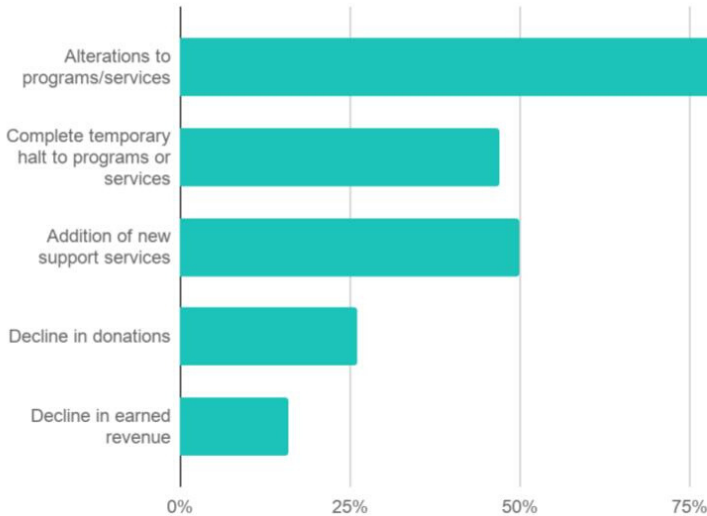


GOODNATION CORONAVIRUS RESPONSE FUND

# An update from nonprofits

In order to help donors respond to the most immediate need for financial support, Goodnation surveyed our nonprofits to find out exactly how they, and those they serve, are being impacted by the coronavirus. Here's what we found.

## Which of the following have you already experienced?

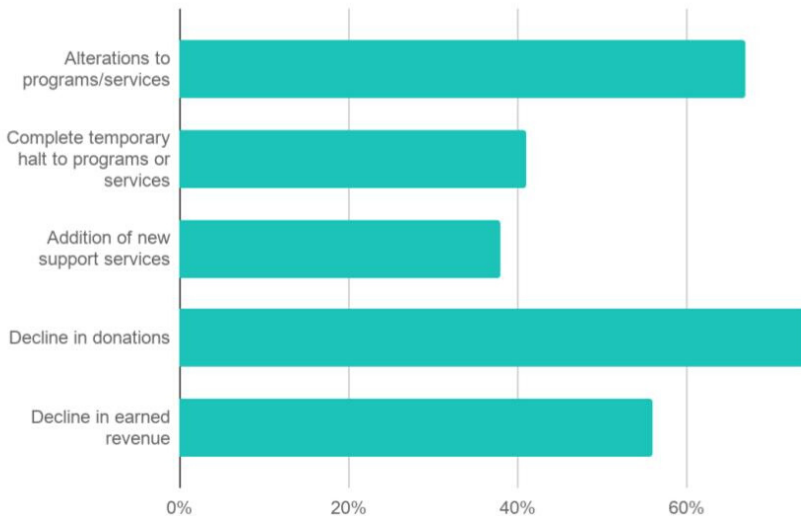


95% of nonprofits surveyed reported that their operations have been impacted quite a bit and 82% of those surveyed reported having altered their approach to fundraising.

## Analysis

These numbers affect not only the financial stability of the organizations, but the ability for the vulnerable populations that they serve to have their needs sufficiently met. That includes students attending after-school programs, families shopping at food pantries, the homeless seeking shelter, elderly in need of care and more.

## Which of the following do you anticipate?



## How to help

We encourage you to support vulnerable populations today by making a gift to the Goodnation Coronavirus Response Fund, a smart and effective way for you to help vulnerable communities deeply affected by the coronavirus across the country and world.

Donate today: [www.goodnation.io/coronavirusfund](http://www.goodnation.io/coronavirusfund)

As of March 24, 2020