



Volunteer Opportunity – Engagement Coordinator

Licensed to Learn (L2L) is seeking a volunteers to help conduct engagement campaigns to new networks of potential supporters and donors.

We are recruiting volunteers who have experience with engagement campaigns or are looking to develop their skills by helping L2L expand our base of supporters to match increasing demand for the program with resources.

Who are we looking for?

- Previous experience in customer service or client-facing sales is a major asset.
- Passionate about education and helping young people succeed in school and build leadership skills.
- Enthusiasm and desire to make a positive impact in the lives of children.
- Excellent written and verbal communication skills.
- Available for monthly check-in meetings online or over the phone with Fund Development Manager.
- We aim to represent and inspire the wide communities of youth that we serve! We strongly encourage anyone who identifies as a woman or gender-fluid, a person of colour, Indigenous, or disabled, as well as anyone with lived experience of being a newcomer or refugee, to join us!

What are the potential responsibilities?

- Recruit people to follow L2L on social media and sign up to the newsletter.
- Host an L2L engagement event with your personal and professional networks to introduce L2L.
- Identify prospective supporters and pass leads on to L2L.
- Have a great engagement idea? Liaise with L2L staff and get it off the ground.

What will you gain?

- The chance to build your outreach skills by helping drive engagement for a non-profit.
- The chance to develop proficiency and familiarity with charitable engagement strategies.
- The opportunity to feel good for positively changing the life trajectories of struggling at-risk students.

Interested?

Please email jguy-herman@L2L.ca with a short statement about why you are interested and what you would like to bring to the table, and we will set up a time to chat further.

About Licensed to Learn:

Licensed to Learn (L2L) is a charitable organization dedicated to helping children and youth excel in school and beyond. Through our mentorship and tutoring programs, L2L reaches more than 3,500 children in schools throughout Toronto and the Greater Toronto area with free, student-led academic support and leadership opportunities. For more information, please visit www.L2L.ca