



**Elizabeth Sokolsky** has been a Jewish communal professional for close to 40 years. Liz began her career in Experiential Jewish Education as the Assistant Director of BBYO in Montreal and from there spent 3 years in Ottawa at the Jewish Community Centre where she was responsible for youth and teen programs and summer camp. Liz then moved to Toronto where she spent nine years at the JCC culminating in her position as Branch Director. Her roots at BBYO beckoned her to leave the JCC and to become the National Director of BBYO Canada for the next three years. In 1996 Liz became the National Executive Director of the newly created Canada Israel Experience Centre which was established in order to significantly increase both the quantity of participants and quality of Israel experience programs for Canadian teens and young adults. Formerly the Vice -President of Education and Operations and currently the Executive Director of Birthright Israel North America, Liz has been with this innovative and highly successful program since its inception in 1999.