



Position Description

Marine Campaigner (Northern Territory)

Our oceans need you. Make a difference as you help to protect some of the last relatively unspoilt tropical waters remaining in the world. As the Australian Marine Conservation Society's Marine Campaigner your job is to be a catalyst for change – building support for the protection of the Top End's marine environment.

Job Title: Marine Campaigner (Northern Territory).

Location: Darwin.

Salary: Dependent on skills and experience.

Hours: Full time (38 hours/week), including some weekend and out of hours work required.

Contract period: This is an 8 month contract starting in January 2016 with potential to extend subject to funding and need.

Purpose of the position:

To support the delivery of the Top End Sea Life campaign to build community interest in and engagement with the protection of the Northern Territory's marine environment including innovative marine protected areas.

Key functions:

- To support the implementation of community based campaign activities that increase public knowledge of the Top End's marine life and foster support and engagement for the development of better protection measures in NT waters including innovative marine protected areas.
- To work in collaboration with partner organisations, Traditional Owners, tourism, fishing groups and other stakeholders to build on existing public campaigns for better protection of the NT's marine environment including marine and indigenous protected areas.

Primary tasks and responsibilities:

- Support the development and implementation of marine conservation campaigns, including in the lead up to the Northern Territory election.
- Produce and distribute relevant communications and social media materials, promote media stories and engage with opinion leaders.
- Undertake, when necessary, media engagement in local, Territory and national media, on marine conservation issues.
- Activate and equip other stakeholders such as conservation, tourism, fishing, Indigenous and community organisations to engage with media on marine conservation issues, through letters to the editor, radio and television media.
- Deliver a program of public activities and events including recruiting, training and supervising volunteers to support those activities.
- Engage as needed with key decision makers including, government officials, local MPs and political candidates.

- In coordination with AMCS Marine Parks Campaign Manager, AMCS Northern Marine Campaigner and partners develop a clear workplan to deliver the above tasks and responsibilities.

Essential selection criteria

- Passion for protecting the marine environment
- Experience in campaign work to build a strong constituency of public support.
- Demonstrated experience in working with and engaging diverse stakeholder groups.
- Experience in community outreach, public engagement and event organising.
- Ability to develop, plan and implement projects and collaborative initiatives, including ability to prioritise competing time demands.
- Excellent written and spoken communication skills, including production of written and online communications materials.

Desirable selection criteria

- Experience working in the Northern Territory.
- Experience in social media and internet based organising skills.
- Ability to operate effectively in a small team as well as being a self-starter, comfortable to work with limited supervision.
- Experience working with Indigenous Traditional Owners.
- Tertiary qualification in marine science, environmental science, fisheries science, public policy, natural resource management, communications or related fields.

Accountability

- The position reports directly to the AMCS Marine Parks Campaign Manager.
- The position works closely with AMCS Northern Marine Campaigner, other members of the AMCS team and campaign partners in the Top End Sea Life campaign.

About AMCS

The Australian Marine Conservation Society is the voice for Australia's oceans. We are an independent not-for profit charity. We deal with the big issues concerning the sea, working on behalf of the community to make our fisheries sustainable, tackle pollution and create marine sanctuaries, places in the sea where our wildlife is safe from harm. We are a committed group of professional and passionate scientists, educators and advocates who have defended Australia's oceans for fifty years. AMCS has employed a marine campaigner in the Northern Territory for almost a decade.

Application details

Applications for the position are invited by **10am on Monday 14th December 2015**. To apply please forward your current CV and a cover letter briefly addressing the essential selection criteria to amcs@amcs.org.au

AMCS is an equal opportunities employer. Indigenous Australians are encouraged to apply.

For more information about the position contact Fiona Maxwell, AMCS Marine Parks Campaign Manager on 07 3846 6777.