



Rina Goldberg is the Managing Director for External Relations and Special Projects in the JFNA office in Jerusalem, where she has worked since 2012. There she is responsible for the development and implementation of JFNA's Israel and Overseas outreach and engagement strategy, supervises cross-team activities of the office, manages key board communication, and advances the organizational strategic priorities and agenda.

Before making *Aliyah* and joining JFNA, Rina was the Director of Communications at the Foundation for Jewish Camp, returning to one of her first loves – Jewish summer camp – after a nine-year hiatus. Prior to FJC, Rina worked for several years at the Museum of Jewish Heritage - A Living Memorial to the Holocaust, where in her last position as the Director of Special Projects, she oversaw the program development and management of the Morgenthau Wing.

Rina graduated from Barnard College, Columbia University with a Bachelor of Art degree in history. Born and raised in Brooklyn, Rina now lives in Jerusalem with her husband Ben and their three children Amitai, Akiva, and Matan.